



YOUR DREAM • WE BUILD

DEMONSTRATION AND CARRYING YOUR BUSINESS DREAM!



One Stop *Penbo* Customization Service

DEVELOPMENT COURSE

1999

Supermarket shelving factory established, producing and supplying supermarket shelving and warehouse shelving products

2003

Established showcase factory and successfully formed long-term cooperative relationships with international brands such as Michael Kors and H&M with OEM services

2008

Completed over 800 projects both domestically and internationally, implemented in more than 20 cities



2010

Established a group company with dual business units — HEDA and PENBO. HEDA provides storage shelving products, and PENBO provides retail store display products.



2015

Establish global sales team and expand online and offline consulting and sales platforms to directly serve overseas customers



2023

Serves more than 6,500 customers, exports to more than 90 countries, and expands store types to more than 40 types



2024

PENBO USA branch has opened, providing local services for the North American. Meanwhile, No. 2 PENBO new production base is under construction.

GROUP PROFILE

1999
ESTABLISHMENT TIME

90⁺
BUSINESS COVERAGE

180⁺
COLLABORATIVE BRAND

30⁺
SENIOR ENGINEER TEAM

50⁺
GOLD MEDAL SALES TEAM

Guangzhou PENBO Display Products Co., Ltd. is a professional supplier with more than 25 years of industry experience, focusing on customized shop display products, including display cabinets, showcases, counters, display shelves, display racks etc. Owning a professional sales consultant team, design team, engineer team, production team, and after-sales team, PENBO can help our customers globally at different stages to reach their desires. We provide an entire one-stop service for you from early concept development to final production operations.





Our factory covers an area of 25000 square meters and is equipped with a complete set of hardware, woodworking, painting, and acrylic processing facilities. Hardware accessories include CNC machine tools, bending machines, punching machines, laser cutting machines, etc. The painting workshop includes a three sided eddy current spray painting room, a dust-free purification room, a negative pressure grinding room, a varnish room, and a professional environmental treatment system.

Our products have exported to the United States, Canada, England, France, Germany, Australia, The U.A.E, Qatar and other overseas markets. We maintain a long-term relationship with worldwide famous brands, and also with new growing brands to help them expand their retailer market globally. We will be here warmly welcoming you always and forever.

25 YEAR
INDUSTRY EXPERIENCE

25000
FACTORY AREA

150⁺
CONSTRUCTION TEAM

200⁺
INDEPENDENTLY DEVELOPED
PRODUCTS



JEWELRY STORE

Penbo
SHOWCASE





Reasonable store function design

The functional design of the store takes into account the convenience of jewelry display, customer experience and staff operation. We have set up multiple display areas, including a round display table in the center and glass display cabinets on both sides to maximize the visual effect of the jewelry display. At the same time, we also designed several consultation and resting areas to provide customers with a more comfortable shopping experience.



The overall design features clean lines and exquisite details, with white and gold as the main colors, creating a feeling of nobility without losing warmth.





The design of moving lines is a highlight of this project. Through rational layout, we have made an effective distinction between the flow line of customers and the operation line of employees. Customers can enter the display area directly from the entrance, while employees can enter the work area through the back door. This design not only ensures the shopping experience of customers, but also improves the work efficiency of employees.



We chose high quality marble flooring, which is not only beautiful but also easy to clean and maintain. The walls and display cabinets are made of wood and metal, reflecting the high-end positioning of the jewelry store and adding a sense of hierarchy to the space. In addition, we also chose some soft fabric furniture to provide a more comfortable shopping environment for customers.



