



vinasa

# **VINASA'S FLAGSHIP EVENTS & PROGRAMS IN 2023**





Hanoi 24-25/5/2023



Hanoi, 11/2023

TECH 4LIFE

HCMC 22-23/8/2023

## FLAGSHIP EVENTS

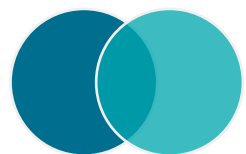


Hanoi, 10/2023

BIZTECH

Hanoi, 7/2023





# 1. VIETNAM – ASIA DX SUMMIT 2023



🕒 24 – 25/5/2023

📍 Hanoi

🌐 <http://dxday.vinasa.org.vn>

**SPECIALIZED EVENT TO  
BOOST NATIONAL DIGITAL  
TRANSFORMATION**

**NUMBERS OF DELEGATES**  
**2,500+**

## MAIN ACTIVITIES

- CONFERENCE
- SEMINAR
- EXHIBITION
- BUSINESS MATCHING

## PURPOSE

- INFORMATION, KNOWLEDGE & EXPERIENCE SHARING
- TREND UPDATING
- DISCUSSION ON EXISTING PROBLEMS
- IT SOLUTION INTRODUCTION
- BUSINESS MATCHING

### INTERNATIONAL PARTNERS:

IT & trade promotion organizations from: Singapore, Japan, Hong Kong, Taiwan, Korea, Malaysia, Thailand, USA...

## DIGITAL TRANSFORMATION OF KEY INDUSTRIES

- MANUFACTURING
- FINANCE - BANKING
- HEALTHCARE
- AGRICULTURE
- EDUCATION & TRAINING
- ENERGY
- RETAILS
- LOGISTICS
- NATURAL RESOURCES & ENVIRONMENT

## FOR

- LEADERS OF THE GOVERNMENT, MINISTRIES,...
- C-LEVELS OF CORPORATIONS & COMPANIES;
- C-LEVELS OF DOMESTIC & FOREIGN IT COMPANIES;
- LEADERS OF ASSOCIATIONS
- DOMESTIC & FOREIGN DX EXPERTS
- RESEARCH INSTITUTIONS
- LOCAL & FOREIGN PRESS/MEDIA AGENCIES



# SPONSORSHIP PACKAGES

(for offline events)

Package	Price
Diamond Sponsor	1.100.000.000 VNĐ
Platinum Sponsor	880.000.000 VNĐ
Gold Sponsor	660.000.000 VNĐ
Silver Sponsor	440.000.000 VNĐ
Bronze Sponsor	220.000.000 VNĐ
Companion Sponsor	110.000.000 VNĐ

# 2. VIETNAM BLOCKCHAIN SUMMIT 2023

📍 10/2023

📍 Hanoi

🔗 <http://vietnamblockchainsummit.com>

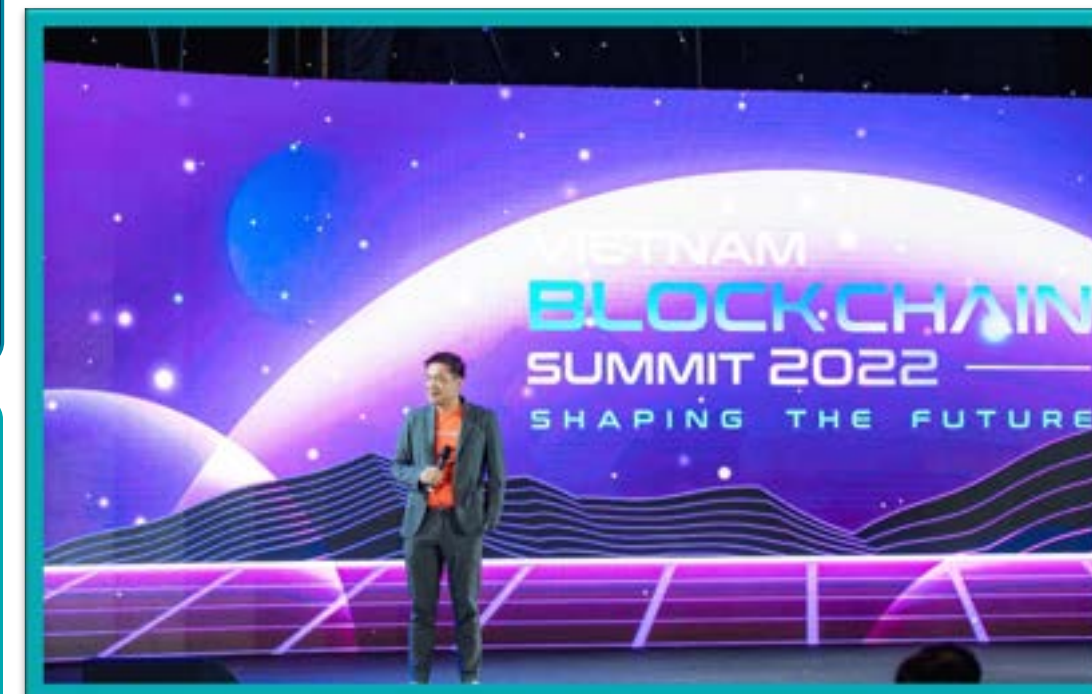


Facilitating the development & implementation of blockchain in different industries

**NUMBER OF DELEGATES**  
**2,500+ offline**  
**300+ international**

## MAIN ACTIVITIES

- CONFERENCE
- EXHIBITION (100+ BOOTHS)
- BUSINESS MATCHING
- NETWORKING



## PURPOSE

- Introduce & update the latest trends in technology & blockchain implementation in the region & around the globe
- Showcase excellent application of blockchain in different industries
- Promote partnership with potential partners around the world
- Draw investment

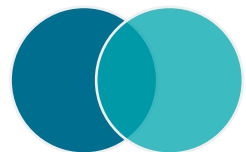
## FOR

- IT companies from Vietnam and other countries;
- National & international corporations, organizations, companies
- National & international tech experts
- Relevant government bodies & ministries
- Research institutions, universities & colleges
- Local & foreign press/media agencies



# SPONSORSHIP PACKAGES

Packages	Price
Diamond Sponsor	\$200,000
Platinum Sponsor	\$150,000
Gold Sponsor	\$100,000
Silver Sponsor	\$70,000
Bronze Sponsor	\$ 30,000
Companion Sponsor	\$ 10,000



# 3. VIETNAM – ASIA SMART CITY SUMMIT 2023



🕒 11/2023

📍 Hanoi

🌐 <http://smartcitysummit.vn>

- DISCUSS VISION ON SMART CITY
- SHARE EXPERIENCE IN DEVELOPING SMART CITY
- INTRODUCE SOLUTIONS, PLATFORMS FOR SMART CITY

**International partners:**  
 Korea, Hong Kong,  
 Taiwan, Singapore,  
 Japan, Malaysia,  
 Thailand...

**No. of delegates**  
 1000+ offline

### FOR

- Leaders of People's Committees of provinces and cities in Vietnam and international cities mayors
- Leaders from relevant government bodies & ministries
- C-Levels of technology corporations & companies
- Leaders from relevant enterprises/agencies
- Media, press agencies

LEADERS' TALK

CONFERENCE

SOLUTION EXHIBITION

BUSINESS MATCHING

SITE VISIT TO TYPICAL SMART CITY



# SPONSORSHIP PACKAGES

(for offline event)

Packages	Price
Diamond Sponsor	1.100.000.000VNĐ
Platinum Sponsor	880.000.000 VNĐ
Gold Sponsor	660.000.000 VNĐ
Silver Sponsor	440.000.000 VNĐ
Bronze Sponsor	220.000.000 VNĐ
Companion Sponsor	110.000.000 VNĐ

# 4. TECH FOR LIFE 2023

🕒 8/2023

📍 HCMC

🔗 <http://tech4lifevn>

EVENTS INTRODUCING  
TECHNOLOGIES TO DIFFERENT  
ASPECTS OF LIFE  
2 TOPICS: **TECH FOR WORK**  
**TECH FOR LIFE**

**PARTICIPANTS**  
**4,000+**

## MAIN ACTIVITIES

- CONFERENCE
- EXHIBITION (100+ BOOTHS)
- TECHNOLOGY SHOWCASE
- BUSINESS MATCHING

## PURPOSE

- Enhance technology application
- Introduce & update tech trends
- Exchange & discuss
- Introduce tech solutions
- Business matching
- Draw investment

