

**#WE ARE**

**NUTREND<sup>®</sup>**

**NICE TO MEET YOU!**

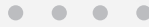


We are happy that you want to be part of this great family!

We are the **Czech leader in sports nutrition**, providing top-quality products with over 30 years of experience in the industry. As an all-in-house solution, we oversee every step of the process to ensure the **highest standards in everything we offer**. Our commitment to quality and excellence has earned us the trust of athletes and fitness enthusiasts.



# #WE ARE FAMILY COMPANY





NUTREND was established in 1993 by Richard Zedník and his wife, Martina, with the goal of introducing a new brand to the Czech market, **emphasizing quality and product functionality.**

We had a dream. **To stand by the side of the best world athletes** on their journey to success. Premium technologies, international certification, and independent laboratories proving the quality of our products have always been our priority.

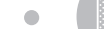
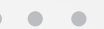
**Over the past 30 years,** NUTREND has come a long way. Starting with just four employees in the beginning of this incredible journey, the company now employs over 430 people across administration, production facilities, and brand stores throughout the Czech Republic. Over the years, NUTREND has established itself not only in the Czech market, but as one of major global players, and customers in more than **70 countries around the world** can now enjoy its products.



# NUMBERS

Over more than 30 years, our company has firmly established itself as the leader in the Czech market. In recent years, we have faced significant challenges, including Covid restrictions and the recent energy crisis—both of which were particularly demanding for us as a manufacturer. However, our ability to successfully overcome these crises speaks volumes about our resilience and stability.

- **Turnover:** over €50,000,000
- **Market Share:** 49% in the Czech market
- **Exports:** 52% of production is exported to international markets
- **Export Growth:** 11% year-over-year

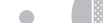
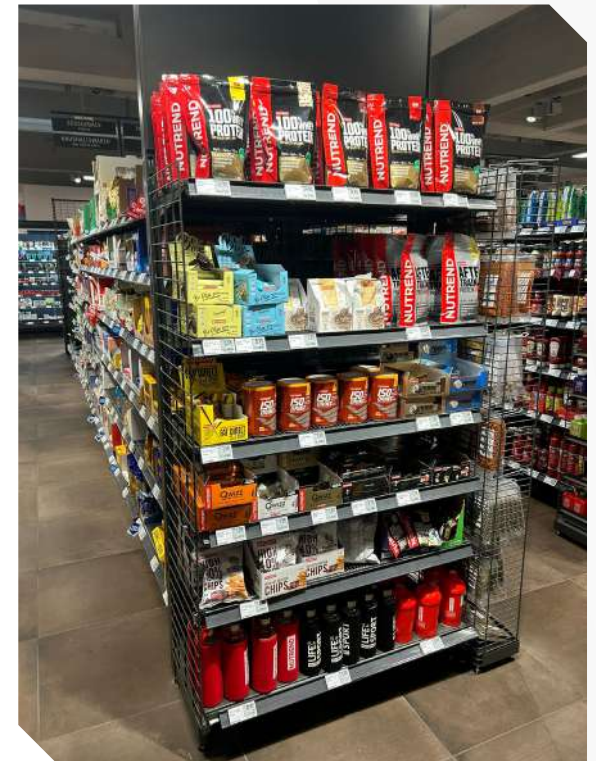


# RETAIL MARKET

We have a presence in retail markets across Europe. Thanks to our direct sales approach, we understand our customers' needs and requirements. This close connection enables us to deliver tailored solutions that perfectly match our customers' expectations.

- **LIDL stores** across Europe
- **Czech Republic:** Kaufland, Billa, Tesco, Ahold, DM-drogerie, among others
- **Other markets:** REWE (Germany), Auchan (Hungary), IN'S MERCATO (Italy)

50% of our bar production is dedicated to private label collaborations, allowing us to meet our partners' unique needs.

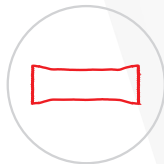


# #WE ARE ALL IN ONE MANUFACTURER



## IN HOUSE SOLUTION

- **2** manufacturing divisions
- **28,223 m<sup>2</sup>** comprehensive warehouse, manufacturing, and logistics facilities
- **6,815 m<sup>2</sup>** productions halls
- Over **400 m** production lines
- **10,980 m<sup>2</sup>** warehouses
- **5,077 m<sup>2</sup>** office space
- Warehouse **AUTOMATION** systems
- **BARS** production up to **55 mil** pcs per year
- **LIQUID** production up to **7 mil** pcs per year



BARS



POWDERS



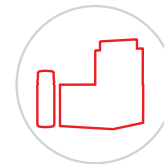
LIQUIDS



GELS



CAPS & TABS



SHOTS





# BARS & POWDER PRODUCTION

Our three production lines for bars can produce **up to 55 million bars** annually, offering a diverse range of options. Each line plays a crucial role in manufacturing our extensive bar portfolio.

