



MITEC

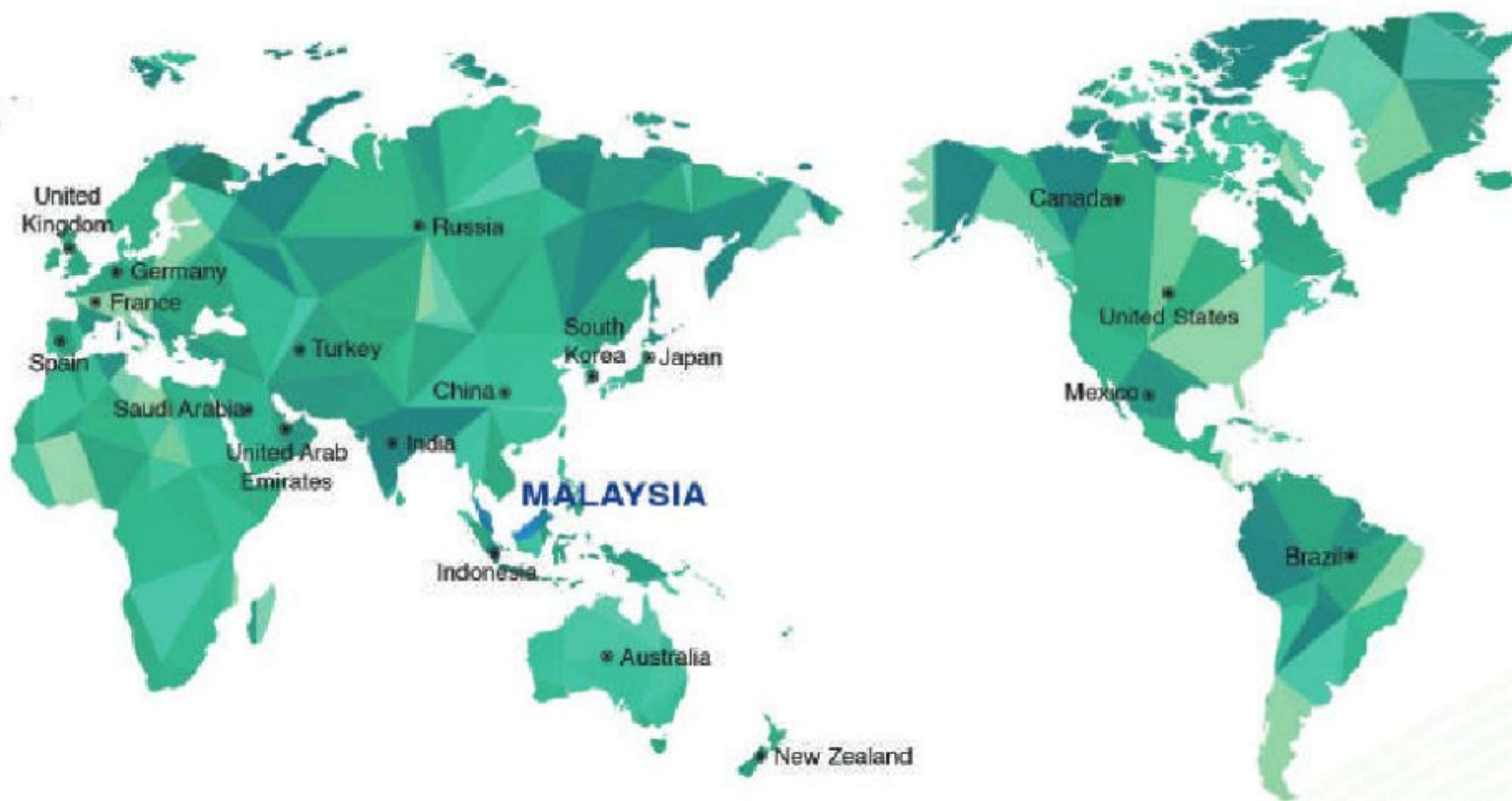
Owned by  **MATADE**

MALAYSIA INTERNATIONAL TRADE & EXHIBITION CENTRE



MALAYSIA'S BUSINESS EVENTS ICON

A GATEWAY TO SOUTHEAST ASIA



MEET IN MALAYSIA

Malaysia sits at the heart of Asia, the largest and fastest growing economic region in the world. A land rich in culture, nature, heritage and modernity, it all makes for a compelling business events destination.