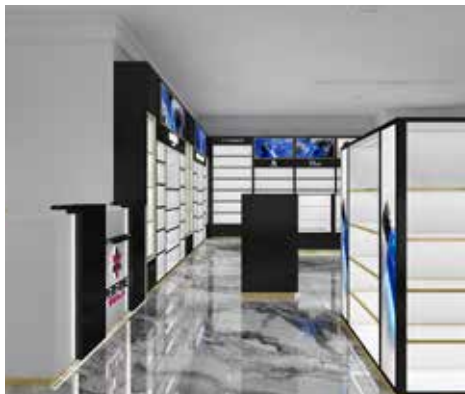
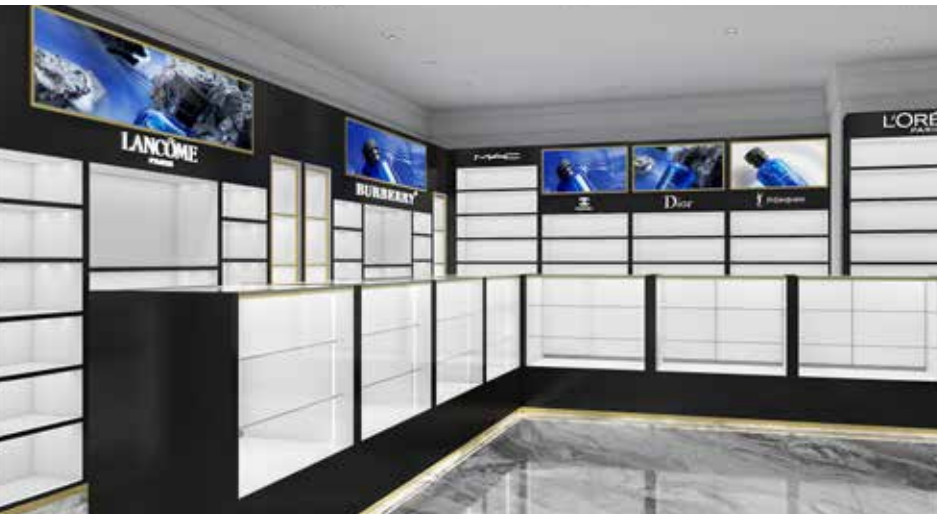
PERFUME STORE

