



**pv magazine** group

**MediaKit**  
2026

Amplify your brand presence with  
the leading trade media platform for  
the solar and energy storage industry.

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[www.pv-magazine.com](http://www.pv-magazine.com)





**pv magazine group**



# Explore the Energy Future with pv magazine

Since launching in Berlin in 2008, **pv magazine** has become a trusted global source for news, analysis, and insight into the solar photovoltaic (PV) and energy storage industries. What began as a single publication has become an international trade media platform offering independent, technology-focused reporting that keeps pace with the fast-evolving energy transition.

At **pv-magazine.com**, our readers find timely, in-depth coverage of new technologies, innovative products, policy shifts, and market developments—all critical elements shaping the future of clean energy. Our commitment to quality journalism includes on-the-ground reporting in local languages from Australia, Brazil,

China, France, Germany, India, Italy, Latin America, Mexico, Spain, and the United States.

We welcome readers, contributors, and sources from across the entire solar and energy storage value chain.

Each month, we publish a **global magazine in English**, a **quarterly German edition**, and a range of **special editions** focused on emerging technologies and key markets. And in 2024, we expanded our offerings with **ESS News**, a new platform dedicated entirely to the booming global energy storage sector ([ess-news.com](https://ess-news.com)).

Our **international events portfolio**, whether in-person, virtual or hybrid, dives deeper into the industry's most

pressing issues. Regular **webinars**, **market-specific events**, and **conferences at major trade shows** create spaces for meaningful dialogue and expert insights.

Whether you're here to stay informed, explore innovations, or understand the policies shaping tomorrow's energy systems, pv magazine is your companion in navigating the world of solar and storage.

**Join us—and be part of the conversation driving the energy transition forward.**

# pv magazine group

THE LEADING GLOBAL SOLAR & ENERGY STORAGE TRADE MEDIA PLATFORM

# pv magazine group

GROWING GLOBALLY

Since its beginnings in Berlin in 2008, pv magazine has grown into a leading trade media platform for news and information on the global solar and energy storage industries.



# pv magazine group



2

MAGAZINE EDITIONS

13

NEWSLETTERS

13

PLATFORMS

7

LANGUAGES



139,861

Total newsletter subscribers



557,064

Total social media followers

# We are where you are doing business: WORLDWIDE



 WEB  NEWSLETTER  EVENT  MAGAZINE

# pv magazine Global MAGAZINE READERSHIP

12 issues/year | Est. 2008 | English  
Unique content

## Distribution by job title

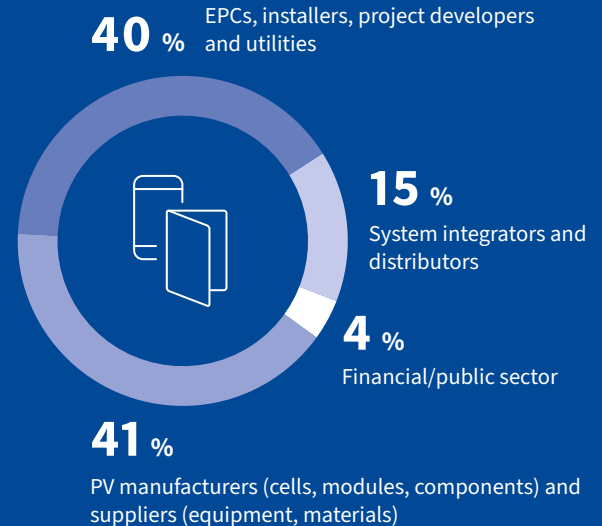
- 35 %** Directors, presidents, executives, senior management
- 31 %** Engineering executives
- 21 %** Financial executives
- 13 %** Engineering managers, business development

