



In 1960, Abdo Hanna, current vice-President of the Syndicate of Jewelers in Lebanon, set up his own business in the heart of Beirut, where he opened his first top of the range jewelry workshop under the sign of Hanna Jewelry.



Headquarters in Jal-El-Dib

To date, the parent company still active, houses the different jewelry departments, the factory and the luxurious showroom. Since its foundation, specialized in jewelry design, making and wholesale, Hanna Jewelry is considered, on both national and international levels, as the most important top of the range jewelry designer and maker in the Middle East.

Each piece of jewelry is created under a very strict control and follows rigorously the jewelry tradition. At Hanna Jewelry, you buy yourself a quality guarantee for life and unmatched beauty.

## The “showroom”



A royal sanctuary created in the French style, inspired by the Chateau de Versailles, welcomes a clientele combining crowned heads, members of the Jet Set and retailers.

Jewelry crafts are often passed on from father to son, especially in the art of making. As the years go by, the transfer of know-how perfects the craftsman's move, meets new challenges, and becomes capable of reproducing the fruit of the wildest inspirations. Moreover, pure creation is what the Company excels in. 40 years later, in the year 2000, fortified by the emblem of its predecessors, the new generation launches the HANNA brand specialized in the retail business and dedicated to the fascinating international adventure.

The Hanna Jewelry Boutiques' design blends luxury, modernity and conviviality, in a muffled ambiance. Hanna Jewelry, a pioneer brand for a resolutely contemporary mark.



A new commercial strategy has generated an important expansion and the brand became known worldwide.

Hanna Jewelry is the country's main top of the range jewelry supplier and covers the whole Lebanese territory with more than 6 retail shops opened all over the country.

Hanna Jewelry is also the official distributor in Lebanon for Chopard and Korloff brand. Moreover, the company has deployed its retail shop to Qatar, Kuwait, Dubai, Abu Dhabi, Bahrain and Saudi Arabia in the gulf part and in Cannes, France in the other part. The brand has also different point of sale under different retail shops.

Finally, Hanna Jewelry has been present in the most important world fairs such as JCK in Las Vegas, Baselworld (Switzerland), Dubai, Abu Dhabi, Sharja in the United Arab Emirates, Muscat in Oman, Doha in Qatar, Jeddah and Riyadh in Saudi Arabia, Bahrain and Al Choueikh in Kuwait.



## Hanna Jewelry retail shop and partnership with channel distributor



Hanna Jewelry Boutiques (Lebanon): Down Town,ABC Verdun, Achrafieh Sofil, Zouk Mikael, LEMALL Dbayeh,Bhamdoun.

International Hanna Jewelry Boutiques: Kuwait, Salmiya Olympia Mall.

- : Qatar, Doha Blue salon
- : Bahrain, Seef Mall Manama
- : Saudi Arabia, Sahara Mall Riyadh