

Our Vision

Leading the hospitality industry by being the fastest-growing Egyptian hotel chain ensuring guest experience and tourism growth with constant innovation.

Our Mission

WE deliver excellence and honesty in all aspects of our business!

WE consistently drive growth to expand our regional footprint!

WE care for the communities in which we conduct our business!

WE put our guests and team-members first, we do not discriminate based on race, color, religion, creed or gender.

WE deliver experiences that surprise and delight our guests!

WE generate lasting memories of joy for our guests!

WE set the bar high with bold service innovations!

WE take responsibility for the environment surrounding us and treat animals, marine life and plants with care.

WE are committed to reducing food waste and lower energy consumption by clearly defined milestones.

WE shall be recognized, throughout the hospitality industry as the preeminent company to own, manage and operate holiday hotels on a worldwide basis using «Total Quality Management» (TQM) principles to continuously improve market share and profitability.

JAZ HOTEL GROUP













Jaz Hotel Group is proudly certified by Green Star Hotels











Jaz Hotel Group Company Values

Our values serve us as a benevolent culture that is embedded in our company, and in the mindsets of our team-members. Our values give us a feeling of pride and belonging across all professions, team members, regions and communities.

Our values instill a sense of warm, enriching hospitality and service that has permanently positioned Jaz Hotel Group as the leading hospitality organization in the **Middle East and North African** region.

These values are the pillars of our identity as a company. We must embrace them, express them and share them to ensure that they are exhibited with pride by all of our team-members.

Heritage

Enthusiasm

Connection

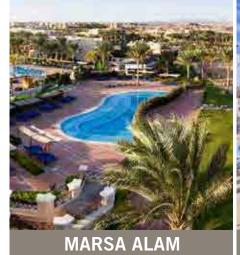
Generosity

Warmth

Diversity



JAZ HOTEL GROUP







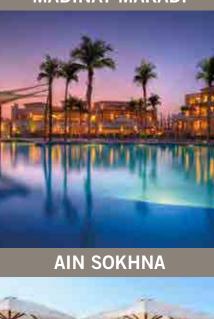






















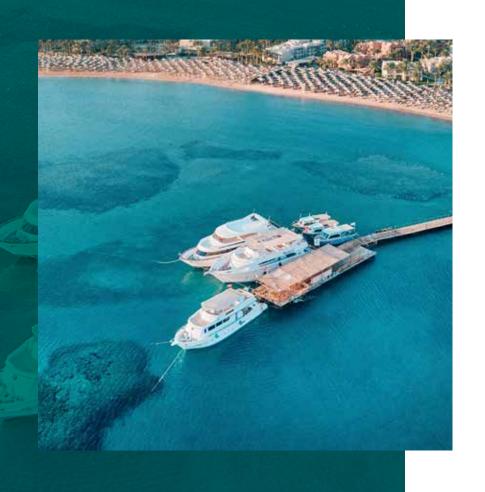
TUNISIA

HURGHADA

SHARM EL-SHEIKH

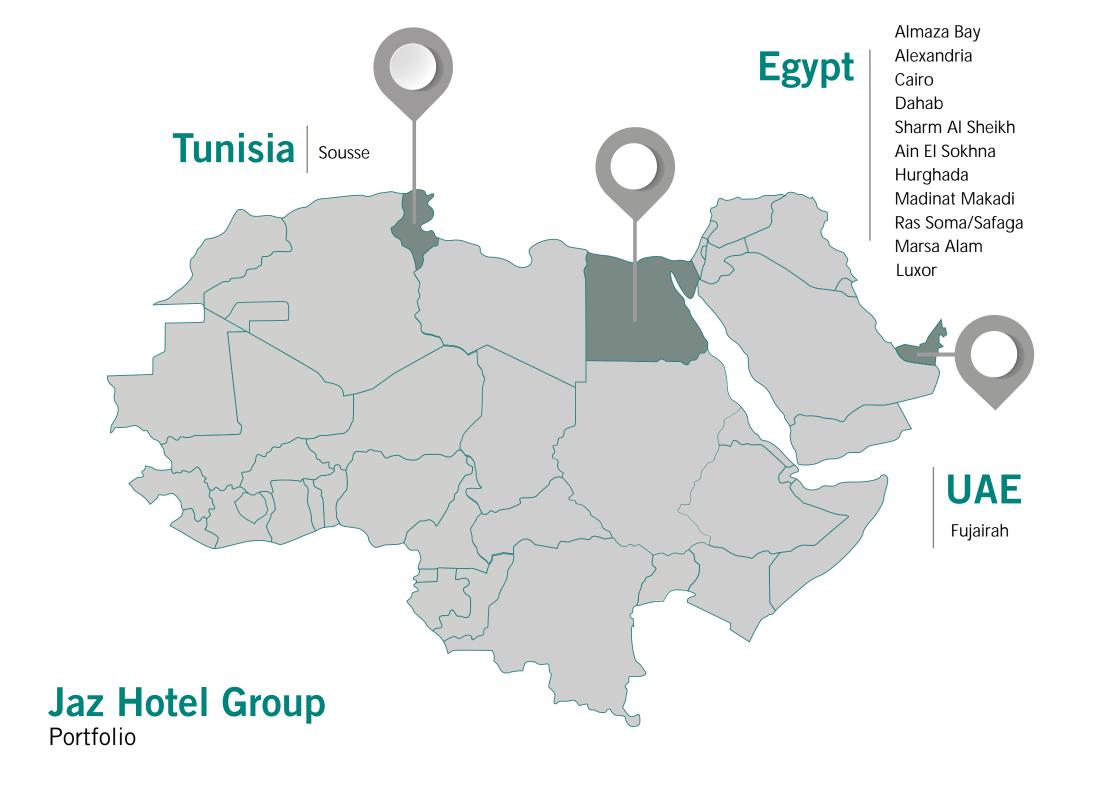
LUXOR

JAZ HOTEL GROUP Portfolio



Jaz Hotel Group, the premiere hotel management group in **Egypt, Tunisia, UAE and Zanzibar** is a key player in the MENA region. Jaz Hotel Group operates a diverse portfolio of 58 hotels and resorts across all market segments with a total room inventory of 15,626 with more to come, as well as the vast cruise ships fleet Jaz Crusies.

4	Countries	57	Hotels & Resorts
+21	Nile Cruise Ships	11	Destinations
15,62	Rooms	5	Steigenberger Hotels & Resorts





Jaz Hotels & Resorts

Jaz Hotels & Resorts has a trademark for sustaining a quality of experience. Our liveliness and vibrance are unrivalled.

We are the artists of hospitality, so enjoy our family-friendly modern aesthetics that suit all tastes. We poudly have a landmark at key locations across all the Egyptian gems.