## Circulation analysis

**47,632** Magazine readers

**8,350** Subscriptions

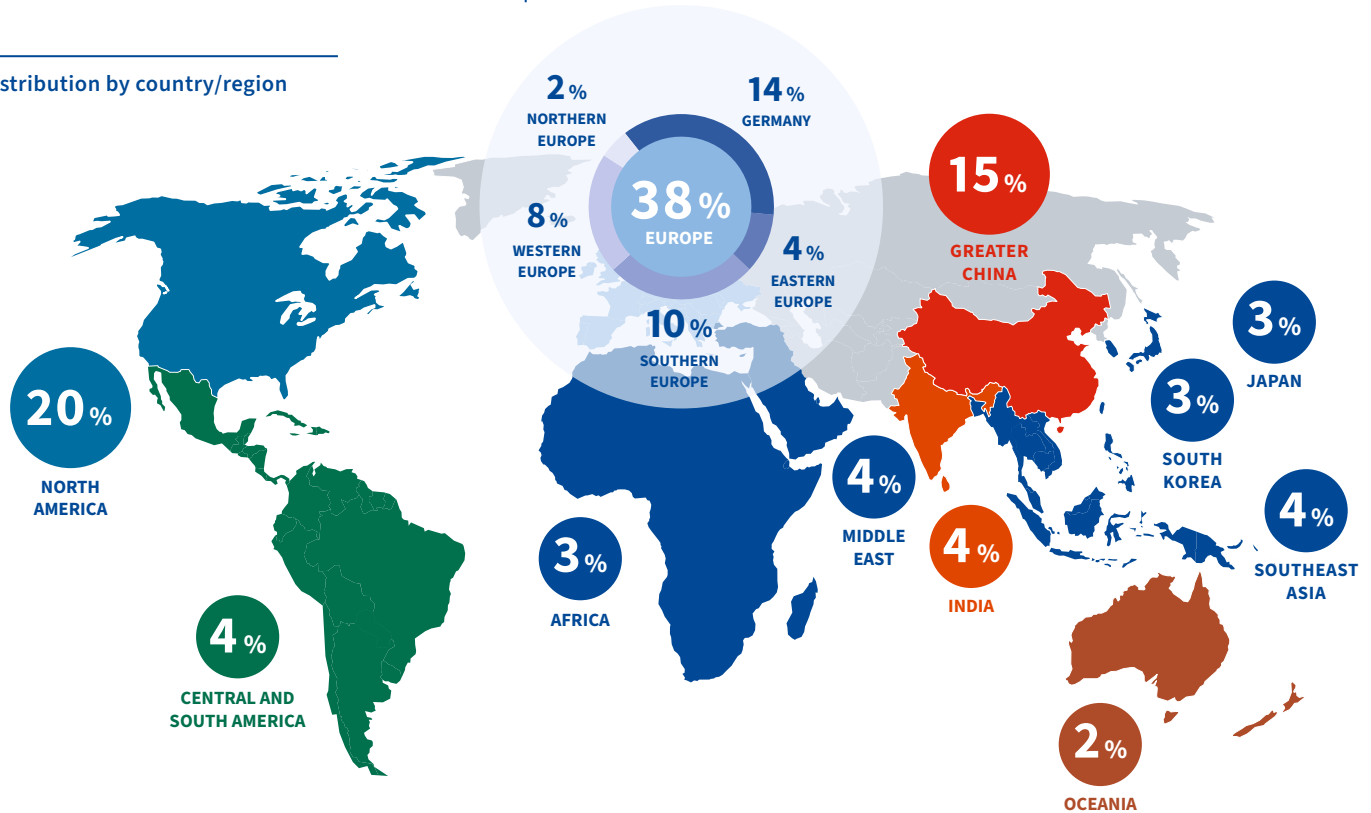
## Distribution by industry sector



# pv magazine Global MAGAZINE READERSHIP

Est. 2008 | English

Distribution by country/region



# pv magazine Global

WEB | NEWSLETTER | SOCIAL MEDIA

Est. 2008 | English  
Unique content

WEB | Est. 2010

Reader distribution by region

**35** % Europe

**24** % The Americas

**13** % China

**7** % India

**7** % MENA

**6** % Southeast Asia

**4** % Australia

**2** % Africa

**2** % South Korea

Page views



**18.94 M** Annual

**2.1 M** Monthly

NEWSLETTER | Est. 2010 | Daily & weekend

**49,997** Subscribers

**26** % Open rate



SOCIAL MEDIA

 **168,897** Followers

 **56,608** Followers

 **36,479** Followers

# pv magazine Germany

## MAGAZINE READERSHIP

Quarterly | Est. 2012 | German  
Unique content

### Distribution by job title

**42 %** Directors, presidents, executives,  
senior management

**38 %** Engineering executives

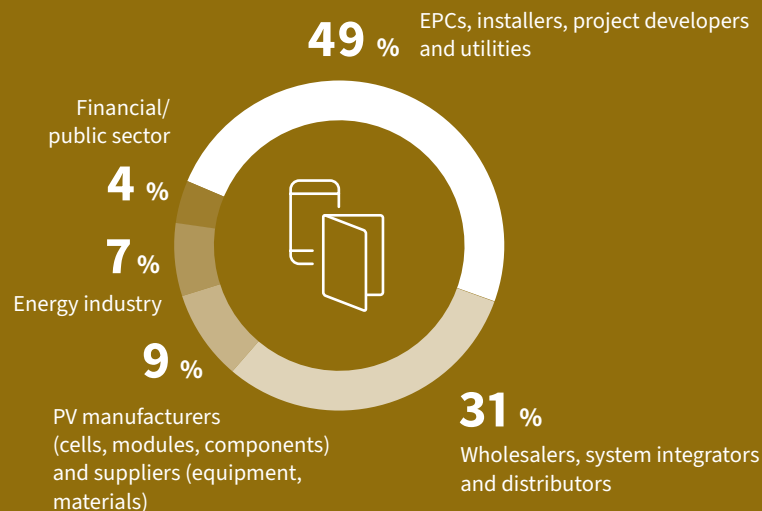
**20 %** Engineering managers,  
business development

### Circulation analysis

**20,842** Magazine readers

**2,927** Subscriptions

### Distribution by industry sector



## pv magazine Germany

WEB | NEWSLETTER | SOCIAL MEDIA

Est. 2012 | German  
Unique content

WEB | Est. 2010

NEWSLETTER | Est. 2010 | Daily & weekend

Page views



**15.3 M** Annual

**1.9 M** Monthly



**29,651** Subscribers

**41** % Open rate

SOCIAL MEDIA



**56,399** Followers



**7,042** Followers



**4,313** Followers

## pv magazine Spain

Est. 2018 | Spanish | Unique content

[www.pv-magazine.es](http://www.pv-magazine.es)

WEB | Page views



**1.93 M** Annual

**161,156** Monthly

NEWSLETTER | Daily



**4,804** Subscribers

**33** % Open rate

# pv magazine France

Est. 2018 | French | Unique content

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[www.pv-magazine.fr](http://www.pv-magazine.fr)

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WEB | Page views



**2.78 M** Annual

**232,019** Monthly

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NEWSLETTER | Daily



**5,632** Subscribers

**37** % Open rate

# pv magazine Italy

Est. 2023 | Italian | Unique content

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[www.pv-magazine.it](http://www.pv-magazine.it)

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WEB | Page views



**545,966** Annual

**46,082** Monthly

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NEWSLETTER | Daily



**1,167** Subscribers

**43** % Open rate

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# pv magazine USA

Est. 2016 | English | Unique content