## NEW TECHNOLOGY:

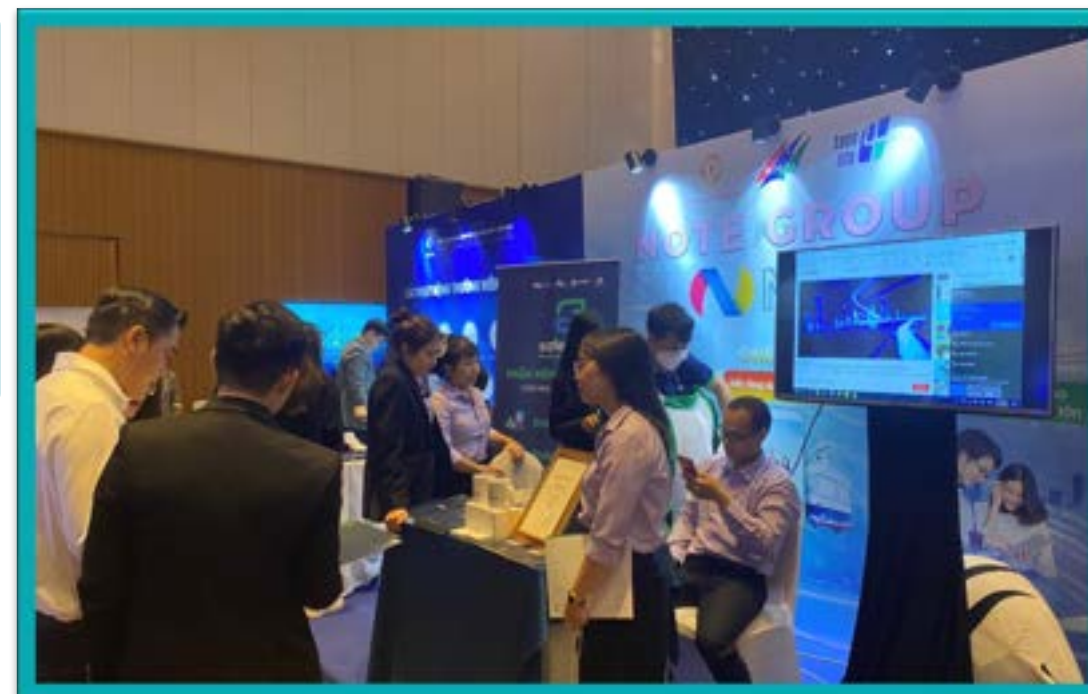
- AI
- IoT
- Blockchain
- Web 3.0
- Cloud
- Big Data
- AR, VR
- Metaverse

## Implementation in KEY INDUSTRIES

- Industrial production;
- Finance - Banking
- Healthcare
- Education
- Algriculture
- Energy
- Retails
- Transportation, logistics
- Tourism
- ...

## FOR

- Leaders of ministries, departments;
- National & international corporations/companies;
- IT companies from Vietnam & other countries;
- Leaders of sectors' associations
- Tech expert from Vietnam and around the world
- Research institutions
- National & international media/press agencies



# SPONSORSHIP PACKAGES

Packages	Price
Diamond Sponsor	400.000.000VNĐ
Gold Sponsor	300.000.000 VNĐ
Silver Sponsor	200.000.000 VNĐ
Bronze Sponsor	100.000.000 VNĐ
Companion Sponsor	70.000.000 VNĐ

# 5. BIZTECH VIETNAM 2023

📍 7/2023

📍 Hanoi

**SPECIALIZED EVENT  
ENHANCING DIGITAL  
TRANSFORMATION FOR  
VIETNAM IT COMPANIES**

**Number of delegates**

**2,500+**

**MAIN ACTIVITIES**

- CONFERENCE
- SEMINAR
- EXHIBITION
- BUSINESS MATCHING
- DX CONSULTATION

**PURPOSE**

- INFORM & UPDATE COMPANIES ON DIGITAL TRANSFORMATION TRENDS
- SHARE EXPERIENCE ON SUCCESSFUL DIGITAL TRANSFORMATION
- DISCUSS METHODS FOR SUCCESSFUL DIGITAL TRANSFORMATION
- INTRODUCE DIGITAL TRANSFORMATION SOLUTIONS & SPECIAL OFFERS
- BUSINESS MATCHING

**DX FOR COMPANIES IN**

- INDUSTRIAL PRODUCTION
- FINANCE – BANKING
- HEALTHCARE
- AGRICULTURE
- EDUCATION
- ENERGY
- RETAILS
- TRANSPORTATION – LOGISTICS
- NATURAL RESOURCES – ENVIRONMENT

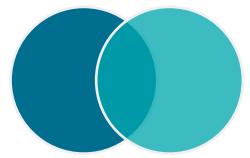
**FOR**

- C-LEVELS FROM CORPORATIONS /COMPANIES;
- C-LEVELS FROM IT COMPANIES FROM VIETNAM & OTHER COUNTRIES;
- LEADERS OF SECTORS' ASSOCIATIONS
- DX EXPERTS FROM VIETNAM AND OTHER COUNTRIES
- RESEARCH INSTITUTIONS
- PRESS/MEDIA AGENCIES IN VIETNAM AND OTHER COUNTRIES



# SPONSORSHIP PACKAGES

Package	Price
Diamond Sponsor	880.000.000 VNĐ
Platinum Sponsor	660.000.000 VNĐ
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Silver Sponsor	220.000.000 VNĐ
Bronze Sponsor	110.000.000 VNĐ
Companion Sponsor	70.000.000 VNĐ



# 6. HR SUMMIT – FUTURE OF WORK

 11/2023

 HCMC

SPECIALIZED EVENT  
SUPPORTING ICT TALENT  
DEVELOPMENT IN  
VIETNAM

Number of delegates

**2,000+**

## MAIN ACTIVITIES

- CONFERENCE
- SEMINAR
- EXHIBITION
- BUSINESS MATCHING

## PURPOSE

- To discuss Government policies and programs in supporting ICT talent development in Vietnam, initiatives to address the HR deficit and enhance talent's capacity in the IT field
- To discuss technology application and implementation in educational institutes, outstanding solutions in HR development and management, ie. recruiting, training, consulting, C&B, etc.

## FOR

- GOVERNMENT AGENCIES;
- UNIVERSITIES, COLLEGES, EDUCATIONAL INSTITUTES;
- HR TECH COMPANIES;
- INDUSTRIAL/TECHNOLOGY PARKS;
- HR TECH USER COMPANIES;
- PRESS/MEDIA AGENCIES IN VIETNAM AND OTHER COUNTRIES



# SPONSORSHIP PACKAGES

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4/2023



7/2023



8/2022



10/2023



12/2023

## IT AWARDS



# 1. SAO KHUE AWARD 2023

🕒 4/2023

📍 Hanoi

🌐 <http://giaithuongsaokhue.vn>

SINCE  
**2003**

THE MOST PRESTIGIOUS AWARD OF  
VIETNAM IT INDUSTRY

SUBMISSION  
**Jan & Feb**

PRESENTATION &  
EVALUATION  
**March**

AWARD  
CEREMONY  
**April**

FOR

**PRODUCTS | SERVICES | IT SOLUTIONS**

06 GROUPS | 36 CATEGORIES

1. DIGITAL PRODUCTS, SOLUTIONS

2. DIGITAL TRANSFORMATION PLATFORMS

3. INNOVATIVE PRODUCTS, SOLUTIONS

4. DIGITAL PRODUCTS, SOLUTIONS, STARTUP  
PROJECTS

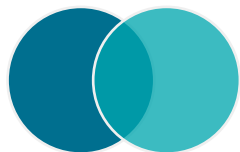
5. NEWLY-LAUNCHED PRODUCTS, SOLUTIONS

6. IT SERVICES

## BENEFITS

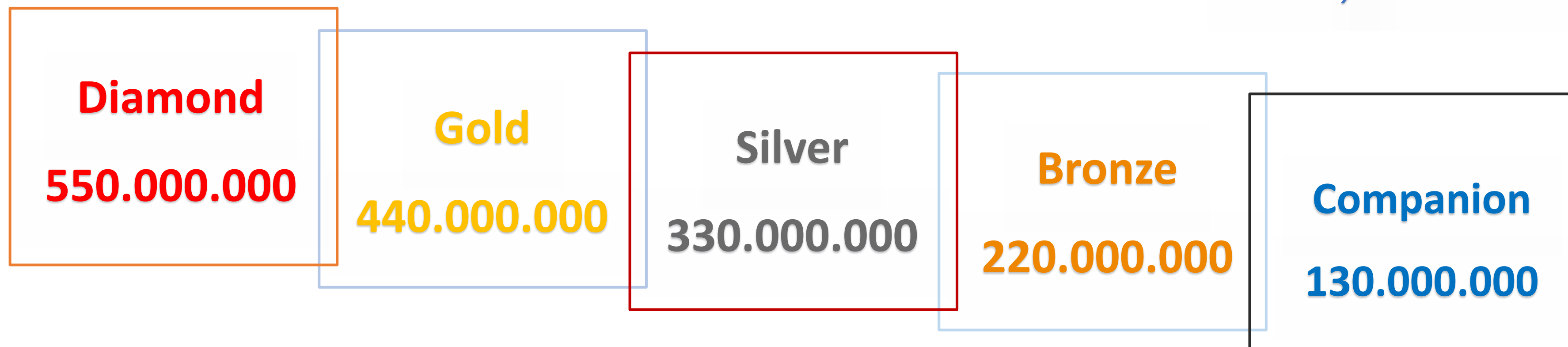
- Sao Khue Award 2023 is broadcasted live on television & online on multiple media platforms;
- Reference to participate in APICTA Awards (Oscar of IT industry in Asia - Pacific region)
- Reportages to promote throughout the whole year of 2023;
- PR articles on ICT News, Online Digital Life Magazine, Biztek,...
- Roadshow for the awarded products & services in cities/provinces