9 **Destinations**

32 Properties

9377 Rooms & Suites







Jaz Hotels And Resorts

Brand Pillars

- Covers key holiday destinations spreads across azure coastal areas in Egypt, Tunisia and UAE
- Full range of amenities boasts recreational facilities for the comfort and enjoyment of all ages
- Earthy tones heritage inspired architecture with a modern flair in every corner of the accommodation

Brand Passion Points

- Delicious world cuisines
- Breathtaking views
- Extraordinary experiences



Iberotel Hotels & Resorts

Iberotel Hotels & Resorts delivers distinctive properties with a dash of local flair. Four- and five-star properties that reflect and complement the local architectural style - all built in a modern design that 1st typical of the locality and which provide a high level of stylish individuality. Guests who want an uncomplicated and free and easy holiday but still want to enjoy supenor standards are in good hands with Iberotel. Each property blends timeless traditions of hospitality with a high degree of service, comfort and safety in a stylish, one-of-a-krnd atmosphere.

5 Destinations

5 Properties

1,173 Rooms & Suites





















Iberotel Hotels And Resorts

Brand Pillars

- Pure culinary delights.
- Handpicked entertainments.
- Local architecture and design.
- Prime leisure destinations focus on spectacular beaches and colorful destinations that have deep cultural roots.

Brand Passion Points

- High level of comfort, first-class service and exquisite, varied gastronomy. Consistent adherence to the highest quality, safety and environmental standards.
- Unparalleled service, comfort and hygiene with a dash of local flair.















Solymar Hotels And Resorts

At Solymar Hotel & Resorts, you can feel the fun in the sun's vibrance reflected on the sea and sand, with its contemporary style and exotic destinations.

We promise families, friends, couples and kids an affordable yet unforgettable vacation experience provided by our friendly staff's welcoming spirit.

- 4 Destinations
- 4 Properties
- 894 Rooms & Suites











Solymar Hotels And Resorts

Brand Pillars

- A vibrant energy a combination of sun, sand, sea and fun filled holidays.
- Contemporary style and exotic destinations.
- Memorable holiday experiences accessible to all at an affordable price.
- A vast variety of amenities, recreation, sports, leisure and entertainment facilities make our resorts an all encompassing vacation of a lifetime.

Brand Passion Points

- Sunny smiles and cheerful service.
- Warm hospitality in an upbeat ambience.
- Family-friendly excitement and enjoyment.
- An exuberant expression of fun in the sun. The ultimate all-inclusive holiday experience in Egypt.
- Unparalleled service, comfort and hygiene with a dash of local flair.

STEIGENBERGER

HOTELS & RESORTS



EGYPT PORTOFOLIO



Steigenberger Hotels And Resorts

LUXURY AT EVERY TOUCHPOINT

Steigenberger Hotels and Resorts offer the ultimate blend of luxurious, lively, trendy and dynamic environments, aiming to offer integrated facilities with exceptional amenities inspired by practicality in prime locations across Egypt where added value not only surrounds you at every touchpoint but also thrives luxurious lifestyles.

Eagerly aspiring to become a trusted one-stop-hub for those seeking leisure and luxury experiences.

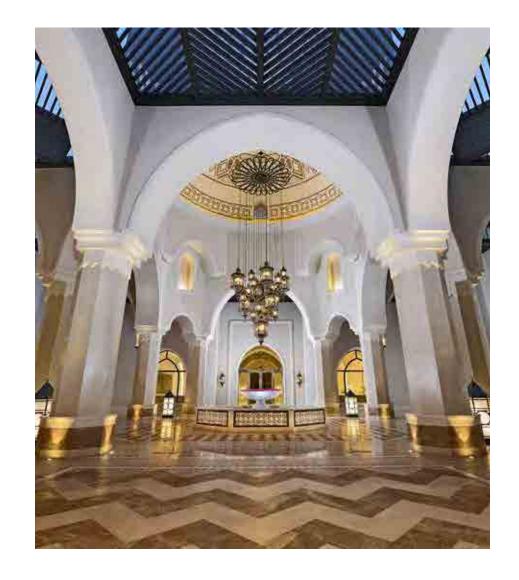
- 4 Destinations
- 5 Properties
- 1,733 Rooms, Suites & Private Villas











Steigenberger Managed Hotels And Resorts

Managed Portfolio

Steigenberger Hotels and Resorts in Egypt boast a diverse portfolio of luxury accommodations across key destinations.

In Cairo, guests can choose between Steigenberger El Tahrir and Steigenberger Pyramids Cairo, both offering a blend of modern comfort and historic charm. The tranquil city of Damietta features the Steigenberger Hotel El Lessan, providing a serene Mediterranean escape. Alexandria is home to the Steigenberger Cecil Hotel, a timeless property seamlessly blending heritage and contemporary allure. Luxor invites visitors to the Steigenberger Resort Achti, while Taba offers the beachfront Steigenberger Hotel and Nelson Village.

Across these locations, guests can expect world-class amenities and the renowned hospitality of Steigenberger Hotels and Resorts, creating a memorable and enriching stay in Egypt.

- 5 Destinations
- 6 Managed Properties
- 1,347 Rooms

























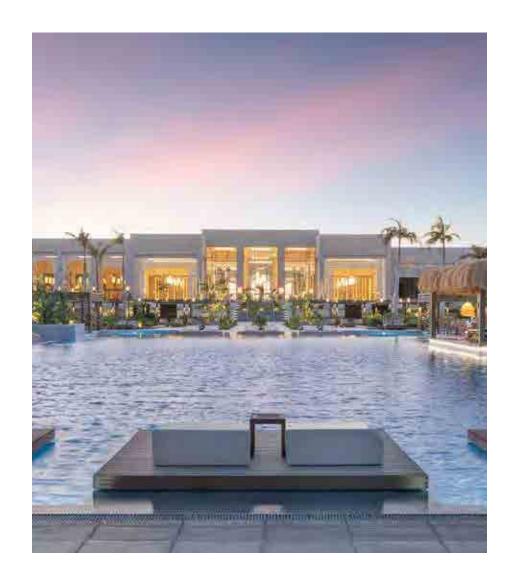
Steigenberger Hotels And Resorts

Brand Pillars

- Technology
- Sustainability
- People
- Brands

Brand Passion Points

- Trusted one stop hub of luxury
- Luxurious Lifestyles
- Exceptional Amenities
- Leisure Experience



3118

CONCEPT HOTELS

Jaz Hotels & Resorts

"HOTELS DESIGNED FOR YOU"

TUI BLUE For Two hotels give adults the space and atmosphere to truly (re)connect. TUI BLUE allows you to spoil yourself and indulge in the excellent service. It creates culinary delights that will make your holiday experience extra special. Exciting creations by our chefs, high quality buffets, themed evenings and the exclusive à la carte restaurants are all on offer as well as a premium wine and beverage selection.