Our powder production is composed of **12 production lines**. These lines take advantage of **8 powder blenders** (tumble mixers) for proteins, **three homogenizers** for other products (for example, oat mixtures), and one mixer for semi-finished products heading to capsule production. Our production lines are capable of filling sachets ranging from 10 g to 5,440 g. A main fully-automated line can produce 2,000 bags per hour.

- One large fully-automated bag production line
- Two automated sachet filling lines
- Four automated filling lines for jars
- Three semi-automated filling machines
- Two capsule filling lines, and a blister packaging machine



# SHOTS, GELS & LIQUID PRODUCTION

Shots as dietary supplements are becoming increasingly popular. Their convenient packaging ensures a quick and efficient delivery of active ingredients.

We also specialize in manufacturing a wide range of gels, including energy and amino gels, available in various sizes tailored to the product's density.

- **25,000 shots** per day
- **7 production lines** dedicated to liquid and gel manufacturing
- Gels available in sizes ranging from 50 g to 80 g; liquids in volumes from 500 ml to 1,000 ml





# AQUA DIVISION

**Nartes**<sup>®</sup>  
TOP QUALITY ARTESIAN SPRING

## ARTESIAN SPRING

- Located at **Hrubý Jeseník** mountains
- **Natural** and **ecologically clean** environment
- The depth of **170 m**
- Water flows to the ground **under the pressure** (no pump needed)
- **100 % purity**
- A **unique** source of water, one of the best on the planet

IMPERMEABLE  
LAYER (ROCK)

INFILTRATION  
LAYER

SOURCE DEPTH  
OF 170 m

IMPERMEABLE  
LAYER (ROCK)





# RESEARCH & DEVELOPMENT



- Flexibility in recipe modifications
- Own laboratory and research centre
- In-house solution
- Private labels
- Developing products with TOP athletes
- Cooperation with accredited laboratories and doctors
- Branded raw materials





BioPerine® is a standardized extract from the black pepper (*Piper nigrum*) fruit. Natural thermonutrient and biological amplifier.



Carnipure™ poskytuje nejčistší L-karnitin a je registrovanou obchodní značkou švýcarské společnosti Lonza Ltd.

Carnipure™ is a high-quality and branded L-carnitine. L-carnitine ensures the transfer of fatty acids with a long carbon chain through the cell membrane into the mitochondrion.



Vinitrox™ is a unique synergistic combination of bioactive substances called polyphenols. The extract comes from apples and grapes. VINITROX™ is used to support physical performance.



Creapure® is a top-quality, 100% pure creatine guaranteeing maximum safety and functionality.



Garcitrin® is a highly effective combination of hydroxycitric acid (HCA) and garcinol. It contributes to the suppression of the synthesis of fatty acids, cholesterol and fats.



HydroBeeF™ – high-quality hydrolysate of bovine proteins.



Kre-AlkalyN® is a modern patented form of creatine that stands out for its stability in the digestive tract.



LactoWise® is a superior blend of effective substances which have a positive influence on the digestive tract, strengthen intestinal microflora, stimulate the mobility of the digestive tract and support the resistance of the immune system. It supports smooth and efficient digestion.



Palatinose™ is a unique new-generation low-glycemic carbohydrate with the energy potential of glucose.



A unique chelant form of zinc bound to the L-methionine amino acid. This form shows a better absorption of minerals.



An acid form of lactase which breaks down lactose even at the low pH of 3.5-5.5. Effective even in the acidic



A unique green coffee extract to increase the efficiency of the lipolytic activity in fat cells. environment of the stomach.



Branded brown seaweed extract containing polyphenols that reduces the activity of lipase and amylase – digestive enzymes.



A unique mixture of complex carbohydrates which provide modulated absorption and gradual use.



Naticol® – fish collagen peptides with a low molecular weight for better absorption in the organism.



DigeZyme™ is an innovative blend of digestive enzymes for better nutrient processing. This truly complex blend consists of alpha-amylase, protease, lactase, lipase and cellulase.



PeptoPro® are high-quality di- and tripeptide hydrolyzed casein fractions. They stand out for their fast and trouble-free digestibility and have a neutral taste.



Aquamin Mg is natural product of marine origin and highly bioavailable source of magnesium.



KSM-66 Ashwagandha is a branded, full-spectrum extract, with the highest concentration of all major root only extracts available on the market today. It is produced using a unique proprietary extraction process, based on "Green Chemistry" principles, and has the highest percentage of withanolides of all branded root-only extracts available today. It has more than 5% concentration of withanolides as measured by HPLC.



# #WE ARE CERTIFIED





**FSCC 22000**  
Food Safety Management System

**ISO 9001**  
Quality Management System



# CERTIFICATION

We own the prestigious **ISO certificate** and we are very proud that our company received a prestigious certificate **FSSC 22000** (Food Safety System Certification 22000). It is a complex norm focused on foods safety management system. The system is based on **HACCP principals**, including Codex Alimentarius and requirements of the norm ISO 22000:2018. The certificate is a guarantee of identification and risk management within a company regarding food safety.