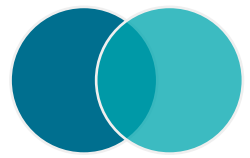




## SPONSOR PACKAGES

*Currency: Viet Nam Dong*





## 2. SMART CITY AWARD 2023

📍 11/2023

📍 Hanoi

🌐 <http://smartcitiesvietnam.com>

RECOGNIZE CITIES, REAL ESTATE PROJECTS, INDUSTRIAL ZONES, AND DIGITAL SOLUTIONS FOR SMART URBANS IN VIETNAM

SUBMISSION  
**Jul & Aug**

PRESENTATION & EVALUATION  
**Oct**

AWARD CEREMONY  
**Nov**

### 04 CATEGORIES

1. SMART CITIES (14 CATEGORIES)

2. SMART REAL ESTATE PROJECTS (6 CATEGORIES)

3. SMART INDUSTRIAL REAL ESTATE PROJECTS (8 CATEGORIES)

4. DIGITAL SOLUTIONS FOR SMART CITY (22 CATEGORIES)

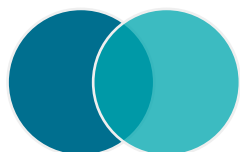
2021: 45 AWARDS

2022: 45 AWARDS



### PURPOSE:

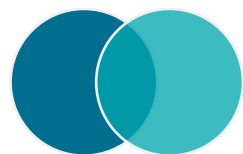
- Accompany with the Government in promoting & accelerating DX
- Encourage the development of smart cities in Vietnam
- Recognize & praise the successful cases
- Promote and draw investment for cities & provinces
- Connect solutions users and sellers



## SPONSORSHIP PACKAGES

*Currency: Viet Nam Dong*





# 3. TOP 10 VIETNAM ICT COMPANIES 2022

🕒 8/2023

📍 Hanoi

🌐 [www.top10ict.vn](http://www.top10ict.vn)



**SELECT & RECOGNIZE THE MOST OUTSTANDING ICT COMPANIES IN 21 INDUSTRIES**

**SUBMISSION  
Jun**

**PRESENTATION & EVALUATION  
Aug**

**AWARD CEREMONY  
Aug**

## 03 HOẠT ĐỘNG

### SELECT

**TOP 10 ICT COMPANIES IN VIETNAM  
IN 2023  
In 21 industries**

### EDITING PUBLICATIONS

#### TOP 10 ICT COMPANIES VIETNAM 2022

03 languages: VIETNAMESE | ENGLISH | JAPANESE

Online: [www.top10ict.com](http://www.top10ict.com)

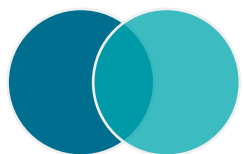
### PROMOTION

- Over 5,000 IT agencies and associations all over the country
- Over 100,000 potential enterprises & associations of 100 countries & economies in the world



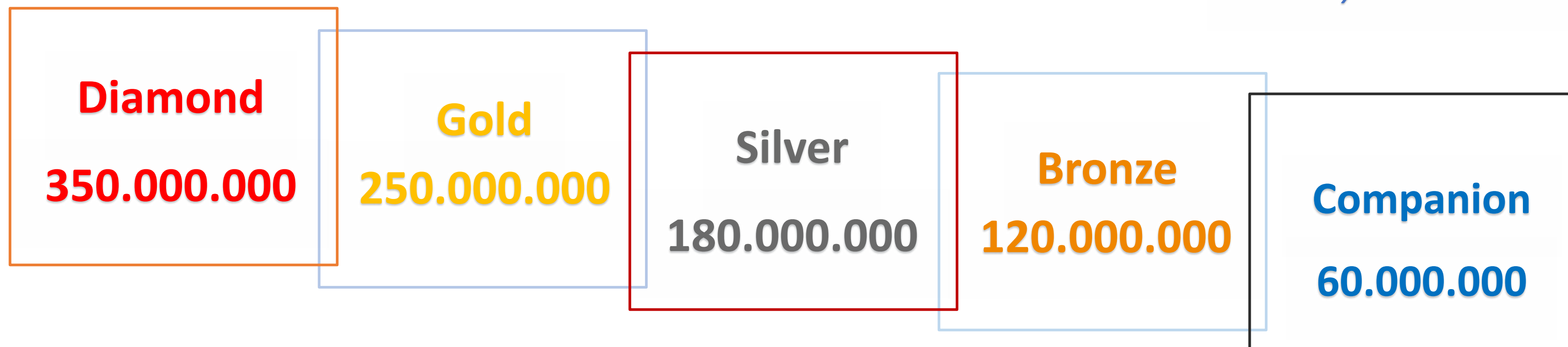
## 21 CATEGORIES

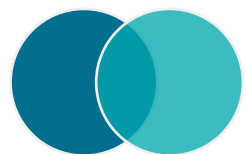
- TOP 10 Software Export Companies
- TOP 10 BPO Companies
- TOP 10 Fintech Companies
- TOP 10 Digital Government Solution Companies
- TOP 10 Start-up Companies
- TOP 10 A-IoT Companies
- TOP 10 Information & Technology Solution Supplier & Distributor Companies
- TOP 10 Logistics & E-Commerce Solution Companies
- TOP 10 HealthTech Companies
- TOP 10 Companies with Impressive Growth
- TOP 10 DX Platforms Companies
- TOP 10 Digital Infrastructure Companies
- TOP 10 Information Security Companies
- TOP 10 DX Services & Solution Supplier Companies
- TOP 10 Blockchain Companies
- TOP 10 Smart City Solution Companies
- TOP 10 IT Services & Solution Companies
- TOP 10 EdTech Companies
- TOP 10 PropTech Companies
- TOP 10 AgriTech Companies
- Clubs of Thoudsands of Billions



## SPONSORSHIP PACKAGES

*Currency: Viet Nam Dong*





# 4. AI Challenge Award 2023

 7/2023

 Hanoi

Recognize excellent AI platforms & solutions which help with problem solving in 8 key economies for digital transformation:

**FINANCE – BANKING, LOGISTICS, MANUFACTURING, NATURAL RESOURCES - ENVIRONMENT, HEALTHCARE, ALGRICULTURE, EDUCATION, ENERGY**

SUBMISSION  
**Mar & Apr**

PRESENTATION &  
EVALUATION  
**Jun**

AWARD  
CEREMONY  
**Jul**

*VINASA collaborates with Ministries, Departments to raise the issues in need of AI to solve every year*

