# Netcore UNBXD PIM

FORRESTER® WAVE LEADER 2023 Commerce Search And Product Discovery

G2 Leader Mid-Market FALL 2023

## Why an AI-powered PIM Solution?

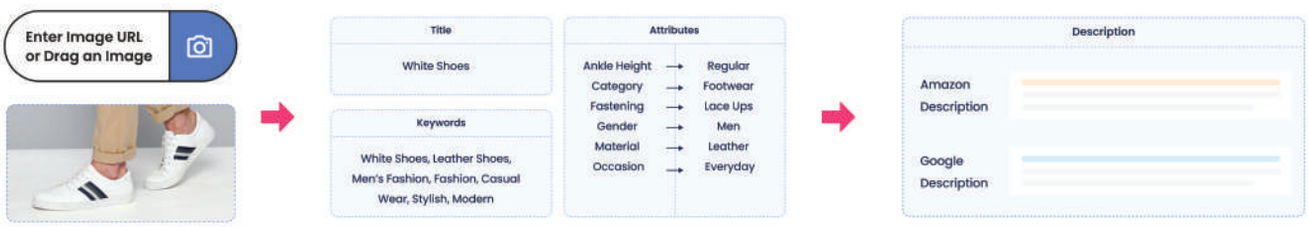
**77%**
of shoppers rely on product content for purchase and consider them a critical element of the e-commerce experience

**64%**
of shoppers are more likely to buy a product online after watching a video about it

**82%**
of shoppers use product attributes to refine their search

## PIM AI PRODUCT BUILDER

Upload a product image and let Netcore Unbxd's advanced image-to-text technology instantly generate Key Fields like keywords and features that can be attributed to the product.




## The Unbxd PIM Impact on your Business

- Streamline the onboarding process for suppliers and vendors
- Deliver a compelling product experience to increase customer conversions
- Improve the quality and consistency of product data across all channels
- Facilitate easier cross-team collaboration
- Accelerate your go-to-market timeline

## PIM AI APPS

Eliminate the Burden of Repetitive Manual Tasks in Digital eCommerce Stores

- Generate product descriptions and titles
- Targeted Google Ads
- Acquire high-visibility placement on Amazon
- Manage reviews across platforms
- Improved SEM and SEO
- Enhanced Social Media Marketing

## With Unbxd PIM you can...

Provide users with native rich content management options that allow users to create market-ready content

Develop customised product catalog, pricing and inventory sheets for different audiences

Predefine templates of frequently run tasks to reduce repetitive actions and streamline the product lifecycle

Perform two-way data sync with 75+ integrated channels or with your own channels using PIM APIs



# Deliver superior ecommerce experience with Generative AI

PDF CSV XML
Vendor 1 Vendor 2 Vendor 3
Multiple files from different vendors in different formats

SFTP
Files from ERP/third-party softwares and in-house system.

Images Videos Brands
Fragmented digital assets

**Advanced transformations layer**
Data converted into standard layer

Asset Management
Automation
Data Governance

**UNBXD**
PRODUCT INFORMATION MANAGEMENT

AI Powered Content Enrichment
Collaboration
Catalog Readiness

Data converted into channel format
**Advanced transformations layer**

API PIM Channel APIs
WebHooks
Brand Catalogs
Custom Integrations

Walmart
ebay
a
Marketplaces

shopify
Magento
BIG COMMERCE
E-commerce Platforms

**Trusted by**
TATA MOTORS
A JEWELLERS — LONDON —
mabuzi
DÉCOR INNOVATIONS
Global Mantra
asianpaints
Vega
Parallel IMPORTED

REQUEST A DEMO
PRICING