



*Nature and Sustainable Tourism in  
Iguassu*

# Sustainable Destination

SOUTH REGION OF BRASIL –PARANÁ STATE BORDERS WITH PARAGUAY AND ARGENTINA  
POPULATION – 285.000

Sustainable Tourism aims to simultaneously meet the needs of tourists and host communities, protecting and expanding opportunities for the future

Foz do Iguaçu is **Signatory of the Sustainable Development Index for cities (IDSC-BR)**, a tool that encourages and monitors compliance with the United Nations (UN) Sustainable Development Goals (SDGs) in several Brazilian cities.

Foz do Iguaçu received the "eco friendly" seal from Booking in 2023, making it the most sustainable destination in South America.



# *Tourist attractions and sustainability*

Foz do Iguaçu offers a synergistic encounter between nature and leisure.

# *Bird Park*

## *Parque das Aves*

A space fully dedicated to the conservation of the species of the atlantic forest, the Birds Park is located next to the entrance of the Iguassu National Park. Its trail takes around 2 hours and the visitor can see hundreds of birds of different species.

- ✓ National and Latin American certification in animal welfare
- ✓ World reference on the reproduction of Toucans
- ✓ The Bird Park offers shelter to any species of Atlantic Forest bird that is endangered and in need of a home throughout the national territory.

# Bird Park Conservation Programs

**The Turquoise-fronted Amazon (Amazona aestiva)** is the most captured species in the wild to supply the illegal pet trade, both within and outside Brazil.

**The Birds of Iguazu Project** is a project for the conservation of birds developed and funded by Parque das Aves. It began in 2017 and is developed at the Iguazú National Park, the most important Conservation Unit of the inland Atlantic Rainforest.

**Red-browed amazon parrot project** - Guardians of the Red-browed Amazon Parrot

## Other sustainable initiatives:

- ✓ Everyday compost around 150 kilograms of organic waste within the park itself.
- ✓ Vegetarian and vegan meals that reduce the ecological footprint of the menu.
- ✓ Biological filters are used to keep the water for the animals and lakes clean without using chemicals.



# Itaipu Dam

The biggest clean and renewable electricity producer of the planet.



Itaipu partnered with the UN Department of Economic and Social Affairs (UNDESA) to promote water and energy sustainably. One of the results is the Sustainable Water and Energy Solutions Network, a multi-stakeholder initiative with organizations from around the world to promote an integrated approach to **Sustainable Development Goals (SDGs) 6 (water) and 7 (energy) and their interlinkages with the other SDGs that are part of the 2030 Agenda.**



2019

UNESCO Biosphere Reserve



2016

UNWTO Awards for Excellence and Innovation in Tourism



2015

UN-Water Water for Life



2007, 2011, 2012

2014, 2016, 2017  
Benchmarking Brasil



2015

LIFE Certificate



2011

UNITAR Americas Award



# Itaipu Dam

## Integration that generates energy and development

Besides being the world's largest hydroelectric power plant, Itaipu is also a tourist complex that combines leisure and educational activities.

### Itaipu Panoramic Tour



### Itaipu Special Tour



### Itaipu Biological Sanctuary



The Bela Vista Biological Refuge (RBV), owned by Itaipu, is a reference in the conservation of fauna and flora, especially for other companies in the electric sector. The conservation unit covers an area of 1,780 hectares.

