



U.S.KIDSGOLF





Mission Statement: To help kids have fun learning the lifelong game of golf and to encourage family interaction that builds lasting memories.

“No company in golf has done more to grow the game than U.S. Kids Golf. In fact, it’s not close.”

GolfBUSINESS® June 2022

Equipment

Four lines of equipment for different level players:

- Yard Club: Entry-level
- Ultralight: Beginner-to-intermediate
- Tour Series: Advanced
- epTOUR: Elite

Available in right and left-handed, from players 36 inches tall to 66 inches tall, in 3-inch growth increments. Every player can then be perfectly fit for size and skill level.

All lines of equipment have been recognized as “Best Junior Clubs” by Golf Digest’s Editors Choice Awards, 2018-2022.

Additional lines offered include Baby’s First Club putter and Ultralight for Women.

Equipment distributors in 80 countries around the world.

We proudly serve 4,325 green grass accounts.



Coaching

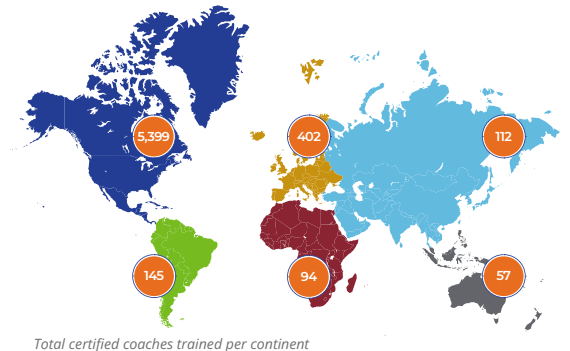
Established the U.S. Kids Golf Coaches Institute in 2012 to provide kids golf coaches with education, resources, and to share best practices.

Has certified more than 6,500 coaches in 63 countries since its inception.

Annually confers the Top 50 Kids Coaches Award at the PGA Show in Orlando.

Authored the Player Pathway program, the curriculum of choice for many of the nation's largest golf academies.

Developed the Longleaf Tee System, a way to scale golf yardages for every level of player. Now working in collaboration with the USGA to refine and implement across the industry.



Tournaments & World Championships

U.S. Kids Golf is the largest golf tournament organization in the world, hosting 2,173 tournaments in 2023.

Nearly 30,000 players in 63 countries will take part in a U.S. Kids Golf event this year.

More than 90% of events are Local Tour competitions, in more than 100 markets globally.

Over 1,500 players from over 50 nations are represented each year at the U.S. Kids Golf World Championships in Pinehurst.

2024 will be the 25th U.S. Kids Golf World Championship.

Notable alumni of the World Championship include Justin Thomas, Alexa Pano, Lexi Thompson, Colin Morikawa, and Sahith Theegala.

Netflix's first original documentary was *The Short Game*, an inside look at the U.S. Kids Golf World Championship.

