

# PARK LANE

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## PARK LANE NEW YORK FACT SHEET

**OPENING:** October 20, 2021

**MANAGEMENT:** Highgate

**DESIGNERS:** Yabu Pushelberg

**ARCHITECT:** PBDW

**STARTING RATE:** \$450 / Night

### THE PROPERTY

Perfectly positioned at the most sought-after address in Manhattan, Park Lane New York, a Highgate-managed hotel, has been transformed into a welcoming haven for tourists and locals alike – a daring departure from its neighbors on Billionaire’s Row. Rising 47 stories into the New York skyline, the hotel is an iconic example of legendary Emery Roth & Sons’ trademark post-war style. Following an \$80 million renovation, the 610-room Park Lane New York has reemerged as a bold and inviting space on Central Park South, launching amenities and partnerships that speak to the modern New Yorker. In partnership with Highgate, Scott Sartiano and Bond Hospitality offer three unique food and beverage concepts. In the hotel lobby sits **Rose Lane**, an 80-seat lobby bar with an outdoor terrace; on the second floor **Calvert’s** is a cozy evening dining restaurant offering a menu of classics; on the 47th floor sits **Darling**, the only rooftop lounge and cocktail bar on Central Park, offering sweeping panoramic views from the Upper West Side to Upper East Side. The property also features 11,000 square feet of indoor and outdoor event space.

### DESIGN

Park Lane New York was redesigned by Yabu Pushelberg in 2021, with inspiration from the hotel’s natural vitality and the wonders of Central Park’s changing seasons conveyed through an engaging collection of sumptuous fabrics and colors, curved lines, and restored historic fixtures original to the property. New York City-based artists En Viu created playful murals for the guest rooms and public spaces, all inspired by famous operas and ballets, that artfully guide the hotel experience and lure visitors through the wonders of Park Lane New York. The legacy behind the property inspired the direction of Yabu Pushelberg’s design; rather than dismissing the hotel’s past, Yabu Pushelberg celebrated its storied history by incorporating the Park Lane’s original spirit as an anchor upon which to build layers of wit, charm, exploration and discovery. Blending past and present, Yabu Pushelberg repurposed the Park Lane’s original chandeliers, sconces and fixtures to sustainably infuse a modern graciousness throughout the property. Reincorporating the original qualities and defining characteristics of the Park Lane with a spirited modernity allowed the studio to reassert the hotel as a present-day landmark imbued with thoughtful consideration and elevated flair. Using a tongue-in-cheek approach to communicate contemporary techniques via sensibilities with heritage, Yabu Pushelberg delivered a sense of place to the property while igniting new life within the hotel.

### GUEST ROOMS & SUITES

Each of Park Lane New York’s 610 guest rooms encapsulate the magic of the city, featuring picturesque oversized windows overlooking Central Park and the NYC skyline, while custom murals inspired by Central Park – curated and created by En Viu – adorn the walls. Plush sitting areas compliment spacious rooms, and are to be enjoyed in Park Lane’s custom, ultra-comfortable slippers and robes. Bellino Fine Linens sophisticatedly dress the beds, and each strikingly-designed bathroom features amenities from Jo Loves. A total of seven different room types are available for all manner of guest and occasion. The One Bedroom Suites offer an ultra-luxurious bathroom with a large freestanding oval tub, while the Meadow Suites and Studio Suites feature expanded sitting areas for work or play. The hotel’s crowning jewel is its Belvedere Suite, a two-bedroom castle-like penthouse perched atop the hotel’s 45<sup>th</sup> floor, standing guard above Central Park in its entirety. Presented by En Viu, guestroom murals are titled ‘A Carnival of Animals in Strawberry Fields.’ The title refers to the humorous musical suite by French composer Camille Saint-Saëns, as well as Strawberry Fields, the iconic Central Park memorial dedicated to Beatles musician and activist, John Lennon. The murals’ rhythmical composition pays homage to the richness of New York City’s flora and fauna, particularly that of Central Park, depicting the unexpected furry and feathery inhabitants of the park, in their natural state of curiosity and vivacity.

