

ALL4
ELLA



New!

Winter 2025
Designed in Australia



New!

Recycled changing wallets

- Stylish and compact
- Must-have for eco-conscious parents
- Easy wipe-clean surface for quick clean ups
- Storage for 2-3 nappies, travel wipes and cream
- Padded for baby's comfort





The perfect newborn gift

Lightweight, foldable and durable

Made from
10 plastic
bottles



RCW1 - Recycled Change
Wallet Sage



RCW2 - Recycled Change
Wallet Pink



RCW3 - Recycled Change
Wallet Blue



Bibs & silicone feeding





We are so passionate about our world and the impact we have on it, that we developed a unique range of beautiful, recycled bibs.

Did you know?

Each bib helps reduce plastic waste:

Frill bibs =



Pouch bibs =

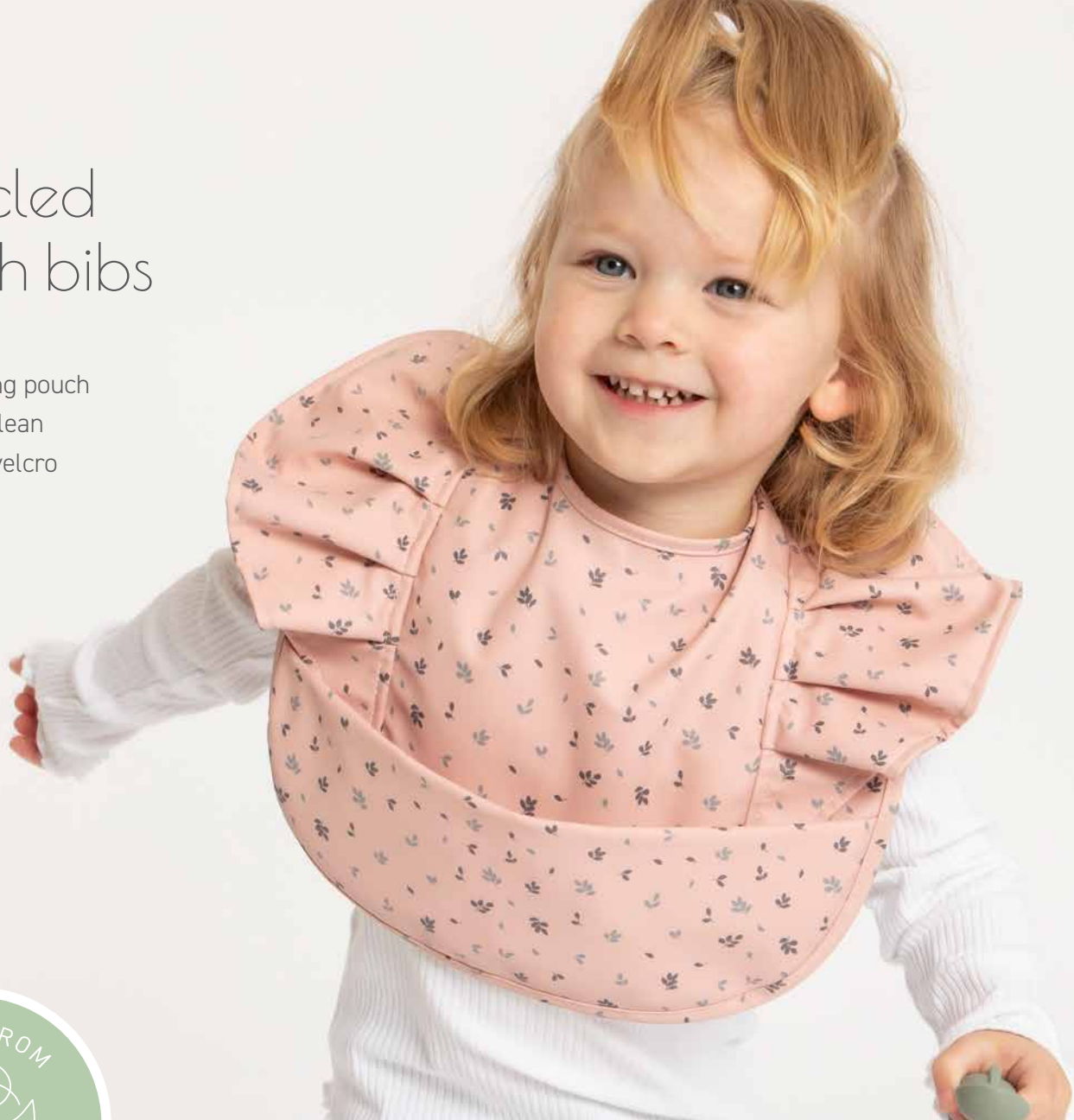


Long sleeve
bibs =



Recycled pouch bibs

- Waterproof
- Spill-catching pouch
- Easy wipe-clean
- Easy close velcro



Recycled frill bibs



RFB1 - Daisy



RFB2 - Leaves

Made from
3 plastic
bottles



Recycled pouch bibs



RPB1 - Fawn



RPB2 - Crocodile



RPB3 - Trucks



RPB5 - Two-tone pink



RPB6 - Two-tone blue



RPB4 - Two-tone sage

Made from
3 plastic
bottles

Recycled long sleeve bibs

- Waterproof
- Extra coverage for mess-free mealtimes
- Elasticated sleeves
- Spill-catching pocket
- Easy wipe clean
- Snap closure



RLB1 - Two-tone Sage



RLB2 - Two-tone Pink



RLB3 - Two-tone Blue



Made from
8 plastic
bottles



Reversible bandana bibs - 2 pack