# *Iguassu remains committed every day*



**Macuco Safari**  
ISO 14001:2015  
Environmental Management Systems

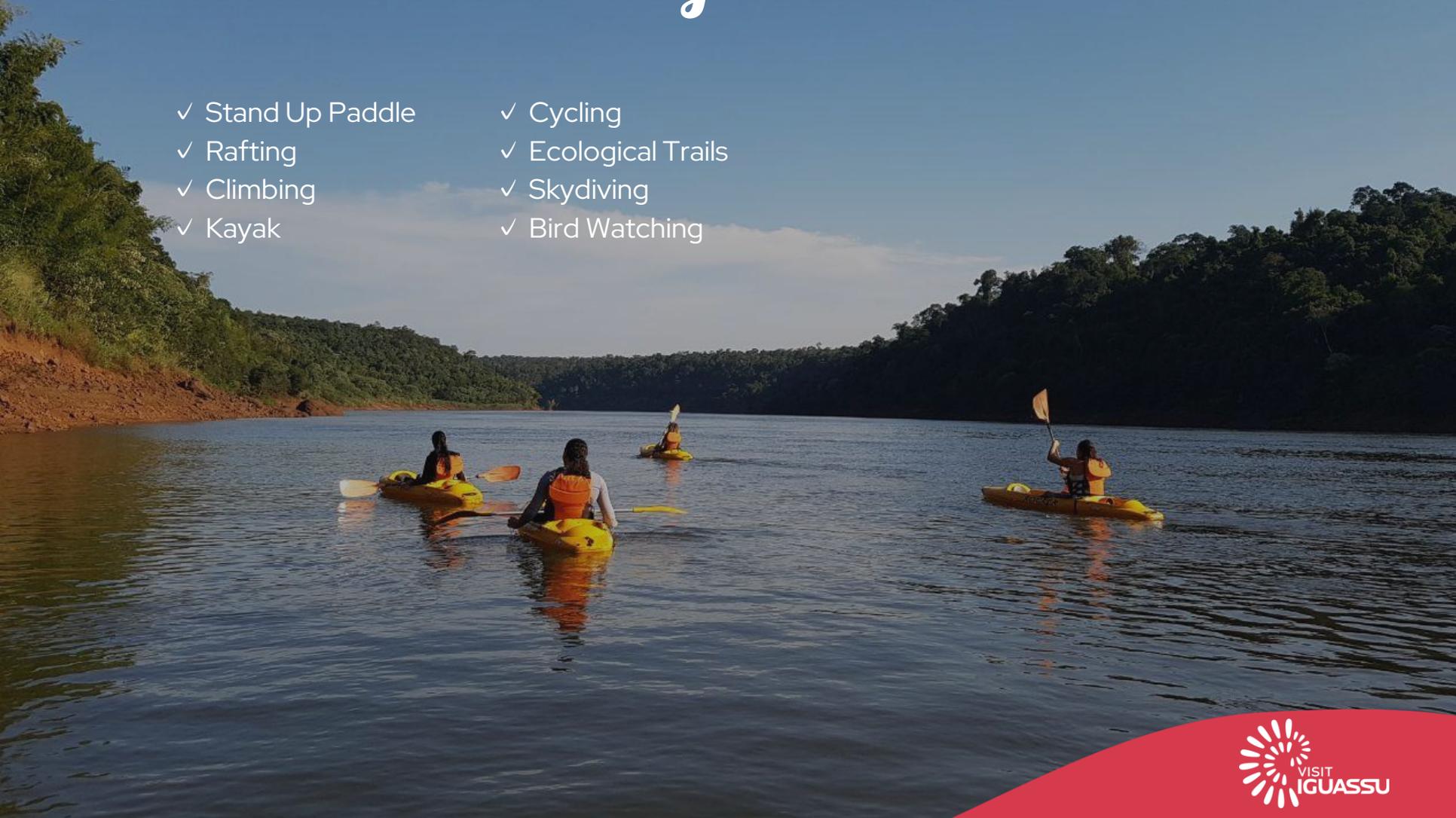


**Three Borders Landmark**  
**Marco das Três Fronteiras**  
Seal Sistema B Brasil  
B Lab Company measures a company's  
entire social and environmental impact



# *Conection and Integration with Nature*

- ✓ Stand Up Paddle
- ✓ Rafting
- ✓ Climbing
- ✓ Kayak
- ✓ Cycling
- ✓ Ecological Trails
- ✓ Skydiving
- ✓ Bird Watching



# Iguaçu National Park

urbia +  
CATARATAS



# Sustainability and Urbia Cataratas



**Urbia Cataratas, responsible for managing public visits to the Iguazu National Park, which houses the Iguazu Falls, invests in various fronts to ensure that the entire natural ecosystem - which is of great ecological relevance and scenic beauty - is preserved and conserved in all aspects**



**urbia +  
CATARATAS**



**The activities developed by Urbia Cataratas are evaluated and planned by a team of researchers and specialists in touristic management in public and natural parks, seeking alternatives that minimize negative impacts and enhance positive impacts.**

## **63 tons of processed waste in 2023**

2 effluent treatment facilities in the park

Water treatment for reuse of “grey water” in cleaning and in our toilets

Collaboration with recycling facilities

Neutralized carbon emissions through the purchase of carbon credits



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CATARATAS**



# ICMBio

ICMBio is a special regime autonomous government agency. Established on August 28, 2007, by Law 11.516, it is linked to the Ministry of the Environment (MMA) and is part of the National Environment System (Sisnama).

The Institute is responsible for implementing the actions of the National System of Conservation Units (SNUC). It has the authority to propose, implement, manage, protect, supervise, and monitor the Conservation Units (UC) established by the federal government.

Additionally, it is tasked with promoting and executing research, protection, preservation, and biodiversity conservation programs, environmental education, and exercising environmental police power for the protection of federal Conservation Units (BRASIL, 2007).

In 2017, ICMBio managed 324 federal Conservation Units, covering an area of nearly 79 million hectares of Brazilian territory.

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# Project Jaguars of Iguaçu

The Project Jaguars of Iguaçu is an ICMBio Institutional project, developed in partnership by the Iguassu National Park, Instituto Pró Carnívoros, CENAP/ICMBio and WWF Brazil, whose mission is the conservation of the jaguar as a key biodiversity species of the Iguaçu National Park.

## Main Goals

1. Reduce jaguar mortality
2. Monitor habitat quality, integrity and connectivity
3. Improve coexistence with big cats and the well-being of human populations

42 points (one camera each)

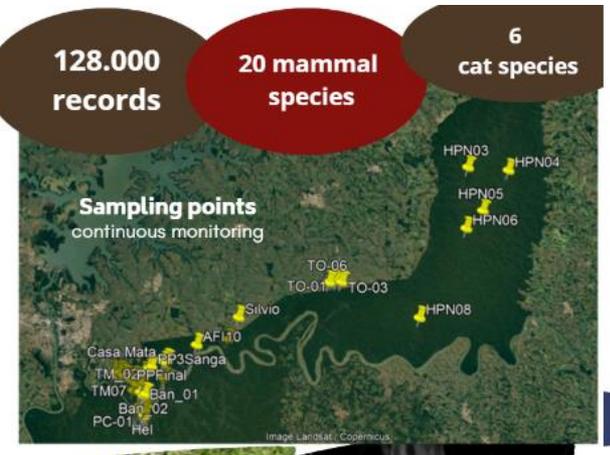
Cameras active by 228 days = 9.595 cameras/day

230.000 hours of sampling effort

128.000 records

20 mammal species

6 cat species



# Environmental education and affirmative actions

**Institutional visits of 534 schools, with 23.980 children in 2023.**

**Traffic safety awareness campaigns with travel guides, drivers, and suppliers, with focus on the speed rules inside the park and wildlife roadkill prevention.**

**Visibility of local communities through our souvenir shop, that showcase products made by small producers, ethnic groups and the park's neighbouring communities**



**Thank You**

