



**HOTEL
PRESIDENT
GENEVA**

HOTEL PRESIDENT, A LUXURY COLLECTION HOTEL, GENEVA



Geneva – Hotel President Geneva is a 5* hotel of 201 rooms and 25 Suites, ideally located on the Léman lake shore in Geneva (Switzerland). Since 2000, it belongs to The Luxury Collection Hotel & Resorts, member of *Marriott International, Inc.* (previously *Starwood Hotels & Resorts Worldwide*).

Internationally renowned for its Royal Penthouse Suite, considered as Europe's largest Suite (1'680 m²) and regarded as the most expensive Suite in the world, the hotel has been awarded "*World's Leading Hotel Suite*" by the famous *World Travel Awards*.

Designed by architect and hotelier Marcel Jacquignon, Hotel President opened its doors for the first time on May 18, 1962. It was bought by Swissair and Nestlé after their joint venture in 1980, and then later acquired by the Tamman family in 1989.

From 1992 to 1996, Charles Tamman takes over the management and decides with his father, Albert Tamman, to renovate and expand the hotel with a 190 million CHF investment that included an additional wing of 80 guestrooms and suites, a conference center, underground parking, and a terrace with an outdoor pool.

In October 2007 the launch of an immense public areas refurbishment program was announced. In the context of these initial changes, the emphasis was placed on the application of unusual materials, such as gold and platinum for the flooring. This was the first stage in a process which eventually gave the hotel a new image that is exceptional, original and contemporary. The works that have been carried out were both extensive and complex, and all the more so since the Hotel never stopped operating during the eleven months of alterations.



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The Design

The concept governing the renovation project for the entire hotel's public areas is characterized by three main themes: water, the surrounding landscape, and light.

Water is to be found everywhere in the Hotel's setting. The surrounding landscape comprises the lake shore promenade and the Alps in the background. The constantly changing light reveals unique and powerfully impressive landscape features.

In the hotel's main entry area, visitors will come across several aspects of the water theme: a ceiling shaped like a drop of water covered in white-gold leaf, a central decorative element reminiscent of a host of droplets of water, and a platinum mosaic wall with wave motifs.

A work by the Korean artist Jae-Hyo Lee also calls to mind an object falling on a sheet of water. The use of metal mesh for curved screens creates Chinese shadow effects like those produced in areas full of water vapor.

In the Glow bar, this suggestion becomes more subtle and less direct. A stylized wave ceiling is covered in white lacquer reflecting the changing mood of the nearby lake and its constantly varied colors and changing light. This concept is reinforced by two works by the same Korean artist, Jae-Hyo Lee, that also seem to evoke water droplets bursting and in suspension.

The surrounding landscapes also suggested the shape of the back bar. The wine cellar element combines clear references to the Alps and to the sights that travelers arriving in Geneva will have seen when flying over the area.



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All the materials used in this new décor were selected for their noble or majestic style. The effect is refined and subtle. It is not always immediately apparent, but there is a definite invitation to a process of sensual discovery. The selected leathers and their application are not used in the conventional way but so as to create dark and light effects like those to be seen on the wall at the back of the reception desk, or those on the lobby arches that frame the landscape against the light.

The refurbishment has also extended to the floor coverings in the public areas, although the constraints dictated by the pre-existing elements, such as the green marble and granite frames, have been accepted. The material chosen for these new floors is crushed white Carrara marble, generally known as Veneziana, in which Swarovski brilliants have been inserted to make the floor glitter with an especially appealing effect.



The Glow lounge furnishings were also designed by the architects with the restrained and refined effect that is particularly characteristic of the hotel. Some complementary pieces, such as Ron Arad's Moroso armchairs, supply a more colorful design touch, while wooden sculptures with silver and gold reflections, by the Genevan artist Pado, also arrest the eye here and there in certain areas.

Two vast fireplaces enhance the lobby and enable locals and travelers stopping over to relax in a unique, mysterious and timeless setting.

The Proprietor and his architects have been extremely sensitive and careful with regard to the effects of daytime and nighttime lighting in specific ambiances. The artificial lighting brings out the character of the new architectural design of the public areas.

The project has been executed with great attention to detail. The materials have been chosen and brought together by expert sensibilities well aware of the worlds of precious metals and high fashion. The result is an ambiance so steeped in elegance and lyricism as to evoke wonder and admiration.