## PARTICIPANTS

1. INSTITUTIONS, UNIVERSITIES

2. IT CENTER OF MINITRES, DEPARTMENT, COMPANIES

3. SUPPLIER COMPANIES OF AI PLATFORMS, SOLUTIONS & APPLICATION

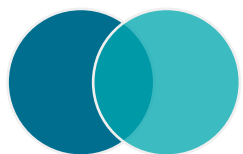
4. STARTUPS & STUDENT GROUPS

## 03 CATEGORIES EACH INDUSTRIES (TOP 10 FOR EACH CATEGORIES)

1. **OUTSTANDING AT PLATFORMS**
2. **OUTSTANDING AI SOLUTIONS, SERVICES**
3. **OUTSTANDING AI START-UP PROJECTS**

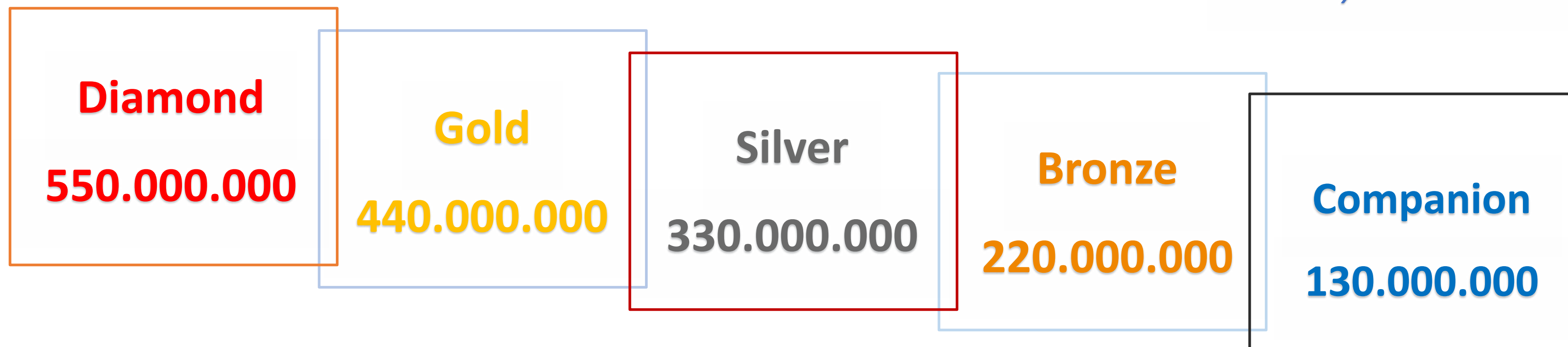
## PURPOSE

- Accompany the Government in executing AI strategy of H.E Prime Minister
- Boost the development & implementation of Make-in-Vietnam AI platforms, services, solutions
- Encourage researches in advanced AI algorithm
- Enhance partnership in implementing Make-in-Vietnam AI products into daily life
- Encourage companies to invest in, learn about, and widen knowledge in AI
- Encourage AI application in community



## SPONSORSHIP PACKAGES

*Currency: Viet Nam Dong*



# 5. Award for Excellent Student Startup Project (STARTUP\_PS)

🕒 11/2023

📍 Hanoi/Hue

SELECT & RECOGNIZE  
EXCELLENT STUDENT  
STARTUP PROJECTS

AWARD CEREMONY  
Nov

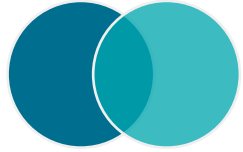
03 ACTIVITIES

SELECT & RECOGNIZE  
Excellent IT startups by university students

COMPANIES & INVESTORS  
MENTOR for projects to become startups

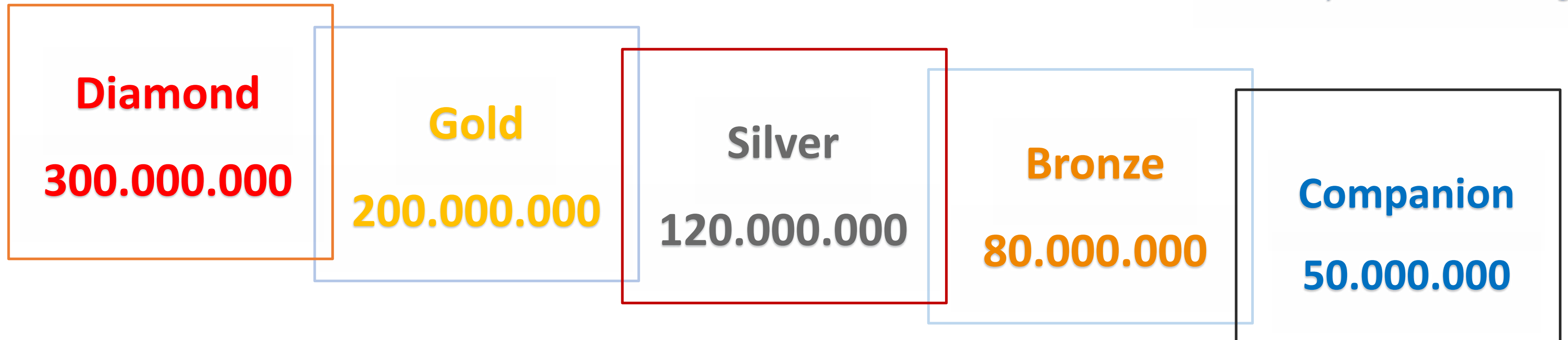
PARTNERSHIP, INVESTMENT  
Between students and companies, investors (seed or  
Angle)

STUDENT  
STARTUP



## SPONSORSHIP PACKAGES

*Currency: Viet Nam Dong*



- Facilitate digital transformation: Government & Businesses  
Develop smart cities
- Develop IT industry in major cities

**HUE**

**BA RIA – VUNG  
TAU**

**DA NANG**

**QUANG NINH**

**CAN THO**

**PARTNERSHIP WITH  
CITIES, LOCALITIES**



# 1. HUE DX WEEK 2023

📅 8/2023

📍 HUE

BOOSTING DIGITAL  
TRANSFORMATION IN  
DIFFERENT AREAS IN  
THUA THIEN HUE

NUMBER OF DELEGATES  
**2,000+**

## MAIN ACTIVITIES

- CONFERENCE
- EXHIBITION (30+ BOOTHS)
- TECHNOLOGY SHOWCASE
- BUSINESS MATCHING

## PURPOSE

- SHARE INFORMATION, KNOWLEDGE, EXPERIENCE
- UPDATE TRENDS
- DISCUSS EXISTING PROBLEMS
- INTRODUCE SOLUTIONS
- BUSINESS MATCHING

## DX Implementation in KEY INDUSTRIES IN THE CITY

- Industrial production
- Agriculture
- Healthcare
- Tourism
- Education
- ...

## FOR

- Leaders from People's Committee, Departments in Thua Thien Hue & neighbor areas
- Corporations/businesses in Hue & neighbor areas
- IT companies
- Leaders of industry organizations
- National & international tech experts
- Press/media agencies



# 2. DA NANG DX WEEK 2023

🕒 8/2023

📍 Da Nang

BOOSTING DIGITAL  
TRANSFORMATION IN  
DIFFERENT AREAS IN  
DA NANG

NUMBER OF DELEGATES  
**2,000+**

## MAIN ACTIVITIES

- CONFERENCE
- EXHIBITION (30+ BOOTHS)
- TECHNOLOGY SHOWCASE
- BUSINESS MATCHING

## PURPOSE

- SHARE INFORMATION, KNOWLEDGE, EXPERIENCE
- UPDATE TRENDS
- DISCUSS EXISTING PROBLEMS
- INTRODUCE SOLUTIONS
- BUSINESS MATCHING

## DX Implementation in KEY INDUSTRIES IN THE CITY

- Industrial production
- Tourism
- Healthcare
- Ocean economy
- Education
- Fintech

## FOR

- Leaders from People's Committee, Departments in Da Nang & neighbor areas
- Corporations/businesses in Da Nang & neighbor areas
- IT companies
- Leaders of industry organizations
- National & international tech experts
- Press/media agencies



# 3. QUANG NINH DX WEEK 2023

🕒 10/2023

📍 Quang Ninh

BOOSTING DIGITAL  
TRANSFORMATION IN  
DIFFERENT AREAS IN  
QUANG NINH

NUMBER OF DELEGATES  
**1,500+**

## MAIN ACTIVITIES

- CONFERENCE
- EXHIBITION (30+ BOOTHS)
- TECHNOLOGY SHOWCASE
- BUSINESS MATCHING

## PURPOSE

- SHARE INFORMATION, KNOWLEDGE, EXPERIENCE
- UPDATE TRENDS
- DISCUSS EXISTING PROBLEMS
- INTRODUCE SOLUTIONS
- BUSINESS MATCHING

## DX Implementation in KEY INDUSTRIES IN THE CITY

- Industrial production
- Healthcare
- Education
- Agriculture
- Tourism
- Ocean economy
- Commerce

## FOR

- Leaders from People's Committee, Departments in Quang Ninh & neighbor areas
- Corporations/businesses in Quang Ninh & neighbor areas
- IT companies
- Leaders of industry organizations
- National & international tech experts
- Press/media agencies



