



leafclock

## Wonder Your Tower Still Clean After Repeated Use?

Let's Enable More Intuitive with LeafClock<sup>®</sup> Bio-Label



Before Use



In Use



Repeated Use



Optimum Life Reached



**Which one is used the longest and which one is not used much, it is clear at a glance**

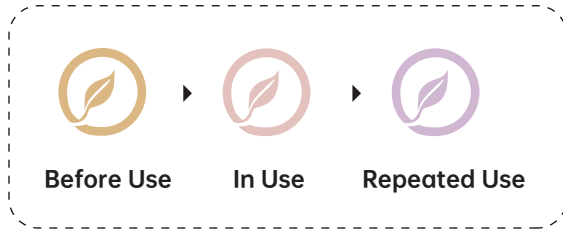
When did you buy it

How many times have you worn it

When will it be replaced



Easily Perceptible  
Sense of Health and  
Happiness



Optimum Life Reached





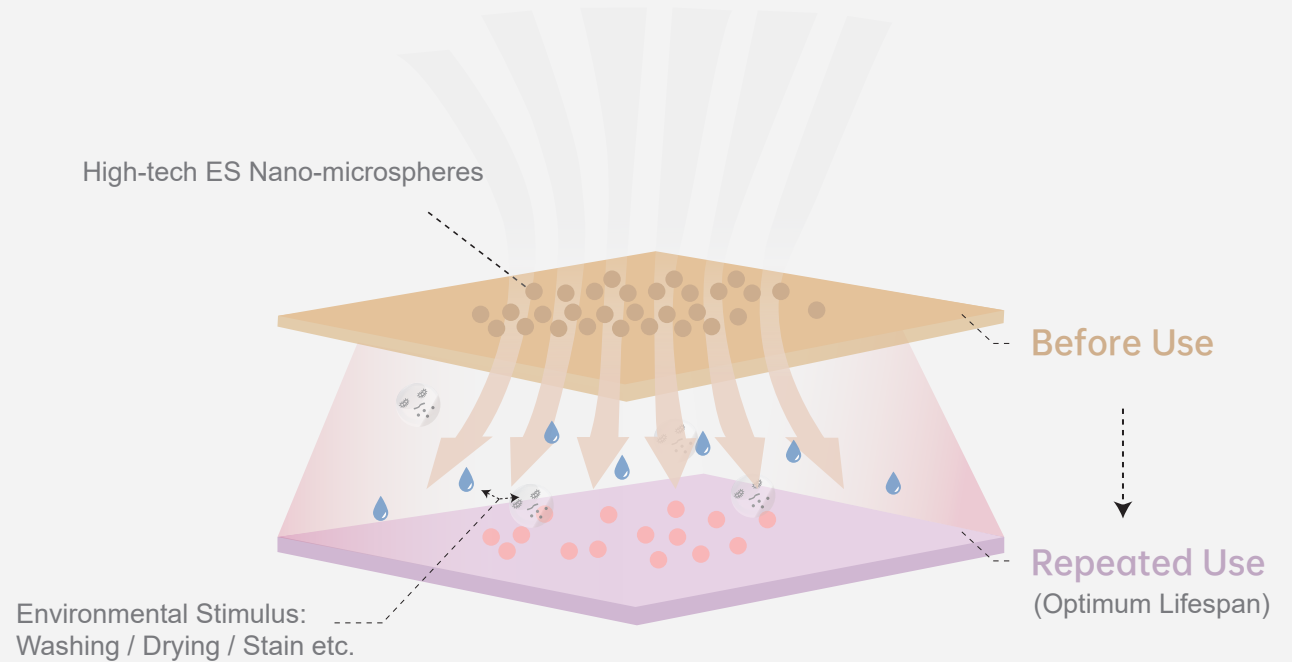
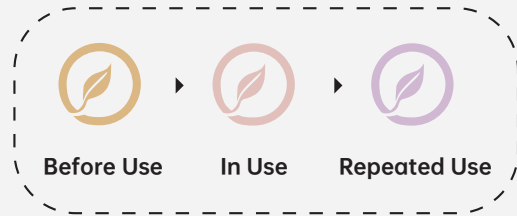
**leafclock**  
Bio-Label

Peel Off Before Use

Ceremony Feeling is  
Vital to Customer  
Stickiness

# • Know – Why

LifeTracer™ Tech is Continuously Tracking Optimum Life-Cycle and Remind Users to Replace New One for Better Health.





