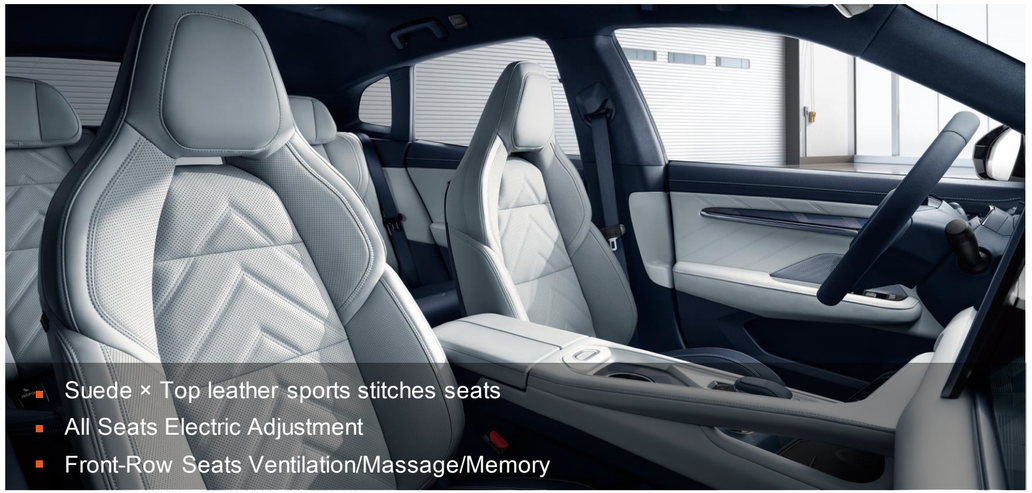

ZEEKR
ZEEKR 001
Premium Shooting Brake
001

Full Scenario Charming

Exterior Elegance, Interior Luxury

Unique shooting-brake design enables ZEEKR 001 to show its characteristic charm, combining elegance and practicability. Together with the user to gain a high rate of attention, its beauty is superb in all the photos.







