



ATLAS
OCEAN VOYAGES

EXPLORE YOUR WORLD
INTIMATE YACHT-STYLE CRUISING



ATLAS OCEAN VOYAGES | ETHOS OF THE BRAND

Atlas Ocean Voyages' intimate, yacht-style cruises offer the ultimate way to experience the world — absent of crowds and brimming with luxurious amenities. On both cold-water expeditions and warm-water ocean voyages, guests explore the world's most sought-after destinations on small, sleek ships in a highly personalized setting while enveloped in exemplary service.

Atlas caters to a like-minded community of curious global travelers who have a passion for exploring both boutique and marquee ports and remote destinations, yet are looking for a more customized small-ship experience. Our carefully designed itineraries showcase the very best of what each destination has to offer, allowing guests to fully immerse themselves in local communities and discover new cultures. Aboard our yacht-style cruises, friendships are forged and connections are made as our signature Après Sea social gatherings inspire conversation among guests after a day of exploration — all while enjoying outstanding personalized service from a professional crew.

Our rapidly expanding fleet is the perfect platform for experiencing the exclusive world of yacht-style cruises — one that is underscored by extraordinary journeys in a highly bespoke and intimate setting. The stylish and spacious *World Navigator* and *World Traveller* offer everything a savvy traveler desires. From an all-inclusive onboard experience and modern, exquisitely appointed accommodations, to fine dining, in-depth excursions and customized private tours, guests experience a truly personalized yacht-style cruise. With only 98 suites and staterooms, guests enjoy nearly a 1:1 guest-to-staff ratio and a special camaraderie with fellow explorers. This perfect balance allows guests to be fully present during bucket-list landings in Antarctica and the Arctic, as well explorations in the most desirable destinations throughout the Mediterranean, Northern Europe and the Americas.

Further enhancing the itinerary offerings, sister ships *World Seeker*, *World Adventurer* and *World Discoverer* will join the fleet through 2024.

SHIPS

LAUNCHED 2021 ARRIVES NOVEMBER 2022
World Navigator *World Traveller*

COMING SOON —————
World Seeker *World Adventurer* *World Discoverer*

Maximum of 186 Guests *Antarctica and Arctic Expeditions* | Maximum of 196 Guests *All other destinations*
10,000 Gross Tons | 6 Guest Decks | 98 Accommodations *Double occupancy*



BRAND DISTINCTIONS

- Yacht-style expeditions and cruises in relaxed luxury, ranging from 7 to 16 nights
- Highly attentive service and genuine hospitality from a professional crew that gets to know guests on a personal level
- Cutting-edge, purpose-built vessels for up close and personal experiences that do not disturb marine life or the environment
- Elegant main restaurant with ever-changing menus inspired by global cuisines, a specialty chophouse, a cozy café, afternoon tea with light snacks, and room service
- The first and only SeaSpa by L'OCCITANE
- Interior décor infused with elegant sophistication by award-winning design group Oitoemponto
- Butler Service in all suites
- 90% balcony accommodations
- Elegant yet relaxed onboard ambiance with curated amenities
- First ocean cruise line to sail under the Portuguese flag



DESTINATION-FOCUSED

- Remote expeditions and alluring cruises in captivating destinations
- Complimentary cultural immersion on every voyage
- 12 customized Zodiacs for multiple expedition landings daily, always led by experts
- Experts in their fields, a world-class expedition team, guest lecturers, naturalists and more providing immersive knowledge in your destination
- Experienced Captains navigate where larger ships cannot to provide guests with unique and spontaneous opportunities to safely view wildlife, kayak in a cove or go for a swim whenever possible
- Private Charter Jet Service between Buenos Aires and Ushuaia on Antarctica expeditions and between Oslo and Longyearbyen on Arctic expeditions
- Access to remote ports, docking steps away from iconic city centers
- More overnights and extended evening port calls for in-depth exploration
- Small group shore excursions for every activity level
- Customizable full- and half-day private tours
- Extended journeys with pre- and post-cruise hotel and land programs