Penbo
SHOWCASE

PERFUME SHOWCASE-01

AMERICA PERFUME STORE





PERFUME SHOWCASE-02

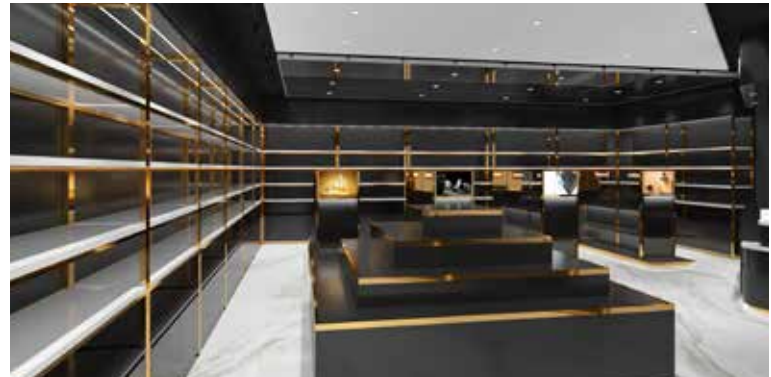
SAUDI ARABIA PERFUME STORE

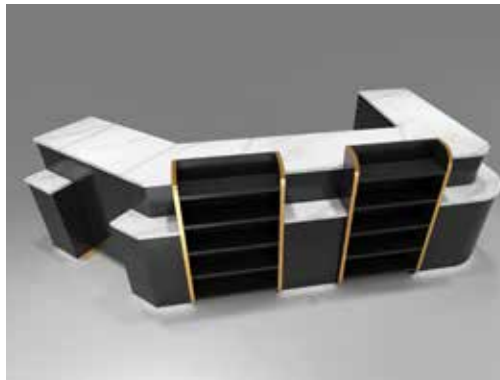




PERFUME SHOWCASE-03

AMERICA PERFUME STORE



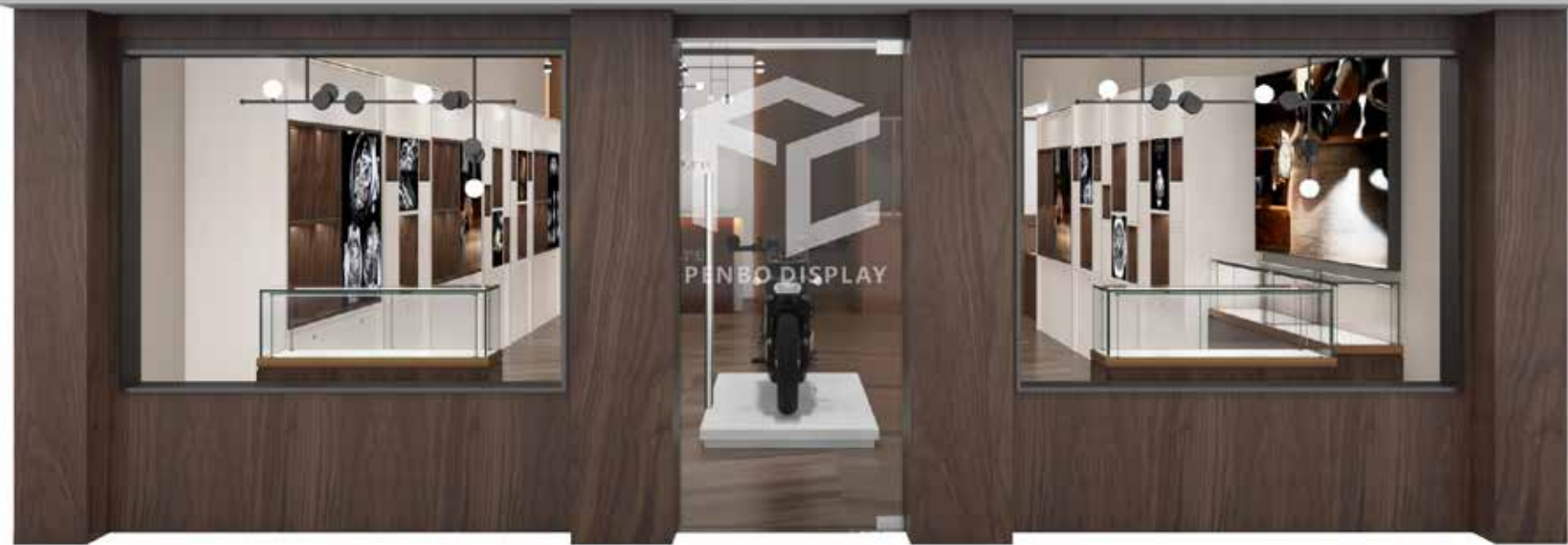




WATCH STORE

Penbo
SHOWCASE

Montre.re



In the spatial design of this watch store, we aimed to create a modern, elegant and brand-specific shopping environment. Inspired by the respect for time and the worship of craftsmanship, the layout of the space, the choice of materials and the lighting design convey the unique charm of watches as precision crafts.



The layout of the store has been carefully planned to ensure a smooth and natural flow of customers through the store. The motorcycle display area at the entrance not only attracts customers' attention, but also adds a sense of dynamism and modernity to the whole space. The display cabinets and glass booths are well-distributed to ensure that the products are fully displayed while avoiding a sense of congestion in the space.