- Made from 100% cotton
- Reversible: 4 design options in one pack
- 2 pack: double the style and value
- Triple layer absorbency
- Two snap fasteners to adjust size



BIB165 - Country Farm



BIB166 - Barnyard



BIB167 - Floral Bouquet



BIB168 - Blue Trucks



BIB157 - Trucks



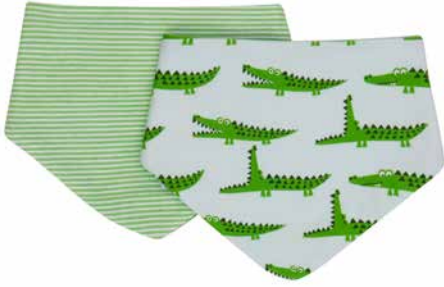
Reversible
bandana
bibs



BIB160 - Lilac Rainbows



BIB161 - Bright Floral



BIB162 - Crocodile



BIB155 - Gingham Sage



BIB72 - Rose



BIB132 - Hearts



BIB74 - Dog Breed



BIB73 - Bears



BIB70 - Koala



BIB81 - Koala Grey



BIB163 - Lightning



BIB137 - Hot Air Balloons



Food-grade
silicone teether
corner

Reversible teether bibs

- Soft and absorbent 100% cotton
- Food-grade silicone teether corner
- Reversible
- Adjustable size
- Soothes sore gums



BIBS11 - Ice Creams & Teddy



BIBS8 - Watercolour Rainbow



BIBS10 - Monkey Carnival



BIBS7 - Puppies



Roll neck bibs - 2 pack

- Made from 100% cotton
- 2 pack
- Velcro adjustable neck
- Perfect for sensitive skin
- Unique padded neck band, prevents moisture build up and irritation



BIB28 - Monkey



BIB104 - Pink Flower



BIB105 - Whales



Pullover head bibs - 2 pack

- Made from 100% cotton
- 2 pack
- Stretched, ribbed neckline for easy removal



BIB29 - Forest

Long sleeve bibs

- Made from 100% cotton
- Extra coverage for mess-free mealtimes
- Elasticated, waterproof sleeves
- Adjustable snap neck
- Machine washable
- Extra coverage



