



お寺のちから

Temples' Wisdom LLC



A Special Buddhist Experience

Monk Mode 101 Tour





Company name

Established

President & CEO

Address

Business services

Yuranza Inc.

June 1, 2021

Masahiro Tozawa

Nihonbashi Daiei Bldg. 7F 1-2-6 Nihonbashi  
Muromachi Chuo-ku, Tokyo

Live performances

Workshops

Co-creation with local culture



# YURANZA



お寺のちから

Temples' Wisdom LLC

Company name

December 1, 2023

Established

Akio Kawai

CEO

3510 Minobu, Minobu Town, Minamikoma-gun,  
Yamanashi

Address

Business Services

- Regional Revitalization Consulting
- Regional Promotion
- Regional Production

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## Tour details

Minobusan Kuonji, the Head Temple of Nichiren Buddhism  
with 750 Years of History

## Discover Your True Self on Mount Minobu, One of Japan's Three Sacred Mountains

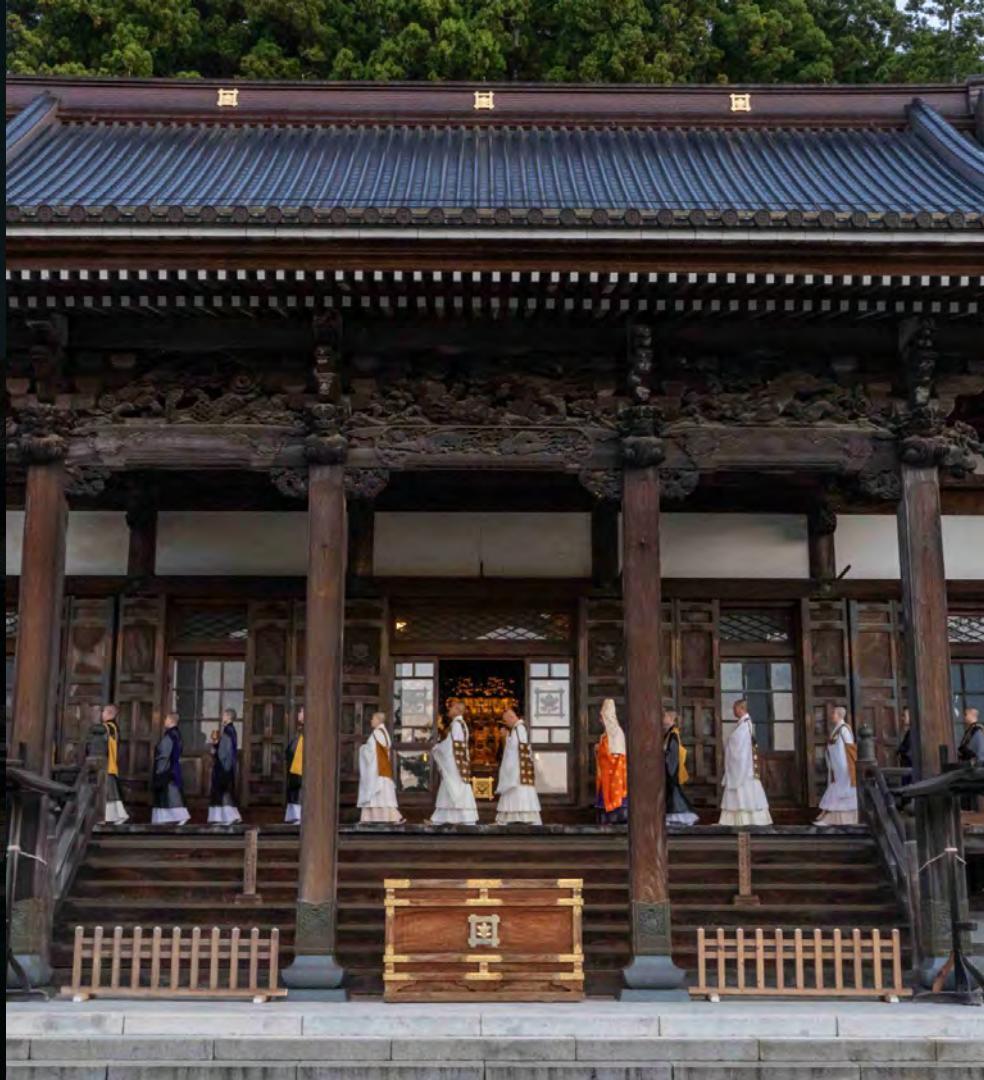
Mount Minobu — One of Japan's Three Great Sacred Mountains, alongside Mount Hiei and Mount Koya.