# 4. BA RIA – VUNG TAY DX WEEK 2023

🕒 09/2023

📍 Ba Ria – Vung Tau

BOOSTING DIGITAL  
TRANSFORMATION IN  
DIFFERENT AREAS IN  
BA RIA – VUNG TAU

NUMBER OF DELEGATES  
**1,500+**

## MAIN ACTIVITIES

- CONFERENCE
- EXHIBITION (30+ BOOTHS)
- TECHNOLOGY SHOWCASE
- BUSINESS MATCHING

## PURPOSE

- SHARE INFORMATION, KNOWLEDGE, EXPERIENCE
- UPDATE TRENDS
- DISCUSS EXISTING PROBLEMS
- INTRODUCE SOLUTIONS
- BUSINESS MATCHING

## DX Implementation in KEY INDUSTRIES IN THE CITY

- Industrial production
- Healthcare
- Education
- Tourism
- Logistics
- Ocean economy

## FOR

- Leaders from People's Committee, Departments in Ba Ria – Vung Tau & neighbor areas
- Corporations/businesses in Ba Ria – Vung Tau & neighbor areas
- IT companies
- Leaders of industry organizations
- National & international tech experts
- Press/media agencies



# 5. CAN THO DX WEEK 2023

🕒 09/2023

📍 Can Tho

BOOSTING DIGITAL  
TRANSFORMATION IN  
DIFFERENT AREAS IN  
CAN THO

NUMBER OF DELEGATES  
**1,500+**

## MAIN ACTIVITIES

- CONFERENCE
- EXHIBITION (30+ BOOTHS)
- TECHNOLOGY SHOWCASE
- BUSINESS MATCHING

## PURPOSE

- SHARE INFORMATION, KNOWLEDGE, EXPERIENCE
- UPDATE TRENDS
- DISCUSS EXISTING PROBLEMS
- INTRODUCE SOLUTIONS
- BUSINESS MATCHING

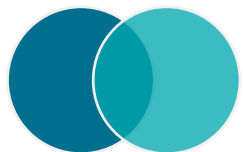
## DX Implementation in KEY INDUSTRIES IN THE CITY

- Healthcare
- Education
- Agriculture
- Tourism

## FOR

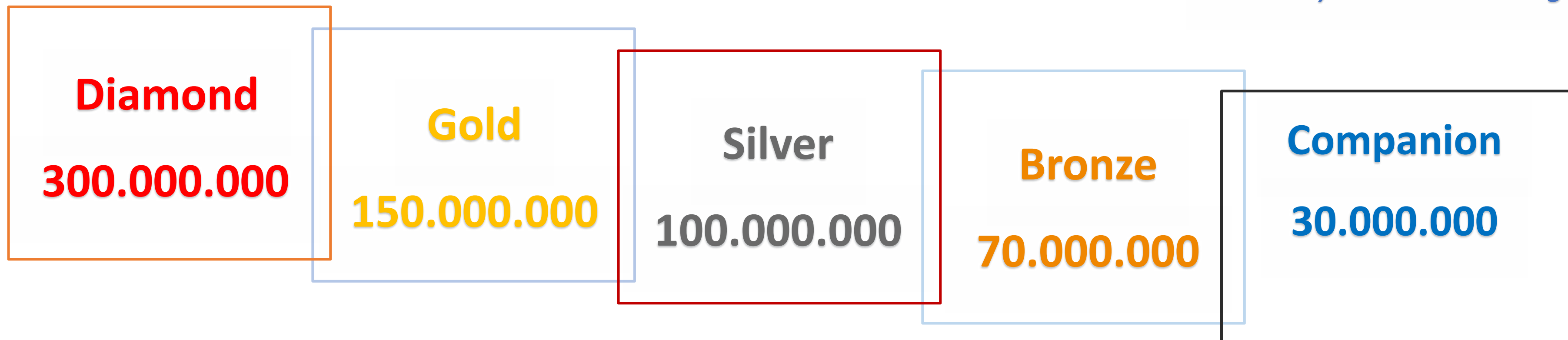
- Leaders from People's Committee, Departments in Can Tho & neighbor areas
- Corporations/businesses in Can Tho & neighbor areas
- IT companies
- Leaders of industry organizations
- National & international tech experts
- Press/media agencies





## SPONSORSHIP PACKAGES

*Currency: Viet Nam Dong*



**JAPAN ICT DAY**

**VBM**

VIRTUAL BUSINESS MISSION

VIRTUAL BUSINESS MISSION

**VIETNAM - KOREA**

ICT DAY 2021



**TRADE PROMOTION  
PROGRAMS**



# 1. VIETNAM IT DAY 2023

📅 2/2023

📍 Tokyo, Osaka, Japan

🌐 <https://vietnamitday.vjc.org.vn>

- ANNUALLY HELD SINCE 2013
- PROMOTE & ACCELERATE THE COOPERATION BETWEEN JAPAN & VIETNAM
- SUPPORT JAPAN COMPANIES

200+  
DELEGATES

- 50+ Vietnam companies
- 150+ Japan companies

## CONFERENCE

IT SOLUTIONS INTRODUCTION | EXPERIENCE SHARING

## EXHIBITIONS

## BUSINESS MATCHING

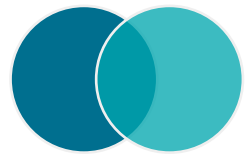


## ORGANIZERS



## SUPPORTERS





# SPONSORSHIP PACKAGES

DIAMOND

**\$15.000**

GOLD

**\$12.000**

SILVER

**\$8.000**

BRONZE

**\$6.000**

COMPANION

**\$3.000**

SPEAKER SLOT

**\$4.000/SPEECH**

NETWORK TABLE

**\$1.500/TABLE**

# 2. JAPAN ICT DAY 2022

📅 8/2023

📍 Hanoi/HCMC + Danang

🌐 <http://japanictday.vjc.org.vn>

# JAPAN ICT DAY

- ANNUALLY HELD SINCE 2007
- PROMOTE & ACCELERATE THE COOPERATION BETWEEN JAPAN & VIETNAM

**400+**  
DELEGATES

- 300+ Vietnam companies
- 100+ Japan companies



**CONFERENCE**  
IT SOLUTIONS INTRODUCTION | EXPERIENCE SHARING

**EXHIBITIONS**

**BUSINESS MATCHING**

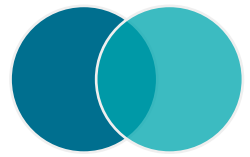


## ORGANIZERS



## SUPPORTERS





# SPONSORSHIP PACKAGES

DIAMOND

**\$15.000**

GOLD

**\$12.000**

SILVER

**\$8.000**

BRONZE

**\$6.000**

COMPANION

**\$3.000**

SPEAKER SLOT

**\$4.000/SPEECH**

NETWORK TABLE

**\$1.500/TABLE**

# 3. CONFERENCES WITH JAPAN MARKET

🕒 4+6+8+12/2023

📍 Online

🔗 <http://japanictday.vjc.org.vn>

- PROMOTE & ACCELERATE THE COOPERATION BETWEEN JAPAN & VIETNAM

150+ DELEGATES /Conference

- 650+ Vietnam companies
- 350+ Japan companies



**CONFERENCE**  
IT SOLUTIONS INTRODUCTION | EXPERIENCE SHARING

**EXHIBITIONS**

**BUSINESS MATCHING**



## ORGANIZERS

## SUPPORTERS



# 4. KOREA ICT DAY 2023

🕒 8/2023

📍 Hanoi/HCMC/Da Nang + Online



## TOPICS

- DIGITAL TRANSFORMATION
- CLOUD | DATA SCIENCE
- AIoT
- IT OFFSHORE
- SMART HOME/BUILDING
- ICT STARTUPS
- CYBER SECURITY
- SMART EDUCATION
- ICT SUPPLY CHAIN

- ANNUAL SINCE 2021
- PROMOTE & ACCELERATE THE COOPERATION BETWEEN KOREA & VIETNAM

200+  
DELEGATES

- 150+ Vietnam companies
- 50+ Korea companies

## HOẠT ĐỘNG

### CONFERENCE

INTRODUCTION OF SOLUTIONS |  
EXPERIENCE SHARING

EXHIBITION

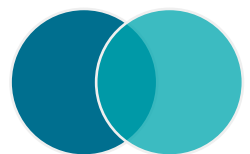
BUSINESS  
MATCHING

## ATTENDEES

- Korea ICT companies
- Vietnam ICT companies
- VN & Korea ICT associations
- Government organizations

