

done bydeer 2026





About Done by Deer

Done by Deer specialises in designing modern lifestyle products tailored for families with babies and toddlers. Their innovative toys and interiors are not only entertaining and engaging for young ones but also visually appealing for adults.

Incorporating a contemporary Scandinavian style, their extensive collection includes a variety of baby accessories and toys. Featuring playful graphics, charming characters, and vibrant colours, these products are designed to inspire a child's imagination while maintaining a high level of quality and functionality.

Following the Danish design philosophy, Done by Deer pays meticulous attention to every detail, carefully selecting colours and prints that seamlessly complement any home décor. Their ultimate goal is to achieve a harmonious blend of simplicity, aesthetics, and functionality, prioritising safety above all else.

Safe for Kids

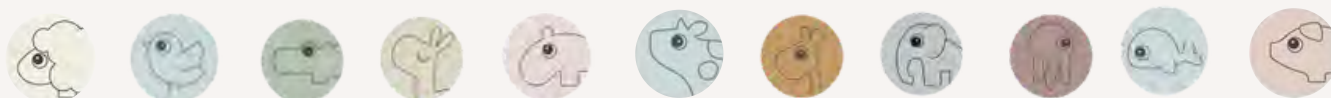
At Done by Deer, we prioritize safety in every product we design for your little one. Our sleepy and care textiles meet the highest safety standards, ensuring they are free from harmful substances. As a GOTS-certified brand, we follow GOTS and OEKO-TEX guidelines, so you can trust our products for your child.



All Done by Deer toys meet strict European (EN 71) and American (ASTM F963) safety standards. They undergo thorough testing in international labs to ensure safety, including checks for unwanted chemicals.

Meet the Deer Friends

The Done by Deer universe is created around the Deer Friends who all wander in and out of all the products. Keep on singing happy tunes with all the Deer Friends collections.



What's NEW 2026





NEW in Eating

Thoughtfully curated to meet the evolving needs of modern families, the new eating range combines timeless design with innovation and functionality.



Learning Spout Cup
Powder
7.5 x 11 cm, 260 mls
Tritan. Lid = PP and silicone
\$24.95
SKU 1466601



Learning Spout Cup
Blue
7.5 x 11 cm, 260 mls
Tritan. Lid = PP and silicone
\$24.95
SKU 1466612



Learning Spout Cup
Sand
7.5 x 11 cm, 260 mls
Tritan. Lid = PP and silicone
\$24.95
SKU 1466639



Learning Spout Cup
Green
7.5 x 11 cm, 260 mls
Tritan. Lid = PP and silicone
\$24.95
SKU 1466623



Learning Cup 360°
Powder
7.5 x 11 cm, 260 mls
Tritan. Lid = PP and silicone
\$29.95
SKU 1966601



Learning Cup 360°
Blue
7.5 x 11 cm, 260 mls
Tritan. Lid = PP and silicone
\$29.95
SKU 1966612



Learning Cup 360°
Sand
7.5 x 11 cm, 260 mls
Tritan. Lid = PP and silicone
\$29.95
SKU 1966639



Learning Cup 360°
Green
7.5 x 11 cm, 260 mls
Tritan. Lid = PP and silicone
\$29.95
SKU 1966623



Compartment Plate
Stick & Stay
Powder
20 x 16 x 3 cm
Food grade silicone
\$39.95
SKU 1869621



Compartment Plate
Stick & Stay
Blue
20 x 16 x 3 cm
Food grade silicone
\$39.95
SKU 1869632



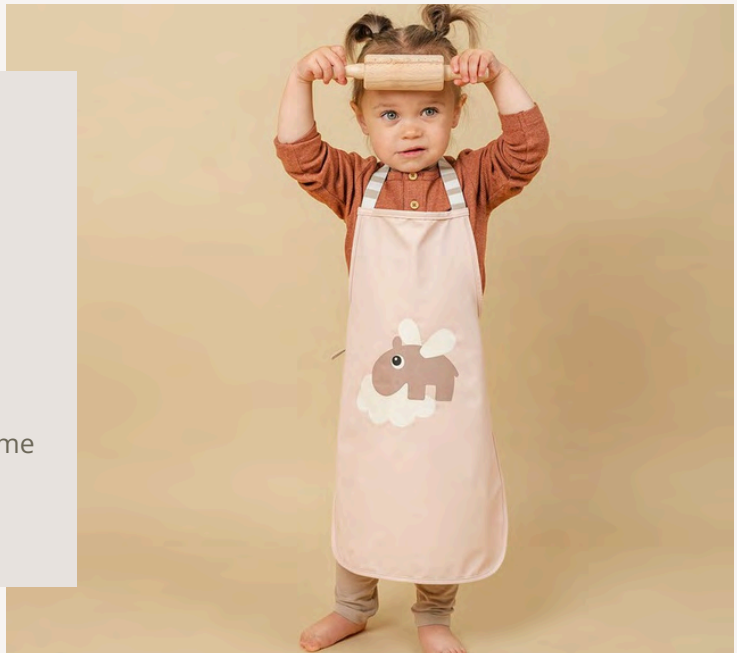
Compartment Plate
Stick & Stay
Sand
20 x 16 x 3 cm
Food grade silicone
\$39.95
SKU 1869649



Compartment Plate
Stick & Stay
Green
20 x 16 x 3 cm
Food grade silicone
\$39.95
SKU 1869613

NEW in Eating

Introducing our latest collection of children's bibs and aprons. Playful, durable, and designed to make mealtime and messy play a little more fun.



