BOOKCLUBS

PARTNERSHIPS

We help book clubs discover what to read next. Working with over 100 publishing partners as a trusted marketing platform.

Who We Are

Bookclubs is the leading web and mobile book club management platform, serving the world's largest network of independent and public book clubs. We foster connection and community through shared reading experiences, offering tools for readers to start, join, and organize book clubs effortlessly.



All the tools book clubs need, in one place!

- Launch a club or find a public club to join
- Use polls to select books and meeting times
- Sync calendars and get automated meeting reminders
- Discuss books on club message boards or in DMs
- Discover, recommend, rate, and review books
- See what thousands of clubs are reading
- Find discussion guides
- Track personal and club reading history
- Get personalized recommendations and set reading goals
- Host integrated video meetings... and much more!

Partner with Bookclubs

Bookclubs is a dynamic community of avid readers seeking their next book club pick. We provide unparalleled access to this growing, engaged audience. Our members buy 3 times more books on average than non-book club readers, and our audience has consistently doubled annually.



Book clubs, known for their vibrant communities, wield significant influence in shaping reading choices through personal recommendations and word of mouth— key factors in book-buying decisions.

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Leverage the power of community influence with Bookclubs' marketing opportunities.

600K+	75K+	875K+	10 Million+
MEMBERS	BOOK CLUBS	MONTHLY PAGE VIEWS	MONTHLY SCREEN VIEWS

Flagship Packages

BOOK OF THE MONTH & RECOMMENDED READING

Participate in month-long campaigns with prominent positioning on our homepage, app, and newsletters. Receive detailed post-campaign reports, revealing insights into how book clubs interact with your titles—ranging from adding books to shelves to voting in polls and scheduling discussions. These popular, data-backed campaigns place your titles at the forefront of the Bookclubs audience.

More opportunities:

- Newsletter advertising
- Notification sponsorships
- Web banners
- Targeting: reach your most likely to buy/read audience
- Bespoke book clubs: let us help you build your own club!
- Custom plans tailored to your titles



Why Advertise with Bookclubs?

CONNECT WITH READERS WHERE THEY ARE: IN THEIR TRUSTED READING GROUPS AT THE EXACT MOMENT THEY ARE LOOKING FOR THEIR NEXT BOOK CLUB PICK

- Unparalleled access to highly-engaged readers & book buyers
- Exclusive insights into book club & reader behavior
- Proven, data-driven campaigns
- Reach a diverse range of clubs, from private intimate circles to larger influencer clubs, corporate groups, and more



Get in touch to learn more and receive our full media kit!

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