

Luxury Brands Overviews

CONRAD LXR WALDORF ASTORIA NOMAD Signia by Hilton

HILTON LUXURY BRANDS

WALDORF ASTORIA®

HOTELS & RESORTS



Waldorf Astoria Hotels & Resorts is Hilton's luxury brand of iconic hotels committed to delivering sincerely elegant service, once-in-a-lifetime experiences, and sophisticated accommodations in the most sought-out destinations around the world.

Pillars:

Refined Haven

Sincerely Elegant Service

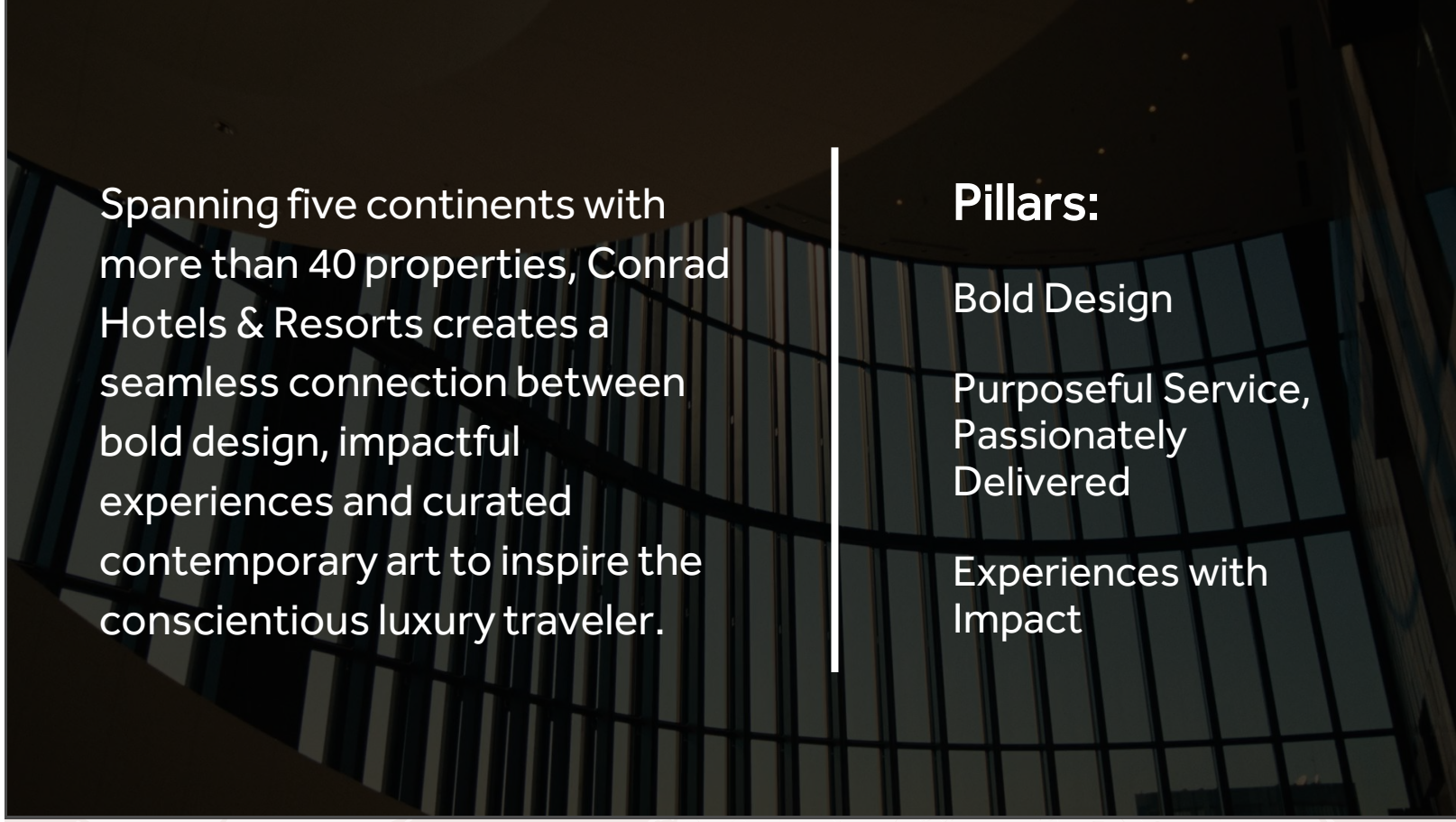
Unforgettable Experiences

39	21	9,688	35
Hotels open	Countries & territories	Rooms	Pipeline


CONRAD
HOTELS & RESORTS®

CONRAD

HOTELS & RESORTS®



Spanning five continents with more than 40 properties, Conrad Hotels & Resorts creates a seamless connection between bold design, impactful experiences and curated contemporary art to inspire the conscientious luxury traveler.

Pillars:

Bold Design

Purposeful Service, Passionately Delivered

Experiences with Impact

50	24	17,064	40
Hotels open	Countries & territories	Rooms	Pipeline

L X R

HOTELS & RESORTS

LXR

HOTELS & RESORTS

LXR Hotels & Resorts is a hand-picked collection of independent and spirited luxury properties celebrating the timeless pursuit of personal adventure.

Pillars:

Intriguing Design

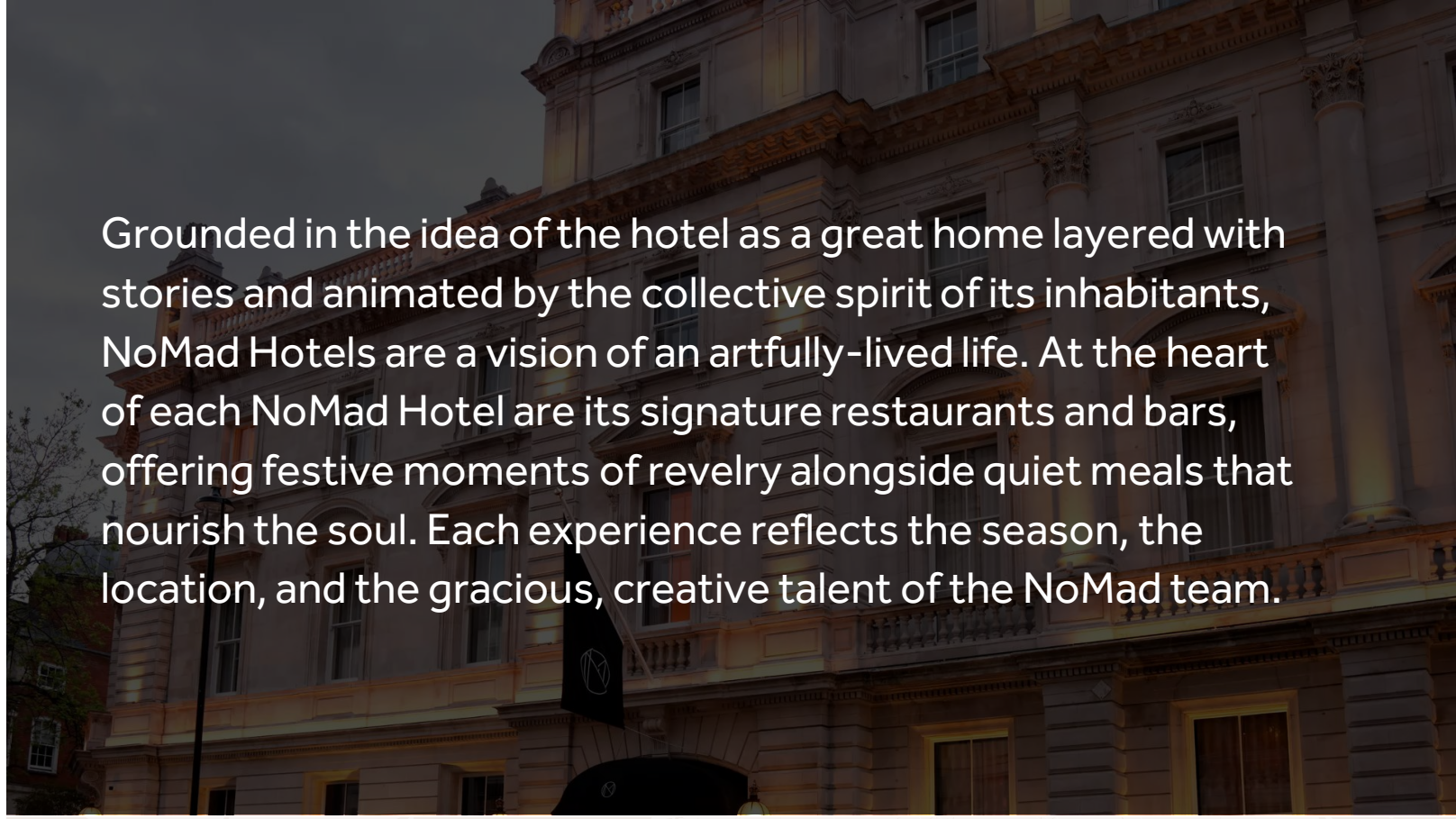
Bespoke Service

Cultural Experiences

17	9	2,943	19
Hotels open	Countries & territories	Rooms	Pipeline


NoMad

NoMad



Grounded in the idea of the hotel as a great home layered with stories and animated by the collective spirit of its inhabitants, NoMad Hotels are a vision of an artfully-lived life. At the heart of each NoMad Hotel are its signature restaurants and bars, offering festive moments of revelry alongside quiet meals that nourish the soul. Each experience reflects the season, the location, and the gracious, creative talent of the NoMad team.

1	1	91	2
Hotels open	Countries & territories	Rooms	Pipeline


Signia
by Hilton

Signia by Hilton

As an approachable luxury brand, Signia by Hilton infuses sophistication into every stay by offering a vibrant atmosphere, stylish bars and restaurants, premium wellness experiences and personalized service catered to the needs of today's global traveler.

Pillars:

- Sophisticated Design
- Destination Bars & Restaurants
- The World's Best Meetings & Events
- Premium Wellness & Leisure Offerings
- Service That's a Step Ahead

5	2	3,293	7
Hotels open	Countries & territories	Rooms	Pipeline

Conrad Jiuzhaigou

Luxury Portfolio



Luxury Global Footprint

As of May 2026