Our company operates under the strict **supervision of Czech State Authorities**, adhering to rigorous regulations and standards to ensure compliance with safety, quality, and environmental guidelines. Regular audits and inspections are conducted to maintain the highest level of accountability in all aspects of our production and business practices.





# HALAL CERTIFICATE

EUROPEAN FATWA COUNCIL FOR HALAL TRANSACTIONS

دار الافتاء الأوروبي لمعاملات الحلال



## HALAL CERTIFICATE

Nr. CZ 25853902/24

THE EUROPEAN FATWA COUNCIL FOR HALAL TRANSACTIONS IS ISSUING  
ON 01.06.2024 A HALAL CERTIFICATE FOR:

**NUTREND**



NUTREND D.S., a.s.

Address: Chválkovice 604, 779 00 Olomouc, Czech Republic

Identification number: 25853902

THE CERTIFICATE WILL BE VALID UNTIL 31.05.2025 AND MAYBE EXTENDED  
PENDING A YEARLY RE-EVALUATION

#### LIST OF PRODUCTS:

#### SCOPE OF CERTIFICATION:

HALAL FOOD - PRODUCTION, PREPARATION, HANDLING AND STORAGE –  
GENERAL GUIDELINES.

DEVELOPMENT AND DISPATCH OF ENRICHED FOODS, FOOD SUPPLEMENTS,  
LIQUID BEVERAGES SUITABLE FOR ATHLETES, BEVERAGES AND BEVERAGE  
CONCENTRATES.

THE EUROPEAN FATWA COUNCIL FOR HALAL TRANSACTIONS HEREBY  
CERTIFIES THAT THE PRODUCTS HAVE MET THE HALAL REQUIREMENTS IN  
ACCORDING WITH THE ISLAMIC LAW

BUDAPEST, 01.06.2024

DR. ABDEL RAHMAN MIHALFFY SHEIKH  
PRESIDENT



EUROPEAN FATWA COUNCIL FOR HALAL TRANSACTIONS

دار الافتاء الأوروبي لمعاملات الحلال

<https://www.eufatwa.com/>



# SUSTAINABLE APPROACH

The company has developed an internal policy for waste sorting and carefully monitors its compliance. It is also a part of the Czech EKO-KOM Collective Compliance System, fulfilling its obligations under the Packaging Act.

NUTREND is further committed to sourcing suppliers who provide easily recyclable packaging materials.



# #WE ARE PRODUCT MANIACS



# THE RANGE OF MORE THAN 450 PRODUCTS



LIQUIDS



SHOTS



PROTEIN



CAPSULES



DRINKS



GELS



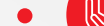
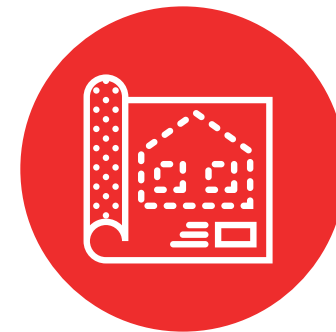
BARS



TABLETS



# #WE ARE DREAM BUILDERS



The only thing we were **MISSING** was

a place you can **ENJOY** your time even **MORE:**

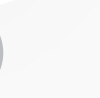
24 design rooms

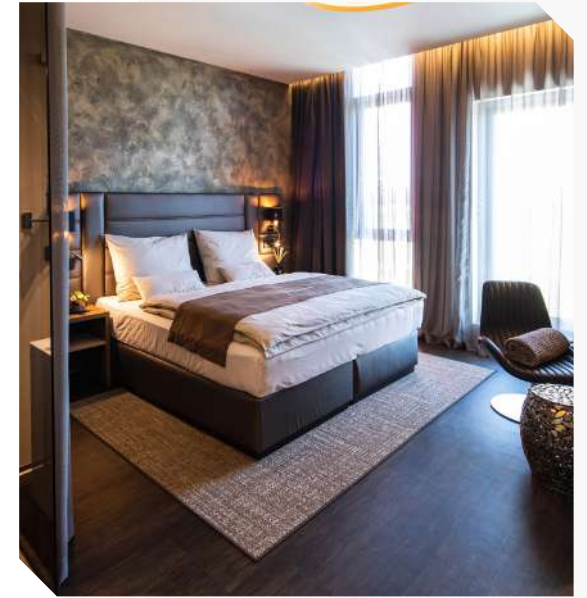
1000 m<sup>2</sup> gym

Congress hall

Restaurant

Wellness & Spa





# #WE ARE PERFECT MATCH





30 Years of Experience



Top Quality is Priority



All In-House Solution



Flexibility in Product Modifications



Customer Support



We Are Certified



Family Attitude



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**NUTREND<sup>®</sup>**

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