Kids Apron

Powder
48 x 38 cm
Polyester with elastic neck
\$29.95
SKU 1343549



Kids Apron

Blue
48 x 38 cm
Polyester with elastic neck
\$29.95
SKU 1343502



Kids Apron

Sand
48 x 38 cm
Polyester with elastic neck
\$29.95
SKU 1343549



Kids Apron

Green
48 x 38 cm
Polyester with elastic neck
\$29.95
SKU 1343543



Sleeved Pocket Bib

Tiny Farm Sand
34 x 72 cm
Polyester with PU coating
\$43.95
SKU 1353779



Sleeved Pocket Bib

Stripes Green, 6m+
34 x 72 cm
Polyester with PU coating
\$43.95
SKU 1353783



Silicone Bib

Playground Green
27 x 19 x 4 cm
100% food grade silicone
\$21.95
SKU 1359523



Foodie First Meal Set

Tiny Farm Sand
Bowl 12.5 x 5.5 cm, 375 mls
Cup 8 x 9 cm, 215 mls
Spoon 14 cm
Food grade PP
\$49.95
SKU 1556309



NEW in Playing

We're thrilled to unveil our new play range for the year, designed to spark curiosity, creativity, and joyful learning in little ones.

With engaging designs and thoughtful functionality, these products are must-haves for retailers looking to inspire play while meeting the needs of modern families.



Rattle Socks
Playground Blue
20 cm circumference, 3m+
Polyester and Cotton
\$39.95
SKU 4063162



Rattle Socks
Celebration Sand
20 cm circumference, 3m+
Polyester and Cotton
\$39.95
SKU 4063209



Hanging Activity Toy
Croco Green
29 x 23 x 7 cm, 0m+
Polyester and Cotton
\$69.95
SKU 4253493



Activity Mirror
Tiny Farm Green
21 x 20 x 5 cm
Polyester and Cotton
\$59.95
SKU 4263113



Cuddle Bestie
Elphee Sand
27.5 x 11 x 20 cm, 0m+
Polyester
\$39.95
SKU 4063209



Cuddle Bestie
Raffi Powder
26 x 7 x 20 cm, 0m+
Polyester
\$39.95
SKU 4063211



Cuddle Bestie
Croco Green
28 x 11 x 17.5cm, 0m+
Polyester
\$39.95
SKU 4063223



Hanging Activity Toy
2pce, Powder
12 x 17 x 3 cm, 0m+
Polyester
\$49.95
SKU 4233011



Hanging Activity Toy
2pce, Sand
17 x 11 x 3 cm, 0m+
Polyester
\$49.95
SKU 4233669



Hanging Activity Toy
2pce, Blue
12 x 17 x 3 cm, 0m+
Polyester
\$49.95
SKU 4233012



Sensory Activity Ring
Colour Mix
7.5 x 6.5 cm, 3m+
Wood, silicone, polyester
\$29.95
SKU 4368037

NEW in Playing

Discover our new playing range for the year, designed to spark curiosity and creativity in little ones. Retailers will love these engaging, must-have products that combine fun with thoughtful design.



Tiny Farm Play Set
Dotti
7 x 1.5 x 5.5 cm, 2y+
Beech wood, plywood, MDF
\$59.95
SKU 4654007



Tiny Farm Play Set
Sheepy
7 x 1.5 x 5 cm, 2y+
Plywood, MDF, acrylic
\$59.95
SKU 4654017



Tiny Farm Play Set
Piggy
6 x 1.5 x 4 cm, 2y+
Beech wood, plywood, MDF
\$59.95
SKU 4654027



Tiny Farm Play Set
Clucky
5 x 1.5 x 4 cm, 2y+
Plywood, pine wood, MDF
\$59.95
SKU 4654037



Tiny Farm Tractor
Dotti Blue
24.5 x 9 x 12 cm, 18m+
MDF
\$79.95
SKU 4954002



Hide and Seek Toy
Clucky
22 x 11 x 18 cm, 6m+
Polyester
\$79.95
SKU 4853009



Cozy Friend Croco
Green
30 x 12 cm, 0m+
Cotton and Polyester
\$44.95
SKU 4343813



Musical Toy
Elphee Powder
21 x 18 cm, 0m+
Cotton and Polyester
\$69.95
SKU 4463131



Musical Toy
Elphee Blue
21 x 18 cm, 0m+
Cotton and Polyester
\$69.95
SKU 4463132



Comfort Blanket
Raffi Powder
28 x 28 cm, 0m+
Cotton and Polyester
\$49.95
SKU 4363261



Comfort Blanket
Dotti Blue
28 x 28 cm, 0m+
Cotton and Polyester
\$49.95
SKU 4363292

NEW in Living

Introducing our new living range for the year, blending style, comfort, and everyday practicality for modern homes. These versatile, thoughtfully designed pieces are perfect for retailers looking to offer products that families will love and use every day.