1 Destination

2 Properties

313 Rooms & Suites







Brand Pillars

- **BLUE Design**: Modern décor design with space for relaxation and private areas for two.
- **BLUE Taste**: Live cooking experience, regional and international twists at local à la carte restaurants.
- BLUE Guides: Local experts and dedicated hosts offer individual services for our guests.
- **BLUE Experiences:** Daytime and evening sports & entertainment activities, culinary classes, and exclusive excursions.
- **BLUEfit:** Well equipped gyms and outdoor areas with innovative classes every day.

Brand Passion Points

- Our service is personal and obliging.
- Our hotels offer a stylish ambiance in a first class location.
- Our guests are offered a high quality and varied cuisine.
- Our guests are inspired by a wide range of activities.
- We win our guests with our competent and personal approach.



THE NEWLY LAUNCHED CONTEMPORARY ALL-INCLUSIVE CLUB CONCEPT





Magic World Club – by Jaz is a contemporary all - inclusive club concept offering the perfect mix of activities and relaxation, sports and entertainment, events and enjoyment. Located in the pristine locations of Egypt, Magic World Club - by Jaz takes your vacation to the next level with exhilarating moments, amazing food, and lets you build unforgettable stories. Magic World Club - by Jaz is the place to be for all ages, for solo travelers and singles, couples, and for the whole family.

1 Property 1 Destination 521 Rooms and Suites





BRAND PILLARS

Prime location beachside clubs
Unforgettable entertainment
Ultra all inclusive
Exhilarating sports programs
Casual vacation club atmosphere

BRAND PASSION POINTS

- Food for every craving
- Music
- Wonderful and exhilarating live shows every evening by international performers



Other Hotels & Resorts

Jaz Hotel Group, a leading hospitality company in the Middle East and North Africa region, has a diverse portfolio of other brands that cater to the varying needs and preferences of travelers.

Almazino that is located in the north coast operates all summer long!

In addition to Cairo Pyramids Hotels for a luxurious experience in the heart of Cairo.

2 Destinations

2 Properties

268 Rooms & Suites

















Makadi Water World

One of the best aquaparks worldwide

Makadi Water World is a fun-filled addition to the integrated getaway "Madinat Makadi".

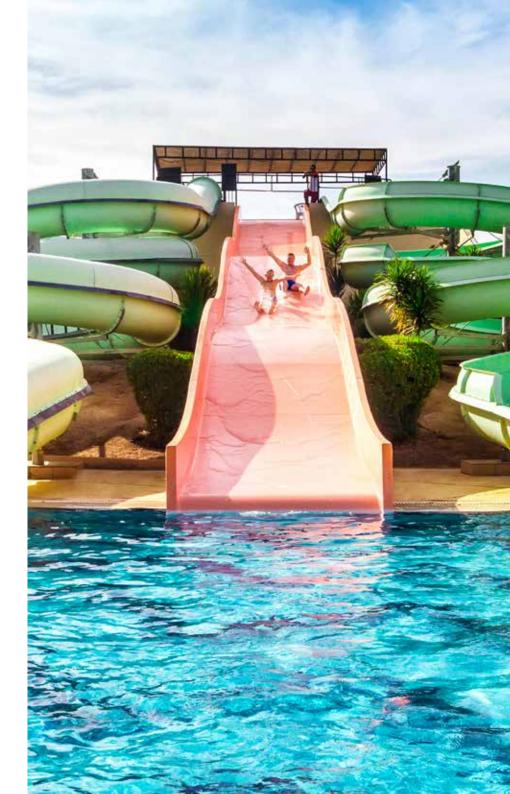
Featuring 50 thrilling slides for both kids and adults including a free-fall slide. It's the destination's largest aqua park, designed for the entire family's enjoyment.

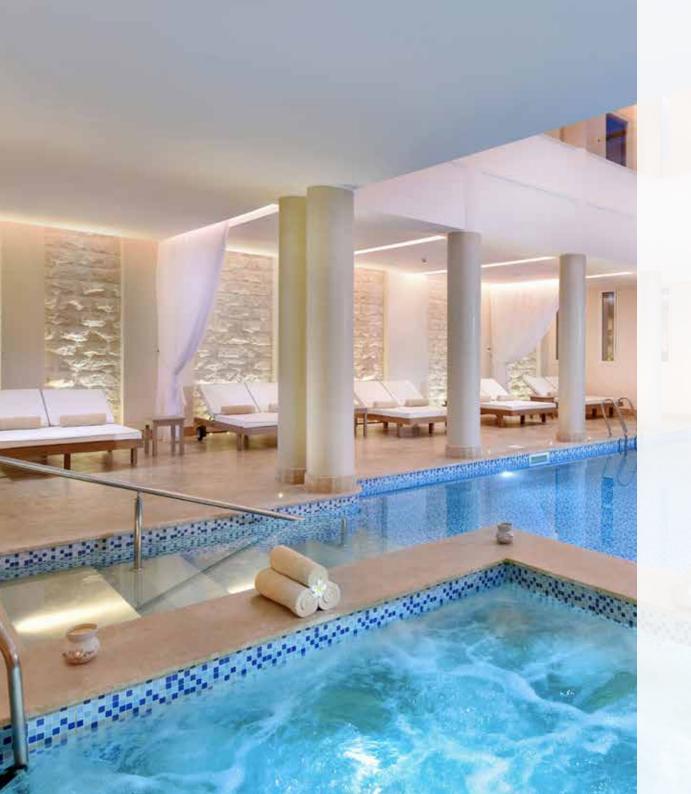


Aqua Coraya

Slip and slide in the water at the Aqua Coraya park. This amazing water world offers a day full of fun and laughter as you make a big splash on the slides and pools in the heart of Madinat Coraya. With slides for both adults and children, there's no end to the excitement and entertainment.



