



SEOJIN

# WHO ARE WE ?

25 YEARS OF EXPERIENCE



**SUSTAINABILITY**

**ECO-FRIENDLY**

**OPEN-PROCESS**

**JOYFUL MIND**

**INNOVATION & FUNCTION**

**NOVELTY - COLOR**

Seojin Textile is one of the most famous garment dyeing fabric specialized company and fabric manufacturer in Korea.

We are a true development specialist team of passionate. We believe that fabric development is the most determinant aspect in textile business. This is why, we, Seojin Textile focus on the emotional appeal of fabric development. We use our own weaving and dyeing facilities to guarantee the best qualities and finish. A simple feel of our fabrics takes you on an enchanting journey. Discover the variety of our colors, experience the emotional effect of our fabrics that truly defines Seojin Textile's DNA.

Various patents and intensive expertise in Garment dyeing, Fabrics for Garment Dyeing, Shape Memory and High Density NP blended fabric

Seojin Textile has been focusing on developing the most emotional fabrics with its weaving and dyeing facilities since 1993. Diversity of yarn materials, making new textures and trying different finish and dyeing methods.

Strong will to discover new fabrics allow to have genuine experiences

We provide Garment Dyeing, Fabrics for Garment Dyeing use, Fabrics for Garment wash use and garment dyeing looks fabrics

# WHO ARE WE ?

## SEOJIN HAS 4 ENTITIES



### GREENHILL DYEING WORKS IN DAEGU, KOREA

Dalseocheon-ro, Seo-gu, Daegu, Korea. Since 1970. Owned by SEOJIN since 2004.  
Garment Dyeing.  
Cotton/Linen/Silk/Polyester/  
Nylon Dyeing.



### HEADQUARTERS IN DAEGU, KOREA

Gukchaebosang-ro 7 gil, Seo-gu, Daegu, Korea since 1993.  
R&D. Oversea Sales.



### WEAVING MILL IN KYUNGSAN, KOREA

Iryeon-ro, Jilyang-eup, Gyeong-san-si, Gyeongsangbuk-do, Korea since 1997. Natural & Synthetic mixed Weaving



### SALES OFFICE IN SEOUL

Rosedale Office, Gwangpyeong-ro, Seoul, Korea since 2010. Korean Market Sales

## OUR MOTTO

# «DIFFERENTIATION IS THE ONLY KEY FOR SURVIVAL»

## BRAND PHILOSOPHY

Korea is one of the leading countries of IT technology and many people have a vision of the textile industry as an outdated business. Our mission is to show that high quality standards, special feel and unique experiences can make a true difference. We have been focusing on development innovation for 25 years. This is our mission and forever guideline.

차별화 제품만이 살길이다  
사  
후  
서진텍스타일(주)



# SALES OFFICE IN SEOUL TIMELINE

Established in 1993, by having Weaving facility in 1996, Dyeing facility in 2004, Garment dyeing facility in 2013, we have pursued differentiation in Dyeing / Finishing.

We are focusing fabric production and sales through differentiation such as High density finishing/ Wave dyeing/ Craft dyeing techniques.



2019

PV Awards Nominated

2018

PV Awards Nominated

2017

Oversea Sales Starts

2012

Garment Dyeing Starts

2010

Seoul Branch Established & Korean Market Sales Starts

2004

Greenhill Dyeing Mill starts

1997

Weaving Mill in Kyungsan Starts

1993

Headquarters in Daegu Starts

TIMELINE

# OUR DNA IMPRINTS ON OUR FABRICS

## 1.1 DYEING TECH

Wave Dyeing & Craft Dyeing



WDBH-MM101B



CDHW-NN433A



CDHW-NN135



CD-NN173

# MAIN TECHNIQUES



UBCW-NN173



An innovative dyeing method created by Seojin Textile. Distinctive mark : brings an artistic touch and emotional feel to our fabrics. This Jackson Pollock-inspired dyeing method is full of sensual emotion and has different patterns and colors depending on the fabric material, from Nylon, Cotton to Poly to name but a few.

Its unique patterns and garment dyed touch create a memorable and emotional experience.

Seojin acquired related patents and is now paving the way cooperating with designers in famous brands all around the world.



# OUR DNA IMPRINTS ON OUR FABRICS

## 1.2 DYEING TECH

Garment Dyeing

Garment Dyeing has three types :  
Washing/ Normal pressure / High pressure

Seojin Textile is the first company having started  
Garment dyeing in Korea

Garment dyeing is a fascinating technique, it is not  
only the fabric that is being dyed but also the garment  
itself. It provides unique genuine vintage wrinkles  
on the garments and puckering effects on near pockets  
and zippers side. Garment dyeing has this signature

touch, particularly popular among fashion leaders  
in Europe and Japan.

This dyeing method is totally different from what  
you already know, far from the standardized approach  
of mass production scheme. Garment dyeing can create  
personalized colors and touch on small production  
base. It is currently at the heart of many strategic  
projects conducted by high-end brands in Italy and  
Japan. You can see the care label « Garment Dyed » in  
Stone Island and CP Company shops.