ALWAYS INCLUDED

- Complimentary cultural immersion on every voyage
- Elegant main restaurant with ever-changing menus inspired by global cuisines, a specialty chophouse, a cozy café, afternoon tea with light snacks, and room service
- Unlimited wines, premium craft cocktails and brews

INTIMATE & ELEGANT YACHT-STYLE SHIPS

- Stylish social spaces designed for Après Sea, our signature “come as you are” atmosphere that encourages conversation and connection between newfound friends after a day of enriching exploration
- Elegant main restaurant with ever-changing menus inspired by global cuisines, a specialty chophouse, a cozy café, afternoon tea with light snacks, and room service
- Water’s Edge viewing platform, a mere 30ft above the water gets you closer to nature and offers heated seating for absolute comfort
- Sea sports directly off ship in many destinations
- The first and only SeaSpa by L’OCCITANE
- Exquisitely appointed suite and balcony accommodations from 183 to 465 square feet
- Marble spa bathroom with mosaic glass shower, rain head and body jets
- Luxurious L’OCCITANE bath amenities
- Sumptuous Egyptian cotton bed linens
- Nespresso coffee, teas, mini-fridge stocked daily with your preferences
- Unlimited wines, premium craft cocktails and brews, including a chilled craft cocktail or sparkling wine welcome
- Still and sparkling water delivered in reusable glass bottles

- Chilled craft cocktail or sparkling wine welcome
- In-room mini-fridge stocked daily with your preferences
- Luxurious L’OCCITANE bath amenities
- Gratuities for exceptional service

PERSONALIZED SERVICE

- Highly personalized and attentive service – nearly a 1:1 guest-to-staff ratio
- Genuinely warm and welcoming staff and crew
- Every need anticipated and fulfilled effortlessly and unobtrusively
- Chilled craft cocktail or sparkling wine welcome
- In-room mini-fridge stocked daily with your preferences
- Butler service in all suites
- Full in-room dining in suite accommodations
- Room Service with an “always available” menu in all accommodations
- Gratuities for exceptional service are included
- Complimentary wash and fold laundry service in suites

- Emergency Medical Evacuation Insurance
- Private Charter Jet Service between Buenos Aires and Ushuaia on Antarctica expeditions and between Oslo and Longyearbyen on Arctic expeditions
- Parkas to take home as a memento of your Antarctica or Arctic expedition

GUEST PROFILE

The Atlas Ocean Voyages guest is an experienced traveler who expects impeccable service, enjoys an elegant yet relaxed ambiance and embraces the cultures of the destinations they visit...yet, is seeking something new when it comes to cruising.

Atlas attracts guests from Premium cruise lines who desire a more personalized, intimate experience at a high value as well as luxury cruise lines who are looking for a new type of cruise experience to bucket list destinations.

AGE: 55+ | AVERAGE HHI: \$160K+ | NET WORTH: \$1M+

- Empty Nesters, retired or semi-retired (entrepreneurs, professionals, executives)
- Experienced world travelers and past cruisers
- Live in and around large metro areas
- Have a high level of discretionary income, but prefer to control how and where to spend it
- College educated with a desire to continue learning through the love of travel
- Members of groups or clubs who like to join and partake in small-group activities
- Active engagers and curiosity seekers who enjoy life to the fullest and embrace cultural experiences and personalized encounters
- Early adopters who find excitement in being the first to experience something new
- Travel with like-minded individuals; few children
- North American target market

MARKET POSITION



OCEAN STEWARDSHIP

Each of our Polar Class vessels are outfitted with an innovative hydro jet propulsion system that keeps our ships quieter and lets us get closer to the environment and wildlife without disturbing their habitat. While our sleek, yacht-like ships are small, they are structural powerhouses with reinforced hulls that allow us to conduct safe expeditions to Antarctica and the Arctic. Additionally, a hybrid power management and propulsion system from Rolls-Royce maximizes our ships' fuel efficiency. It consumes as low as one-fifth the fuel used by cruise ships with conventional systems. Best of all, a sophisticated, GPS-based Dynamic Position System controls propellers, tunnel thrusters, and hydro jets to maintain each ship's position. This lets us avoid using anchors, which harm ocean floor life.



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