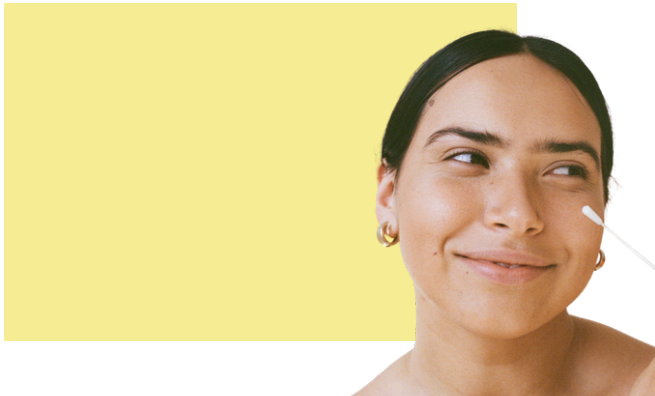


# TURNING MICROBIOME INTELLIGENCE INTO CREDIBLE PRODUCT CLAIM

OneSkin partnered with HelloBiome to show that OS-01 FACE Moisturizer supports the skin microbiome.



## KEY TAKEAWAY

Testing showed that OS-01 FACE Moisturizer **supports the skin microbiome and helps rebalance the ecosystem toward a more youthful skin state.**

This validation enabled OneSkin to introduce the claim **"Clinically tested to support the skin microbiome"** on both packaging and on the online product detail page.

Turning microbiome science into a **clear signal of scientific credibility, consumer trust, and product differentiation.**

## AT A GLANCE

### Partner

OneSkin, longevity-driven skincare grounded in cellular biology.

### Challenge

Substantiate microbiome-related longevity claims for OS-01 FACE Moisturizer.

### Outcome

Results showed that OS-01 FACE Moisturizer supports a balanced, youthful skin ecosystem, enabling credible microbiome claims across product communication.

"Because our products are designed for long-term skin longevity, **validating their impact on the skin microbiome was essential to truly substantiate skin health.**"

**Alessandra Zonari Scheel**

Co-founder and CSO at OneSkin