



Beemster cheese airline overview





# Company introduction



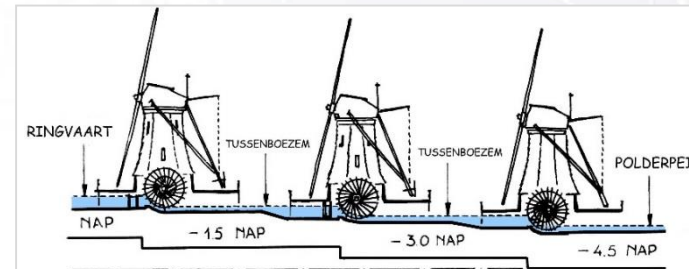
# Beemster cheese company facts

- Founding year of the cooperative : 1901
- Number of farmers : 460 cooperative farmers
- Number of employees : 175 (Fte)
- Annual milk supply : 400 million kg
- Primary product : Traditional Premium Cheese
- Annual cheese production : 29 million kg cheese
- Secondary products : Whey powder, cream & milk powder



# Meet 'The Beemster' polder

- Reclaimed from the sea in the year 1612 ('golden age');
- Windmills drained this inner sea in two years time;
- Located 4 meters below sea level;
- The soil of the Beemster polder consists of special sea clay, rich in minerals and distinctive blue in color;
- UNESCO World heritage site since 1999;





# SUSTAINABILITY MEANS; HAPPY COWS, HAPPY FARMERS, HAPPY PLANET

## HAPPY COWS:

- Animal health & welfare
- No artificial hormones or misuse of antibiotics
- Free ranging cows



## HAPPY FARMERS:

- Fair milk price
- Professional development
- Quality of life balance



## HAPPY PLANET:

- Greenest dairy
- Managing entire chain from grass to cheese
- Reduce the impact of farming & production