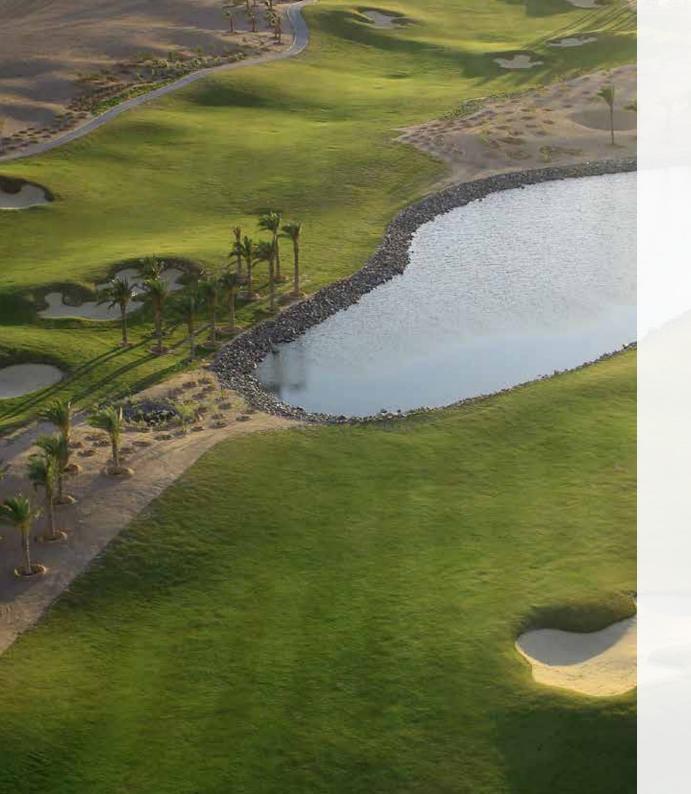




Our Signature



We offer a selection of distinctive treatments at all our resorts where you can take a moment to breathe, relieve, your stress, renew your muscles, improve your skin and state of mind.



GOLF

Stunning Five-Star Golf Courses



Memorable Golf Vacations with its 18 hole par 72 championship course at the **Golf Resorts of**Madinat Makadi



MAGIC ENTERTAINMENT COMPANY

Magic World Entertainment is a full - fledged leisure company offering a plethora of entertainment programs and activities for an exhilarating, lively and vibrant experience.

Aiming to uplift the guest experience, Magic World Entertainment delivers unmatched entertainment services including talent selection, water sports, beach festivals, unforgettable parties, training and choreography, sound and light design, costume design as well as exciting activities for teens and kids.





JAZY KIDS CLUB & JAZY TEENS INTRODUCTION

- At Jaz Hotel Group we aim to create a natural and fun environment for families and their kids and teens.
- Jazy Kids Club & Jazy Teens is founded on the concept that all kids and their families should feel they have checked into the most family friendly, upscale hotels and resorts providing meaningful, exciting and entertaining experiences relevant to children and teens of all ages.
- Jazy Kids Club & Jazy Teens focuses on age groups ranging from 4 to 17 years and we offer fun-filled, supervised activities ranging from sports, cooking, games, water activities and many other exciting actions indoor or in open air!



Jaz Flavors

To Jaz Hotel Group, quality is a standard that must go beyond expectations in every aspect that is there to be considered. Therefore, combining the art of living, the art of gastronomy and hospitality in one package was an objective that was spectacularly met. Jaz Hotel Group prides itself with the gastronomy experience that it delivers to its guests, which is showcased on the Jaz Flavors' platform from every hotel in the chain.











Jaz Hotel Group is fully committed to all environmental performance principles and requirements through community outreach, sustainable accommodations and animal welfare.



Jaz Go Green



Jaz Helping Hands



Jaz Into The Wild

LiveThe High Life

"Staying at the hotel is an experience that one won't forgeteasily. The room was modern, cozy and equipped with all the necessary amenities. From the moment you step into the lobby, you are greeted. The staff is always cheerful and willing to help you with any queries. The highlight of the stay was definitely the swimming pool. It was huge, clean and had a fantastic view.

Lounging on the sunbeds, sipping on a cocktail, andenjoying the scenery was relaxing and rejuvenating. The hotel also had a restaurant, serving mouth-watering food and drinks. Indeed, it was a fun-filled time at the hotel, and I can't wait to go back again"

- Guest Review



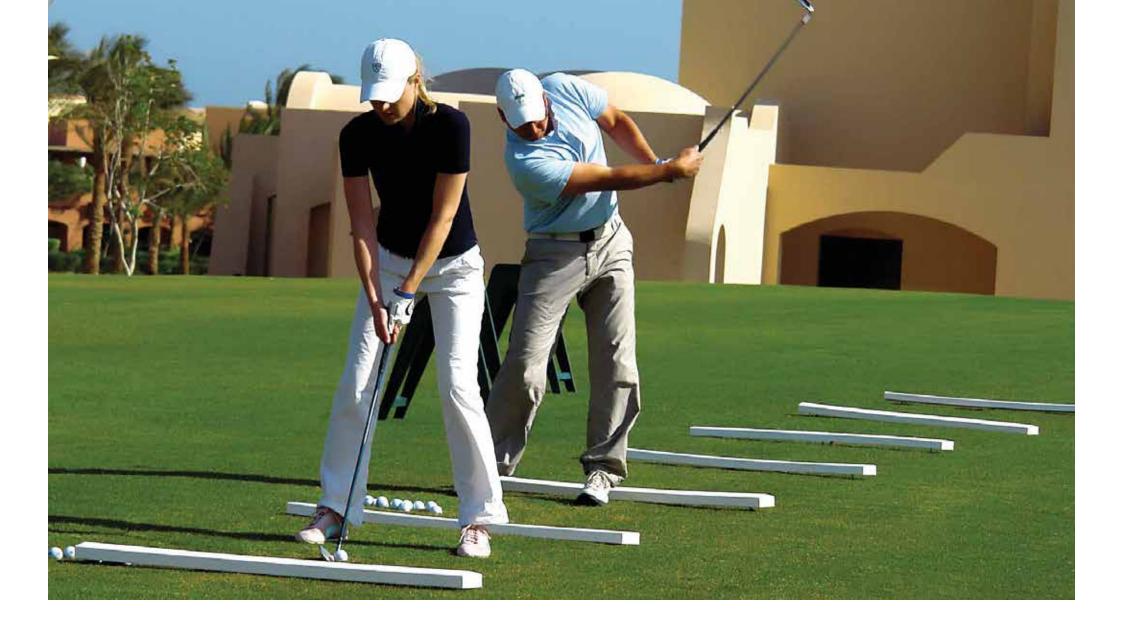
Immerse In Luxe Interiors

Jaz Hotel Group luxury life offers style, comfort, and indulgence like no other. Expect to be greeted by the most welcoming staff, exquisite cuisine, and exceptional service. Experience the ultimate relaxation with the hotel's full range of facilities including spas, fitness centers, private pools, and saunas.

Unwind and rejuvenate while enjoying the stunning views from your luxurious suite, furnished with high-quality bedding, elegant interiors, and state-of-the-art technology.

Whether you're traveling for business or pleasure, hotel luxury life will elevate your stay, leaving you with unforgettable memo-ries and a desire to return.







Golf is a great way to enjoy the outdoors and get some exercise. We offer a variety of golf packages for our guests who enjoy playing golf. Our packages include green fees, cart rentals, and club rentals. We also offer golf lessons for adults and children.