Montre.re

MONTRE.RE

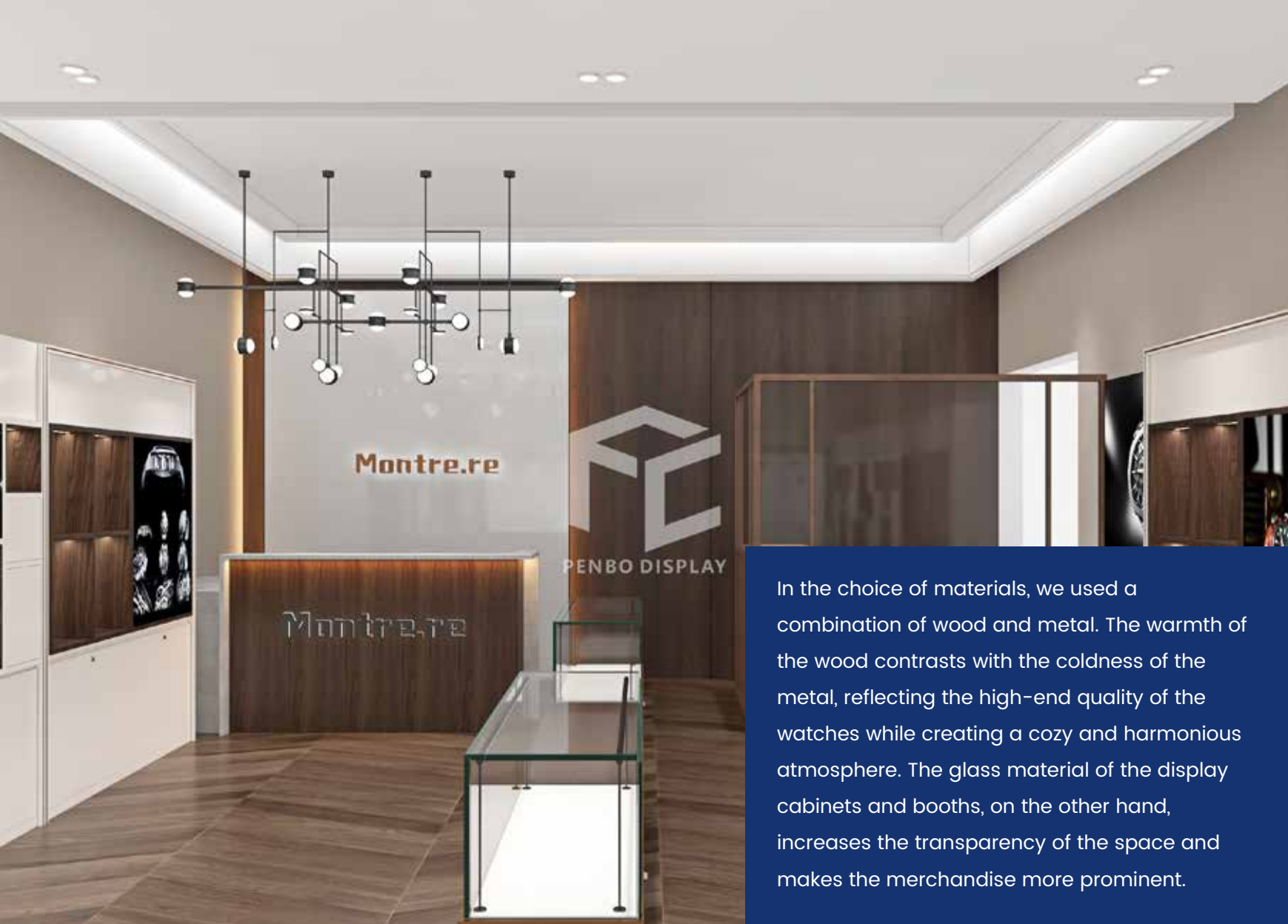
PENBO DISPLAY





PENBO DISPLAY

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Montre.re



PENBO DISPLAY

Montre.re

In the choice of materials, we used a combination of wood and metal. The warmth of the wood contrasts with the coldness of the metal, reflecting the high-end quality of the watches while creating a cozy and harmonious atmosphere. The glass material of the display cabinets and booths, on the other hand, increases the transparency of the space and makes the merchandise more prominent.



CLOTHING STORE

Penbo
SHOWCASE

The core concept of this design is “simple but not simplistic”. By using clean lines and modern materials, we created a stylish and functional shopping environment. The design makes extensive use of contrasting gold and white, a color scheme that not only reflects the brand's high-end positioning, but also adds a sense of warmth and luxury to the space.





GOLDEN FRAME: The golden metal frame not only provides structural support, but also serves as a highlight in the space. The golden sheen contrasts with the white background and enhances the layering of the space.

White Marble: White marble was used for the walls and floors, and the natural texture of this material adds a regal and serene atmosphere to the space.

Neutral color palette: A neutral color palette was used for the clothing and accessories displays, which ensures that the customer's attention is focused on the products themselves, rather than on the display racks.





Open Layout: The store adopts an open layout, which not only makes the space look more spacious, but also facilitates customers to move around the store freely and browse the products.