# The art of making cheese



Manual stirring the curd



Special brine bath

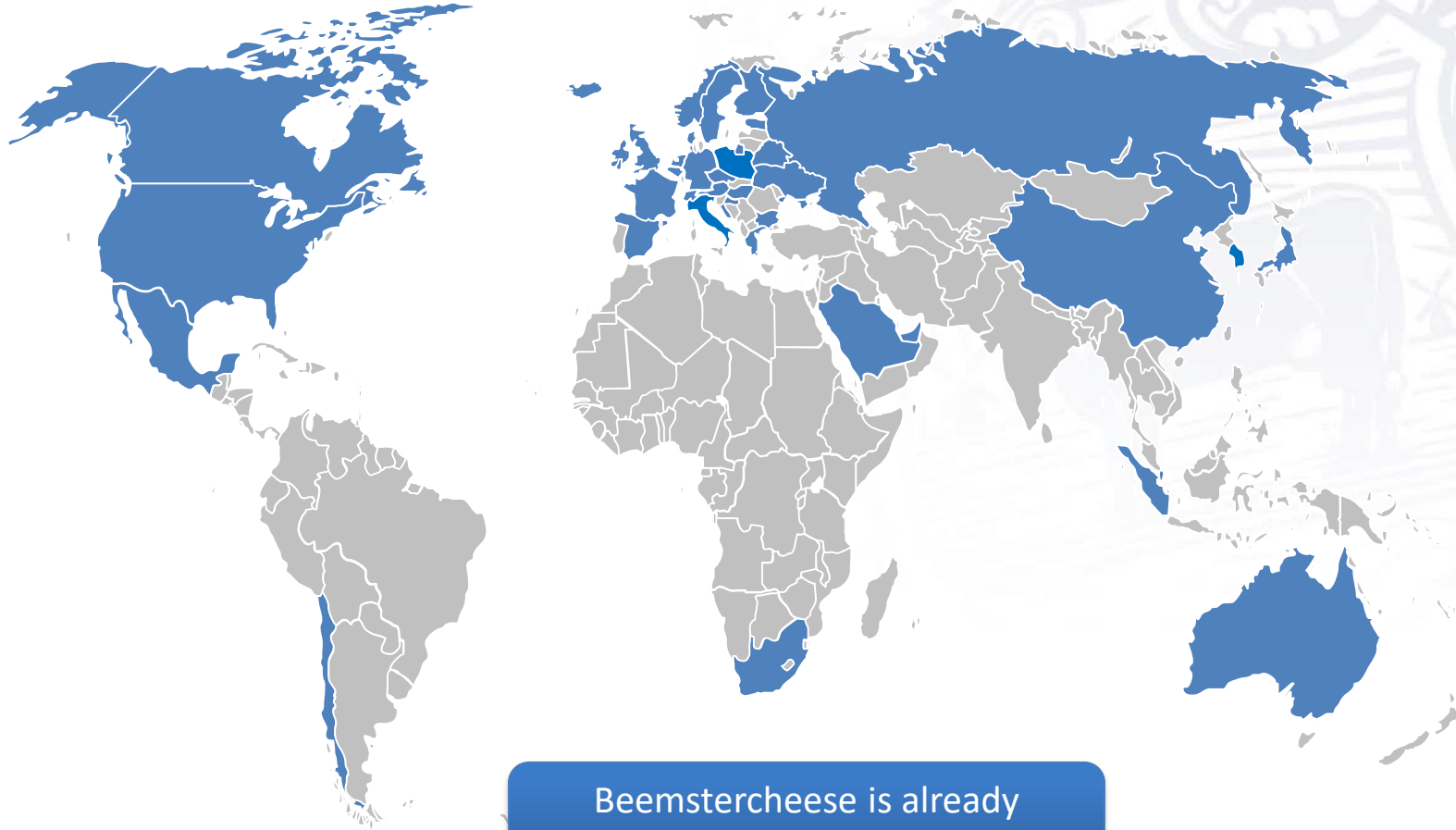


Natural aging in controlled environment



Controlled by cheese master

# BEEMSTER, WORLD COVERAGE



Beemstercheese is already available in 32 countries

# Inflight products



# Beemster products flying 2019



a gategroup member



**Beemster cheese sandwich**  
Economy serving KLM



**Double Beemster sandwich**  
Buy on Board Tui Fly/Norwegian



**Beemster Bretzel Hot snack**  
Economy serving Delta Air lines



**Beemster Bun Hot snack**  
Economy serving KLM breakfast



**Beemster cheese bites flowpack**  
Economy serving ICA KLM



**Beemster 2 mini slices**  
Businessclass KLM Breakfast serving



**Beemster cheese bites Flowpack**  
Gate gourmet NL/GER exclusive



**Beemster cheese bites vacuüm**  
KLM inbound around the world



**Beemster classic old**  
Buy on Board Corendon



**Kaasbroodje**  
Cheese roll

**Beemster Cheese roll Hot snack**  
Buy on Board Transavia



# Beemster cheese snacks

## Fresh products



### Beemster mini flowpack

Shelf-life from production 180 days

15 grams

Delivered in multi bags packaging for additional barrier to secure freshness of products and limiting molding possibility.

Standard vegetarian rennet so suitable for hallal clients



### Beemster cheese bites vacuum

Shelf-life from production 180/270 days

15 grams

Vegetarian rennet available so suitable for hallal clients

# Beemster Hot snacks, ready to heat

## Frozen to fresh products



**Beemster Bun, bread roll with cheese filling inside**

Shelf-life frozen

360 days

Shelf-life after refrigerating

4 days

Can be delivered in an foil or an box designed to fit Atlas tray

Vegetarian rennet available so suitable for hallal clients



**Beemster Bretzel, honey/mustard dressing and sun dried tomato**

Shelf-life frozen

180 days

Shelf-life after refrigerating

2 days

Comes in an oven able film fit for airline ovens

Vegetarian rennet available so suitable for hallal clients

# Beemster cheese sandwich

## Frozen to fresh products



### Beemster cheese sandwich with honey mustard

Shelf-life frozen                      180 days  
Shelf-life after refrigerating        2 days

Can be delivered in an wrap foil or an box designed to fit trolley.  
Measurements are adjust to trolley dimensions  
Vegetarian rennet available so suitable for hallal clients



### Beemster Brioche with cheese salad (65 grams)

Shelf-life frozen                      180 days  
Shelf-life after refrigerating        2 days

Comes in an wrap foil  
Vegetarian rennet available so suitable for hallal clients

# BEEMSTER cheese flavors

Whole/quarter wheels for cutting cheese trays:



**Beemster Mild**  
Matured 1 month



**Beemster Farmers choice**  
Matured 4 months



**Beemster Signature**  
Matured 12 months



**Beemster Classic**  
Matured 18 months



**Beemster X-O-**  
Matured 26 months



**Beemster Herbs**  
Leyden, Mustard, Garlic, Pepper,  
Smoked



**Beemster Goat**  
Matured 4 months



**Paradiso Italian style**  
Matured 10 months or vintage



**Beemster Vlaskaas**  
Matured 5 months  
Sweet & Nutty







Thank you for  
your time !