EASY ACCESS

60 international airlines from more than 100 destinations



STRATEGIC LOCATION

Located between China and India, and at the heart of ASEAN



VALUE FOR MONEY

First-class accommodations, venues and services at a competitive price



STABILITY

Politically stable and geographically sheltered from natural disaster



SEAMLESS CONNECTIVITY

6 international airports, 16 domestic airports, efficient road and rail infrastructure



WORLD CLASS VENUE & SERVICE

Purpose-built or unique venues with dedicated professionals to support our products



BUSINESS-FRIENDLY

English is widely spoken, making business transactions a breeze



STRONG LOCAL SUPPORT

Professional and expert services from MYCEB and our experienced Industry Partners



VIBRANT ECONOMY

Malaysia No. 1 - Bloomberg's Emerging Market List, Bloomberg 2018



UNIQUE CULTURAL DIVERSITY

An amazing variety of cultures, lifestyles, cuisines and arts. Malaysia, Truly Asia

Embracing Diversity and Building Connections in the City



Kuala Lumpur, the capital city of Malaysia, represents the epicentre of what's truly Asia in a nutshell. Like a proud peacock fanning out its feathers, it is a spectacular showcase and melting pot of multi-racial harmony, diverse culture and colourful history. It is an ideal inspiration for every organiser to venture into a wide scope of events as well as avenues to engage and delight delegates.

Despite being a young city, Kuala Lumpur is adorned with all the right ingredients of cutting-edge infrastructure, advanced IT facilities, seamless connectivity, a skilled workforce, and Malaysian hospitality to effortlessly accommodate MICE of any scale or scope.

MALAYSIA CONVENTION & EXHIBITION BUREAU (MyCEB)

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MALAYSIA INTERNATIONAL
TRADE & EXHIBITION CENTRE

#myWorld



Creating a Positive Impact
for a Sustainable Future

MITEC's Brand Promise

#myWorld programme is MITEC's brand promise and practices to work towards reducing its environmental impact and drive sustainability.

This programme is also a commitment to achieve the United Nations Sustainable Development Goals (SDGs), otherwise known as the Global Goals. SDGs entails a universal call to action to end poverty, protect the planet and ensure that all enjoy peace and prosperity.

As a strong advocate of corporate responsibility, MITEC's #myWorld programme encourages stakeholders to be involved with the Centre's strive to produce better experiences for a better planet and reduced environmental footprint.



GREEN BUILDING INDEX (GBI) CERTIFICATION

The GBI certification recognizes MITEC's efforts in incorporating sustainable design elements, such as energy-efficient systems, green roofs, and water-saving features into its building design and operations. MITEC's GBI certification exemplifies its dedication to environmental responsibility and sustainability, setting a benchmark for green buildings in Malaysia and beyond.



TEMPERATURE

The MITEC building incorporates sustainable design elements such as horizontal sun shading devices and roof insulation to effectively mitigate heat gain, while the use of Low-E glass filters out heat radiation. Additionally, the building's green landscape features also work to minimize the heat island effect.



AIR

MITEC ensures that its indoor air quality meets the ASHRAE/UBBL requirements. To maintain optimal air quality and ventilation, the building is equipped with state-of-the-art CO2 monitoring systems that continuously monitor and regulate air quality, even in basement carparks, ensuring a healthy and comfortable environment for occupants while prioritizing sustainability.