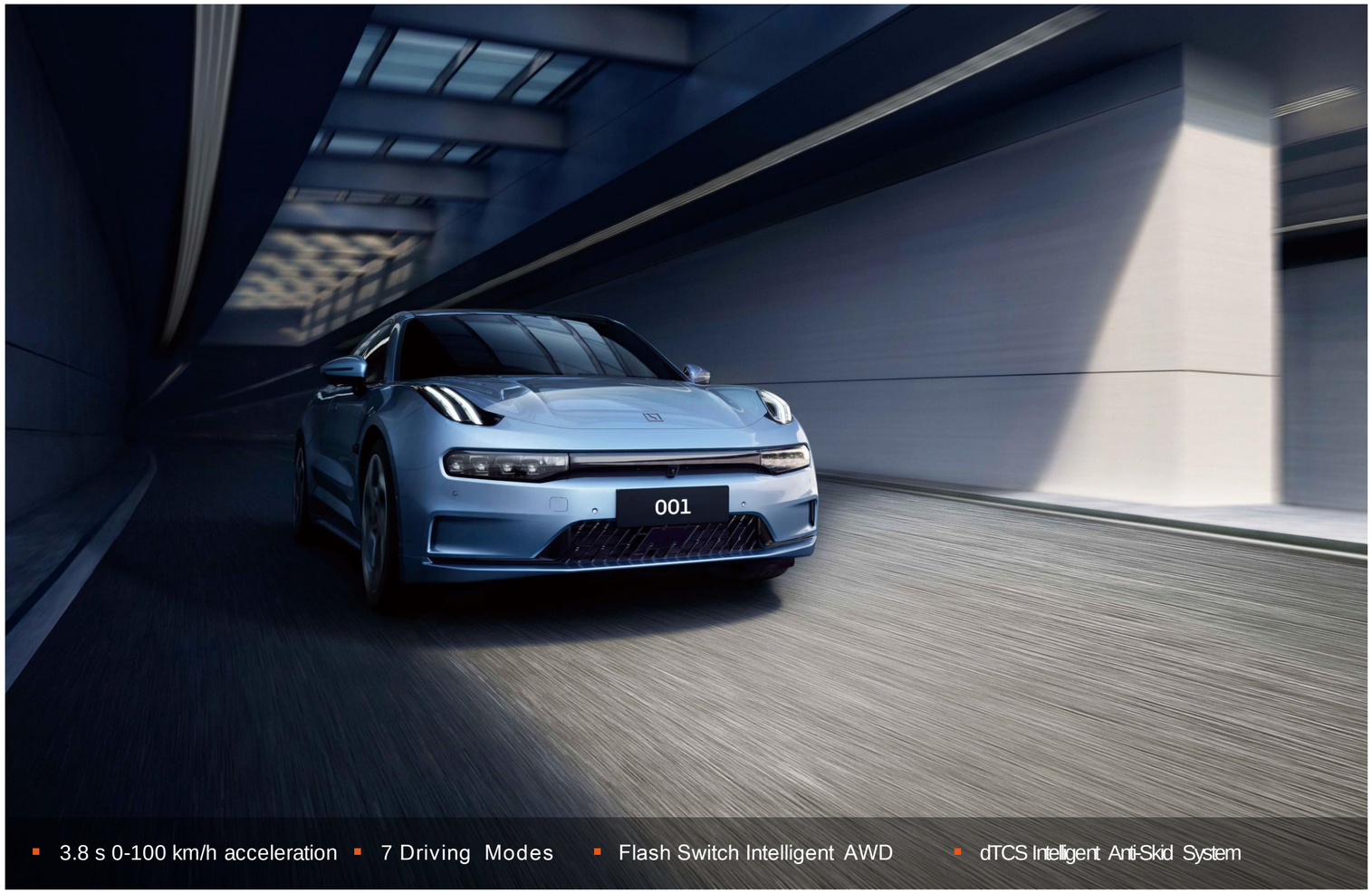




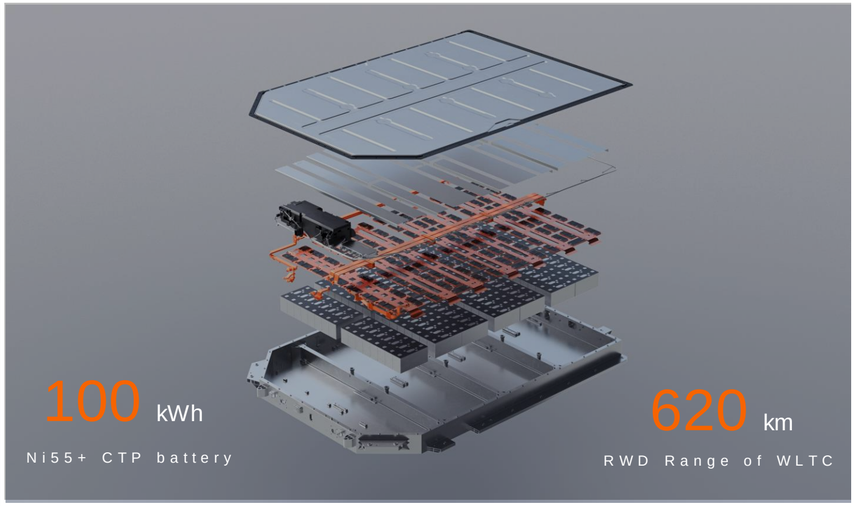
Full Electric Performance

Powerful Hardware, Mighty Performance

Powerful hardware and latest software enables ZEEKR 001 with electric character, and high-end team’s conditioning capacity enables it to release mighty electric performance in front of various road conditions in a twinkling.