Activity Play Mat
Tiny Farm Green
90 x 48 cm, 0m+
Polyester and Cotton
\$239.95
SKU 4153553



Activity Gym
Tiny Farm Green
45-80 x 40-48 x 22 cm, 0m+
Polyester
\$219.95
SKU 4153723



Quilted Stroller Bag
Black
35 x 15 x 23 cm, 12L
Recycled Polyester
\$119.95
SKU 7053250



Quilted Stroller Bag
Green
35 x 15 x 23 cm, 12L
Recycled Polyester
\$119.95
SKU 7053253



Quilted Stroller Bag
Sand
35 x 15 x 23 cm, 12L
Recycled Polyester
\$119.95
SKU 7053259



Changing Backpack
Taupe
40 x 40 x 15 cm, 20L
Recycled polyester
\$199.95
SKU 7053564



Stroller Bag
Taupe
44 x 14 x 25 cm, 10L
Recycled polyester
\$119.95
SKU 7053884

Eating Range





Foodie Collection

A practical and thoughtful range where playful design meets quality and convenience. Made from 100% food grade PP in soft modern colours, it's inspired by Scandinavian design and a love of every day functionality.



Foodie Easy Grip Spoons
Green
14 x 2.5 cm, 0m+
3 pack, food grade PP
\$19.95
SKU 1146513



Foodie Easy Grip Spoons
Blue
14 x 2.5 cm, 0m+
3 pack, food grade PP
\$19.95
SKU 1146512



Foodie Easy Grip Spoons
Powder
14 x 2.5 cm, 0m+
3 pack, food grade PP
\$19.95
SKU 1146511



Foodie Easy Grip Spoons
Sand
14 x 2.5 cm, 0m+
3 pack, food grade PP
\$19.95
SKU 1146519



Foodie Bowl
Croco Green
12.5 x 4.5 cm, 375 mls
Food grade PP
\$19.95
SKU 1836343



Foodie Bowl
Elphee Blue
12.5 x 4.5 cm, 375 mls
Food grade PP
\$19.95
SKU 1836332



Foodie Bowl
Happy Clouds Powder
12.5 x 4.5 cm, 375 mls
Food grade PP
\$19.95
SKU 1836321



Foodie Bowl
Tiny Farm Powder
12.5 x 4.5 cm, 375 mls
Food grade PP
\$19.95
SKU 1856431



Foodie Bowl
Tiny Farm Sand
12.5 x 4.5 cm, 375 mls
Food grade PP
\$19.95
SKU 1856479



Foodie First Meal Set
Happy Clouds Green
Bowl 12.5 x 5.5 cm, 375 mls
Cup 8 x 9 cm, 215 mls
Spoon 14 cm
Food grade PP
\$49.95
SKU 1596513



Foodie First Meal Set
Elphee Blue
Bowl 12.5 x 5.5 cm, 375 mls
Cup 8 x 9 cm, 215 mls
Spoon 14 cm
Food grade PP
\$49.95
SKU 1596542



Foodie First Meal Set
Happy Clouds Powder
Bowl 12.5 x 5.5 cm, 375 mls
Cup 8 x 9 cm, 215 mls
Spoon 14 cm
Food grade PP
\$49.95
SKU 1596571





Polypropylene - PP

- Strong and durable
- Dishwasher and microwave safe
- Can be recycled and made into new products