# MAIN TECHNIQUES

## 1.2-A WASHING

Seojin Textile knows exactly which items are suitable  
for Garment washing and how its effects will look  
and evolve on the garment. Garment washing literally  
means washing, not garment dyeing, ie, washing the  
garment after sewing it. So that it can get natural  
appearance similar to Garment dyed products. Here  
again our strong fabric expertise is key to source  
the right fabric to reach the desired effect.

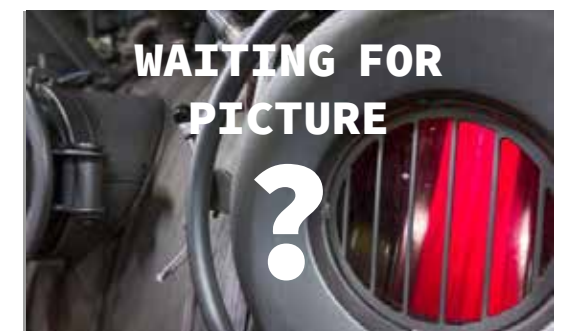
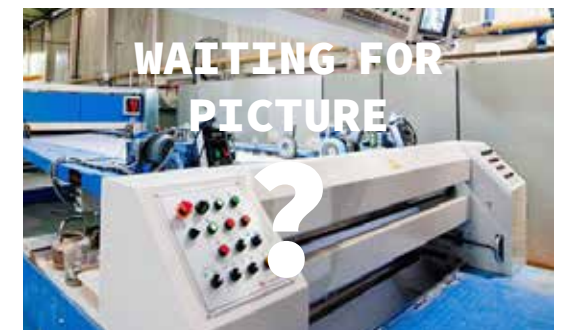
## 1.2-B NORMAL PRESSURE

Normal pressure Garment Dyeing means dyeing the gar-  
ment at a temperature of 90 Celsius degree. Nylon and  
Cotton materials with open ceilings can be dyed. The  
process is relatively simple and can correspond to  
mass production with lower price. However, its limited  
material selection reduces the colors and feel that  
can be obtained. Many outdoor brands use this method  
to garment-dye their Nylon down jacket.

## 1.2-C HIGH PRESSURE

High pressure garment dyeing refers to dyeing the  
garment at 130 Celsius degree. This approach allows  
to choose a variety of materials and to produce hi-  
gher-quality garments. Especially it can dye Polyes-  
ter materials and other fibers that enable to obtain  
unique textures and colors.

Stone Island and other high-quality brands believe  
in this technique, they pursue the special effect  
that can only be obtained from High Pressure Garment  
Dyeing. Seojin Textile is one of the few knowing how  
to use this method, thanks to our many years of expe-  
rience, our skills on dyeing processes.



# OUR DNA IMPRINTS ON OUR FABRICS

## 2.1 SPECIAL FABRICS

PFD (Prepared For Garment Dyeing)

Seojin provides more than 200 fabrics for Garment Dyeing use, fabrics that we have developed thanks to our own weaving and garment dyeing machines. We refer to this item as PFD : Prepared for Dyeing.

Furthermore, we also create 50-100 new items per year, to cooperate with our brands' designers. Our PFD fabrics are used not only for Garment Dyeing but also for Pigment, Surf and Lunnar dyeing use.



# FABRICS



# OUR DNA IMPRINTS ON OUR FABRICS

## 2.2 NOVELTY FABRICS

Special Shape Memory

Shape memory fabric is a luxury item created to answer the market demands in the 1990s in Japan. It has become largely popular among outdoor fashion industries due to its own natural wrinkle effects and unique humid handsfeels. When Seojin started to develop Shape Memory in 1995, we focused the touch

and texture. Seojin now has a varied range of Shape Memory fabrics and is specialized in Nylon-memory. Both side Peach Memory, NP blended yarn with memory and Memory Cotton... Seojin has some of Shape Memory items that can only be produced in Korea or Japan.



# FABRICS



# OUR DNA IMPRINTS ON OUR FABRICS

## 2-3. NOVELTY FABRICS | High Density Microfiber Fabric

When strength meets softness, this unique match creates High Density Nylon/Poly blended Fabric ! Only two companies master this very challenging technique : Seojin Textile in Korea and Komatu Seiren in Japan. In 2007, Seojin was elected High Tech Corporates Programs by the Ministry of Commerce, and was commended by the Minister himself in 2009.

This emotional feels are particularly popular in Italian and Japanese markets. Stone Island lunched DAVID TC line up with this item as well. Seojin has 9 types of High Density Nylon/Poly Blended fabrics. The difference lies in the degree of contraction and the finish used.