This high-value cultural experience tour offers a rare opportunity to explore the heart of Buddhist tradition at Minobusan Kuonji, the head temple of Nichiren Buddhism with a history of 750 years.

The tour highlights traditional rituals and ceremonies rarely known outside temple followers, as well as *shōjin ryōri* (Buddhist vegetarian cuisine) carefully recreated from ancient documents—each offering a gateway to the spirit of Buddhist culture.

We often live wrapped in layers of thoughts and values. But what lies deeper—what does your true self cherish, fear, long for, or wish for?

Through traditional Nichiren practices such as *tohai* (mountain pilgrimage) and *shōdaigyō* (chanting meditation), this journey invites you to access a state of inner stillness—a gateway to your essence, and a path to reconnect with the foundation of your being.



# Small-Group Packaged Tour

This tour is designed to support travel agencies working on the front lines with customers. It is offered as a **small-lot** packaged tour, such as one-night/two-day or two-night/three-day **itineraries**, making it easy to incorporate into various travel plans with flexible durations.

A collaborative effort by the DMC Temples' Wisdom, LLC, partner travel agency Houdini Inc., and content provider Yuranza Inc., the tour is built to enhance the overall value of the travel experience.

one-night/two-day or two-night/three-day **itineraries**

Stay in Kyoto

Stay in Minobu

Stay in Tokyo



Visit to Minobusan Kuonji,  
One of Japan's Three Great Sacred  
Mountains



Participation in the Morning Service  
Held at the Grand Main Hall



Traditional Practice Experiences  
(*Tohai* - Mountain Pilgrimage / *Shodaiyo* -  
Chanting Meditation)



Live Performance  
Blending Tradition and Japanese Instruments

# Value Provided to Travel Agencies

This tour is designed to support travel agencies who work directly with customers. It is offered as **small-lot packaged tour**, such as one-night/two-day or two-night/three-day **itineraries**, making it easy to incorporate into various travel plans with flexible durations.

A collaborative effort by the DMC Temples' Wisdom, LLC, partner travel agency Houdini Inc., and content provider Yuranza Inc., the tour is built to enhance the overall value of the travel experience.



Smooth planning for  
a hassle-free experience  
— travel, lodging, activities, and meals

This tour is offered in small packages such as 1-night 2-day or 2-night 3-day options. In addition to itinerary design, all arrangements can be fully entrusted, allowing seamless integration into your customers' stay periods.



Discover Japan's rich Buddhist heritage at  
Minobu-san  
one of the country's three sacred mountains.

At Minobu-san, one of Japan's three sacred mountains and the 750-year-old head temple of the Nichiren sect, you can offer your customers a unique and extraordinary experience immersed in Japanese Buddhist culture.



Engage in authentic,  
community-based experiences  
nurtured through deep and meaningful local connections.

This tour includes many unique experiences that can only be realized through strong relationships with the local community. It offers immersive, multi-sensory encounters featuring traditional crafts, cuisine, and musical performances.