- 3.8 s 0-100 km/h acceleration
- 7 Driving Modes
- Flash Switch Intelligent AWD
- dTCS Intelligent Anti-Skid System



100 kWh

Ni55+ CTP battery

620 km

RWD Range of WLTC



- High-Performance Air Suspension
- International Sports Car Team Conditioning



- High-Performance PMSM System

E-Motor Efficiency 97.86% ，Rotate Speed 16500 rpm

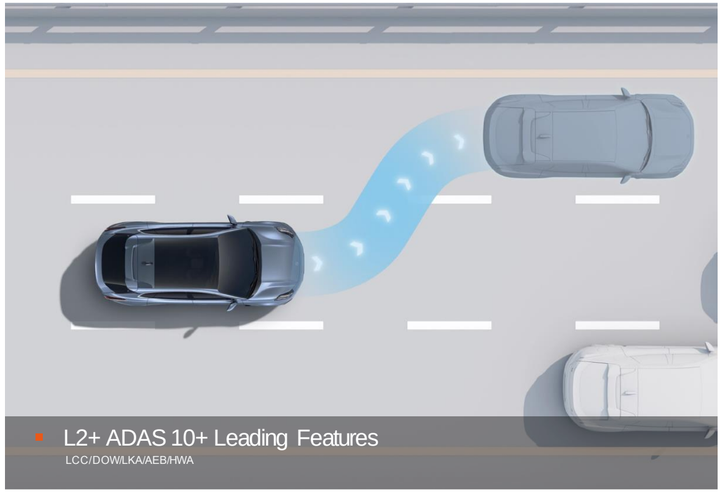
Full Intelligent Experience

Strong Hardware Pre-Installation, Latest Software Enabling

With 8155 Intelligent Cockpit Computing Platform's mighty prescient interaction system, it revolutionarily changed interaction experience, enabling you to experience all-new high-level intelligent driving experience.

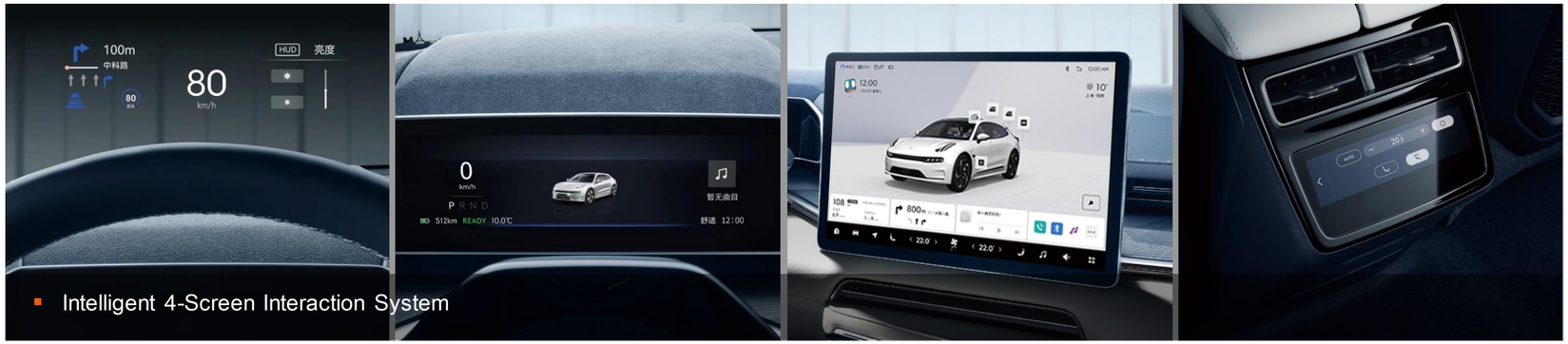


- 8155 Intelligent Cockpit Computing Platform
- ZEEKR Prescient Interaction System

