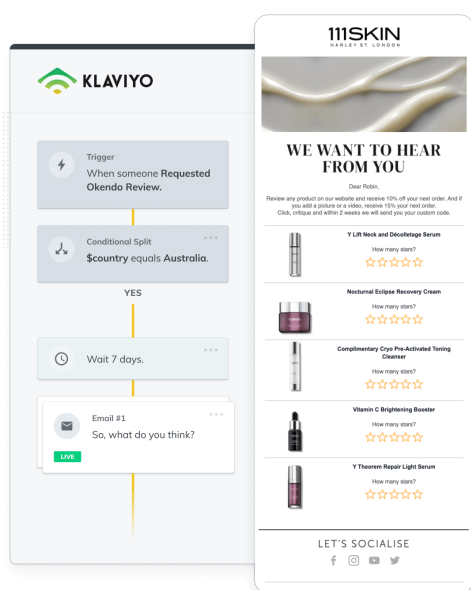




Okendo & Klaviyo

Best-in-class ecommerce marketing.



Send review requests from Klaviyo

Consolidate customer communications by sending automated review requests triggered by Okendo through email or SMS in Klaviyo.

“Being able to send review request emails from Klaviyo makes it much easier to orchestrate post-purchase communications.”

Célia Marinaro, Digital Marketing Manager

111SKIN
HARLEY ST. LONDON

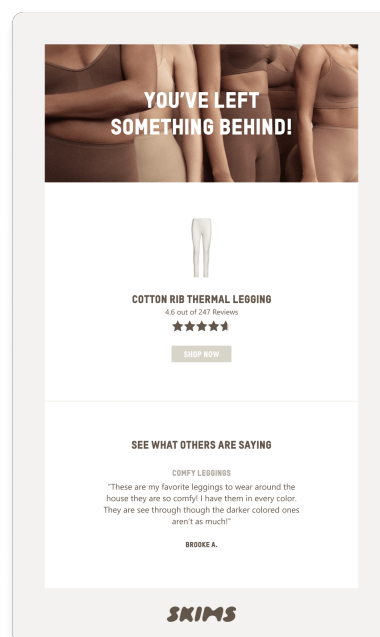
Enhance emails with social proof

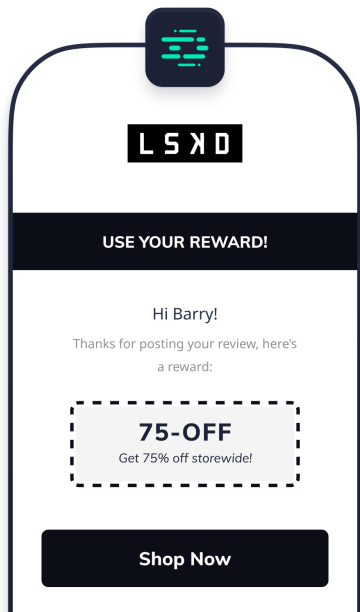
Drive performance by showcasing ratings and reviews in triggered emails such as cart abandonment and product recommendations.

“Including ratings & reviews from Okendo in our abandon cart flows in Klaviyo has been a total game changer! Click-through rate and revenue-per-recipient is the highest we’ve ever seen them.”

Vera Yan, Co-Founder

N I
M B L
E





Advanced Flows

Build advanced Klaviyo Flows that use event triggers and data from Okendo to optimize campaign performance and create new engagement possibilities.

“The data collection, review invites, and rewards from Okendo combined with Klaviyo's automation and segmentation capabilities enables us to create really sophisticated flows.”

Kim Williams, Chief Marketing Officer

■ BEGINNING ■ BOUTIQUE

Fuel the marketing engine

Unlock advanced segmentation and personalization options by syncing first-party customer data captured in Okendo to customer profiles in Klaviyo.

Irene Lowe

METRICS	
Placed Order	12
Revenue	\$1.45K
Fulfilled Order	12
Checkout Started	1

LISTS & SEGMENTS

- Yoga Lovers
- Top Reviewers

INFORMATION

Okendo Age Range	25 - 34
Okendo Gender	Male
Okendo Body Shape	Athletic
Okendo My Sports	Yoga, Running

“Using data from Okendo to create segments in Klaviyo that we target with messaging tailored to individual customers enabled us to **increase revenue-per-recipient by a massive 423%!**”

Marta Skrabacz, Digital Marketing & Ecommerce Manager



Learn more at okendo.io/features/klaviyo