## POTENTIAL PARTNERS





## PARTICIPATION FEE

ONLINE SEMINAR

**FREE to  
participate**

SPEECH

On the conferences

**45.000.000đ/  
speech (15m)**

ONLINE EXHIBITION

**10.000.000đ/  
booth**

ONLINE BIZ MATCHING

**20.000.000đ/  
package**

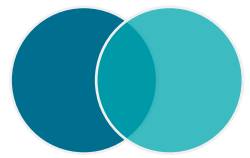
**WHOLE PACKAGE: 60.000.000đ**

including

**01 speech, 01 booth, Bussines Matching  
online 1:1**

**SPEECH SPECIAL OFFER:**

**SPEECH IN 2 SEMINARS: : 20% DISCOUNT**



# 5. CONFERENCES + BUSINESS MATCHING

## VIRTUAL BUSINESS MISSIONS

 **MONTHLY**

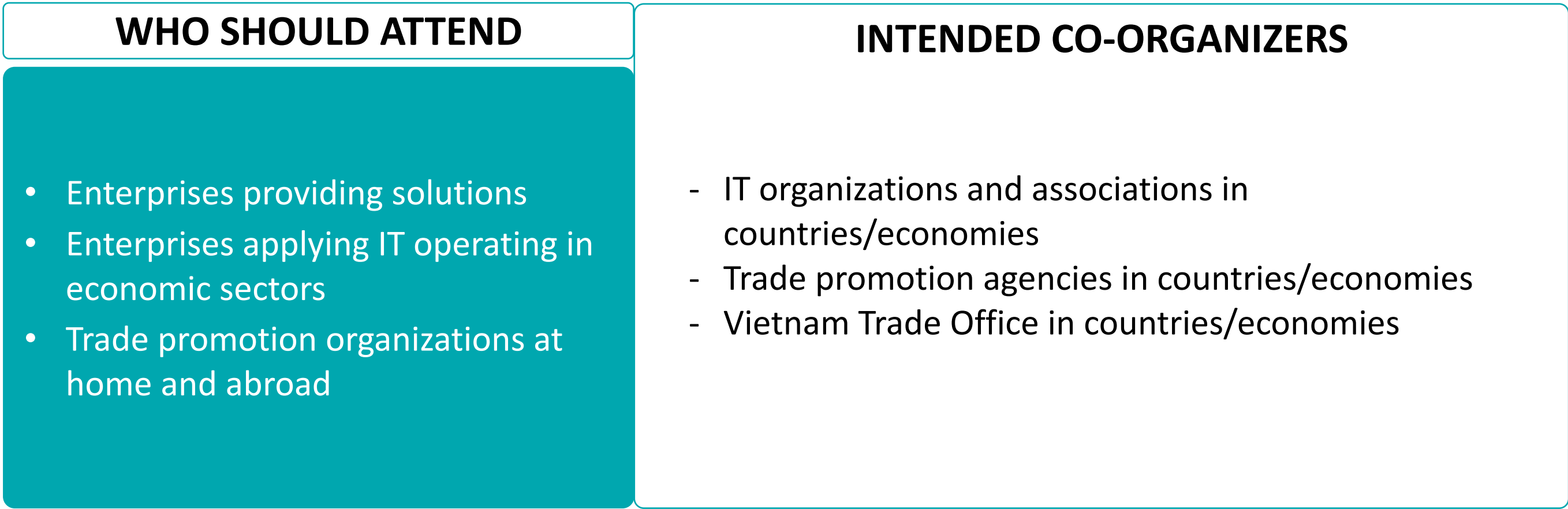
 **ONLINE**

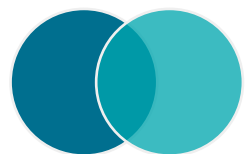
- **MONTHLY**
- **ONLINE CONFERENCE + Business Matching**

**PROJECTED MARKETS**

Australia (Mar)	The UK (Jul)
Singapore (Apr)	Germany (Aug)
Hong Kong (May)	France (Sep)
USA (Jun)	

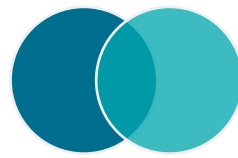
**100+ online viewers/session**





# PARTICIPATION & SPONSORSHIP PACKAGES

Benefits	Not VINASA member	VINASA member
Price per market	2000\$	1000\$
<i>Basic benefits</i>		
Participation in workshops/conferences/webinars	✓	✓
1:1 Online Business Matching	✓	✓
Online exhibition booths	✓	✓
Speaker slots in webinar	✓	✓
Connection with partners in the program	✓	✓
Being featured in Vietnam companies list on Landing page of the program and referred to oversea partners	✓	✓



# 6. TRADE PROMOTION PROGRAMS TO OVERSEAS

**🌐 International trade missions**

**📍 Japan, The USA, Germany, The UK, Taiwan, Singapore, Korea, Malaysia, Nepal, Dubai**

IT businesses  
Trade promotion and investment organizations in cities and provinces

**Projected markets:**  
Japan, The USA, The UK, Germany, Singapore, Taiwan, Malaysia, Korea, Nepal, Dubai

**Organize/participate in conferences, seminars, networking, 1:1 business matching**

## ACTIVITIES

- CES Exhibition – Las Vegas, The USA, 5-8/1/2023
- SODEC Exhibition – IT Week Spring, 5-7/4/2023
- Hannover Mess Exhibition, Hannover, Germany, 17 – 21/4/2023
- London Tech Week 2023, London, The UK, 12 – 16/6/2023
  - CommunicAsia 2023, Singapore, 7-9/6/2023
- World Congress on Innovation & Technology - WCIT 2023, Salawak, Malaysia, 6-7/10/2023
  - GITEX Global 2023, Dubai, 16-20/10/2023
  - ASOCIO Smart City Summit, Kathmandu, Nepal, 10/2023
  - ASOCIO Digital Summit, Seoul, Korea, 12/2023

## PARTICIPANTS

- Enterprises providing & applying IT solutions in various economic sectors
- Experts nationwide and abroad

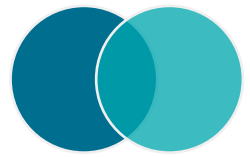
## EXPECTED SUPPORTERS

- IT organizations and associations in different countries
- Trade Promotion Department in other countries
- Vietnam Trade Office in other countries



# INTERNATIONAL AWARDS





# 1. APICTA AWARDS 2023

🕒 11/2023

📍 VINASA proposes



RECOGNIZES EXCELLENT APPLICATIONS, PRODUCTS,  
SOLUTIONS, SOFTWARE & IT SERVICES

CEREMONY AWARD  
**11/2023**

## PARTICIPANTS

- Vietnam companies
- Companies established in Vietnam
- Joint-venture with 51% from Vietnam



## 05 CATEGORIES

- CONSUMER
- INCLUSIONS AND COMMUNITY SERVICES
- INDUSTRIAL
- BUSINESS SERVICES
- PUBLIC SECTOR AND GOVERNMENT

# 2. ASOCIO AWARDS 2023

📅 11 - 12/2023

📍 Seoul, Korea



RECOGNIZES EXCELLENT INDIVIDUALS,  
ORGANIZATIONS & BUSINESSES IN 24 MEMBER  
ECONOMIES OF ASOCIO

AWARD CEREMONY  
**11/2023**

VINASA will propose  
nominations to attend the  
awards

2022: 52 AWARDS



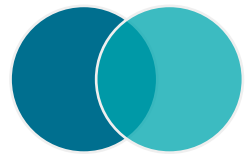
## 05 CATEGORIES

- EXCELENT IT COMPANIES
- EXCELLENT SOFTWARE ORGANIZATIONS
- DIGITAL GOVERNMENT
- DIGITAL EDUCATION
- HEALTHCARE TECHNOLOGY



# TRAINING PROGRAMS





# 1. DIGITAL TRANSFORMATION TRAINING

 **Whole year**

 **In cities and provinces + online**

The program includes online, face-to-face training, methodology, hands-on experiences and collaborative networking.

## **Format:**

General classes, in-house on demand, Offline and Online classes

**200+ online viewers/session**

## **CONTENT**

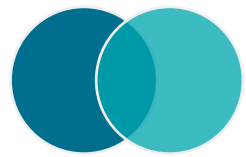
- Digital transformation framework for SMEs
- Digital transformation framework for manufacturing enterprises
- Introducing solutions for each type of business and business size
- Content includes theory, practical lessons and Q&A, consultation with experts

## **PARTICIPANTS**

- SMEs
- Manufacturing enterprises

## **EXPECTED CO-ORDINATORS**

- People's Committees of provinces and cities
- Department of Planning and Investment
- Departments of Industry and Trade of the provinces
- Small and Medium Business Associations
- Manufacturing industry associations
- VCCI



## 2. SMART CITY TRAINING

 **Whole year**

 **In cities and provinces + online**

The program combines learning, experience sharing and site visits in domestic and international cities. The program includes both online and face-to-face training.

