



# Superbet platform certified by Brazil's Gaming Board at the Ministry of Finance

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**This recognition is the result of a favourable opinion issued by eCOGRA, a London-based test laboratory, designated by the Brazilian government as the certifying body for the sector.**

Superbet has become one of the first online gaming platforms in Brazil to be certified by the Gaming Board at the Ministry of Finance. This recognition is the result of the opinion issued by eCOGRA, The iGaming Certification Specialists, a leading global test laboratory accredited by the Brazilian government to carry out compliance audits required by regulation. Last month, the company was the first Brazilian company to buy a \$30 million license, complying with all the criteria, governance, and compliance systems necessary to operate in Brazil.

"This is another important step for Superbet and the duly regulated betting market in Brazil," says Alexandre Fonseca, CEO of Superbet Brasil, which sponsors football teams such as São Paulo and Fluminense. "The security of the systems and the trust of gamblers have always been our priorities, and we will continue to invest in processes and technologies to ensure operations in line with the best international practices and Brazilian regulation."



"We are delighted to confirm that Superbet has become the first iGaming company to receive certification of compliance with the requirements outlined by the Secretaria De Prêmios e Apostas (SPA). Our Quality, Speed and Service promise has allowed Superbet to achieve this momentous milestone in what is sure to become one of the most lucrative global iGaming markets." says Chad Shering, Chief Customer Officer.

The result of tests and processes conducted by accredited auditors, the eCOGRA opinion is dated November 29, 2024, is valid for one year, and was certified today, December 10, by the Gaming Board at the Ministry of Finance. The criteria evaluated by the consultancy on Brazilian online betting platforms include:

- Data and systems security, with robust cyber protection guarantees
- Fair and random gambling, with the verification of all operating systems
- Prevention of money laundering, including strict financial control mechanisms
- Full compliance with all technical and legal rules established by the Brazilian government

## About Superbet

Superbet Group is a technology and entertainment company founded in 2008 in Romania, whose mission is to provide millions of consumers around the world with sports and gaming entertainment through technology.

The group is present in 12 countries, either as an operation or as a technological hub, the most important of which are Romania, Belgium, Poland, Serbia, and Brazil. In 2019, the US fund Blackstone, the world's largest alternative asset manager, made a strategic minority investment of 175 million euros in the company, expanding the brand's operations globally.

A leader in compliance and good practices, Superbet is a member of the International Betting Integrity Association (IBIA), a non-profit trade body that represents the interest in integrity of the world's largest online betting companies and licensed operators. Furthermore, it is the only brand that has won the Central and Eastern European Gaming Conference (CEE GC) award for Best Sports Betting Operator in Central and Eastern Europe four times.

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