Compartment Plate
Green
22 x 18 cm
Food grade PP
\$24.95
SKU 1736553



Compartment Plate
Elphee Blue
22 x 18 cm
Food grade PP
\$24.95
SKU 1756932



Compartment Plate
Powder
22 x 18 cm
Food grade PP
\$24.95
SKU 1736501



Compartment Plate
Farm Powder
22 x 18 cm
Food grade PP
\$24.95
SKU 1756961



Compartment Plate
Farm Sand
22 x 18 cm
Food grade PP
\$24.95
SKU 1756989



Foodie Spout Cup
Green
9 x 8 cm, 215 mls
Food grade PP
\$21.95
SKU 1936733



Foodie Spout Cup
Blue
9 x 8 cm, 215 mls
Food grade PP
\$21.95
SKU 1936732



Foodie Spout Cup
Powder
9 x 8 cm, 215 mls
Food grade PP
\$21.95
SKU 1936731



Foodie Spout Cup
Farm Powder
9 x 8 cm, 215 mls
Food grade PP
\$21.95
SKU 1959661



Foodie Spout Cup
Farm Sand
9 x 8 cm, 215 mls
Food grade PP
\$21.95
SKU 1959669



Spout and Snack Cup
Green
9 x 8 cm, 215 mls
Food grade PP
\$29.95
SKU 1936683

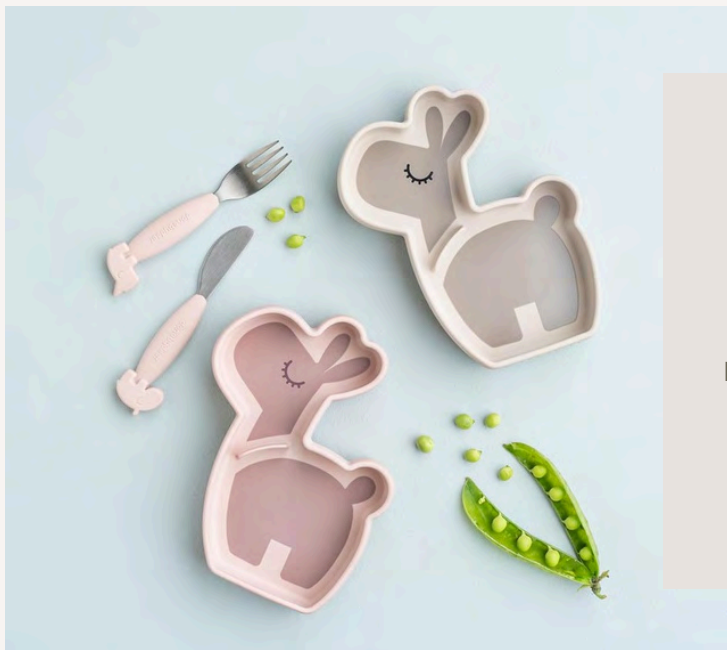


Spout and Snack Cup
Blue
9 x 8 cm, 215 mls
Food grade PP
\$29.95
SKU 1936672



Spout and Snack Cup
Powder
9 x 8 cm, 215 mls
Food grade PP
\$29.95
SKU 1936651





Silicone Collection

Dinnerware designed for little eaters with busy parents in mind. Made from 100% food grade silicone that is durable, easy to clean and safe for children



Silicone Spoon 2 pce Set
Blue
14 cm
Silicone
\$19.95
SKU 1139402



Silicone Spoon 2 pce Set
Powder
14 cm
Silicone
\$19.95
SKU 1139401



Silicone Spoon 2 pce Set
Green and Sand
14 cm
Silicone
\$19.95
SKU 1139403



Easy-Grip Spoon & Fork Set
Blue
14 cm
Silicone with stainless steel
\$39.95
SKU 1126972 Blue



Easy-Grip Spoon & Fork Set
Powder
14 cm
Silicone with stainless steel
\$39.95
SKU 1126971



Easy-Grip Spoon & Fork Set
Sand
14 cm
Silicone with stainless steel
\$39.95
SKU 1126979



Easy-Grip Cutlery 3 pce Set
Blue
14 cm
Silicone with stainless steel
\$49.95
SKU 1126862



Easy-Grip Cutlery 3 pce Set
Powder
14 cm
Silicone with stainless steel
\$49.95
SKU 1126861



Easy-Grip Cutlery 3 pce Set
Green
14 cm
Silicone with stainless steel
\$49.95
SKU 1126863





Silicone

- Natural anti-slip and easy grip
- Durable and unbreakable
- Microwave, oven, freezer and dishwasher safe



Stick & Stay Lalee Powder
18 x 13.5 x 3.5 cm
100% food grade silicone
\$37.95
SKU 1749241



Stick & Stay Lalee Sand
18 x 13.5 x 3.5 cm
100% food grade silicone
\$37.95
SKU 1749249



Stick & Stay Birdee Powder
18 x 13.5 x 3.5 cm
100% food grade silicone
\$37.95
SKU 1749351



Stick & Stay Birdee Green
18 x 13.5 x 3.5 cm
100% food grade silicone
\$37.95
SKU 1749353



Stick & Stay Piggy Powder
15 x 11 x 4 cm
100% food grade silicone
\$37.95
SKU 1759061



Stick & Stay Sheepy Sand
15 x 11 x 4 cm
100% food grade silicone
\$37.95
SKU 1859269



Stick & Stay Dotti Blue
21 x 16 x 2.5 cm
100% food grade silicone
\$37.95
SKU 1759162



Stick & Stay Croco Green
21 x 9 x 3 cm
100% food grade silicone
\$37.95
SKU 1709353





Bibs



Sleeved Pocket Bib
Tiny Farm Blue
34 x 72 cm
Polyester with PU coating
\$43.95
SKU 1353732



Sleeved Pocket Bib
Tiny Farm Powder
34 x 72 cm
Polyester with PU coating
\$43.95
SKU 1353711



Sleeved Pocket Bib
Croco Green
34 x 72 cm
Polyester with PU coating
\$43.95
SKU 1323633



Sleeved Pocket Bib
Lalee Sand
34 x 72 cm
Polyester with PU coating
\$43.95
SKU 1323639



Sleeved Pocket Bib
Ozzo Powder
34 x 72 cm
Polyester with PU coating
\$43.95
SKU 1323631



Sleeved Pocket Bib
Stripes Blue
34 x 72 cm
Polyester with PU coating
\$43.95
SKU 1333202



Sleeved Pocket Bib
Stripes Sand
34 x 72 cm
Polyester with PU coating
\$43.95
SKU 1333209



Silicone Bib Sheepy Sand
27 x 19 x 4 cm
100% food grade silicone
\$21.95
SKU 1359689



Silicone Bib Dotti Blue
27 x 19 x 4 cm
100% food grade silicone
\$21.95
SKU 1359582



Silicone Bib Piggy Powder
27 x 19 x 4 cm
100% food grade silicone
\$21.95
SKU 1359481



Silicone Bib 2pk Sand
27 x 19 x 4 cm
100% food grade silicone
\$47.95
SKU 1329519



Silicone Bib 2pk Blue
27 x 19 x 4 cm
100% food grade silicone
\$47.95
SKU 1329512



Silicone Bib 2pk Powder
27 x 19 x 4 cm
100% food grade silicone
\$47.95
SKU 1329511



Bib with Velcro
Happy Clouds Green
42 x 26.5 cm
Polyester with PU coating
\$24.95
SKU 1333283



Bib with Velcro
Playground Blue
42 x 26.5 cm
Polyester with PU coating
\$24.95
SKU 1343292



Bib with Velcro
Playground Powder
42 x 26.5 cm
Polyester with PU coating
\$24.95
SKU 1343291



Bib with Velcro
Happy Clouds Powder
42 x 26.5 cm
Polyester with PU coating
\$24.95
SKU 1333281



Bib with Velcro 2pk Green
42 x 26.5 cm
Polyester with PU coating
\$43.95
SKU 1323823



Bib with Velcro 2pk Sand
42 x 26.5 cm
Polyester with PU coating
\$43.95
SKU 1323829



To Go Collection

The Done by Deer To Go collection includes lunch bowls, containers, drink bottles, all designed for on-the-go convenience. Designed with cute Deer friends, made from durable food-grade materials, they're a practical and easy solution for busy families on the move.