Stay regions and accommodations

Buddhist culture, traditional crafts, performing arts, and local culinary heritage

## Minobu Town, Yamanashi —

Rich in traditional culture and home to Minobu-san, one of Japan's three sacred mountains

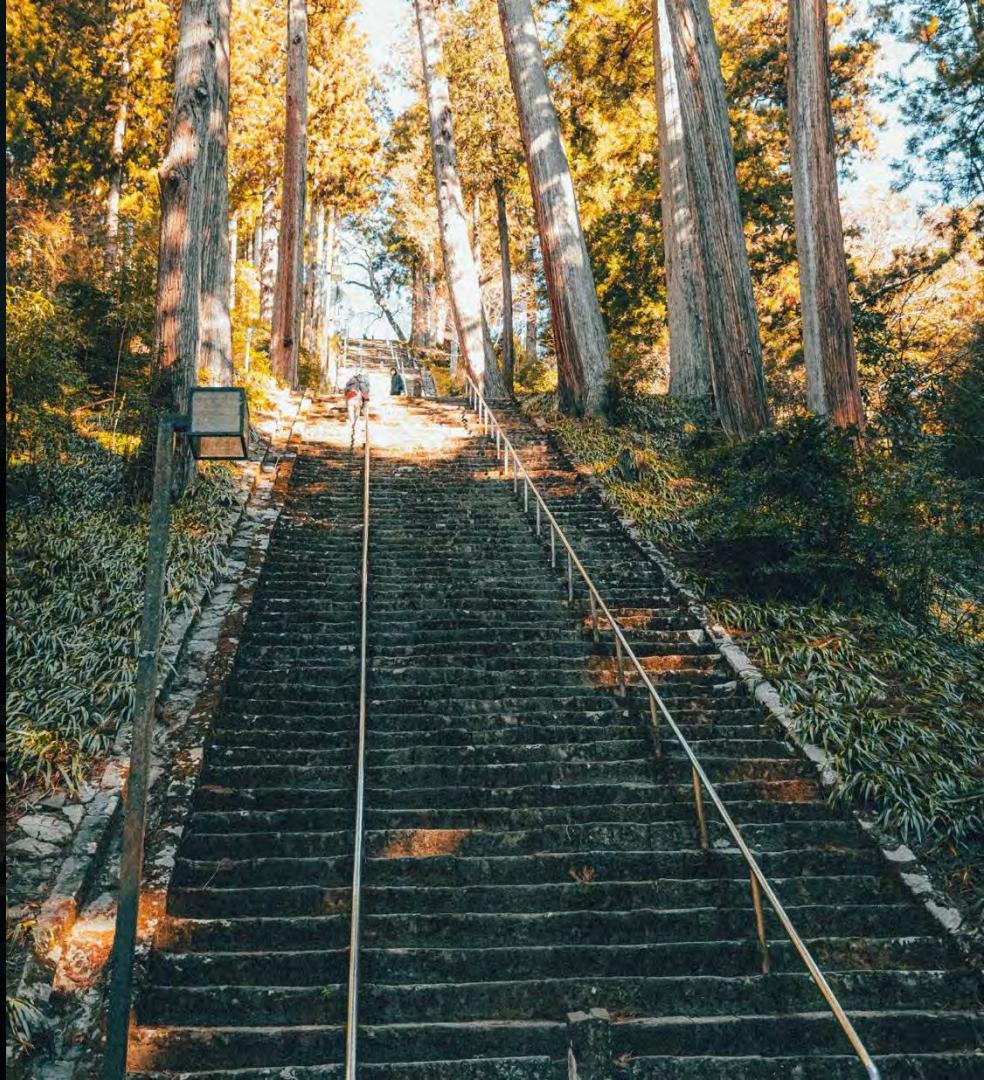
Just a 2.5-hour drive from Tokyo, Minobu Town in Yamanashi Prefecture offers a rich blend of history and nature. At its heart stands Minobu-san Kuonji Temple, the revered head temple of the Nichiren sect, surrounded by a serene and timeless atmosphere.

Nestled in fertile land, the area boasts fresh, local produce alongside abundant native flora and fauna.

Flowing through the town, the mighty Fuji River and its dramatic mountain ranges paint breathtaking seasonal scenes — from cherry blossoms in spring and vibrant greens in summer to fiery autumn leaves and striking red nandina berries in winter.



<https://www.youtube.com/watch?v=iCnC4evwfTM>



A Buddhist sect that chants the mantra " *Nam Myoho Renge Kyo* "

## Kuonji Temple, the head temple of the Nichiren sect towering atop sacred Mount Minobu

Founded in the Kamakura period by Saint Nichiren, the Nichiren sect is a Buddhist tradition centered on the Lotus Sutra (Myoho Renge Kyo) and the chanting of its mantra, "Nam Myoho Renge Kyo."