WATER

MITEC utilises recycled water for fire system checks, harvests rainwater, and employs water-efficient fittings and efficient ACMV systems, resulting in a significant reduction of water consumption by up to 40%. This not only helps conserve precious freshwater resources and reduce strain on local water supplies, but also contributes to overall water sustainability efforts, promoting responsible water management practices at MITEC.



ELECTRICITY

MITEC incorporates electric vehicle (EV) charging stations in its premises promoting the use of electric vehicles, reducing greenhouse gas emissions, and supporting a cleaner transportation ecosystem. Moreover, MITEC has installed motion and occupancy sensors in its facilities to optimize the consumption of electricity for escalators, lights, offices, and toilets only when needed.



HYDROPONIC FARM

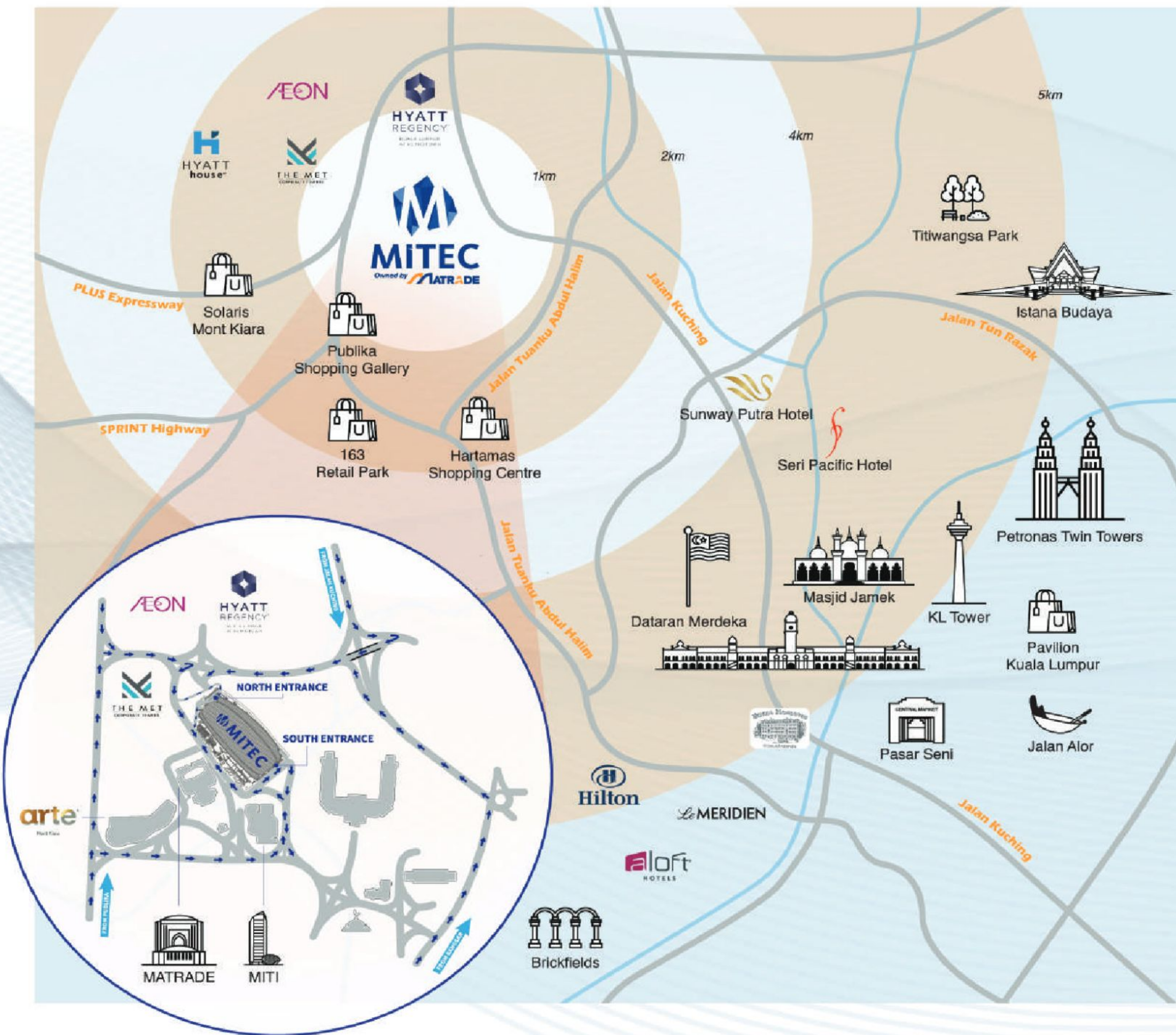
MITEC's hydroponic farm uses water-efficient hydroponic techniques to grow crops, reducing water consumption and environmental impact. By promoting local and sustainable food production, MITEC's hydroponic farm plays a role in supporting the SDG related to responsible consumption and production, and fostering sustainable agriculture practices.