To Go Collection



Baby Food Container 3pk
Ozzo Powder
8 cm x 8 cm, 150mls x 3
Food grade PP
\$29.95
SKU 1236011



Baby Food Container 3pk
Ozzo Green
8 cm x 8 cm, 150mls x 3
Food grade PP
\$29.95
SKU 1236013



Baby Food Container 2pk
Tiny Farm Powder
8 cm x 8 cm, 150mls x 2
Food grade tritan
\$24.95
SKU 1256881



Baby Food Container 2pk
Tiny Farm Blue
8 cm x 8 cm, 150mls x 2
Food grade tritan
\$24.95
SKU 1256892



To Go 2-Way Snack Container
Birdee Sand
8 x 11.5 cm, 150mls each side
Food grade PP
\$19.95
SKU 1236909



To Go 2-Way Snack Container
Birdee Green
8 x 11.5 cm, 150mls each side
Food grade PP
\$19.95
SKU 1236903



To Go 2-Way Snack Container
Tiny Farm Powder
8 x 11.5 cm, 150mls each side
Food grade PP
\$16.95
SKU 1256881



To Go 2-Way Snack Container
Tiny Farm Blue
8 x 11.5 cm, 150mls each side
Food grade PP
\$16.95
SKU 1256892



To Go Lunch Bowl Container
Sand
11 x 10 cm, 550 mls
Food grade PP
\$24.95
SKU 1236709



To Go Lunch Bowl Container
Green
11 x 10 cm, 550 mls
Food grade PP
\$24.95
SKU 1236703

Tritan

- Tritan is a trademarked plastic retaining its clarity over an extended period
- Resistant to stains and scents
- Free from BPA, BPS, Phthalates and other harmful substances
- Strong, durable and has a long lifespan
- 100% safe for children to eat and drink from
- Dishwasher, microwave and freezer safe
- Can be recycled and made into new products





Drink Bottles



Metal Bottle Green
7 cm x 15 cm, 350ml
18/8 stainless steel
\$39.95
SKU 1011343



Metal Bottle Powder
7 cm x 15 cm, 350ml
18/8 stainless steel
\$39.95
SKU 1011341



Metal Bottle Blue
7 cm x 15 cm, 350ml
18/8 stainless steel
\$39.95
SKU 1011342



Straw Drink Bottle
Playground Green
7 x 15 cm, 280ml, 6m+
Tritan with silicone straw
\$24.95
SKU 1046803



Straw Drink Bottle
Playground Powder
7 x 15 cm, 280ml, 6m+
Tritan with silicone straw
\$24.95
SKU 1046801



Straw Drink Bottle
Tiny Farm Powder
7 x 15 cm, 280ml, 6m+
Tritan with silicone straw
\$24.95
SKU 1056381



Straw Drink Bottle
Tiny Farm Blue
7 x 15 cm, 280ml, 6m+
Tritan with silicone straw
\$24.95
SKU 1056392