At Kuonji Temple, the grand head temple of the Nichiren sect towering atop Minobu-san, one of Japan's three sacred mountains, visitors can deeply experience Japanese Buddhist culture through various sites and activities.

From the early morning ringing of the great bell tower, to participation in the morning service at the main hall, and guided tours of the temple grounds, you can immerse yourself in authentic Japanese Buddhist traditions.



<https://www.youtube.com/watch?v=ohMc-cVhOzA>

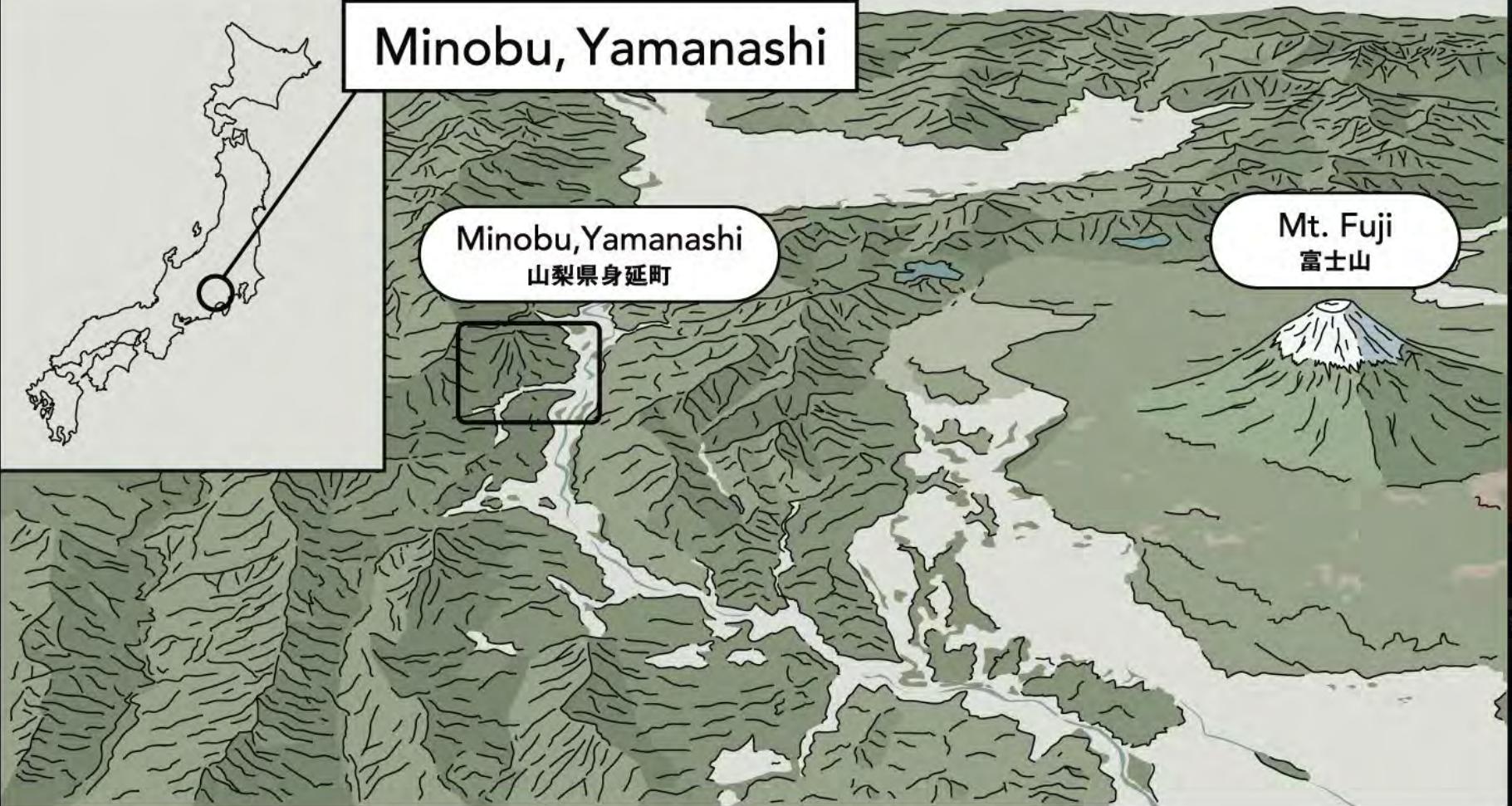
# Minobu, Yamanashi

Minobu, Yamanashi

山梨県身延町

Mt. Fuji

富士山



# ACCESS

Located about 2 to 3 hours from Tokyo, Minobu is accessible by various routes including car (via Shin-Tomei Expressway or Chuo Expressway), train (Chuo Line to Minobu Line), and Shinkansen (Tokaido Shinkansen to Minobu Line).



Matsumoto

1.5-hour drive

(via Chuo Expressway and Chubu-Odan Expressway)

Kofu

3-hour train ride

(via JR Chuo Main Line to JR Minobu Line)



Minobu, Yamanashi

3-hour drive

(via Chuo Expressway)



Osaka, Kyoto

1.5-hour drive

(via Chubu-Odan Expressway)

Shizuoka

1-hour drive

(via Chubu-Odan Expressway)

Shin Fuji

Tokyo



# Kakurinbo – a temple lodging with a 550-year history

Kakurinbo is a historic 550-year-old temple lodging located at the entrance to Kuonji Temple, the head temple of the Nichiren sect on Mount Minobu. Just 2.5 hours by car from Tokyo, the town offers rich Buddhist culture, stunning views of Mount Fuji, and traditional performances. Enjoy immersive cultural experiences and local cuisine for a memorable stay.



覺林坊  
行学院

身延山東谷  
日朝大上人靈跡

Capacity 20 traditional rooms (washitsu)  
Max occupancy 150 guests  
Bath tub 2 indoor, 1 outdoor  
Vanity area Shared  
Bathroom Shared (Western and Japanese)

# Ebisuya Guesthouse - A Private Hot Spring Villa for Exclusive Stays

Ebisuya Guesthouse is a private hot spring villa reborn from a 90-year-old residence of the prominent Mochizuki family.