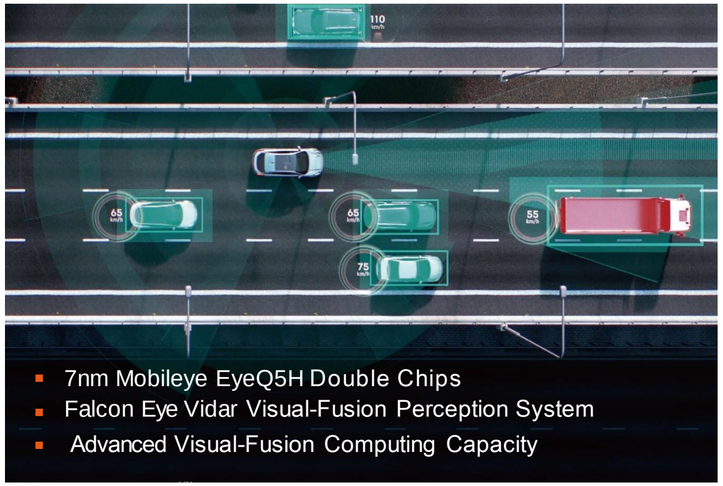


- L2+ ADAS 10+ Leading Features

LCC/DOW/LKA/AEB/HWA



- Intelligent 4-Screen Interaction System



- 7nm Mobileye EyeQ5H Double Chips
- Falcon Eye Vidar Visual-Fusion Perception System
- Advanced Visual-Fusion Computing Capacity

ZEEKR 001 SPECS SHEET

Trim Level	Standard RWD	Premium AWD	Flagship AWD
Specifications			
Length (mm)	4,955	4,955	4,955
Width (mm)	1,999	1,999	1,999
Hight (mm)	1,560	1,560	1,548
Wheel Base (mm)	2,999	2,999	2,999
Ground Clearance/Ride Hight (mm)	174	174	162
Performance & Handling			
Battery & Electric Motor & Electric Control			
Battery Capacity (kWh) @1C	100	100	100
WLTC Range (km)	620	580	580
0-100km/h Acceleration Time (s)	7.2	3.8	3.8
Max. power (kW/HP)	200 / 272	400 / 544	400 / 544
Max. torque (Nm)	343	686	686
Charging time 10-80% (200kW DC) (mins)	30	30	30
Charging time 0-100% (22kW AC) (h)	5.5	5.5	5.5
Steering Wheel			
Steering Wheel Telescopic Adjustment: 4-Way, Manual	●	-	-
Steering Wheel Telescopic Adjustment: 4-Way, Powered	-	●	●
Steering Wheel Implemented Function - Heating	●	●	●
Steering Wheel with Memory	-	●	●
Chassis/Undercarriage			
Front Suspension - Wishbone/Short Long Arm (SLA)	●	●	●
Rear Suspension - Integration Link	●	●	●
Air Suspension	-	-	●
Driving Mode Selection (Comfort, Economy, Sport, Personalization)	●	●	●
Advanced Driving Mode Selection (Snow, Sand Road, Off-Road)	-	●	●
Design & Functions			
Lighting & Aesthetics			
Ambience Light - White Light: Foot Location Only	●	●	●
Ambience Light: 3-Color Adjustable	●	●	-
Ambience Light: 12-Color Adjustable	-	-	●
Ambience Light: Brightness and Color Adjustable	-	-	●
Doors & Glass & Mirrors			
Frameless Window Front & Rear Doors	●	●	●
E-Latch Front & Rear Doors	-	-	●
Electric Liftgate with Height Adjustment & Memory Function	●	●	●
Panoramic Sunroof: Heat-Protecting	●	●	●
Electric Adjustable Exterior Mirrors (Heating, Folding, Memory, Auto. Dipping when Reversing)	●	●	●
Exterior Mirrors Auto. Dimming	-	-	●
Inside Rear View Mirror: Frameless, Auto. Dimming	●	●	●
Seat & Craft & Functions			
Seat Material & Craft: Environment Friendly Material; Surface Perforation; Sporty Stitch	●	●	●
Driver Seat 12-Way Powered Adjustment	●	●	●
Front Row Seat Ventilation/Message	O1	O1	●
Front Passenger Seat 8-Way Powered Adjustment	●	●	●
2nd Row Seat Adjustment: 2-Way Powered;	●	●	●
Traveler's Magic Backpack			
Max. Expandable Storage Volume in the Trunk (L)	2,144	2,144	2,144
Luggage Capacity, ISO (l)	539	539	539
12V Power Output in Trunk	●	●	●