Playing Range



Tiny Sensory Rattles



Tiny Sensory Rattle
Pigeon Powder
14 x 9 cm, 0m+
\$27.95
SKU 4353851



Tiny Sensory Rattle
Dotti Sand
16 x 10 cm, 0m+
\$27.95
SKU 4353859



Tiny Sensory Rattle
Elphee Blue
14 x 11 cm, 0m+
\$27.95
SKU 4313052



Tiny Sensory Rattle
Croco Green
17 x 7 cm, 0m+
\$27.95
SKU 4313053



Tiny Sensory Rattle
Jelly Powder
16 x 7.5 cm, 0m+
\$37.95
SKU 4313191



Tiny Sensory Rattle
Jelly Blue
16 x 7.5 cm, 0m+
\$37.95
SKU 4313192



Tiny Sensory Rattle
Raffi Mustard
12 x 19 cm, 0m+
\$27.95
SKU 4313054



Tiny Sensory Rattle
Farm Sand
14 x 6 cm, 0m+
\$29.95
SKU 4353089



Tiny Sensory Rattle
Lalee Sand
16 x 12 cm, 0m+
\$27.95
SKU 4323619



Tiny Sensory Toy Set
Lalee Colour Mix
8 - 19 cm, 0m+
\$89.95
SKU 4323299



Cuddle Cutes



Cuddle Cute
Piggy Powder
22 x 15 cm, 3m+
\$37.95
SKU 4053411



Cuddle Cute
Dotti Sand
25 x 19 cm, 3m+
\$37.95
SKU 4053529



Cuddle Cute
Elphee Sand
21 x 18 cm, 3m+
\$37.95
SKU 4033109



Cuddle Cute
Croco Green
33 x 12 cm, 3m+
\$37.95
SKU 30614



Cozy Friend
Dotti Sand
27 x 25 cm, 0m+
\$44.95
SKU 4353929



Cozy Keeper
Elphee Powder
14 x 12 cm, 0m+
\$29.95
SKU 4393531



Cozy Keeper
Croco Blue
17 x 7.5 cm, 0m+
\$29.95
SKU 4393532



Cozy Keeper
Birdee Blue
10 x 13.5 cm, 0m+
\$29.95
SKU 4333562



Comfort Blanket Lalee
Sand
30 x 30 cm, 0m+
\$49.95
SKU 4323059



Comfort Blanket Raffi
Powder
30 x 30 cm, 0m+
\$49.95
SKU 3603751



Comfort Blanket Raffi
Blue
30 x 30 cm, 0m+
\$49.95
SKU 3603752

Shake, Rattle and Roll



Ring Rattle
Wall Powder
15 x 11 cm, 0m+
\$29.95
SKU 4333521



Ring Rattle
Wally Blue
15 x 11 cm, 0m+
\$29.95
SKU 4333522



Sensory Ring Rattle
Elphee Powder
13.5 x 13 cm, 0m+
\$29.95
SKU 4334301



Sensory Ring Rattle
Elphee Blue
13.5 x 13 cm, 0m+
\$29.95
SKU 4334302



Wrist Rattle
Dotti Green
14 cm circumference, 0m+
\$39.95
SKU 4353403



Wrist Rattle
Happy Clouds Powder
14 cm circumference, 0m+
\$39.95
SKU 4343701



Wrist Rattle
Happy Clouds Blue
14 cm circumference, 0m+
\$39.95
SKU 4343702



Bite Me



Sensory Rattle with Teether
Birdee Powder
TPE handle and polyester
11 x 9.5 x 3.5 cm, 0m+
\$24.95
SKU 4333911



Sensory Rattle with Teether
Birdee Blue
TPE handle and polyester
11 x 9.5 x 3.5 cm, 0m+
\$24.95
SKU 4333912



Sensory Rattle with Teether
Dotti Sand
TPE handle and polyester
11 x 9.5 x 3.5 cm, 0m+
\$24.95
SKU 4353789



Teether Sheepy
Powder
Food grade silicone
8.5 x 7 x 2.5 cm, 0m+
\$21.95
SKU 4359511



Teether Sheepy
Blue
Food grade silicone
8.5 x 7 x 2.5 cm, 0m+
\$21.95
SKU 4359512



Grip and Teether Toy
Sheepy Sand
Food grade silicone, 3m+
13 x 10 x 8 cm
\$21.95
SKU 4356199



Teether 2 pack Deer Friends
Powder and Mustard
Food grade silicone
8 x 7 cm, 3m+
\$39.95
SKU 4019101



Teether 2 pack Deer Friends
Blue and Green
Food grade silicone
8 x 7 cm, 3m+
\$39.95
SKU 4019102



Teether 2 pack Deer Friends
Sand and Papaya
Food grade silicone
8 x 7 cm, 3m+
\$39.95
SKU 4019106



Pacifier Pouch Sand
18 x 9.5 x 4 cm
100% food grade silicone
\$24.95
SKU 7159569



Pacifier Pouch Green
18 x 9.5 x 4 cm
100% food grade silicone
\$24.95
SKU 7149463



Pacifier Pouch Blue
18 x 9.5 x 4 cm
100% food grade silicone
\$24.95
SKU 7159582



Pacifier Pouch Powder
18 x 9.5 x 4 cm
100% food grade silicone
\$24.95
SKU 7149121

Activity Toys



Contrast Baby Cube
Happy Clouds Colour Mix
7 x 7 x 7 cm, 0m+
\$29.95
SKU 4243217



Activity Jelly
Powder
21 x 11 cm, 0m+
\$64.95
SKU 4213711



Activity Jelly
Blue
21 x 11 cm, 0m+
\$64.95
SKU 4213712



Sensory Activity Ring
Happy Clouds Colour Mix
10 x 15 x 7.5 cm, 3m+
\$29.95
SKU 4348227