UnwindIn Wellness

The mind and soul connection has long been a subject of philosophical and spiritual debate. Some believe that the mind and soul are completely sepa-rate entities, hile others believe that they are intricately connected.

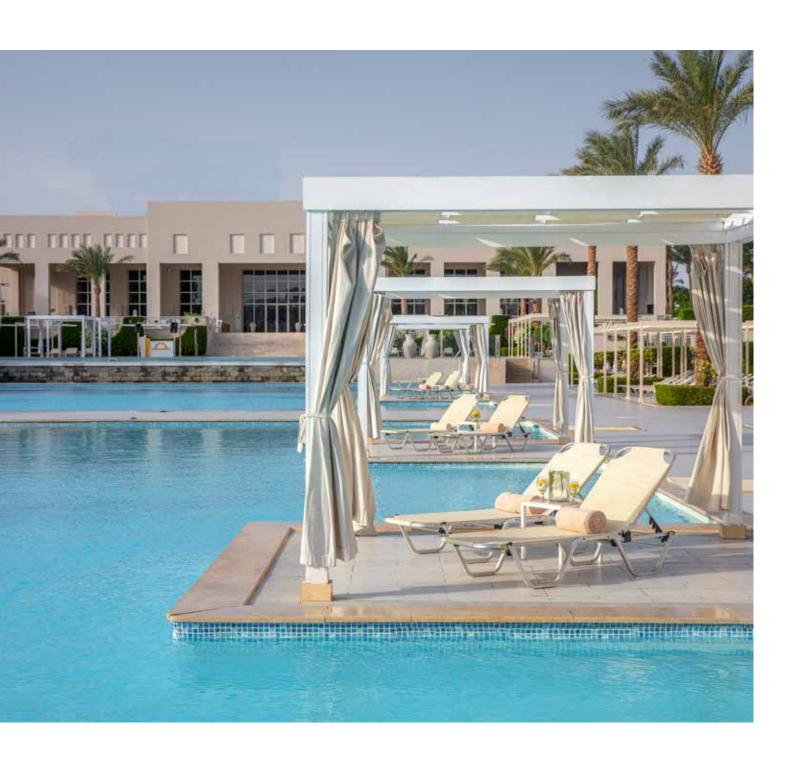
One common belief is that the mind influnces the soul, and vice versa. The mind may often be seen as a tool or vehicle that the soul uses to express itself and interact with the world around it. This connection is believed to be essential for our mental and emotional well-being, as well as our spiritual growth. By nurturing this connection through various practices such as meditation, mindfulness, and self-reflection, we can strengthen our mind and soul connection and find greater clarity and purpose in our lives

Find Balance In Tranquility

Yoga is an ancient practice that has been proven to have numerous benefits for both the mind and body. It is a holistic approach to fitness and health that combines physical postures, breathing techniques, and meditation. The benefits of yoga include stress relief, improved flexibility, increased strength, better posture, and reduced anxiety and depression. It is also great for improving sleep quality and overall well-being.

Additionally, studies have shown that regular practice of yoga can lower blood pressure, reduce chronic pain, and even boost the immune system. Overall, yoga is an excellent way to enhance physical and mental health and lead a more balanced and happier life.





Travel & Leisure

Travel and leisure are essential aspects of life that involve exploration of unfamiliar places, rejuvenation of the mind and body, and spending quality time with loved ones.

From picturesque landscapes to exotic cuisines, Jaz Hotel Group provides endless opportunities to create unforgettable experiences and cherish memories that last a lifetime.



Jaz Hotel Group is set to unveil numerous upcoming properties and new destinations in the upcoming years with a total room inventory of 2,508 rooms.

Pyramids Resort By Jaz, managed by Jaz and Jaz Amara that recently opened in December 2023.

In May 2024, Jaz Hotel Group will be launching Jaz Asteria Beach in Sahl Hasheesh and Jaz Sakhra in Almaza Bay. While Jaz Nejma in Marsa Mares Bay, Jaz Mirabel Blue in Sharm El Sheikh & Jaz Palmira Pyramids resort will be added to the portfolio by the end of 2024, alongside Jaz Aurora Beach and Jaz Amaluna in Zanzibar.

2 Countries

2,508 Rooms

6 Destinations

8 Properties







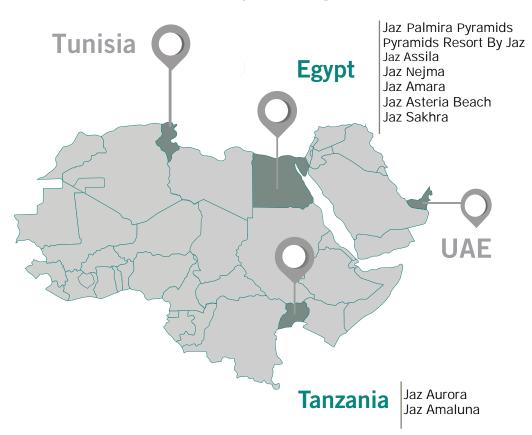






JAZ HOTEL GROUP

New & Future Openings

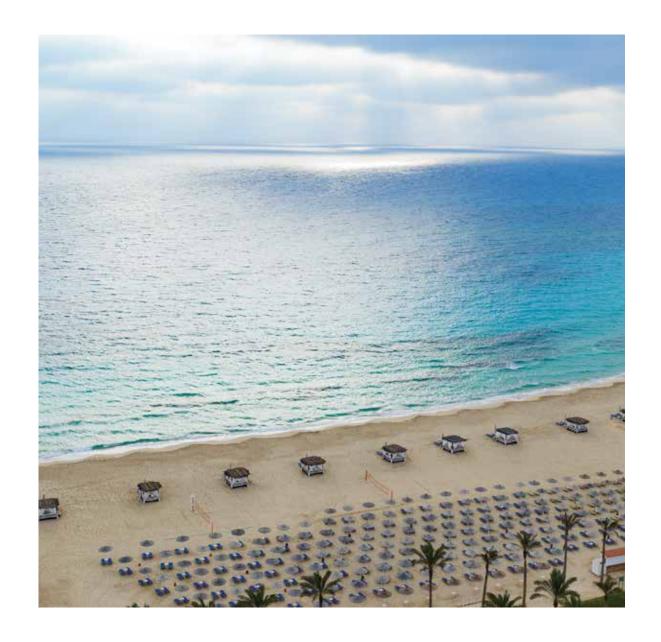




Jaz Sakhra

(Opening June 2024) Almaza Bay - Egypt

Located on the stunning shores of the Mediterranean, Jaz Sakhra is the epitome of opulence and sophistication in Egypt's top summer destination, Almaza Bay. The hotel's azure waters and sandy beach form a breathtaking backdrop for an unforgettable vacation complement-ed by various facilities and world-class services.