ECO FRIENDLY HYDRATION

At MITEC, we continuously strive to enhance our guest's experience while prioritizing environmental responsibility. In line with this vision, we have placed water dispensers to various locations in MITEC. This initiative goes beyond simply staying hydrated—it represents a collective step toward eco-conscious living by reducing single-use plastics.

STRATEGICALLY LOCATED



INTEGRATED AND CONNECTED

Getting to MITEC:



Travelling From
**KL International Airport
to KL Sentral**

By Train

Duration
28 minutes (KLIA)
33 minutes (KLIA2)

By Car or Bus

Total Distance
64.4 km
Duration
60 minutes



Travelling From
**KL Sentral
to MITEC**

By Train & Bus

Total Distance
11.5 km
Duration
28 minutes

By Car

Total Distance
6.5 km
Duration
13 minutes



Travelling From
**KL City Centre
to MITEC**

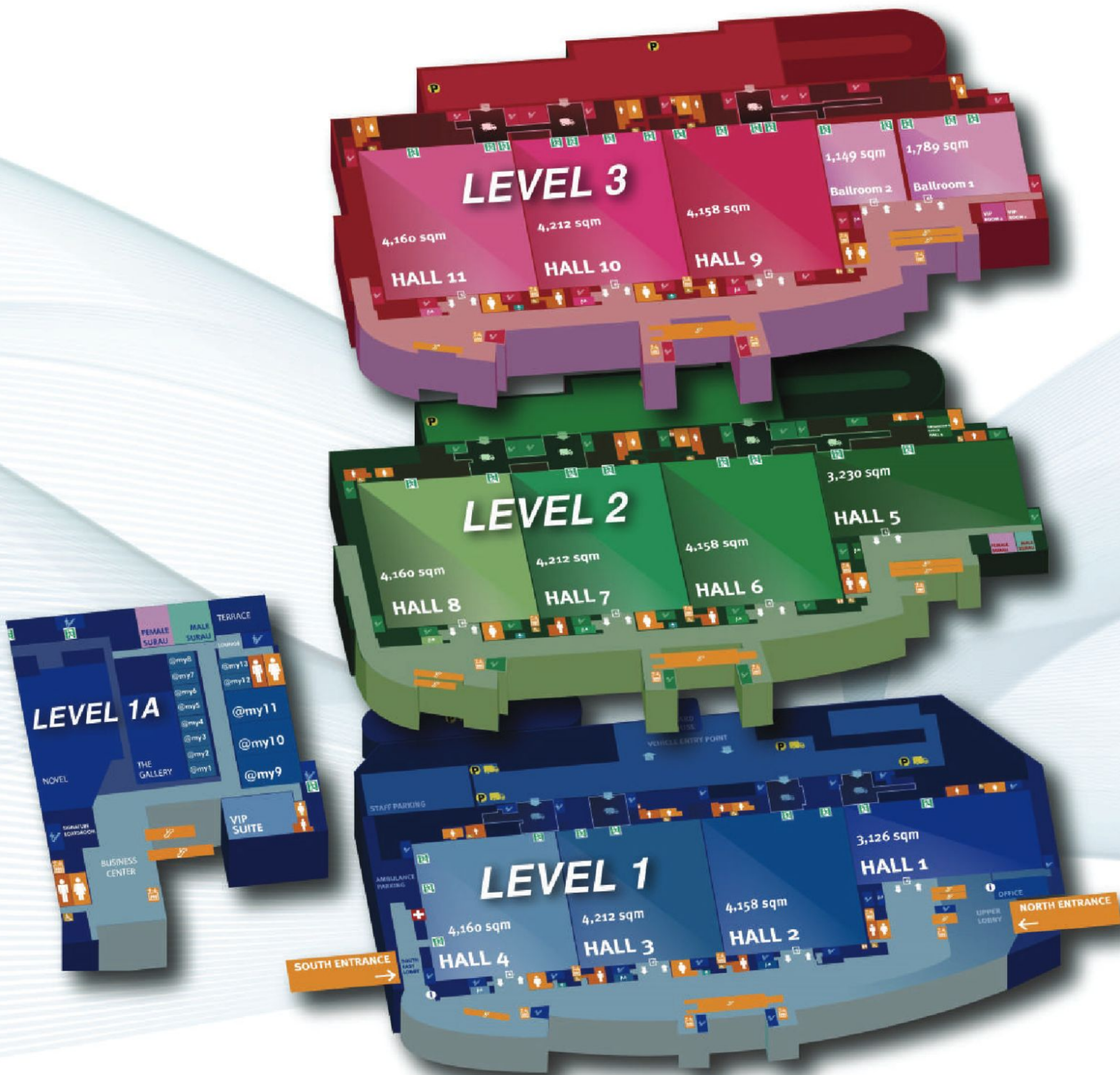
By Train & Bus

Total Distance
16.3 km
Duration
41 minutes

By Car

Total Distance
7.5 km
Duration
12 minutes

State-of-the-Art Facilities



3-acre
column-less halls

Halls with up to **36m**
usable ceiling height

All halls are expandable to **70m**
179m

Creating Experiences to Remember

MITEC's high ceilings, pillarless halls, and expandable spaces make it an exceptionally versatile venue that can accommodate a diverse range of events such as musicals, variety shows, and concerts. Additionally, MITEC's top-notch back-of-house loading system facilitates a seamless setup, enabling the transformation of the space into a mesmerizing extravaganza. With its intricate stage designs and captivating lighting arrangements, MITEC delivers a spellbinding experience that captivates and immerses attendees.