### **Format:**

General classes, in-house on demand, Offline and Online classes

### **CONTENT**

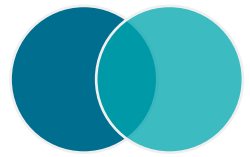
- Smart city: Concept, Planning, Construction, Operation, Management
  - Introduction of technology solutions
- Content includes theory, practical lessons and Q&A, consultation with experts, site visits

### **PARTICIPANTS**

- Enterprises providing products and solutions for smart city
- Enterprises applying products and solutions of smart city

### **EXPECTED CO-ORDINATORS**

- People's Committees of provinces, cities,
- Departments of construction of provinces,
- Association of Cities of Vietnam,
- Vietnam National Real Estate Association...



## 3. NEW TECHNOLOGIES TRAINING

🕒 **Whole year**

📍 **In cities and provinces + online**

New technology training programs such as AI, Blockchain, IoT for senior, mid-level leaders, PMs and Devs

**Format:**

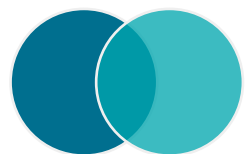
General classes, in-house on demand, Offline and Online classes

### CONTENT

- AI, IoT, Blockchain...
- The content includes theory, practical exercises, practical experience sharing and Q&A

### PARTICIPANTS

- Enterprises providing New Technology Products and Solutions
- IT enterprises



# 4. BUSINESS MANAGEMENT TRAINING

## MBA – PHD – investor Boost Camp

🕒 **Whole year**

📍 **HN, HCMC, online**

UNIMAS University, Malaysia  
FPT School of Business and  
Technology  
Sungkykwan University, Korea

### **Format:**

General classes, in-house on  
demand, Offline and Online  
classes

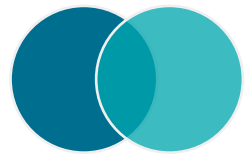
### **CONTENT**

#### BUSINESS MANAGEMENT TRAINING COURSES

- MINI MBA
- MBA,
- PHD
- INVESTORS BOOST CAMP
- SOFT SKILLS

### **PARTICIPANTS**

- Senior leaders from VINASA member companies
- Staff from businesses



# 5. TOPIC MEMBER MEETINGS

🕒 Every 2 months

📍 ONLINE

- EVERY 2 MONTHS
- SEMINARS + WEBINARS

**100+**  
participants/meetings





# CONNECTING SERVICES & PROGRAMS





## MAIN FUNCTIONS

1. New products & services
2. Outstanding products and services (evaluated and awarded)
3. Outstanding companies
4. Suggest and compare similar products
5. Directly connect to the onlinematching.biz platform to contact directly

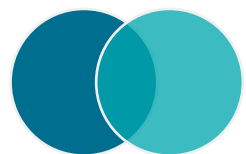
<http://www.danhbaict.vn>

## ICT DIRECTORY

- An online platform that introduces IT products, services, and solutions among industries and suppliers
- Easily search for suitable products, suppliers
- **Connecting to Onlinematching.biz for easy matching: B2B, B2G, B2C**
  - **Fully automated: automatic search, automatic arrangement**

The screenshot displays the ICT Directory website interface, organized into three main sections:

- SẢN PHẨM & DỊCH VỤ CNTT MỚI (New IT Products & Services):** This section features four product cards, each with a logo and a brief description:
  - FPT.eInvoice:** Phần mềm giải pháp hóa đơn điện tử FPT.eInvoice
  - FPT.eContract:** Phần mềm hợp đồng điện tử - FPT.eContract
  - FPT Information System:** Giải pháp Quản lý công việc cho doanh nghiệp - FPT SFlash
  - FPT EMR:** Hệ thống quản lý bệnh án điện tử - FPT.EMR
- SẢN PHẨM & DỊCH VỤ CNTT TIÊU BIỂU (Featured IT Products & Services):** This section features four product cards:
  - VIETTEL:** Hệ thống định danh khách hàng tập trung và quản lý chương trình khách hàng thân thiết Viettel (Hệ thống Viettel+)
  - SPEECH:** Dịch vụ gia công xuất khẩu phần mềm
  - SPEECH:** Giải pháp Xử lý và Chuyển đổi Âm thanh và Văn Bản FPT.AI Speech
  - FPT.AI Vision:** Giải pháp Nhận dạng và Trích xuất chính xác thông tin từ ảnh FPT.AI Vision
- DOANH NGHIỆP CNTT TIÊU BIỂU (Featured IT Companies):** This section features four company cards, each with a logo and name:
  - DOV:** Công ty cổ phần truyền số liệu Việt Nam
  - VIETTEL:** Tổng Công ty Viễn thông Viettel
  - Anvui:** Công ty CP Công nghệ An Vui
  - FPT:** Công ty Cổ phần FPT



# VINASA CONNECT

[www.vinasaconnect.vn](http://www.vinasaconnect.vn)

## SUPPLIERS

- As a reputable suppliers in many fields: IT solutions, consumer goods, electronics ...
- Provide VINASA members with special offers
- VINASA introduces and connects with members

### BENEFITS:

- Products of suppliers to be promoted
- Products supplied to a number of customers

## VINASA MEMBERS

- Buy / use products and services with special offers
- Introduce products to other members

### BENEFITS

- Minimize operating costs
- Suppliers' products, services and solutions to be connected and approached to other VINASA members



**VINASA**  
**CONNECT**

**B2B E-Commerce Platforms – Partnership to grow**



[www.vinasa.org.vn](http://www.vinasa.org.vn)



[www.fb.com/vinasavn](http://www.fb.com/vinasavn)



[www.youtube.com/vinasa2002](http://www.youtube.com/vinasa2002)



## VALUES

1. Automatically suggest suitable partners
2. Actively connect and schedule meetings with partners (not through the ORGANIZERS)
3. Automatically arrange schedule, format and location of meetings

## MAIN FUNCTIONS

1. Provide Online Business matching services in accordance with each event
2. Find suitable Suppliers
3. Automatically suggest the most suitable suppliers
4. Support in arranging meetings between suppliers and customers

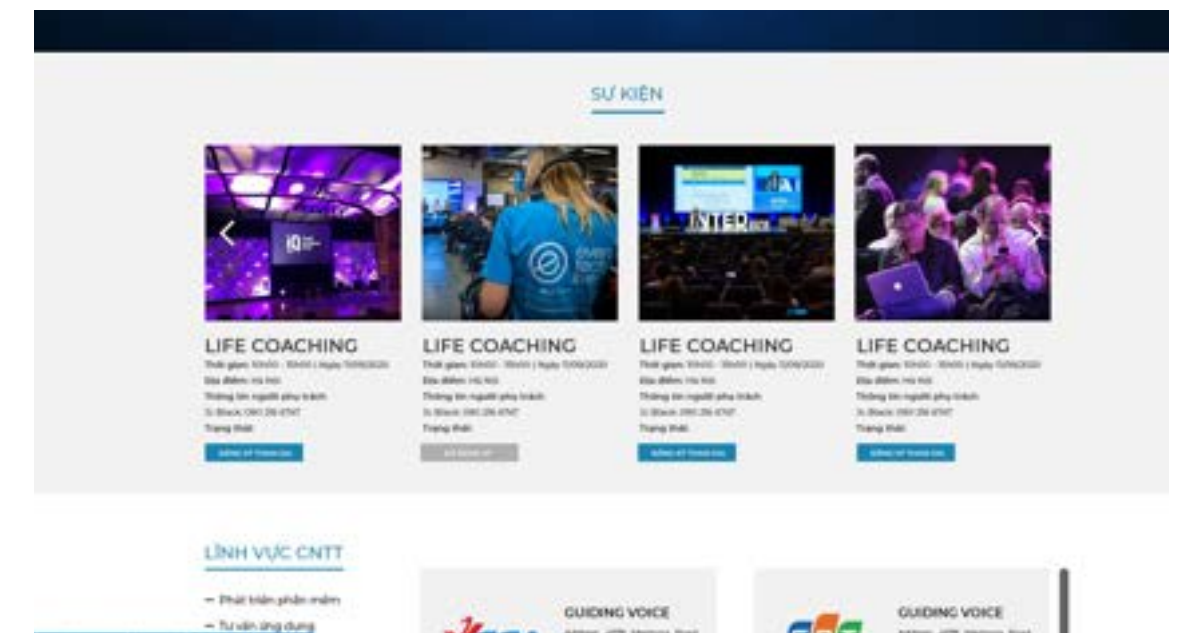
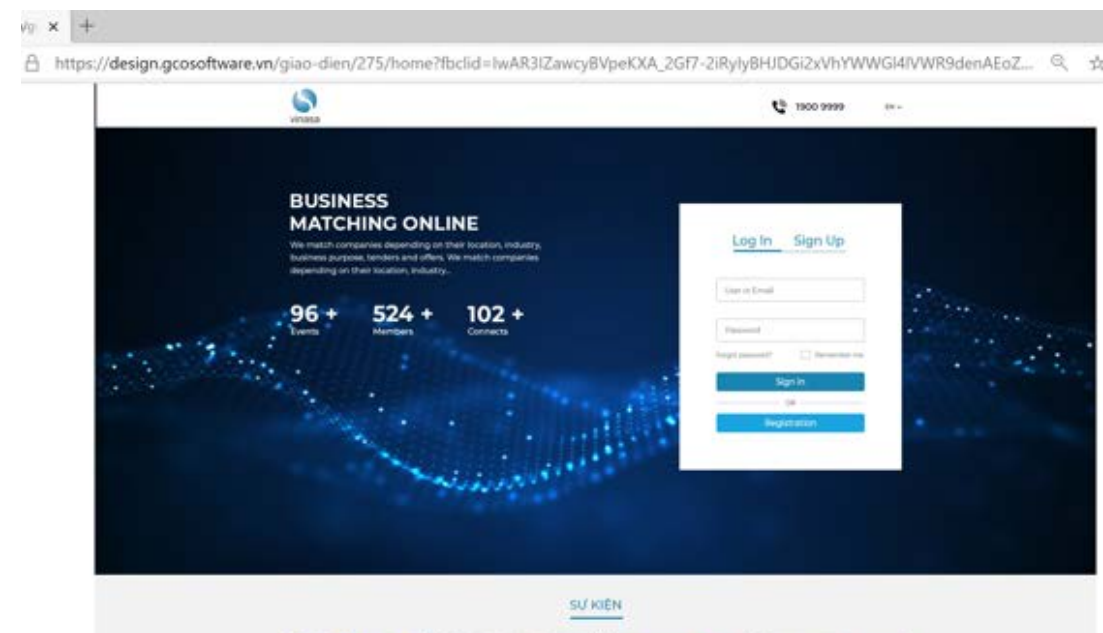
# BUSINESS MATCHING