Jaz Asteria Beach

(Opening May 2024) Sahl Hasheesh - Egypt

Nestled on the beautiful shores of Sahl Hasheesh lies the 5 star premium haven, Jaz Asteria Beach. Embraced by the Red Sea's mystic blue waters, its accommodation is inspired by modern arts showcased in its interiors and countless facilities that make for an ideal getaway.

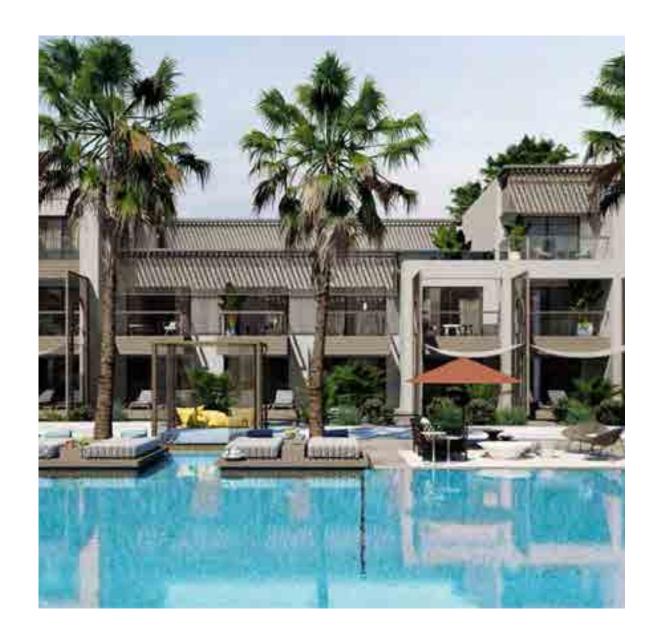


Jaz Amara

(Opening December 2023) Marsa Mares, Marsa Alam - Egypt

Jaz Amara is nestled on the enchanting Marsa Mares Bay where sea turtles and mystical dugongs dance beneath the sun-kissed waves few steps away from the golden sandy beach.

Jaz Amara features modern accommodation showcased in the top-notch state of art interior designs and a comprehensive range of facilities.



JazAurora Beach

(Opening July 2024) Paje - Zanzibar

Known for its exotic beaches, beautiful sceneries, mesmerizing sunsets and diverse cultures, Zanzibar is home to Jaz Aurora each.

The 5 star all-inclusive family hotel is opulently designed with an urban islandic vibe combined with a luxury feel that accommodates guests' interest in lavishness complimented by utmost comfort.



Jaz Amaluna

(Opening April 2024) Uroa - Zanzibar

Jaz Amaluna is situated on the famous Uroa beach on the eastern coast of the island.

The resort extends elegantly towards the ocean. Starting from the reception, you'll pass by tree-shaded rooms and the innovative undulating swiming pool, finally to step out onto the gleaming white sand and the amazing view of the ocean.



Jaz Nejma

(Opening in 2024) Marsa Mares, Marsa Alam-Egypt

Jaz Nejma will be one of the most recent additions to Jaz Hotel Group, ideally located in Marsa Mares Bay, one of the most well-known spots across the Red Sea for watching green sea turtles and dugongs as well as the magnificent golden sandy beach.

Jaz Nejma features modern accommodation showcased in top-notch state of art interior designs and a comprehensive range of facilities that grant you an unforgettable stay.

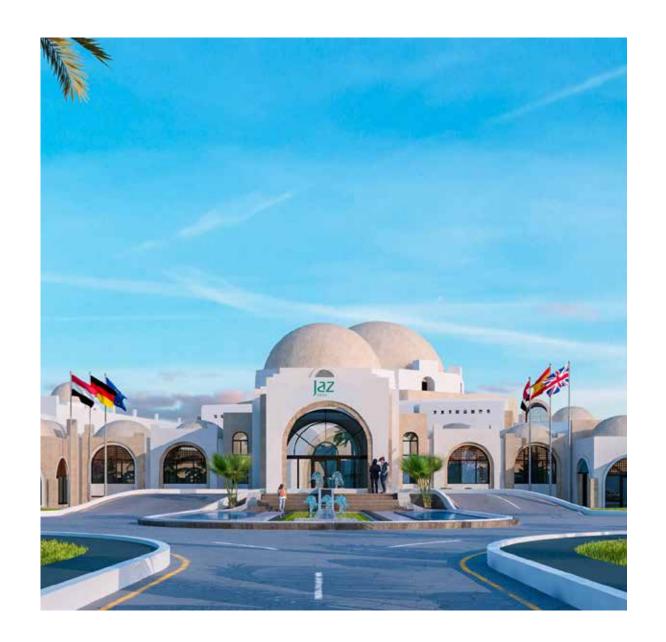


Jaz Assila

(Opening in 2024) Marsa Alam - Egypt

Jaz Assila features a magnificent view over the Red Sea and is surrounded by house reefs that make Jaz Assila the perfect destination for divers seeking to live an extraordinary underwater experience

Jaz Assila is located in Al Quseir, Marsa Alam, 49 km away from Marsa Alam International Airport and 52 km away from Port Ghalib. Whereas Madinat Coraya is only 42 km away featuring the phenomenal Coraya Aqua Park and Coraya tent.

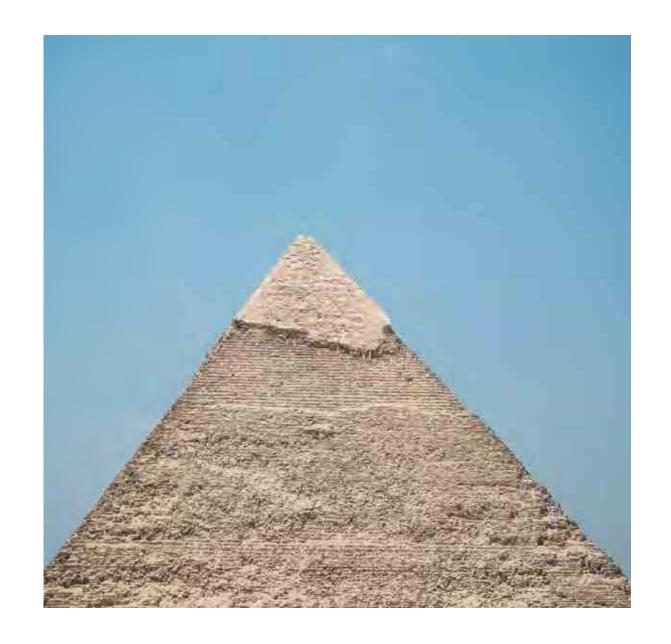


Pyramids Resort By Jaz

(Opening in December 2023) Cairo - Egypt

Indulge in a natural paradise at Pyramids
Resort By Jaz, where mother nature beckons
you to immerse yourself in the embrace of our
lush 9 acre garden sanctuary. Imagine waking
up toawe-inspiring views of a verdant palm
forest, just moments away from the iconic Giza
Pyramids and the enigmatic Sphinx.