## • SGS Certified Testing Procedure

- Plentiful Brands Usually Recommend to Replace After 30 Times Washing - Drying Cycle as Optimum Life.
- Normally It Would Last 5 – 8 Months Subject to 5 – 6 PCS Personal Underpants.
- SGS Standard: GB / T 8629 – 2017 / 3N Washing – Drying , Drying Temp.: 60°C



**Recommend Replace Time (RRT)**

The Pursuit of Excellence is Our Mission as Well as Yours



Everyone is in the Pursuit of a Perfect Life



Ceremony Feeling is Vital to Customer Stickiness



Enable Intuitive for Cleanness Inspection and Management



Widely Used in Hotel Beddings  
Thus Increases USP



It Reminds Mom of Babywear is  
Whether or Not to Renew



# Why Us?



**10+**

Global Patent



**100%**

Original Manufacturer



**CPSC**

US - CPSC Standards



**500+**

Co-Brands



**1B**

Potential Customers

## Brand Cases



**KING  
KOIL**



Created by  
gradutes  
from

Cornell University

**UCLA**

**MIT**

Massachusetts  
Institute of  
Technology

**McGill**

**PhilaU**  
PHILADELPHIA UNIVERSITY

University  
of Portland 

# Top Ranked Manufacture in Shanghai of China



## • Core Value



Empowering Value

Products with Bio-Label

Ordinary Products

Replacement Cycle

Replaced Once Every 6 Months

18 Months

Brand Exposure

10 – 20 Times Customer Reach

Almost Zero

Customer Loyalty

Sustained Growth

Long-Term Recession

Selling Points

Visual Experience

Nonperceptible

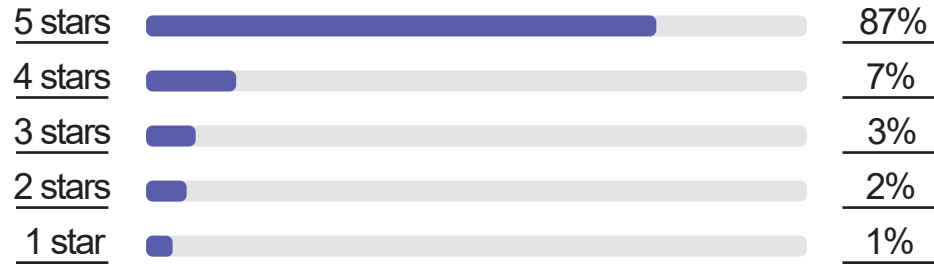
Repurchase Rate

Stable Improvement

Poor

Significant Value ↑

# Guest Ratings & Reviews



**94% would recommend**  
1704 recommendations



**Comfort**  
out of 5



**Fashion**  
out of 5



**Practicality**  
true to life

Generated by AI from the text of recent guest reviews(incentivized reviews)

# Recognition From Co-Brands



Super Airline Company

**Bernice**

## Support Specialist

We have quite a lot of aviation blankets, LeafClock Bio-Label realized reminder function help us to replace and manage scientifically, meanwhile bring passengers more comfortable flight experience.



Top Underwear Brand

**Dora**

## Operation Supervisor

Underwear is easy to breed bacteria, we would recommend consumers to replace them regularly and LeafClock Bio-Label will contribute to a new concept of health for our fans.



Famous Baby Care Group

**Sara**

## Planning Director

There are many positive comments from mothers since we using LeafClock Bio-Label. For their babies, it's a warm and considerate design, Amazing!

# • Brand Cases



*KING  
KOIL*



Serta



INTElliTImE



MIIOw



# • Co-Brands

PurCotton  
全棉时代



网易 严选

京东京造  
京东自有品牌 / 好生活 京心造



sunvim  
孚日家纺

内野  
UCHINO

JNBY  
江南布衣

PHILIPS  
AVENT  
飞利浦新安怡

babëmax  
爱婴室



优可舒  
eco surecare

Ⓜ 华住会

YONEX

YOUKESHU  
有棵树

papa

EMXEE

\\ HU / XI \\  
乎 兮