Activity Ring Deer Friends
Powder
21 x 25 cm, 0m+
\$49.95
SKU 4303831



Activity Ring Deer Friends
Blue
21 x 25 cm, 0m+
\$49.95
SKU 4303832



Activity Ring Deer Friends
Sand
21 x 25 cm, 0m+
\$49.95
SKU 4303839



Musical Mobile Playground
Powder
18 x 15 x 26 cm, 0m+
\$69.95
SKU 4253231



Musical Mobile Playground
Blue
18 x 15 x 26 cm, 0m+
\$69.95
SKU 4253232



Musical Toy Wally
Powder
24 x 12 cm, 0m+
\$79.95
SKU 4413261



Musical Toy Wally
Blue
24 x 12 cm, 0m+
\$79.95
SKU 4413262

Activity Toys



Activity Spiral
Sea Friends Powder
15-33 x 10 cm, 0m+
\$87.95
SKU 4213891



Activity Spiral
Tiny Farm Green
15-33 x 10 cm, 0m+
\$87.95
SKU 4253143



Activity Spiral
Lalee Sand
15-33 x 10 cm, 0m+
\$87.95
SKU 4223539



Pram Toy
Deer Friends Grey
44 x 14 cm, 0m+
\$87.95
SKU 4203435

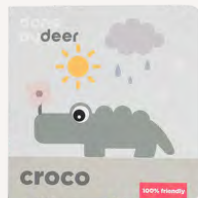


Pram Toy
Lalee Sand
44 x 14 cm, 0m+
\$87.95
SKU 4223439

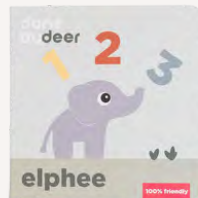


Toy Links
Grey
6 cm per link, 0m+
\$21.95
SKU 40775

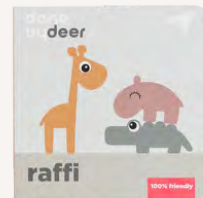
Tiny Tales



Board Book
Croco Seasons
Cardboard
12 x 12 cm, 10m+
\$19.95
SKU 4855057



Board Book
Elphee Counting
Cardboard
12 x 12 cm, 10m+
\$19.95
SKU 4855067



Board Book
Raffi Friends
Cardboard
12 x 12 cm, 10m+
\$19.95
SKU 4855077



Activity Book
Lalee Sand
Polyester
19.5 x 14.5 cm, 0m+
\$79.95
SKU 4323569



Soft Book
Lalee Home
Polyester
19.5 x 16 cm, 12m+
\$79.95
SKU 4643909



Playtime Puzzles



First Layer Puzzle

Colour Mix
Plywood
21 x 16 cm, 12m+
\$19.95
SKU 4854637



Layer Puzzle Deer Friends

Colour Mix
Plywood
29 x 21 cm, 18m+
\$44.95
SKU 4854917



Peg Puzzle Lalee

Sand
Plywood
20 x 18, 12m+
\$21.95
SKU 4834669



Peg Puzzle Deer Friends

Colour Mix
Plywood
24 x 20 cm, 12m+
\$21.95
SKU 4804422



Stacking Tunnel Birdee

Colour Mix
MDF with water-based paint
13.5 x 9 x 2 cm, 12m+
\$27.95
SKU 4844702



Stacking Tunnel Antee

Colour Mix
MDF with water-based paint
17.5 x 15 x 2 cm, 12m+
\$27.95
SKU 4844805



Tummy Time



The oh-so-popular Tummy Time helps strengthen baby's neck and back while enjoying sensory play. With tactile textures and crinkle sounds, it's the ultimate sensory experience.



Tummy Time Playground
Blue
Polyester
33 x 16 x 8 cm, 0m+
\$79.95
SKU 4153702



Tummy Time Farm
Green
Polyester
33 x 16 x 8 cm, 0m+
\$79.95
SKU 4153743



Tummy Time Croco
Sand
Polyester
41 x 18 x 10 cm, 0m+
\$89.95
SKU 4103499



Tummy Time Croco
Powder
Polyester
41 x 18 x 10 cm, 0m+
\$89.95
SKU 4103491



Tummy Time Croco
Green
Polyester
41 x 18 x 10 cm, 0m+
\$89.95
SKU 4103493

Activity Toys



Wooden Bell Rattle
Birdee Blue
6 x 5.5 cm, 0m+
\$29.95
SKU 4334882



Spinner Activity Toy
Birdee Colour Mix
18 x 11 x 10 cm, 3m+
\$69.95
SKU 4144167



Rolling Activity Mirror
Birdee Colour Mix
22 x 14 cm, 3m+
\$89.95
SKU 4144387



Push Toy
Ozzo Powder
13 x 11 cm, 6m+
\$24.95
SKU 4954211



Push Toy
Nozo Blue
13 x 11 cm, 6m+
\$24.95
SKU 4954212



Hide and Find Box
Nozo Colour Mix
13 x 11 x 10 cm, 10m+
\$49.95
SKU 4844687



Twist and Turn Toy
Croco Green
16 x 5 x 1 cm, 3m+
\$24.95
SKU 4344313



Hammer Board
Croco Green
27 x 13 x 9 cm, 12m+
\$89.95
SKU 4834023



Sorting Box
Elphee Grey
20 x 10 x 17 cm, 12m+
\$89.95
SKU 4834315



Pull Along Wiggle Toy
Croco Green
24 x 9 x 7 cm, 12m+
\$59.95
SKU 4944553

Activity Toys



Hide and Seek
Wally Colour Mix
18 x 11 x 10 cm, 3m+
\$89.95
SKU 4813312



Hide and Seek
Lalee Colour Mix
18 x 11 x 10 cm, 3m+
\$89.95
SKU 4823439



Discovery Cube Deer Friends
Colour Mix
15 x 14 x 14 cm, 0m+
\$89.95
SKU 4823137



Stacking Tower Raffi
Colour Mix
10 x 10 x 19 cm, 12m+
\$69.95
SKU 4833179



Stick and Stay Activity Island
Lalee Sand
10 x 10 x 19, 10m+
\$69.95
SKU 4844959



Water Play



Bath Squirter Toy
Ozzo Powder
8 x 3 x 5 cm, 12m+
\$19.95
SKU 4359531



Bath Squirter Toy
Croco Green
11 x 3 x 4 cm, 12m+
\$19.95
SKU 4359563



Bath Fishing Toy
Sea Friends
21 cm, 24m+
\$34.95
SKU 4859307



Sand Play 5 piece Set
Powder
16.5 x 14 cm, 12m+
\$69.95
SKU 46263911



Sand Play 5 piece Set
Blue
16.5 x 14 cm, 12m+
\$69.95
SKU 4626912



Sand Play 5 piece Set
Sand
16.5 x 14 cm, 12m+
\$69.95
SKU 4626919



Living Range





Bags

- Made from 100% recycled polyester with PU coating
- Includes pram hooks
- Durable water-repellent fabric
- Inner pockets
- External zip pocket