Trim Level	Standard RWD	Premium AWD	Flagship AWD
Safe & Smart Driving* (ADAS function list, see the next sheet)			
Active and Passive Integrated Safty Protection System			
360° Camera	●	●	●
Digital Vedio Record (DVR)	●	●	●
7 Air Bags Front Passenger Airbag Physical Switch	●	●	●
Intelligent Cockpit & Mobility Ecology			
Intelligent Cockpit			
8.8'' High-Definition Instrument Cluster	●	●	●
15.4'' Central Screen Display	●	●	●
14.7'' Virtual Image Aircraft Cabin Head-Up Display (HUD)	●	●	●
5.7'' Rear Console Screen	-	-	●
8-Speaker High Performance Audio	●	●	-
YAMAHA Suround Stereo Premium Audio (11 Speakers and 1 Subwoofer)	O2	O2	●
Mobile Phone Wireless Charging	●	●	●
2 Front Row USB Ports, incl. 1 USB 2.0 Data Transfer; 2 Rear Row USB Ports: 1 Type A, 1 Type C	●	●	●
Clean Climate-Controlled Cockpit			
HVAC- 2 Zone Climate Control System	●	●	-
HVAC- 3 Zone Climate Control System	-	-	●
Air Quality System with N95/PM2.5 Filter	●	●	●
Smart Ecosystem			
8155 Intelligent Cockpit Computing Platform	●	●	●
Connected Service System: Carplay & Android Auto (Android Auto: OTA 2024)	●	●	●
NFC Tag, UWB Keyfob, Mechanical Key	●	●	●
Exterior & Interior Choices			
Exterior			
Car Paint			
Crystal White	O	O	O
Electric Blue	O	O	O
Tech Grey	O	O	O
Phantom Black	O	O	O
Speed Orange	-	-	O
Sporty Decoration			
Aluminum	●	●	-
Contrasted Dark	O	O	●
Wheel Hub			
Arc Phantom Wheel: 21'' Alloy OD 760 mm w. tire 255/45R21 (Inter)	●	-	-
Energy Blade Wheel: 22'' Alloy OD 770 mm w. tire 265/40R22	-	●	-
Multi Spoke Sport Forged Wheel: 22'' Forged rim OD 771 mm w. tire 265/40R22	-	O	●
Interior			
Interior Colors & Materials			
Charcoal Black & Stone Grey	●	●	●
Midnight Blue & Polar White	O	O	O

ZEEKR 001 Display

Exterior Car Paint

White



Grey



Black



Blue



Orange



Orange Car Paint: Only for Flagship

Body Color Decoration: Standard for Standard and Premium

Contrasted Dark Decoration: Optional for Standard and Premium, Standard for Flagship

Exterior Wheel Hub



21 inch
for Standard

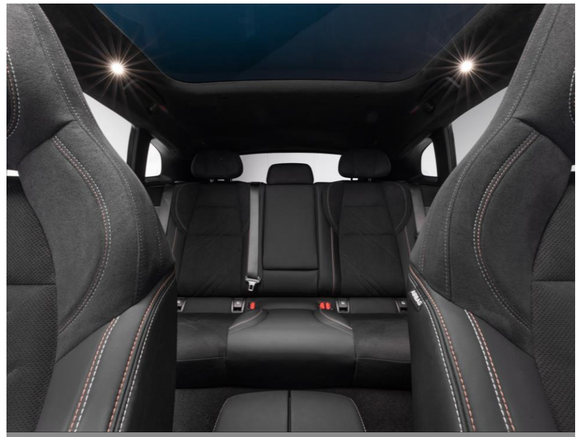


22 inch
Standard for Premium



22 inch Forged Wheel
Optional for Premium, Standard for Flagship

Cockpit Interior



Charcoal Black & Stone Grey: Standard for all Trim Levels



Midnight Blue & Polar White: Optional for Standard and Premium, Standard for Flagship