BIBL9 - Star Blue



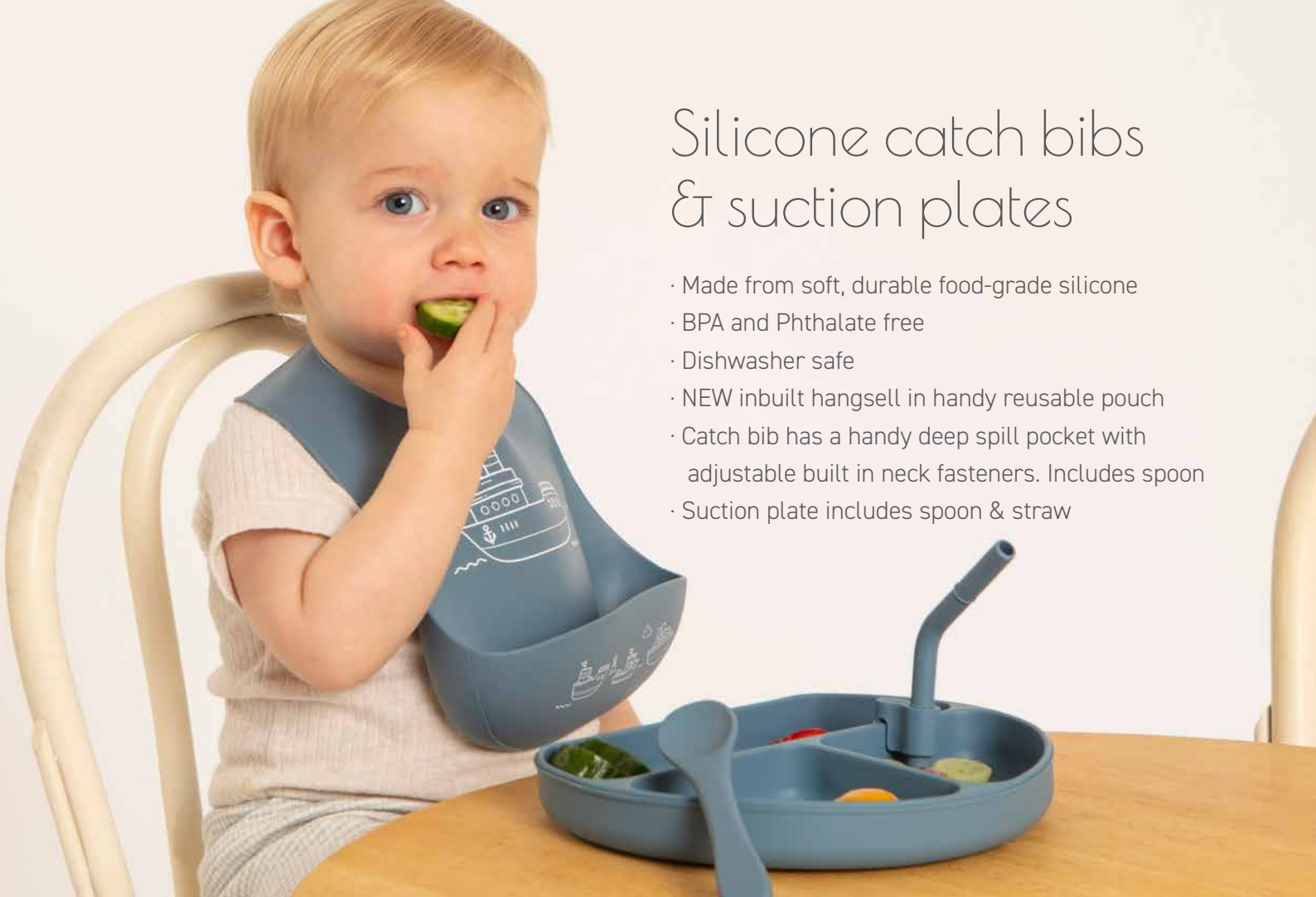
BIBL11 - Grey



BIBL10 - Dusty Pink

Silicone catch bibs & suction plates

- Made from soft, durable food-grade silicone
- BPA and Phthalate free
- Dishwasher safe
- NEW inbuilt hangsell in handy reusable pouch
- Catch bib has a handy deep spill pocket with adjustable built in neck fasteners. Includes spoon
- Suction plate includes spoon & straw



SBS7 - Olive



SBS14 - Rainbow Dusty Pink



SBS15 - Boats Slate Blue



SP3 - Olive



SP1 - Dusty Pink



SP6 - Slate Blue

Handy
reusable
pouch





Curved
spoons & forks
for easy grip

Comfy grip silicone spoons & forks

- Made from soft, durable food-grade silicone
- Dishwasher safe
- BPA and Phthalate free
- Gentle on teething gums



