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## Guanfu Museum

Guanfu Museum is one of the most successful private art museums in China, which is located in Beijing. It was among the first private museum in the People's Republic of China with a qualification of Independent Legal Entity. Mr. MA Weidu is the founder. The museum is a non-profit organization which is managed by a board of trustees, and it welcomes patronage from the public.

### History

Through over twenty years growing, the museum has accumulated successful experiences in management and operation.

Since on January 18<sup>th</sup> 1997, the Guanfu Museum in Beijing (headquarter) has been opening until now. By adopted a model of franchise museum, in 2002 and 2005, the Guanfu Museum had expanded two local branches in Hangzhou and Xiamen. The Museum has never stopped the pace of development. In 2005, a board of trustees was established. In 2007 its membership was established and opens to the public. In 2009, the Beijing Guanfu Cultural Foundation (BGCF) was founded.

In December 2015 the Shanghai Guanfu Museum was opened and successfully operating until present.

### Collections

The Guanfu Museum's collections are mainly focus on ancient works of art from the East, which including categories of ceramic, classic furniture, sculpture, metal ware, lacquer ware, jade, cloisonné enamel ware, classic windows and doors and so on.

### Mission Statement

Based on profound Chinese culture, the museum is dedicated in promoting integration between history and people, making Chinese culture approachable. It provides diverse visitors with the high-quality experiences and professional exhibitions, and an optimum access to the collections in a good environment.

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## MA Weidu

Mr. Ma Weidu is a Chinese cultural scholar, writer, expert in Chinese works of art, and who also is the founder of the Guanfu Museum. He hosts multiple popular TV and livestream programs, from where he shares his experiences in culture and antique collection with his audience. Currently he is a member of China Democratic National Construction Association; and a member of board of directors of China Association for Friendship; goodwill ambassador for WildAid.

Ma Weidu is committed in promoting Chinese culture to the world. He gave many lectures in schools, government organizations, companies and residential quarters, such as Party School of the Communist Party of China, National School of Administration, and Chinese Academy of Social Sciences and so on. He was invited and gave lectures in General Headquarters of the United Nations in Geneva, Denver Art Museum in USA, Confucius Institute in Turkey and so on.

### Biography

1955 born in Beijing on March 22<sup>nd</sup>. His family was originally from Rongcheng, Shandong Province.

1966 His junior high school study was interrupted by the Cultural Revolution, and later he was sent down to the Countryside movement.

1978 After the Chinese economic reform started, Ma Weidu went back to Beijing worked as a milling machine operator.

1980 Ma Weidu has started to collect works of art, when the art market reached an all-time low.

1980-1990 Worked as a writer and editor in China Youth Press. During the time, he published hundreds of works.

1997 Founded and opened the first private museum in mainland China—the Guanfu Museum.

2002 Opened the first franchise museum in China—Hangzhou Guanfu Museum (closed).

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- 2005 Opened Xiamen Guanfu Museum (closed).
- 2008 Invited by CCTV China spoke about culture and history on TV show Lecture Room.
- 2009 Initiated Beijing Guanfu Cultural Foundation (BGCF), which promotes Chinese culture, patronizes the Guanfu Museum, supports research and preservation programs of cultural heritage.
- 2010-now Hosts a TV series about art and history called MA Weidu and Collection which is produced by Guangxi TV station.
- 2014-18 Hosted Guanfu Dudu talk show, which is one of the most influential online talk show, and so far it has been watched more than 300 million times.
- 2014 His personal blog was won Ten Years Grand Award which issued by Sina blog. The blog has been viewed more than hundreds of millions times.
- 2015 Opened Shanghai Guanfu Museum.
- 2016-now Serving as a goodwill ambassador for WildAid.

## **Publications**

- Ma's Guide to Ceramics*, published in 1992.
- Brush pot of Ming and Qing Dynasty*, published in 1997.
- Classical Chinese Doors & Windows* (It has won the National Book Award and the first prize in the Best Art Book Award in 2003); published in 2002.
- Ma Weidu's Guide to Art Collection*, five volumes; published in 2008.
- Ma's Talk*, three volumes; published in 2009.
- The Culture civilization of Chinese Chair*, published in 2009.
- The Art of Chinese Box*, two volumes; published in 2009.
- Use tea as alcohol*, published in 2010.
- Color of Porcelain*, published in 2011.
- Pattern of Porcelain*, two volumes; published 2013.
- Soaking in Civilization*, seven volumes; published during 2010~2015.
- Art of Jade*, published in 2014.
- Dudu Talk Show*, two volumes; published during 2015~2016.