# FABRICS

## CONTRACTION DEGREES

- 1/ HD : High Deep : the highest contraction
- 2/ MD : Mega Deep : High Contraction
- 3/ LD : Low Deep : Low Contraction
- 4/ SUW : Special Under Washer : Slight Contraction
- 5/ UD : Under Deep : Very slight contraction

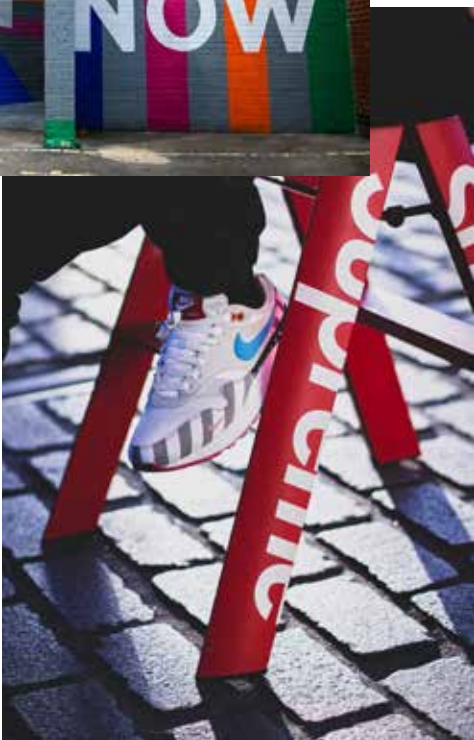
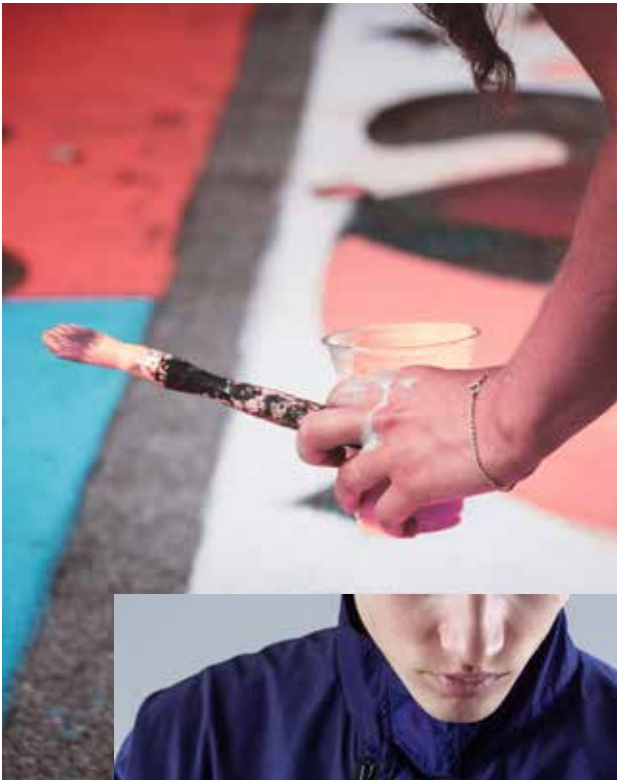
## FINISH USED

- 1/ MPDS : Micro Paper Deep Skin : Deep & Paper Touch
- 2/ MSDS : Micro Suede Deep Skin : Deep & Suede
- 3/ MWS : Micro Wet Skin : Memory & Slight Deep
- 4/ MPS : Micro Paper Skin : Paper & Slight Deep



# PROJECT WAVE

WAVE & CRAFT DYED FABRIC



# TRENDS



WD-NP388

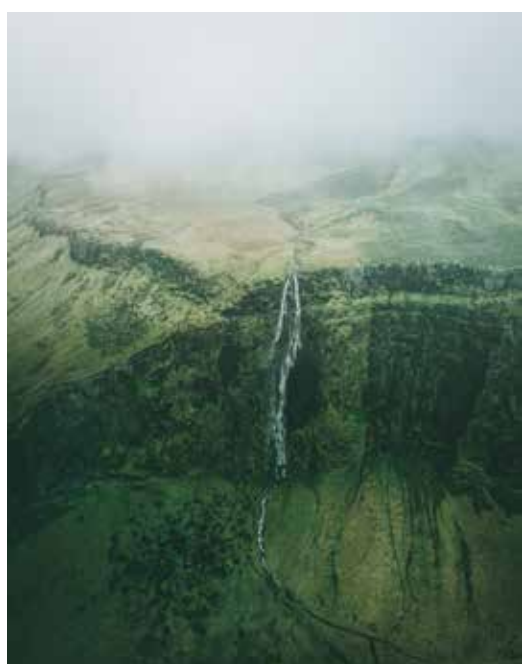


WRND-NN135



CDNN-NN173

CASUAL FABRIC WITH HIGH FUNCTION



MDCW-PP514



CEHW-NN135



MDEW-PP487

# STUDIO FOR EARTH

100% SUSTAINABLE COLLECTION



# TRENDS



UDBH-NN398R-1



UDAW-NN471R



UDAW-NN522R



**S E O J I N**