Enjoy an open terrace facing the mountains and river, elegant Japanese rooms with artisan details, and Taisho-era Western rooms. Contemporary art throughout the villa adds a modern touch to this timeless space.



迎賓館  
えびす屋

Capacity 2 traditional, 2 Western rooms  
Max occupancy 1~6 pax  
Bath tub Indoor and outdoor onsen  
Vanity area Private  
Bathroom Private  
Other facilities Kitchen, open-air balcony deck

## List of experiences



Minobu-san, one of Japan's three sacred mountains with a proud 750-year history

## A Spiritual and Cultural Experience at Kuonji Temple, The Head Temple of the Nichiren Sect on Sacred Mount Minobu

At Kuonji Temple, the head temple of the Nichiren sect on Mount Minobu, guests can participate in a spiritual journey beginning with the resonant ringing of the great bell tower at dawn, followed by the morning service in the main hall, and guided tours of the temple grounds.

Through these experiences, participants engage with the core teaching of the sect's mantra, "Nam Myoho Renge Kyo" (Lotus Sutra), embracing the practice of "living fully in the present moment to open the heart and lead a happy life."



The 287-step Bodai Staircase (vertical drop: 104 meters)



Ringing the great bell tower



Tour of Kuonji Temple



Morning service at the main hall



Ceiling paintings by artist Matazo Kayama



Weeping cherry blossoms



Experience deeply rooted traditional practices firsthand

## A Spiritual Experience Made Possible Through A Strong Relationship With Mount Minobu

We offer immersive experiences where you can participate in traditional Buddhist practices such as *tohai* — a pilgrimage climb to express gratitude to Buddhism and Mother Nature while reflecting inward — and *shodaigyo* — the repeated chanting of the mantra to harmonize mind and body.

By joining these rituals firsthand, you will gain a deeper understanding and connection to Japanese Buddhist culture.