Multi-functional display racks: The display racks are designed for multi-functional use, allowing for the display of both clothing and accessories. This flexibility allows the store to easily adjust the displays according to seasons or promotions.

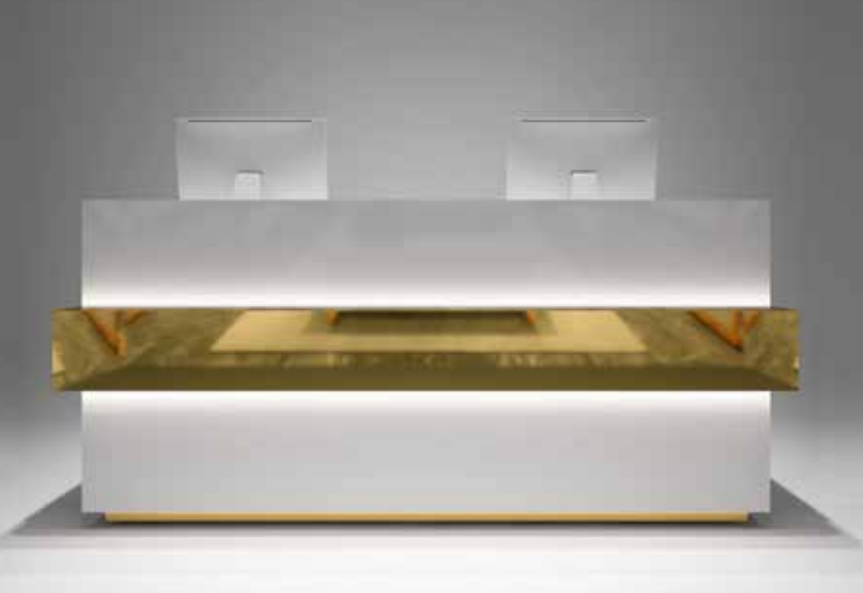
Center Display: A center display is designed to highlight key items, such as new or hot products. This design not only attracts customers' attention, but also provides a visual focal point for the store.





Recessed Lighting: Recessed lighting in the ceiling provides even light, ensuring brightness throughout the space while avoiding direct glare.

Accent Lighting: Accent lighting was used on the display racks and center display table, a design that highlights the details of the merchandise while enhancing its appeal.