### FOOD & BEVERAGE

In the guestrooms, caviar cravings can be satisfied around the clock with the Caviar Hotline. Available to all in-house guests, caviar fanatics have 24/7 access to the specialty menu and can order in-room by dialing “5”. The Caviar Hotline menu includes small and large tins of Petrossian Royal Ossetra Caviar, Champagne, an ice-cold vodka shooter, and selected food items including Smoked Salmon Blinis with Caviar and crème fraiche, and decadent Caviar Nachos. Complimenting the hotel’s rebirth, Bond Hospitality oversees Park Lane’s food & beverage programming, creating a new modern approach to hotel dining and imbibing.

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In partnership with Highgate, Bond Hospitality offers three unique venues – Rose Lane, Calvert’s, Rose Lane, and Darling – each space providing its own totally distinct and memorable experience.

## **Darling**

Located on the 47th floor, Darling is Central Park South’s only rooftop lounge offering a chic experience against a backdrop of the Manhattan skyline and iconic park. Darling provides an intimate and whimsical gathering space with an elevated cocktail menu and selection of thoughtfully curated programming. Featuring a bold lounge with a wraparound outdoor patio oasis designed to embrace the expansive views, it’s the final piece to the hotel and is the newest addition to Manhattan’s nightlife scene, bringing the eccentric spirit of the hotel to life. Guests enter the lounge through a staircase encased in an intricate mural of bold colors, florals, and animals paying homage to the neighboring Central Park. An ornate pink chandelier presides over the staircase, transporting one to the hotel’s rooftop garden oasis. The indoor lounge and bar area features a sprawling mural designed by artists, En Viu, continuing the visual artwork thread of storytelling found throughout the property, with pressed metal ceilings, black and white floors, and paneled walls, all juxtaposed with rich colored furniture, marble tables, and ornate lighting. On the exterior, a wraparound patio with lush greenery and eclectic furniture pieces in a variety of seating groups include canopied chairs that give a nod to the iconic horse carriages of Central Park.

The food and beverage program has been conceived by Scott Sartiano and includes a menu that features an eclectic mix of offerings such as basil arancini, bluefin tuna tartare, caviar nachos and a 12-month-aged tomme de Savoie grilled cheese. The cocktail program offers a line-up of colorful creations, including the 747 Spritz (Dolin Genepy Le Chamois, St. Germain Elderflower, creme de violet, lavender bitters, lemon, Mionetto Brut), the Oishi Manhattan (Suntory Toki, Monkey Shoulder Whiskey, sweet vermouth, maitake tea, Japanese umami bitters, saline) and the Junibear (Malfy gin, honey, lavender, cynar, lemon). There is also a list of luxe “reserve” cocktails, including the Smoking Jacket Martini (cold-pressed olive oil Gin Mare, Osborne manzanilla sherry, rosemary smoke, caviar olives, Jamón Ibérico de Bellota), and The Spa at Park Lane (Havana club anejo blanco, chateau, Lillet blanc, lime, spearmint, Veuve Cliquot). Meanwhile, entertainment includes an ongoing DJ series, exclusive events, and unique collaborations in partnership with Sartiano’s Bond Hospitality.

**Website:** [www.darlingrooftop.com](http://www.darlingrooftop.com)

**Email:** [restaurants@parklanenewyork.com](mailto:restaurants@parklanenewyork.com)

**Hours:** Tuesday - Thursday, 5 PM - 12 AM; Friday - Saturday, 5 PM - 1 AM

**Capacity:** 150

## **Rose Lane**

Influenced by Parisian Art Nouveau with a Riviera flair, Rose Lane challenges the outdated distinction of the hotel lobby bar. Appealing to hotel guests and neighbors alike, Rose Lane transforms effortlessly throughout the day, from a quick coffee on the go, to a high-profile business meeting, to a nightcap. Bright, fresh flavors with exquisite presentation are the highlight of the menu, executed through a feminine lens. Light-filled and open, Rose Lane is a place that's comfortable by nature, where one can eat mindfully and well. Featuring both made-to-order and grab-and-go selections, the menu extensively features local produce and sustainable vendors. Breakfast features fresh pastries, seasonal fruit, and acai bowls, with forward-thinking lattes, herbal teas, wellness shots and cold pressed juices. Lunch and dinner focuses on rustic Napolitano pizzas, garden salads, grains bowls, clean proteins, as well as raw dishes. Rose Lane’s recently refreshed selection of cocktails is an ode to summer, playing on seasonal ingredients in a sophisticated and delicious way.