SS1 - Spoons Olive



SF1 - Forks Olive



SS2 - Spoons Dusty Pink



SF2 - Forks Dusty Pink



SS3 - Spoons Slate Blue



SF3 - Forks Slate Blue



Easy grip
with ribbed
sides

Silicone sippy cup with straw

- Spill-proof lid & anti-leak straw
- Promotes independent drinking
- BPA-free & non-toxic
- Easy to clean
- Multi-use training cup with two handles
- Holds up to 180ml



SC1 - Olive



SC2 - Dusty Pink



SC3 - Slate Blue

Shop
silicone
range



SS1 - Spoons Olive



SF1 - Forks Olive



SC1 - Olive



SBS7 - Olive



SP3 - Olive



SS2 - Spoons
Dusty Pink



SF2 - Forks
Dusty Pink



SC2 - Dusty Pink



SBS14 - Rainbow Dusty Pink



SP1 - Dusty Pink



SS3 - Spoons
Slate Blue



SF3 - Forks
Slate Blue



SC3 - Slate Blue



SBS15 - Boats Slate Blue



SP6 - Slate Blue

Swaddle collection

Choose from our range of gorgeous prints and fabrics.
Available as a double or single organic muslin swaddle gift set.

Our multipurpose swaddle collection can be used to swaddle baby,
as a lightweight blanket for nursing and so much more.



Great
newborn or
babyshower
gift



Organic muslin swaddles & pram pegs – double gift sets

Made from 100% cotton · Machine washable · Great newborn gift
Secure muslin swaddles to prams with matching pram pegs



WP75 - Country Farm



WP76 - Barnyard



WP77 - Floral Bouquet



WP72 - Gingham Grey



WP73 - Bright Floral



WP74 - Trucks

Organic muslin swaddles & pram pegs

Single gift sets

- Made from 100% cotton
- Machine washable
- Great newborn gift
- Secure muslin swaddles to prams with matching pram pegs



MP57 - Country Farm



MP58 - Barnyard



MP59 - Floral Bouquet

In-built
hangsell
for easy
display



Organic cotton muslin swaddles

- Made from 100% cotton
- Machine washable



M26 - Country Farm



M27 - Barnyard



M28 - Floral Bouquet



M29 - White



M30 - Sage



M32 - Baby Pink



M31 - Baby Blue

Organic jersey swaddle & beanie sets

Soft and stretchy organic cotton jersey · Lightweight and breathable · Gorgeous newborn gift idea
Swaddle size: 100 x 100cm · Matching beanie



JWS6 - Gingham Sage



JWS7 - Gingham Strawberry



JWS3 - Outer Space

Includes
matching
jersey
beanie

Organic reversible burp cloths - 2 pack

- 100% organic cotton muslin
- Reversible
- Shaped to fit over shoulder
- Generously sized for maximum coverage
- 4 layers for extra absorbency
- Perfect baby shower gift
- Pair with matching swaddle

NEW
2 pack!



BC30 - Country Farm



BC31 - Barnyard



BC32 - Floral Bouquet





Bathtime



Organic hooded baby towels

Made of premium terry towelling · 100% cotton · Handy loop for easy drying

Generous size: 80 x 80cm

100%
cotton



HT23 - Country Farm



HT24 - Barnyard



HT25 - Floral Bouquet



Organic wash cloths – 3 pack

Made of premium terry towelling · 100% cotton · 3 pack · Wash cloths measure: 25 x 25cm



FW1 - Country Farm
Wash Cloth



FW2 - Barnyard
Wash Cloth



FW3 - Floral Bouquet
Wash Cloth

100%
cotton





Squeezy silicone bath toys

Made from soft, durable food-grade silicone · BPA and Phthalate free

Dishwasher safe · Pull apart for easy cleaning · Perfect for little hands

Ideal for sensory play, engaging little ones with their soft textures and vibrant colours



BT1- Squeezy animal friends



BT2 - Squeezy sea friends

Pram accessories





Reversible & water resistant pram liners

- 100% cotton with waterproof coating
- Reversible with solid colour on back
- Easy to fit and easy to clean
- Machine Washable
- Universal design
- Generously padded
- Handy loop to attach toys or dummies
- Size: 85 x 30cm