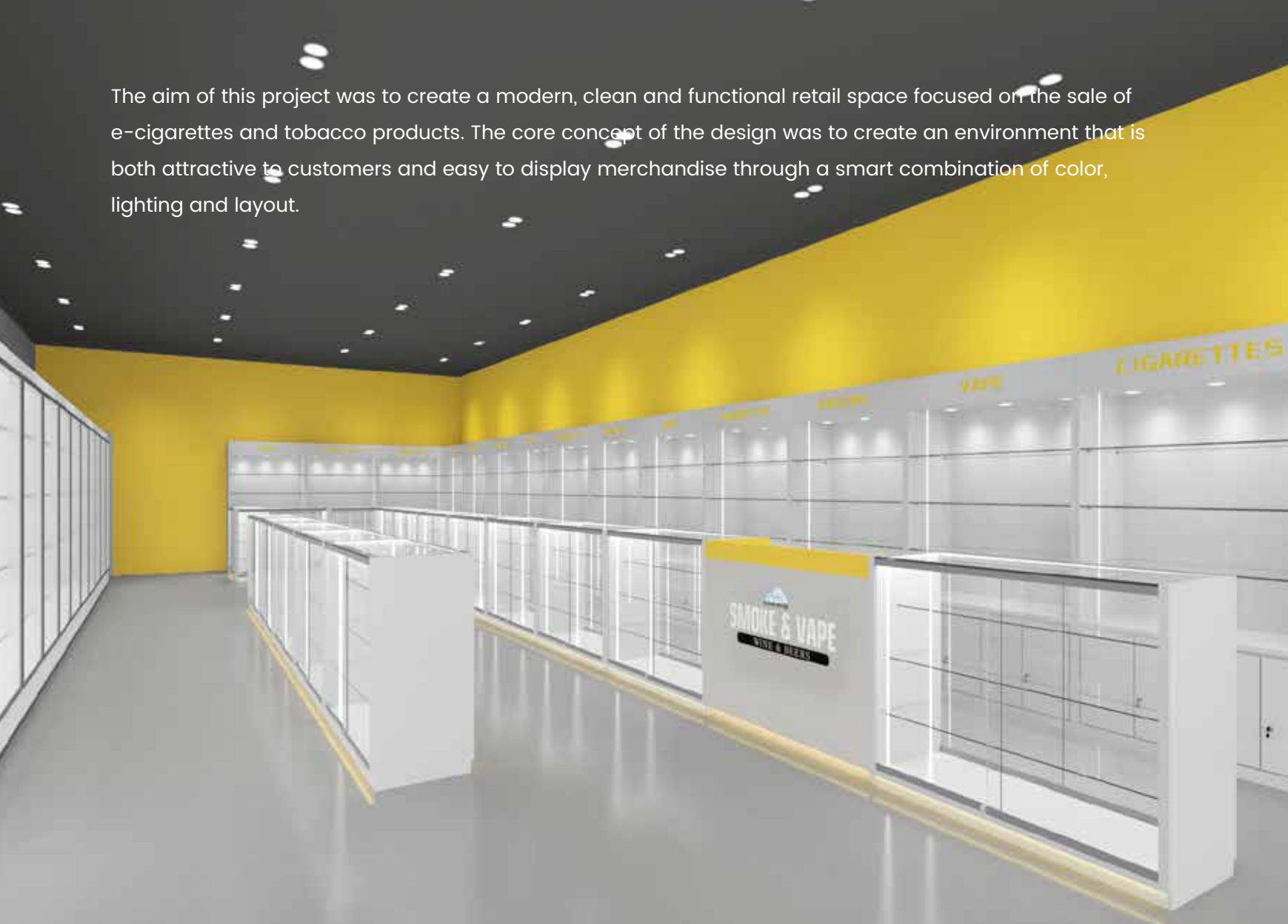




SMOKE STORE

Penbo
SHOWCASE

The aim of this project was to create a modern, clean and functional retail space focused on the sale of e-cigarettes and tobacco products. The core concept of the design was to create an environment that is both attractive to customers and easy to display merchandise through a smart combination of color, lighting and layout.





The space adopts vivid yellow and pure white as its main colors, with yellow symbolizing vitality and innovation and white conveying simplicity and professionalism. The yellow portions of the walls and ceiling not only add a splash of color to the space, but also effectively direct the eyes of customers to the merchandise display area naturally. The gray color of the floor and display cabinets provides a neutral backdrop that makes the merchandise stand out more