*Tohai* — a pilgrimage climb



Prayer ritual at Shishigaku Hall



Monks and community members —  
*Shodaigyo* (chanting practice)



Original *shojin-ryori* (Buddhist vegetarian cuisine) crafted by the *okami* (innkeeper)



Sutra transcription



Buddhist memorial services and *Oeshiki*  
(Traditional *Matoi* Dance)



Taste fresh local produce grown in fertile soil

## Gastronomy Tourism Nurtured By The Rich Soil Of Minobu

Minobu Town in Yamanashi Prefecture boasts soft, nutrient-rich soil.

Experience the full journey—from harvesting prized local produce like Akebono soybeans and Otsuka carrots, to enjoying exquisite meals crafted from these ingredients.

Savor special course dinners prepared by French chefs and traditional ryotei chefs, highlighting the freshest harvests.



Harvesting Akebono soybeans  
(GI registered agricultural product)



Harvesting Otsuka carrots



Inari sushi making with the *okami* of the temple lodging



French cuisine by Kohei Horiuchi —  
RED-35 Grand Prix Chef



Traditional tea *kaiseki* by Shogetsu, a  
ryotei in Lake Yamanaka



*Shojin* cuisine at Kuonji Temple, prepared by the  
former head chef of Yagyū-no-sho



Explore local workshops and experience the craftsmanship of skilled artisans

## A Journey To Learn Japan's Time-honored Traditional Techniques Passed Down Through Generations

In Minobu Town, Yamanashi Prefecture—rich in Buddhist culture and home to Kuonji Temple, the head temple of the Nichiren sect—many important cultural assets and traditional crafts remain deeply preserved.

We offer exclusive experiences touring various local workshops where, with special permission, you can witness skilled artisans at work. Participants also have the opportunity to try the crafts themselves, gaining a deeper appreciation for the mastery involved.



Minobu-san University  
Cultural Property Restoration workshop



Nishijima Washi (Japanese paper)  
workshop



Amehata Inkstone workshop



Buddhist statue carving



Sake bottle label making with Nishijima  
Washi



Rokugo seal workshop



The culminating highlight of the tour experience

## A Creative Live Performance Incorporating The History And Culture of Minobu

The grand finale for our guests is a special performance inspired by the rich history and culture of Minobu Town. The artist had extensively stayed in Minobu to create this unique performance exclusive to this place and journey. Through sound, story, and movement, experience the people and spirit of Minobu with all your senses.



<https://www.youtube.com/watch?v=Cu7tDY651qs>

## Meet the Artist: Professional Taiko Drummer and Director

神谷俊一郎

### Shunichiro Kamiya

Shunichiro Kamiya is a versatile taiko and traditional Japanese music artist, composer, and educator based in the Tokai region. Formerly a member of the renowned taiko ensemble Kodo, based on Niigata's Sado Island until 2017, he has since expanded his artistic reach through performances of *taiko* (Japanese drums), *shinobue* (bamboo flute), and folk dance. In addition to live performance, Shunichiro composes music, contributes original works, and leads workshops, fostering the next generation of artists.

His collaborative spirit extends beyond traditional Japanese music, engaging with diverse artists worldwide. He has toured extensively across Japan, the United States, Canada, Brazil, France, Spain, China, Myanmar, Australia, and more, with over 1,000 theater performances to his credit.

Shunichiro's distinguished collaborations include performances with Living National Treasure Tamasaburo Bando, conductor Tatsuya Shimono, and cellist Yunosuke Yamamoto. He was a featured traditional instrumentalist on J-pop artist AI's national "Wa to Yo" tour. Notably, Shunichiro made history as the first traditional Japanese musician invited to the Burning Man festival in the U.S., where he performed alongside renowned bondage artist Hajime Kinoko, blending traditional sound with contemporary performance art.

<https://www.shun-matoinkai.com/>



# Model itineraries

## Lunch

12:00

Creative *shojin ryori*

Enjoy a *kaiseki*-style lunch plate featuring local specialty *yuba* (tofu skin), rooted in *shojin ryori*—Buddhist vegetarian cuisine—while overlooking the historic garden of Kakurinbo, a designated cultural property located in this sacred Buddhist site.