PL24 - Country Farm



PL25 - Barnyard



PL26 - Floral Bouquet



PL27 - Beige Dinosaurs



PL17 - Gingham Sage



PL5 - Beige Dots



Reversible harness covers & pram pegs

- 100% cotton with waterproof coating
- Reversible with solid colour on back
- Pair up with our pram liners
- Easy to install with velcro
- Machine Washable
- Use in the pram or car seat
- Size: 16.5 x 19.5cm



HCP6 - Country Farm



HCP7 - Barnyard



HCP8 - Floral Bouquet



HCP9 - Beige Dinosaurs



HCP2 - Gingham Sage



HCP1 - Beige Dots



Pram pegs

- Sturdy and strong
- Easily clips onto pram
- Keep muslin cover securely attached
- Available in 2 or 4 pack
- Wide range of colours



P2333 - Steel Blue



P2344 - Sage



P2211 - Pastel Pink



P2266 - Sand



P2277 - Peach



P2077 - Black

Pram pegs 2 pack



P2177 - Grey



P2066 - White



P2233 - Pastel Blue



P2099 - Navy



P2244 - Pastel Mint



P2299 - Forest Green



P2300 - Charcoal



P2311 - Burgundy



P2288 - Coral



P2322 - Mustard



Pram pegs 4 pack



P4344 - Sage/Forest Green



P4288 - Steel Blue/Charcoal



P4233 - White/Grey



P4055 - White/Black



P4188 - Grey/Black



P4444 - Black



P4266 - Cream/Peach



P4133 - Blue/Navy



P4177 - Pink/Purple Pastel

Handy hooks

Easy to use ▪ Lightweight and versatile ▪ Attach bags to your pram



HH1 - Silver



HH4 - Pink



HH7 - Blue



HH3 - Black



HH8 - Navy



HH9 - Burgundy



Nursery



Organic fitted jersey co-sleeper & cot sheets

Soft and stretchy organic cotton jersey for the perfect fit · Machine washable



COS3 - Co-sleeper
Outer Space



JCS3 - Cot sheet
Outer Space



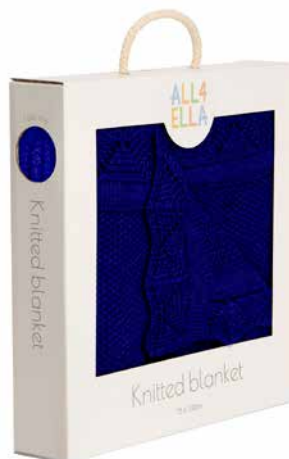
JCS5 - Cot sheet
Soft Florals

Co-sleeper: 92 x 53 x 10cm
- fits snug and securely

Cot sheet: 132 x 77 x 12cm
- fits all standard cot mattresses

Knitted blankets

- 100% cotton
- Suitable for babies and toddlers
- Premium boxed gift line
- Machine washable
- Blanket measures: 75 x 100cm



KB6 - Navy



Matching
drawstring
bag



QPM3 - Slate Blue

Quilted linen playmats

- Reversible
- Machine washable
- Premium quality linen blend
- Patterned quilting
- Matching drawstring bag
- Embossed branding
- Large 120cm diameter



PM21 - Outer Space

Non-slip playmats

- Non-slip backing
- Machine washable
- Matching drawstring bag
- Large 120cm diameter

Exploring our textiles range.

The benefits of organic cotton, & jersey fabrics.



Organic cotton muslin

Pure, breathable, and eco-friendly, organic cotton muslin is a natural choice for your baby's delicate skin. Grown without harmful chemicals or pesticides, it's not only safer for your little one but also for the environment. Our organic cotton muslin offers unmatched breathability and softness, ensuring your baby stays comfortable and cozy all day long.



Jersey

Versatile, stretchy, and oh-so-soft, jersey fabric provides the perfect balance of comfort and flexibility. With its gentle stretch, our jersey products create a snug and secure environment for your little one, promoting better sleep and relaxation. Whether it's naptime or playtime, our jersey products are designed to keep up with your baby's active lifestyle.

At All4Ella, we go the extra mile to ensure the highest quality for your baby's comfort. Our fabrics are pre-washed once made, guaranteeing they are as soft and gentle as can be from the very first use. Discover the difference with All4Ella, your ultimate destination for premium baby essentials crafted with love and care, from newborn to toddlers.



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