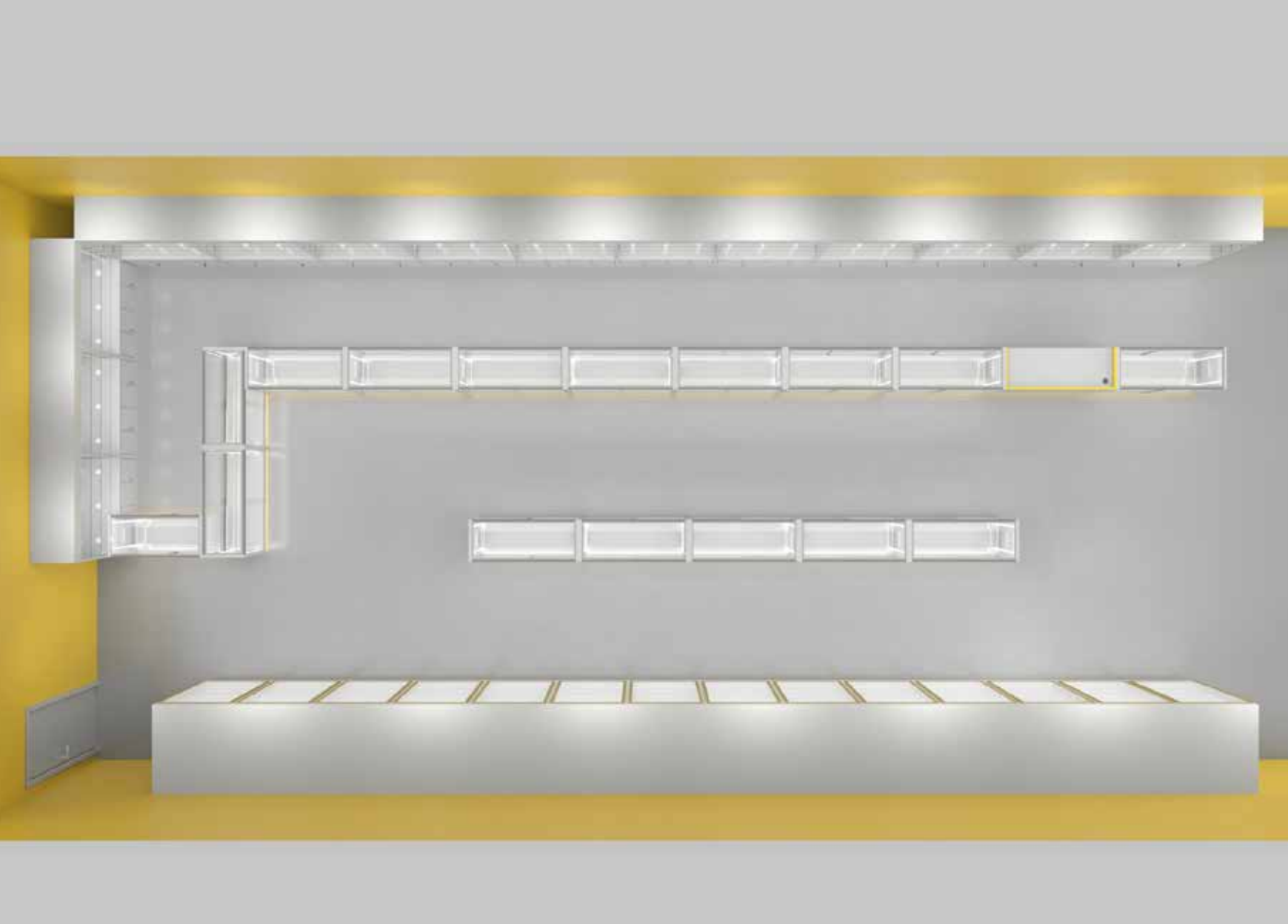
The layout of the space has been carefully planned to ensure a smooth and natural flow of customers. Display cases are arranged along the walls and in the central area, creating an open and easy-to-navigate shopping path. The central display island not only increases display space, but also provides a centralized shopping point for customers to compare and select products.





Lighting is a key element in this design. Recessed luminaires in the ceiling provide an even base lighting, ensuring the entire space is bright and comfortable. The lighting design inside the showcases is more refined, with the use of spotlights highlighting the details and textures of the merchandise and enhancing the customer's shopping experience.







SMOKE & VAPE

WINE & BEERS



CELLPHONE STORE

Penbo
SHOWCASE

The design aims to create a modern, technologically advanced shopping environment that reflects the innovative spirit and high-end image of the Samsung brand. Through clean lines, premium materials and careful layout, a space is created that is both functional and visually appealing.





Reasonable store function design

Adopting open design, natural light is introduced through large glass windows to enhance the sense of permeability of the space. Brand logos are installed at the entrance to attract customers' attention.

The product display area utilizes the central island platform and the display walls on both sides to display cell phones, home appliances and other products in different zones. The design of the island is simple and generous, which is convenient for customers to experience the products in close proximity.

lifestyle

SAMSUNG



Washing Machine



SAM



Washing Ma

SAMSUNG

Experience Zone: A dedicated experience zone with comfortable seats and interactive screens allows customers to experience the features and performance of Samsung products.

Service Area: A service counter is set up on one side of the space to provide consultation and after-sales service to ensure that the customer's shopping experience is complete and satisfying.