This project would never have been possible without the joint efforts of a number of people with exceptional sensitivity and know-how from different worlds: Mr Charles Tamman, Owner of the hotel, Mr Stefan Siegel, Artistic Director, and Mr Carmelo Stendardo and Mrs Bénédicte Montant, associate architects of the Atelier d'Architecture 3BM3.



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Rooms and Suites

After the public places, it is now time for rooms to undergo the test of renovations.

Elegant design for the new rooms which boasts a refined and zen atmosphere. Combining modernity and simplicity, these rooms bathed in the sunlight are offering a view over the Léman lake, the Alps, the hotel pool or the city of Geneva.

Guest comfort is of primary importance with new additions like new carpeting, new bedding in a subtle mix of clear colors and contemporary furniture's, all enhanced by floral arrangements of bright colors. Meanwhile, each room offer top of the range features such as Bang & Olufsen TV screens, Nespresso coffee machines and Hermès bath products.

Ideal for a single or family stay, some of these rooms are connected and provide a minimum of 30 sqm of comfort and tranquility.

From this point forward, the 5* hotel boasts a resolutely contemporary design and position itself as one of the most contemporary hotel in Geneva.





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Cuisine

Since 2012, the Michelin starred Chef Michel Roth (*Meilleur Ouvrier de France* and *Bocuse d'Or* 1991) orchestrates in kitchen as Executive Chef and Culinary Advisor.

The hotel counts 3 restaurants: the Bayview by Michel Roth (fine dining restaurant, 1 Michelin star, 18/20 at the Gault&Millau guide), the ephemeral Rive Droite by Michel Roth restaurant (Mediterranean cuisine), open from May to September and the Arabesque (traditional Lebanese restaurant, 14/20 at the Gault&Millau).

Three bars complete the culinary offer: the Glow bar, the So bar and the Rive Droite Summerhouse, located on the terrace overlooking the lake (open only during the summer season from May to September).

Conference, banquets and outside catering

The 12 private rooms offer countless options thanks to its modularity. On the inferior floor, the ballroom of 900sqm is considered as the largest reception space out of all the five star hotels in the city. With its adjacent foyer, it covers a total surface of 1400sqm and is able to welcome up to 1'000 people for a cocktail or up to 700 people for a seated dinner. Whether it is for an official reception, a congress, a gala dinner or a wedding, the hotel is recognized for its excellence and the incomparable quality of its cuisine.

The hotel has its own outside catering service to organize outdoor events. Recognized for more than 10 years in Geneva, the catering service has positioned itself as a reference in its field.



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Wellness

Since 2010, the hotel owns the first and unique Spa in Switzerland, offering La Mer Signature treatments and the legendary "*Crème de La Mer*", prized by the celebrity all around the world for its miraculous power.

With a surface of 400 sqm, the Spa is intimate and confidential, targeting an enlightened clientele, in quest of ageless beauty.

It counts 4 treatment rooms including a private Spa Suite, dedicated to relaxation and well-being and featuring a Jacuzzi, a steam and a sauna.

With such high-end services comes an outdoor pool heated at 28c°, open during summertime. It is also accessible to outside guests for an entry fee.

A fitness center is available for hotel guests and members 24 hours a day. It offers Technogym equipment including a Kinesis wall. On request, some private sessions can be organized with a personal trainer.



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About The Luxury Collection Hotels & Resorts

The Luxury Collection® is a collection of hotels and resorts offering unique, authentic experiences that evoke lasting, treasured memories. For the global explorer, The Luxury Collection offers a gateway to the world's most exciting and desirable destinations. Each hotel and resort is a unique and cherished expression of its location; a portal to the destination's indigenous charms and treasures. Magnificent decor, spectacular settings, impeccable service and the latest modern conveniences combine to provide a uniquely enriching experience. Originated in 1906 under the CIGA brand as a collection of Europe's most celebrated and iconic properties, today The Luxury Collection brand is a glittering ensemble of more than 90 of the world's finest hotels and resorts in 30 countries in bustling cities and spectacular destinations around the world. The Luxury Collection includes award-winning properties that continuously exceed guest expectations by offering unparalleled service, style and class while celebrating each hotel's distinctive heritage and unique character. All of these hotels, many of them centuries old, are internationally recognized as being among the world's finest. For more information, please visit www.luxurycollection.com

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