Similarweb 3.0:
Take your subscription from **analysis** to **action**

Business Outcome	Key Features	Starter	Professional	Team
The Right Coverage for Your Team Understand the strengths and weaknesses of your competition, then establish plans to leverage your strengths and take market share	**Number of included users**	1 user	1 user	5+ users
	Historical Data (months)	3 months	6 months	15-37 months
	Countries	Worldwide	Worldwide	Desired or WW Country Filter
	Data Exporter	-	-	✓
	Comprehensive Acct Mgmt & Onboarding	Self Serve	Self Serve	✓
Beat the Competition With granular analysis, understand your competitor's strategy to refine your own strategy and win in your space	**Website Table Results**	100	500	10,000
	Ad Creative Results	500	1,000	Unlimited
	Page Level Results	100	500	Unlimited
	Leading Folders & Subdomains	-	-	✓
	Keyword Table Results	1,000	5,000	50,000
Analyze the Competitive Landscape Find out where your brand sits in the market	**Segments**	-	-	3
	Competitive Tracking	3	10	Unlimited
	Custom Industries	-	-	10
	Market Builder	-	-	10
Craft impactful ads and measure success Know your audience and what their preferences are, track your campaigns to ensure sustainable success	**Brand Monitor Tracker**	-	-	5+
	Daily SEO Keyword Tracker	-	-	1,000+
	Audience Overlap & Loyalty	-	-	✓
	New vs. Returning Users	-	-	✓
Go Further Expand your access to get even more out of Similarweb	**Market Research & Market Share Module, Amazon Search & Transaction Data, API Access, App Intelligence, Conversion Analysis, Technographics, Popular Pages, Advanced Sharing capabilities and more!**			✓ Available add-ons