Impressive Turnkey Facilities

LEVEL 1

- ✓ Exhibition halls on this floor are designed to support heavy machinery events with a floor loading capacity of up to 5t/sqm.
- ✓ 10m Rigging Height
- ✓ Pillared Halls (3-hall combination available)
- ✓ Capacity per hall:
 - Banquet setup for up to 1,500 pax
 - Theatre setup for up to 4,000 pax
 - Exhibition of 3m x 3m, up to 200 booths

LEVEL 2

- ✓ 7.7m Rigging Height
- ✓ Floor loading capacity of up to 2t/sqm
- ✓ Pillared Halls (3-hall combination available)
- ✓ Capacity per hall:
 - Banquet setup for up to 1,500 pax
 - Theatre setup for up to 4,000 pax
 - Exhibition of 3m x 3m, up to 200 booths

LEVEL 1A

- ✓ **Business Center**
 - Business matching for SMEs
 - Co-working space
 - Smart business space
 - 8 private meeting rooms, each accommodating 4-5 people
- ✓ **Novel**
 - 742sqm
 - Carpeted pillarless space that can be partitioned into 2 halls
 - Banquet setup for up to 350 pax
 - Theatre setup for up to 700 pax
- ✓ **The Gallery**
 - 373sqm
 - Banquet setup for up to 200 pax
 - Theatre setup for up to 500 pax
- ✓ **my Rooms (my 1 – 13)**
 - Smaller meeting/breakout rooms ranging from 34sqm – 504sqm
 - Rooms can be partitioned based on size
- ✓ **VIP Suite**
 - 28sqm
 - Organizer/Secretariat office
 - Equipped with dining hall, boardroom, discussion room and washrooms.