## Buddhist Cultural Experience

13:00



## Special visit to Minobusan Kuonji

Take a special guided tour of Kuonji Temple, the head temple of Nichiren Buddhism on Mount Minobu—one of Japan’s Three Great Sacred Mountains. Highlights include the Sanmon Gate, Main Hall, Founder’s Mausoleum, and Nichiren’s historic retreat.

16:30

*Shodaigyo* experience

Experience *shodaigyo*, a traditional Nichiren Buddhist practice of chanting *Namu Myoho Renge Kyo*. This meditative training harmonizes mind and body, aiming for unity with the Dharma—and offers mindfulness benefits as well.

## Dinner &amp; Performance

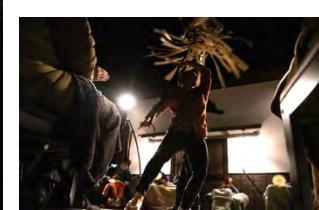
18:00

Dinner & *gagaku* performance

Enjoy a live performance of *gagaku*—Japan’s classical court music traditionally performed at temples and shrines—paired with a *shojin*-style meal featuring local specialties like Akebono soybeans and *yuba* (tofu skin).

## Local Cultural Experience

19:00



## Experience Minobu’s traditional festival

Experience the atmosphere of the Oeshiki Mando Parade, held once a year in Minobu. Join in by playing *uchiwa daiko* (hand drums) as the deputy priest of Kakurinbo leads with a spinning *matoi* baton.

2 Nights / 3 Days

Day 2



5:00



### Special participation in morning service

Join the early morning chanting and recitation at the Minobusan Kuonji, the head temple of Nichiren Buddhism. Monks chant the *Odaimoku* to the rhythm of drums, filling the hall with powerful sutra that purify the mind and renew the spirit for daily life.

8:00



### Tohai & shuho experience

Undertake *tohai*, a spiritual mountain pilgrimage up sacred Mount Minobu. At the summit, in the Oku-no-in Shishinkaku Hall, experience a sacred *shuho* ritual conducted by specially trained ritual monks.

14:30



### Gagaku performance & cultural exchange

Enjoy a performance of *gagaku*, Japan's classical court music traditionally played at temples and shrines. Afterwards, take part in a cultural exchange with student performers from Minobusan University, who are also in daily Buddhist training.

16:30



### Performance by the Artist in Residence

Enjoy a unique performance by professional artists of traditional Japanese performing arts, creatively incorporating the stories, history, and traditions of Minobu.



19:30



### Night temple visit

Wearing traditional pilgrim robes and guided by lantern light, walk through Mount Minobu's silent cedar forest to visit Nichiren Shonin's sacred sites—and feel a deep connection to life and self.

Breakfast

Buddhist Cultural Experience

Japanese Traditional Performance

Lunch

8:00

9:30

10:30

12:00



### Breakfast

Enjoy Kakurinbo's original breakfast, *asakagozen*—a beautifully arranged selection of small dishes served in a traditional suzumushi basket. Savor the meal while overlooking the tranquil early-morning garden.



### *Shodaigyo* experience

Experience *shodaigyo*, a traditional Nichiren Buddhist practice of chanting *Namu Myoho Renge Kyo*. This meditative training harmonizes mind and body, aiming for unity with the Dharma—and offers mindfulness benefits as well.



### A collaboration of *shodaigyo* and *taiko* drumming

After chanting *Namu Myoho Renge Kyo* in the practice of *shodaigyo*, you continue into powerful *taiko* drumming, deepening the trance-like state. Let the voice and rhythm guide you inward, connecting with your true self beyond layers of conscious thought.



### Creative *shojin-ryori*

Enjoy a *kaiseki*-style lunch plate featuring local specialty *yuba* (tofu skin), rooted in *shojin-ryori*—Buddhist vegetarian cuisine—while overlooking the historic garden of Kakurinbo, a designated cultural property located in this sacred Buddhist site.