● ONLINE PLATFORM

[www.onlinematching.biz](http://www.onlinematching.biz)

- Online platform connecting businesses that provide products and solution services with customers.
  - **Connect: B2B, B2G, B2C**
  - **Totally automatic: Automatic searching, automatic arranging meetings**
- Effective added value services for **Online and Offline** events

Register → Log in → Fill in information & upload profile → Register to participate in events/activities → Select criteria → Select suitable companies → Send meeting requests → Wait for confirmation → Schedule → Confirm schedule → Online or offline meeting





## VALUES

1. Solve employment problem for students and businesses
2. Search for high-quality human resources
3. Search for RnD projects suitable with development strategies from companies
4. Connection opportunities between universities and businesses nationwide

## MAIN FUNCTIONS

1. Support recruitment
2. Facilitate partnership between businesses, universities and students
3. Report on the ability of candidates, businesses and universities



**INNO** **CONNECT**

- A platform to connect businesses – universities – students
  - Support students in finding internship opportunities, skills improvement
  - Support businesses in searching for high-quality human resources
  - Support universities in reporting on students' quality to enhance and innovate learning courses; searching for investment for R&D and startup projects
- 6 categories:
  - Recruitment
  - Internship
  - Conference
  - Training
  - R&D
  - Startup

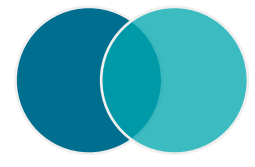
# INNOCONNECT

PARTNERSHIP CONNECTION BETWEEN  
UNIVERSITIES – BUSINESSES - STUDENTS



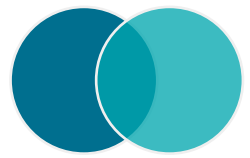
# **SPORT TOURNAMENTS & CSR PROGRAMS**





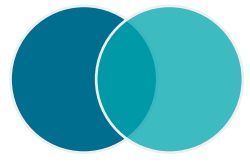
# VINASA FOOTBALL TOURNAMENT 2023





# VINASA TENNIS TOURNAMENT 2023





# VINASA GOLF TOURNAMENT: GOLF OPEN 2023





# CRS PROGRAMS



1500 presents for the poor in HCM



300 presents for people with challenged living condition in HCM



Participate in the launch of Peak month for the poor in HCM



100 presents for students from HCMC University of Agriculture & Forestry that was stuck at school due to COVID



Participate in Blood Donation

## About to launch

### School building

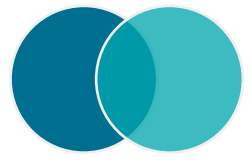
at Na Thua Village, Van An, Chi Lang, Lang Son



## About to launch

Donate used computers -> Fix -> Gift to school with difficulty



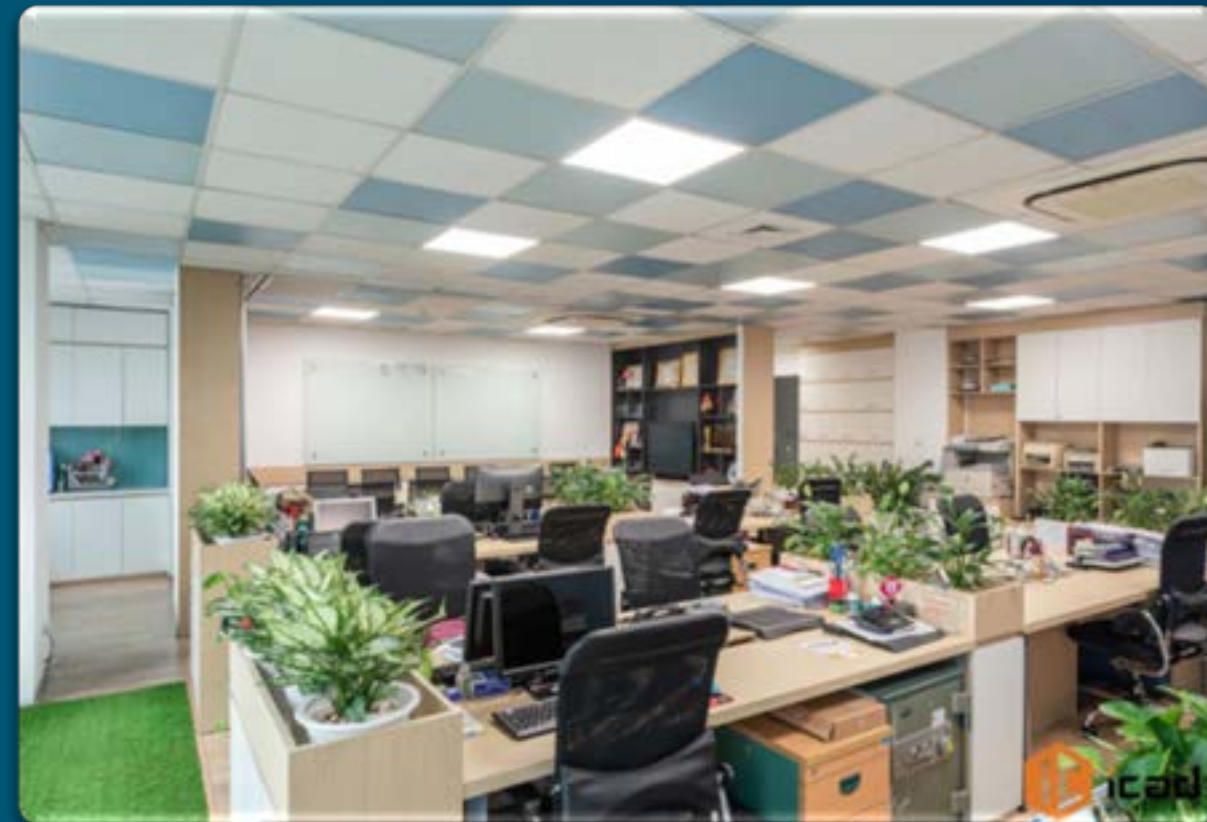


# CSR: BUILDING NURSERY SCHOOL 2023



# Vietnam Software & IT Services Association

## THANK YOU VERY MUCH



*Register for VINASA major events in 2023 at*  
<https://forms.gle/fpnAAnyAp116PXmw6>

**Contact: Ms. Cao Anh Hang**  
**M. 0974298786 | E. [hangca@vinasa.org.vn](mailto:hangca@vinasa.org.vn)**  
**T. 024 3577 2336/8 | W. [www.vinasa.org.vn](http://www.vinasa.org.vn)**