**Website:** [www.parklanenewyork.com/rose-lane](http://www.parklanenewyork.com/rose-lane)

**Email:** [restaurants@parklanenewyork.com](mailto:restaurants@parklanenewyork.com)

**Hours:** Grab & Go, Monday - Sunday, 6:00 AM - 11:30 AM

Lunch & Dinner, Sunday - Wednesday, 11:30 AM - 1:00 AM; Thursday - Saturday, 11:30 AM - 2:00 AM

**Capacity:** 40 seats indoor, 40 seats outdoor

## **Calvert’s**

Calvert’s is the hotel’s signature restaurant, named for the co-designer of Central Park, Calvert Vaux, and offering an elegant yet unpretentious dining destination for locals, visitors and hotel guests alike. Located on the second floor of Park Lane New York, the restaurant thoughtfully integrates elements that underscore the hotel’s enduring relationship with its iconic green neighbor. The culinary team, led by Chef John Merry, has meticulously crafted both dinner and breakfast menus, blending traditional flavors with modern flair, in addition to a few playful dishes inspired by the park’s natural bounty. The specially curated décor, locally cultivated ingredients, and purposeful design aim to celebrate the restaurants’ location and invite guests to interact with the park in a whole new way. In the evenings, Calvert’s offers an elegant raw bar and seasonal appetizers; a dedicated Calvert’s Corner menu serves as the restaurant’s culinary tribute to Central Park, featuring two dishes and a cocktail crafted with seasonal ingredients commonly foraged in the park. The Calvert’s cocktail menu celebrates simple drinks done exceptionally well. For

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breakfast, diners can start their day with fresh and healthy offerings such as Avocado Toast tricked up with scallion, radish and pea shoots, customizable “Build Your Own” Omelets, and a Petrossian Smoked Salmon Plate fit with all the trimmings. Sweet options include Belgian Waffles topped with whipped butter, and Pancakes sprinkled with mixed berries and maple syrup.

**Website:** <https://www.parklanenewyork.com/calverts/>

**Email:** [restaurants@parklanenewyork.com](mailto:restaurants@parklanenewyork.com)

**Hours:** Breakfast is served 6am-12pm; dinner is served 5pm-12am

**Capacity:** 40 seats indoor

## MEETINGS & EVENTS

With over 11,000 square feet of flexible indoor and outdoor space, Park Lane New York presents four unique venues to host events, meetings, and social engagements. Headlined by The Park Room and The Empire Room, the hotel’s 2<sup>nd</sup> floor is a self-contained environment with 15-foot ceilings, divisible spaces, and natural light – an uncommon find along the park – ideal for conferences or celebrations. Varied in size and style, guests may revel in any occasion while at Park Lane. The rooftop presents a truly only-of-its-kind experience on Billionaires’ Row, a rooftop venue for private and semi-private receptions with unobstructed views of Central Park from a 47-story vantage point.

## LOCATION

Park Lane New York is located on Central Park South between 5<sup>th</sup> And 6<sup>th</sup> Avenue, ideally situated directly across the southeast corner of the park. A stand-out on Billionaires Row, the hotel is within immediate walking distance to major attractions, cultural institutions, entertainment venues, top dining establishments, 5<sup>th</sup> Avenue shopping, and Midtown corporations and universities. Guests of the hotel are free to explore Central Park’s 840 acres of four-season glory; take in the arts of Broadway, Lincoln Center, or Carnegie Hall; discover the likes of the Museums of Modern Art, Natural History, and Museum Mile; or seek out upscale retail such as Bergdorf Goodman, Saks 5<sup>th</sup> Avenue, Nordstrom, and other boutiques.

## Guest Amenities

- 24-hour fitness center with outdoor terrace featuring state-of-the-art Precor equipment, Peloton bikes, The Mirror by Lululemon, classic WaterRower, free weights (opening late September 2021)
- Evening turndown service on request
- 24/7 room service
- Les Clefs D’Or Concierge & business center services
- Pet friendly (\$250 per stay)
- Valet parking
- Daily housekeeping
- Laundry and dry-cleaning services (same day service)
- Multilingual staff

