



THE PULI HOTEL AND SPA

Since opened in September 2009, The PuLi Hotel and Spa (The PuLi), Shanghai's first urban resort hotel that offers guests an oasis within the metropolis ambiance. The PuLi has partnered with some of the best management team and internationally known designers to deliver an understated product of grandeur, luxury and elegance.

Having opened as Urban Resort Concept's debut hotel, The PuLi Hotel and Spa carries a logo of a phoenix and the phoenix tree as a mark of exclusivity. In Chinese mythology, phoenix is a symbol of high virtue and grace and it is often associated with the phoenix tree. "The phoenix is peregrine by nature, typically traveling in pursuit of their specific nesting place, the phoenix tree. We hope our like-minded guests will find their comfortable nest when they arrive at The PuLi Hotel and Spa," said Mr. Matthieu Bertho, General Manager of The PuLi Hotel and Spa.

Being a fine example of Chinese culture and aesthetic appreciation, jade is often admired for its durability, warm brilliance and textural qualities. From humble beginnings to its exquisite emergence in the house of precious stones, jade is a highly prized gem and The PuLi's name is synonymous with beautiful un-carved jade. "We want The PuLi Hotel and Spa to be truly an inscrutable gem. Just as jade has healing properties and it is one of the most precious stones in the world, we want The PuLi to be an oasis of refreshment for our guests from their everyday busy schedule," says Matthieu.

Environmental Friendly Touches

Guests at The PuLi can expect environmental friendly additions, which include solar panels that gather energy for use in hotel operations, a heat-proof facade for higher energy conservation through temperature adjustments and monitor, windows that use low-emission glass to reduce consumption and using heat from the pool towards recycling. Automated sunshades in every room are designed to adapt to different times of the day and are especially useful during summer and winter seasons. They automatically lower if guests are not in their rooms between noon to 5pm during the summer months, enabling heat retention and energy conservation. The same principle is applied during the winter months by having the sunshades raised between noon to 5pm to allow penetration of sunlight to reduce energy consumption. This is a long-term approach to environmental efforts and reduced environmental impact in the hotel's day-to-day operations.

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Interior Design and Lighting

Australian design firm LAYAN DESIGN GROUP, in collaboration with renowned Indonesian design firm JAYA & ASSOCIATES and an award-winning Australian lighting design firm THE FLAMING BEACON, were enlisted to execute the stunning interiors of the hotel's public areas and guestrooms as well as the garden and landscape design around the hotel.

Reference and connection to the local Chinese culture comes mostly through the materials used, giving rise to a synthesis of old and new, creating a distinctive Chinese flavor yet cosmopolitan in outlook at the same time.

Commonly used for exterior facades of buildings, the use of Shanghai brick allows the hotel to be creative in architectural aesthetics and function, through a juxtaposition of old world elements and new world technology. The century-tile flooring in the hotel lobby took a long time to produce and is specially created by the same manufacturers who worked on the Forbidden City. The designers put the material to impressive use in the lobby, turning a traditional construction material uncommonly used today into a timeless showpiece. Dragon-scaled screens and cast bronze basins in every room are other nuances which weave a meaningful common thread between the east and west, old and new.

“The hotel is a kaleidoscope of sights and senses waiting to be discovered, with a seamless coalesce of eastern and western elements. Calling this simply a ‘hotel’ does not do justice the extraordinary experience that awaits the guests. We want them to savor moments and specific details about the hotel throughout their stay,” adds Matthieu.

The dominant role played by light is a consistent theme applied to every aspect of The PuLi Hotel and Spa. To bring references to nature and resort lifestyle into the urban context of the hotel, The Flaming Beacon created a series of static and animated projections to help suspend this disbelief of place to bring out its magical aura. An unique range of lighting devices and decorative fixtures were designed in close alignment to the interior architecture. Many of the custom designed lights drew inspiration from traditional Chinese forms but were given a modern unexpected twist by the designers.

Bringing this groundbreaking concept into Shanghai has inspired us to be mould-breakers in every aspect. We want to offer guests a timeless experience and remembrance of Shanghai.



The first urban resort in China, The PuLi Hotel and Spa is managed by Urban Resort Concepts and is a member of The Leading Hotels of the World.

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About The PuLi Hotel and Spa

Home to PHÉNIX, Long Bar, Garden Terrace and UR Spa, The PuLi Hotel and Spa is Shanghai's first luxury urban resort. Firmly incorporated into the hotel's dedication to delivering handcrafted luxury service, guest experiences mark a departure from the expected generic style of luxury usually associated with conventional collections of foremost hotels. Imbued with contemporary elements and accents of traditional Asian charm, the result is a distinctively unique, new spatial and guest experience in this oasis within the metropolis. The PuLi is managed by Urban Resort Concepts.

The PuLi Hotel and Spa Official Website: www.thepuli.com

The PuLi Hotel and Spa Official Weibo: 璞麗酒店

Instagram: @thepulihotelandspa

Facebook: @ThePuLiHotelandSpa

The PuLi Hotel and Spa Official WeChat:



About Urban Resort Concepts:

Urban Resort Concepts (URC) is a hotel Management Company founded by seasoned hoteliers with extensive knowledge and experience in managing some of the world's most renowned luxury hotels. Decidedly committed to fostering and showcasing the specific qualities of a destination in service delivery and physical product, properties managed by URC are slated to be conceptually at the forefront of affording guests intimate access to each hotel's respective destination and culture.

For more information, please visit:

Website: www.urbanresortconcepts.com

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