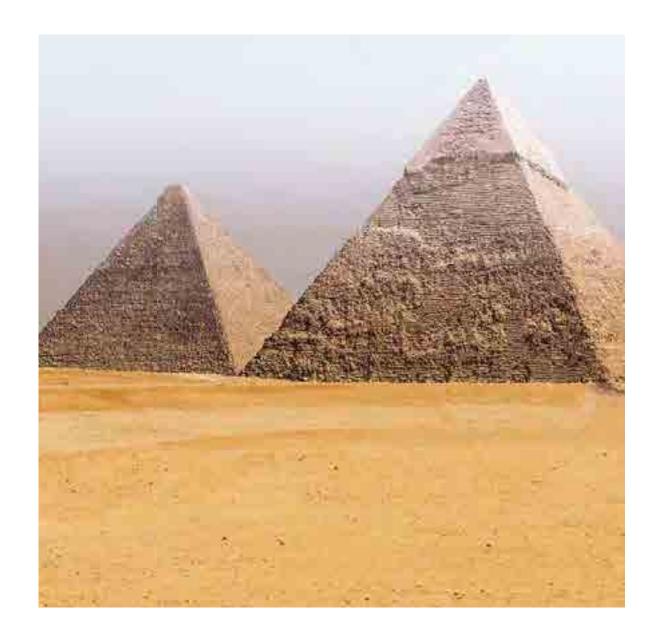
This is your chance to experience nature's grandeur in a completely new way.



JazPalmira Resort

(Opening in Spring 2024) Cairo - Egypt

Discover the allure of Jaz Palmira Pyramids Resort, a luxurious escape nestled against the backdrop of the breathtaking Giza Pyramids. With its blend of modern amenities and Egyptian charm, this resort offers a serene sanctuary for travelers seeking relaxation, adventure, and cultural exploration. Impeccable service and a myriad of facilities ensure an unforg ettable stay "Opening Spring 2024"





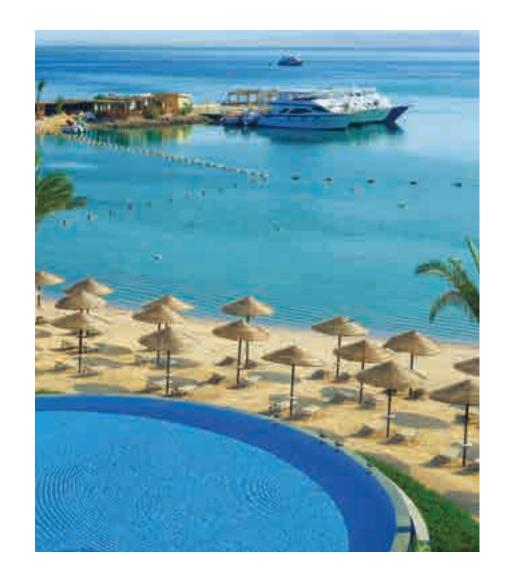
JazCasa Del Mar Beach

Hurghada - Egypt

Situated in a prime location on Hurghada's promenade, Jaz Casa Del Mar Beach evokes a feeling of seaside bliss.

It is particularly designed to capture the essence of the landscape, and weave it into the architecture of the property.

Top-notch service, around the clock, delectable cuisine, and an array of activities and facilities will leave you breathless.

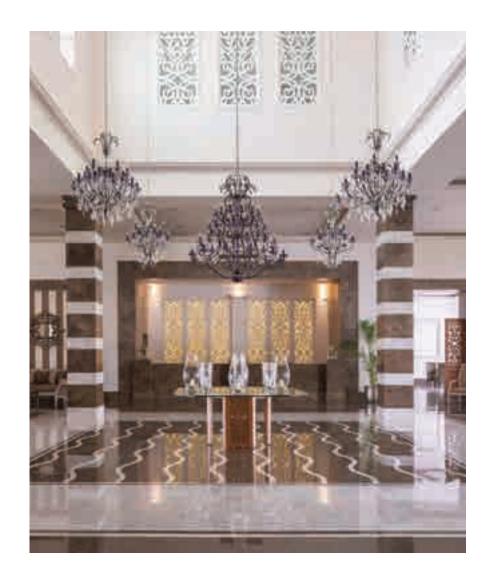


Jaz Crystal

Almaza Bay - Egypt

With a superb stretch of silvery sand and brilliant blue water that shimmers in the warm Egyptian sun, Almaza Bay is the ideal spot for a holiday that will leave you feeling like new. As the waves undulate gently, the vibe is perfect for a family vacation unlike any other.

Whether it's a chilled-out get-together or an action-packed holiday, Jaz Crystal is the place to be.

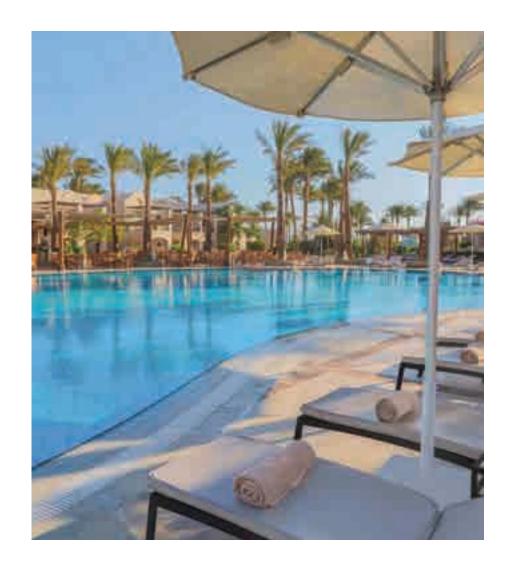


IberotelMakadi Beach

Madinat Makadi - Egypt

A tropical landscape. A cosmopolitan atmosphere. Iberotel Makadi Beach Resort is the ultimate luxury beach escape.

Nestled within the young and vibrant enclave of Madinat Makadi, our resort is the perfect leisure getaway. A low-rise structure that blends in seamlessly with stunning environs, the hotel has been awarded for its efforts to integrate with the natural surroundings. in the romance of a bygone era.