Stroller Bag
Sand
44 x 14 x 25 cm, 10L
Recycled polyester
\$119.95
SKU 7043889



Stroller Bag
Green
44 x 14 x 25 cm, 10L
Recycled polyester
\$119.95
SKU 7043883



Stroller Bag
Black
44 x 14 x 25 cm, 10L
Recycled polyester
\$119.95
SKU 7043880



Changing Backpack
Sand
40 x 40 x 15 cm, 20L
Recycled polyester
\$199.95
SKU 7003569



Changing Backpack
Green
40 x 40 x 15 cm, 20L
Recycled polyester
\$199.95
SKU 7013708



Changing Backpack
Black
40 x 40 x 15 cm, 20L
Recycled polyester
\$199.95
SKU 7003560



Changing Backpack
Mustard
40 x 40 x 15 cm, 20L
Recycled polyester
\$199.95
SKU 7003564



Changing Mat
Sand
Open 55 x 35 cm
Folded 17.5 x 27.5 cm
Recycled polyester
\$39.95
SKU 7043409



Changing Mat
Green
Open 55 x 35 cm
Folded 17.5 x 27.5 cm
Recycled polyester
\$39.95
SKU 7043403



Quilted Bags

Made from 100% recycled polyester
from 40 recycled PET bottles



Quilted Changing Tote
Sand
44 x 16 x 35 cm, 26L
Recycled polyester
\$119.95
SKU 7043999



Quilted Changing Tote
Green
44 x 16 x 35 cm, 26L
Recycled polyester
\$119.95
SKU 7043993



Quilted Changing Tote
Black
44 x 16 x 35 cm, 26L
Recycled polyester
\$119.95
SKU 7043990



Quilted Changing Bag
Sand
41 x 21 x 29 cm, 24L
Recycled polyester
\$179.95
SKU 7033609



Quilted Changing Bag
Green
41 x 21 x 29 cm, 24L
Recycled polyester
\$179.95
SKU 7033603



Quilted Changing Bag
Black
41 x 21 x 29 cm, 24L
Recycled polyester
\$179.95
SKU 7043600



Quilted Changing Bag
Papaya
41 x 21 x 29 cm, 24L
Recycled polyester
\$179.95
SKU 7033606



Lounging About



Activity Mat Sand
90 x 48 cm
\$239.95
SKU 4123629



Activity Mat Grey
90 x 48 cm
\$239.95
SKU 40625



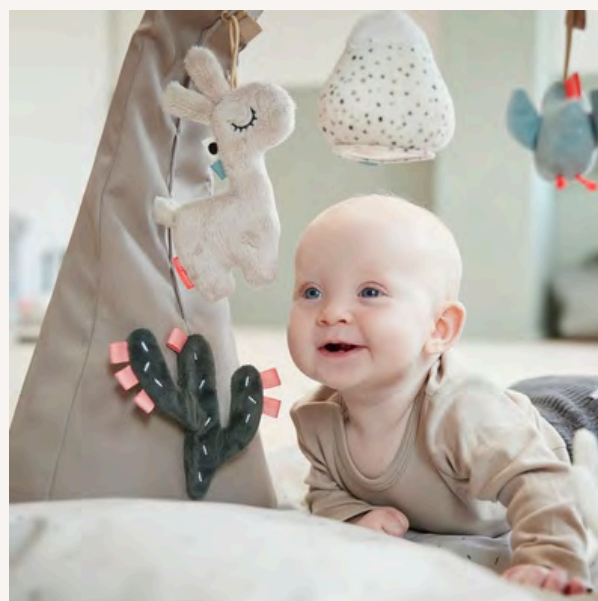
Activity Mat Blue
90 x 48 cm
\$239.95
SKU 4153652



Activity Gym Sand
45-80 W x 40-48 H x 22 cm
\$219.95
SKU 4123729



Activity Gym Grey
45-80 W x 40-48 H x 22 cm
\$219.95
SKU 4193605





In-Store Display

The Done by Deer range exhibits a visually appealing aesthetic. Utilise the colour co-ordination to enhance the organisation and structure of the product range presentation, and ensure repeated customer purchases, it is essential to maintain fully stocked lines from the range. Speak to your sales representative to assist you with your Done by Deer instore display.





In-Store Display

Instore display towers and countertop stands help attract customer attention and create visual impact, making it easier to showcase your key products and drive impulse purchases. They offer a dedicated branded space that highlights new ranges and bestsellers.



Counter Stand
66 x 44 x 22 cm
SKU 9094128



Eat Display Tower
136 x 55 x 55 cm
SKU 9094127



Play Display Tower
163 x 55 x 55 cm
SKU 9094126



In-Store Display



Small Eat Hutch
140 x 60 x 110 cm
SKU 90851



Large Eat Hutch
190 x 90 x 183 cm
SKU 90853

done bydeer™



 **Danish***bydesign*
Quality enhances the beauty of living

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