

MEDIA RELEASE

MiLi Unveils the World's First Apple and Google Licensed Bluetooth Tracker in One Device

MiLi, a leader in smart accessories, is making history with the launch of **MiTag Duo**, the first-ever Bluetooth tracker officially licensed by both Apple and Google. Unlike other trackers that lock users into a single ecosystem, **MiTag Duo** gives you the freedom to choose—seamlessly connecting to either Apple's Find My or Google's Find My Device right out of the box.



A First in the Industry

Until now, Apple's AirTag worked exclusively with iPhones, while brands like Tile and Chipolo cater to Android users—but no single tracker has ever supported both platforms in one device.

MiTag Duo shatters this industry barrier, whether you're an iPhone or Android user, you can pair **MiTag Duo** with the tracking network of your choice, making it the most versatile and user-friendly tracker on the market.

This first-of-its-kind device isn't just convenient—it's a milestone in Bluetooth tracking technology, giving users unprecedented flexibility without compromise.

"This is a game-changer for the Bluetooth tracker market," said Harry Zhu, CEO at MiLi. "For the first time, users don't have to worry about which tracking system their device supports. **MiTag Duo** works with both Apple and Google's Find My networks, offering a simple, seamless experience for everyone."



How MiTag Duo Works

MiTag Duo functions as a one-time setup device: once paired, it works exclusively with either the Apple or Google tracking ecosystem. Unlike other Bluetooth trackers, which require separate devices for iOS and Android, **MiTag Duo** gives users the freedom to choose their preferred platform at setup—without needing to download extra apps or pay for subscriptions. Simply pair it with the official Apple Find My app or Google Find My Device app and start tracking your belongings instantly.

- **Apple Users:** Pair **MiTag Duo** with Apple's Find My app to track items using the same ultra-secure network that powers all AirTags and Apple devices, leveraging the full Apple ecosystem to locate your belongings.
- **Android Users:** Connect **MiTag Duo** to Google's Find My Device app for effortless tracking within Google's official network, ensuring reliable and precise location access across the entire Google ecosystem.

Why MiTag Duo Stands Out

- **The First of Its Kind** – No other Bluetooth tracker on the market offers both Apple and Google Find My support in a single device.
- **No Extra Apps Required** – Works directly within Apple's or Google's native tracking systems—no third-party apps or subscription fees needed.
- **Secure and Private** – End-to-end encryption protects user data, ensuring safe and reliable tracking.
- **Compact and Durable** – Water-resistant and designed for everyday use, there are several use case scenarios not just limited to the Luggage and travel market or any item you can't afford to lose.



The Future of Bluetooth Tracking Starts with MiTag Duo.

With MiTag Duo, MiLi has redefined what's possible in the world of Bluetooth trackers. For the first time, users have the power to choose between Apple's Find My and Google's Find My Device—without extra subscription costs, extra apps, or platform restrictions. Whether you're an iPhone or Android user, MiTag Duo delivers a seamless, secure, and reliable tracking experience in a compact, easy-to-use device.

As the first and only Apple and Google licensed tracker, MiTag Duo isn't just another Bluetooth tracker—it's a game-changer in personal security and convenience. Say goodbye to compatibility concerns and hello to a smarter way to keep track of your belongings.