## Room Amenities

- Oversized picture windows overlooking Central Park or the NYC skyline
- Bellino Fine Linens 300-thread-count satin white linens and duvet with embroidery
- 55”-75” Samsung LED TV, curated free-to-guest content, personal screencasting capability
- Two down-filled and two hypoallergenic pillows in each room
- WiFi
- Desk and chair, sitting area
- Individual climate control
- USB ports & power outlets
- Garment steamer, hair dryer
- Robe, slippers
- Personal safe, laptop compatible
- Large, walk-in showers in most rooms; tub-showers in select rooms
- Marble vanity
- Jo Loves bathroom amenities

## About Highgate

[Highgate](#) is a leading real estate investment and hospitality management company widely recognized as an innovator in the industry. Highgate is the dominant player in major U.S. gateway cities including New York, Boston, Miami, San Francisco and Honolulu, with a growing Caribbean and Latin America footprint. The hospitality forward company provides expert guidance through all stages of the property cycle, from planning and development through recapitalization or disposition. Highgate has a

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proven record of developing its diverse portfolio of bespoke lifestyle hotel brands, legacy brands, and independent hotels and resorts with contemporary programming and digital acumen. The company utilizes industry-leading revenue management tools that efficiently identify and predict evolving market dynamics to drive outperformance and maximize asset value. With an executive team consisting of some of the most experienced hotel management leaders, the company is a trusted partner for top ownership groups and major hotel brands. Highgate maintains corporate offices in New York, Chicago, Dallas, London, Miami, Waikiki, and Seattle.

## **About Scott Sartiano**

Scott Sartiano is the founder of Zero Bond, a private, members-only social club in the heart of NoHo. After making his move to New York City over 25 years ago, Scott Sartiano established himself as one of the foremost authorities in New York City hospitality by building a brand that both his peers and clients could respect and trust. Sartiano graduated from Columbia University in 1997 with a degree in political science. In 2000, after opening Butter Restaurant, Sartiano formed what became The Butter Group. Over the next 15 years Sartiano created, owned, and operated Butter downtown, Butter midtown, The Darby, Up and Down, and 1 Oak (NYC, Vegas, LA, Southampton, and Tokyo). In 2017, Sartiano formed the Bond Hospitality, a lifestyle hospitality company that would also invest in and acquire real estate. Bond Hospitality's first venture, Broken Coconut, a 3 meal a day fast casual concept opened in 2017 with great success. Bond Hospitality has most recently partnered with hospitality management company Highgate to conceptualize three new food and beverage venues at the newly renovated Park Lane Hotel New York.

## **About Yabu Pushelberg**

[Yabu Pushelberg](#) is a holistic design agency dedicated to crafting superlative experience and brand identity through integrated ideation, design, and curation. Unprecedented thoughtfulness defining 40 years of work has asserted George Yabu and Glenn Pushelberg as celebrated leaders across design disciplines. Having evolved from a studio founded on interior design, Yabu Pushelberg's offices in Toronto and New York now specialize in sensibilities spanning architecture, landscapes, interiors, lighting, furniture, objects, textiles, branding and graphics. This comprehensive approach coupled with the studio's narrative-based design trademark has ushered Yabu Pushelberg into a full-fledged creative agency redefining modern luxury around the world.

## **About En Viu**

Chandler Noah and Diego Castano are artists and founders of [En Viu](#). Chandler, a classically trained architect, and Diego, a fine artist, found the creative meeting point of their disciplines in Barcelona, Spain and began their collaboration in 2015. En Viu Studio is a collective of artists and artisans with focus on special projects and commissions. The studio has developed keen interest and expertise in the integration of traditional and contemporary methods of art-making, intuitively linking notions of the old world and the contemporary. En Viu's portfolio represents works for some of the most established designers, architects, hoteliers and private collectors worldwide.

## **About Preferred Hotels & Resorts**

Park Lane New York is a member of the [Preferred Hotels & Resorts](#) L.V.X. Collection, which represents renowned properties that feature the finest accommodations coupled with attentive, engaging, and exclusive personal service. The worldly and illustrious hotels within this collection, located in vibrant city centers or destination escapes, provide guests with notable inspirations and memorable experiences through exceptional dining, entertainment, and spas. All guests of Park Lane New York are eligible to enroll in the I Prefer Hotel Rewards program, which extends points redeemable for cash-value Reward Certificates, elite status, and special benefits such as complimentary Internet to members upon every stay at more than 650 participating Preferred Hotels & Resorts locations worldwide.

## **PRESS CONTACT**

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