LEVEL 3

- ✓ Adaptable to lifestyle events, concerts and sporting events
- ✓ Floor loading capacity of up to 1t/sqm
- ✓ 14m Rigging Height
- ✓ Pillarless Halls
- ✓ Capacity of 3 halls:
 - Banquet setup for up to 6,700 pax
 - Theatre setup for up to 18,000 pax
 - Exhibition of 3m x 3m, up to 660 booths





LOGISTIC MADE EASY

The Extraordinary Framework Behind The Scene

Loading dock with direct access ramps to all floors connected to every exhibition hall, loading, and freighting has never been so easy. Exhibition halls at Level 1 have a maximum floor loading of 5t/sqm, capable of supporting the weight of heavy machinery and even tanks and helicopters.

The back-of-house is fully equipped with loading platforms, parking bays for mid-weight and medium trucks, store rooms, service lifts, refuse chambers, and operable wall storage areas. Additionally, the 24-hour loading dock provides convenient access to all three levels through direct access ramps.



Culinary Excellence

Experience the tastes of the world with MITEC's culinary offerings and enjoy exquisite banquets for your event. Renowned for our impeccable taste and quality, we assure you will have a delightful local and international gastronomic experience.



Creating World Class Occasions

Scalability being key, MITEC has been a coveted venue for fashion trade shows, travel fairs, medical conferences, and celebrations like grand society weddings. Multiple points of access, service areas and entrances, fully equipped kitchens, grand reception areas – all cogs in a clockwork, working in tandem, no matter the size of the throng.

REIMAGINING EVENTS



Defence Services Asia (DSA)

Malaysia International Halal Showcase (MIHAS)

Malaysian International Furniture Fair (MIFF)



OUR ACCOLADES:

<p>WORLD TRAVEL AWARDS AWARDS 2024 ASIA'S LEADING MEETINGS & CONFERENCE CENTRE WORLD'S LEADING MEETINGS & CONFERENCE CENTRE</p>	<p>WORLD MICE AWARDS AWARDS 2024 MALAYSIA'S BEST CONVENTION CENTRE</p>	<p>WORLD TRAVEL AWARDS AWARDS 2023 ASIA'S LEADING MEETINGS & CONFERENCE CENTRE WORLD'S LEADING MEETINGS & CONFERENCE CENTRE</p>	<p>WORLD MICE AWARDS AWARDS 2023 MALAYSIA'S BEST CONVENTION CENTRE ASIA'S BEST CONVENTION CENTRE</p>	<p>HAPA AWARDS AWARDS 2023-2024 RESILIENCE AWARD MALAYSIA'S BEST TOURISM DESTINATION under MICE CATEGORY</p>
<p>STARPROPERTY.MY REAL ESTATE AWARDS AWARDS 2017 WOW AWARD MOST ICONIC DEVELOPMENT</p>	<p>GLOBAL LEADERSHIP AWARD AWARDS 2019 ICONIC VENUE OF THE YEAR</p>	<p>SELANGOR INTERNATIONAL CULINARY COMPETITION AWARDS 2019 MOST OUTSTANDING PROFESSIONAL CHEF AWARD MOST OUTSTANDING PASTRY CHEF AWARD MOST OUTSTANDING ESTABLISHMENT AWARD</p>	<p>MACEOS MALAYSIA AWARD AWARDS 2022 HONORARY RECOGNITION OF COVID-19 FRONTLINERS</p>	<p>WORLD MICE AWARDS AWARDS 2022 MALAYSIA'S BEST CONVENTION CENTRE</p>

A MEMBER OF:



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