Modern materials such as marble, metal and glass are chosen to create a high-end, technological atmosphere. Black, white and grey are the main colors, with blue elements of Samsung brand, simple but without losing vitality. A combination of recessed lighting and accent lighting is used to highlight the products on display while keeping the overall space bright and comfortable.

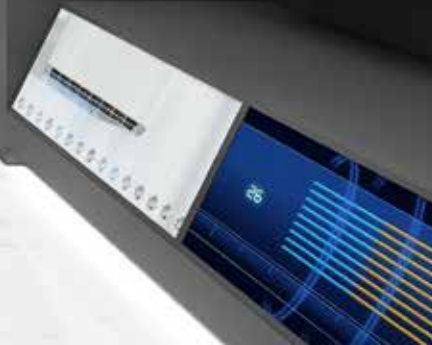
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SAMSUNG

Living Machine

SAMSUNG



Interactive screen: Set up interactive screens in the experience area to provide product information and interactive experience to increase customer participation.

Intelligent control: Utilizing smart home technology to demonstrate the intelligent interconnection function of the product, allowing customers to feel the possibility of future life.





SUNGLASSES STORE

Penbo
SHOWCASE

The design of this optical store is inspired by modern minimalism, combining natural elements and modern materials. The goal was to create a space that would both attract customers and provide a comfortable shopping experience. The design focuses on the openness and fluidity of the space, allowing customers to browse and try on glasses freely.





Reasonable store function design

The functional design of the store is divided into several main areas: display area, fitting area, consultation area and rest area. The display area adopts an open layout, using glass counters and wooden display racks to emphasize the sophistication and diversity of eyewear. The fitting area is equipped with comfortable seats and mirrors for customers to try on and compare different styles. The consultation area, on the other hand, is equipped with a professional consultation desk to provide customers with personalized advice and services. The lounge area provides comfortable chairs for customers to relax and rest during the shopping process.





The kinematic line design aims to guide customers to flow naturally from the entrance to the display area, then to the fitting and consultation area, and finally to the rest area. The dynamic line design takes into account the shopping habits and behavioral patterns of customers to ensure that they move around the store smoothly and unobstructed. At the same time, the static line design also takes into account the workflow of the staff to ensure that they can serve the customers efficiently.



The color scheme of the space is dominated by dark green and light wood colors, creating a natural and serene atmosphere. The dark green walls not only have visual impact, but also highlight the eyewear products in the display area. The light wood-colored furniture and flooring add a warm and natural feeling, making the whole space more harmonious and unified.





High quality wood, glass and metal were chosen for the material design. Wooden furniture and flooring are not only aesthetically pleasing, but also offer durability and comfort. Glass counters and displays, on the other hand, provide a clear view and make the eyewear products more eye-catching. The use of metal elements, such as light fixtures and decorative details, adds a sense of modernity and sophistication.





COFFEE STORE

Penbo
SHOWCASE





This coffee shop design in Bahrain blends modern minimalism with industrial style to create a stylish and cozy atmosphere.

The overall color palette is dominated by grey and wood, with grey walls and floors bringing a calm and modern feel, while wooden elements add warmth and naturalness.

The combination of wood and concrete reflects the ruggedness of industrial style without losing the sense of warmth.





The interior of the store is well laid out with a simple design of the bar area with built-in refrigerator and sink for easy operation. The central display racks and shelves are open-plan, making it easy for customers to browse and select products, while also adding a sense of permeability to the space. The use of track lighting as the main illumination not only provides sufficient light, but also enhances the modern feel of the space. Localized lighting, such as the light strips under the bar, is not only practical, but also adds a sense of hierarchy to the space.





The bar area is designed to be simple and practical, with a built-in refrigerator and sink for easy barista operation. The display racks and shelves are designed to be both aesthetically pleasing and practical, making it easy for customers to browse and select products.





The customer is very satisfied with this cooperation! The actual picture is exactly the same as the rendering and the detailing is spot on. The texture of the wood and the sturdiness of the metal construction exceeded expectations.



YOUR DREAM WE BUILD

One Stop *Penbo* Customization Service

Enter 



PENBO WEB



PENBO WP



YOUTUBE



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