114 Current Hotels
103 Forthcoming



Hilton
FOR THE STAY

CONRAD LXR WALDORF ASTORIA NoMad Signia by Hilton

HILTON LUXURY BRANDS

2026 openings

Waldorf Astoria Rabat Salé
April 2026

Conrad Athens The Ilisian
April 2026

Signia by Hilton Diplomat Beach Resort
April 2026

Conrad Nagoya
July 2026

The Den Bengaluru, LXR Hotels & Resorts
August 2026

The Mangroves Abu Dhabi, LXR Hotels & Resorts
September 2026

Conrad Corfu
October 2026

Conrad Riyadh Laysen Valley
October 2026

NoMad Singapore
October 2026

Waldorf Astoria Kuala Lumpur
October 2026

Waldorf Astoria London Admiralty Arch
November 2026

Signia by Hilton Tainan
November 2026

Signia Indianapolis
December 2026

Conrad Kuala Lumpur
December 2026

2027 openings

Conrad Bangkok Sukhumvit Queen's Park
March 2027

Casa Alba Casablanca, LXR Hotels & Resorts
March 2027

Waldorf Astoria Hanoi
May 2027

Grand Hotel Gardone Lake Garda, LXR Hotels & Resorts
July 2027

Waldorf Astoria Sydney
August 2027

Waldorf Astoria Tokyo Nihonbashi
September 2027

Conrad Meia Praia Algarve
October 2027

Kasara Niseko Village, LXR Hotels & Resorts
December 2027

Conrad Dubai Downtown
December 2027

Conrad Xi'an High-Tech Zone
December 2027

Signia by Hilton Jaipur
December 2027

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