<https://www.youtube.com/watch?v=Cu7tDY651gs>

1 Night / 2 Days

Day 1

Lunch

Buddhist Cultural Experience

Dinner & Performance

Local Cultural Experience

12:00

13:00

16:30

18:00

19:00



### Creative *shojin ryori*

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1 Night / 2 Days

Day 2

Buddhist Cultural Experience

Breakfast

Buddhist Cultural Experience

Lunch

Japanese Traditional Performance

5:00

8:00

11:00

14:00



### Special participation in morning service

Join the early morning chanting and recitation at the Minobusan Kuonji, the head temple of Nichiren Buddhism. Monks chant the *Odaimoku* to the rhythm of drums, filling the hall with powerful sutra that purify the mind and renew the spirit for daily life.



### Tohai

Undertake *tohai*, a spiritual mountain pilgrimage up sacred Mount Minobu. At the summit, in the Oku-no-in Shishinkaku Hall, experience a sacred *shoho* ritual conducted by specially trained ritual monks.



### *Shoho* ritual experience at the spiritual summit

At the summit, in the Oku-no-in Shishinkaku Hall, experience a sacred *shoho* ritual conducted by specially trained ritual monks. Strike a ritual instrument called a *ken* and touch a sutra scroll to your body as a prayer for health.



### A collaboration of *shodaigyo* and *taiko* drumming



After chanting *Namu Myoho Renge Kyo* the practice of *shodaigyo* you continue into powerful taiko drumming, deepening the trance-like state. Let the voice and rhythm guide you inward, connecting with your true self beyond layers of conscious thought.



<https://www.youtube.com/watch?v=Cu7tDY651gs>

# Pricing



## 1 Night / 2 Days

Min. group size: 20 pax



**200,000 JPY /per pax** (tax incl.)

### Including:

- ✓ 1 night stay (at Kakurinbo)
- ✓ Meals (1 breakfast, 2 lunch, 1 dinner)
- ✓ Transportation, translator guide, and insurance during the tour
- ✓ Experiences (exl. taiko workshop and helicopter)
- ✓ Live performance(s)

### Cancellation Policy

- ✓ 50% charge: From 30 to 8 days before the tour
- ✓ 80% charge: From 7 days to a day before the tour
- ✓ 100% charge: On the day of, or no-shows

## 2 Nights / 3 Days

Min. group size: 20 pax



**250,000 JPY /per pax** (tax incl.)

### Including:

- ✓ 1 night stay (at Kakurinbo)
- ✓ Meals (1 breakfast, 2 lunch, 1 dinner)
- ✓ Transportation, translator guide, and insurance during the tour
- ✓ Experiences (exl. taiko workshop and helicopter)
- ✓ Live performance(s)

### Cancellation Policy

- ✓ 50% charge: From 30 to 8 days before the tour
- ✓ 80% charge: From 7 days to a day before the tour
- ✓ 100% charge: On the day of, or no-shows

## Optional Add-ons

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### Ebisuya Guesthouse



**+76,000 JPY /per pax per night** (incl. tax)

- ✓ Accommodation at cottage rental, Ebisuya Guesthouse
- ✓ Max. capacity at 6pax
- ✓ Breakfast and dinner included

### Taiko drumming workshop



**+16,500 JPY /per pax** (incl. tax)

- ✓ 60 to 90min taiko drumming workshop
- ✓ 1 drum per person
- ✓ Professional, world-renowned taiko performer as the instructor

### Helicopter ride (Minobu, Mt. Fuji)



**+1,100,000 JPY /per ride** (incl. tax)

- ✓ 3pax max. per ride
- ✓ Roundtrip from Minobu, up to 3 trips, 20 min per ride



Contact / Inquiries

# Contact / Inquiries

This tour is thoughtfully handcrafted with care, built on deep connections with the local community.

Please feel free to contact us at the information below for any inquiries or assistance during your consideration.

**YURANZA**



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Temples' Wisdom LLC



**YURANZA**

Yuranza Inc.  
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Temples' Wisdom LLC  
CEO Akio Kawai

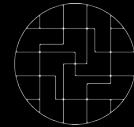
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