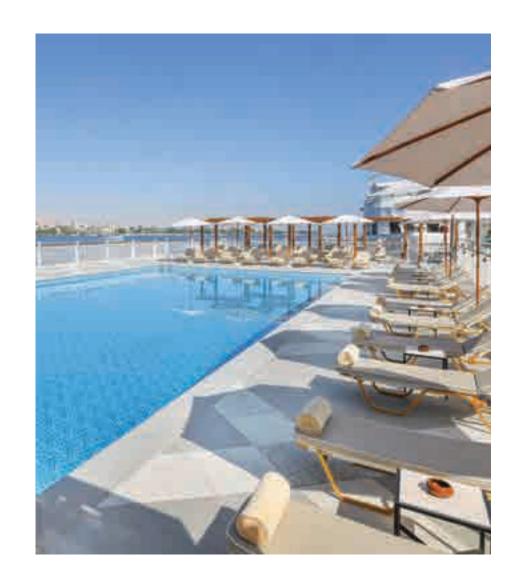
Iberotel Luxor

Luxor - Egypt

Set against the backdrop of the Nile and the hills of Thebes, Iberotel Luxor is brilliantly situated amid stunning environs.

Warm sunshine and blue skies make it perfect to explore the vestiges of Luxor, one of the oldest cities in the world.

Explore world-famous monuments such as the Hatshepsut Temple and the Memnon Colossus. Take a step back in time, and immerse yourself in the romance of a bygone era.

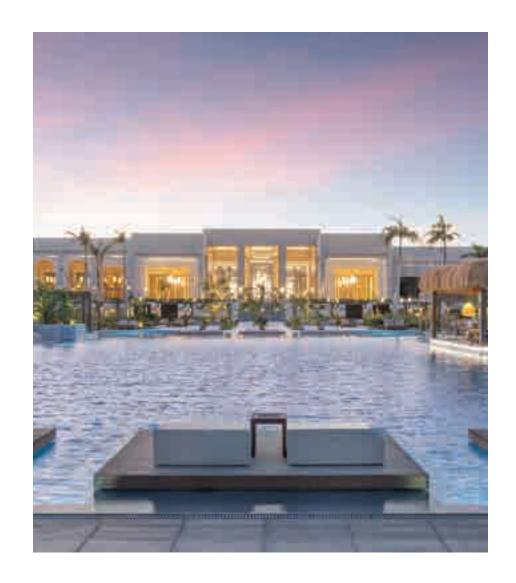


Steigenberger

Resort Ras Soma

Safaga - Egypt

Steigenberger Resort Ras Soma is a stylish and luxurious resort offering half-board accommodation as well as a generous luxury all-inclusive experience. This outstanding resort is only 30 minutes from Hurghada Air-port, located in the pristine bay of Abu Soma with a private 300-meter white sandy beach, offering private beach bungalows overlooking the blue waters of the Red Sea.

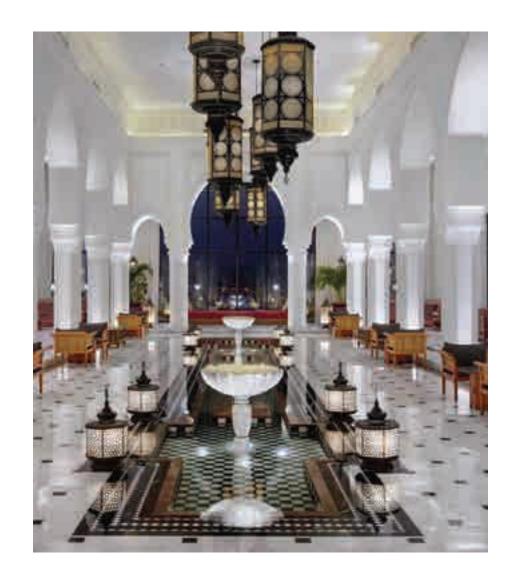


Steigenberger

Resort Alaya

Marsa Alam - Egypt

At Steigenberger Resort Alaya, elegant design blends seamlessly with upscale service, sumptuous cuisine, spacious accommodation and luxurious facilities. Situated within a stone's throw of vibrant Madinat Coraya, the location is hard to beat. Our resort is located just a short drive away from Marsa Alam airport. This property is an adults-only sanctuary of sophisti- cation and serenity.







JAZ CRUISES

A fleet of cruises with carefully curated itineraries that ensure you have the finest cruising experience on-board with us. So, journey with us along the course of the gorgeous Nile, between the Egyptian cities of Luxor and Aswan.

Immerse into a local experience like no other.

+21

Crusies



+21
Cruise Ships







JAZ CRUISES New Openings



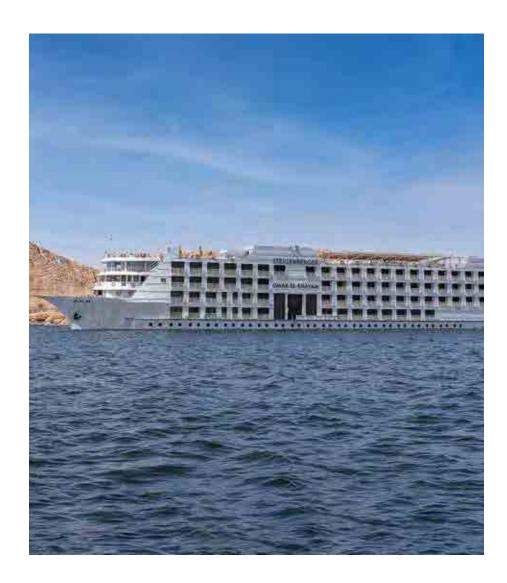
In a testament to our commitment to continuous refinement and expansion, we are delighted to announce the latest additions to our fleet, Farouz El Nil I, II, and III Dahabeyat, set to grace the Nile's waters starting in September 2023. These elegant vessels feature six deluxe cabins, boasting expansive panoramic windows spanning 15 to 16 square meters. Adorned with wood-paneled cabins, they seamlessly blend oriental opulence with contemporary comforts. Alongside the elegant vessels Farouz El Nil Dahabeyat, Jaz Cruises is set to launch three new captivating voyage experiences: Jaz Al Horeya, Jaz Gloria, and Jaz Ghalia. These exceptional additions to our fleet will elevate your voyage to new heights of luxury and adventure, inviting you to explore the timeless wonders of the Nile in unparalleled style and comfort

Cruises

Steigenberger Cruises

Experience world-class Luxury Cruises

Explore the secrets of ancient Egyptian history and the breathtaking scenery of the River Nile along its banks in a luxurious lifetime experience of Steigenberger cruises. Indulge in superb quality and royal accommodation along Luxor, Aswan and Lake Nasser. Choose your dream sailing holiday from a wide luxury range of six Steigenberger cruises and turn your trip into an unforgettable adventure









YAKOUTA AND MOLOUKY

An experience in opulence, a pharoah's life, is meticulously planned, executed and delivered to you in every inch of space on the Dahabeya. Right from the woods, to the textures, to the tones, to patterns and the very fabric - every aspect of the Dahabeya recreates an entire yacht-like experience designed to transport you in time and space to the golden years of the Nile.