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[www.pv-magazine-usa.com](http://www.pv-magazine-usa.com)

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WEB | Page views



**4.12 M** Annual

**343,548** Monthly

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NEWSLETTER | Daily



**21,954** Subscribers

**29** % Open rate

# pv magazine Mexico

Est. 2018 | Spanish | Unique content

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[www.pv-magazine-mexico.com](http://www.pv-magazine-mexico.com)

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WEB | Page views



**384,216** Annual

**32,018** Monthly

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NEWSLETTER | Daily



**3,607** Subscribers

**28** % Open rate

# pv magazine Latin America

Est. 2013 | Spanish | Unique content

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[www.pv-magazine-latam.com](http://www.pv-magazine-latam.com)

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WEB | Page views



**662,102** Annual  
**55,175** Monthly

---

NEWSLETTER | Daily



**5,784** Subscribers  
**26** % Open rate

# pv magazine Brazil

Est. 2023 | Portuguese | Unique content

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[www.pv-magazine-brasil.com](http://www.pv-magazine-brasil.com)

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WEB | Page views



**278,809** Annual  
**23,234** Monthly

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NEWSLETTER | Daily



**2,683** Subscribers  
**24** % Open rate

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# pv magazine India

Est. 2017 | English | Unique content

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[www.pv-magazine-india.com](http://www.pv-magazine-india.com)

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WEB | Page views



**1.67 M** Annual

**139,369** Monthly

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NEWSLETTER | Daily



**5,814** Subscribers

**19** % Open rate

# pv magazine Australia

Est. 2017 | English | Unique content

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[www.pv-magazine-australia.com](http://www.pv-magazine-australia.com)

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WEB | Page views



**1.21 M** Annual

**101,291** Monthly

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NEWSLETTER | Daily



**5,290** Subscribers

**34** % Open rate

# pv magazine China

Est. 2011 | Chinese | Unique content

[www.pv-magazine-china.com](http://www.pv-magazine-china.com)

WEB | Page views



**170,100** Annual  
**14,175** Monthly

NEWSLETTER | Daily



**2,458** Subscribers  
**27** % Open rate

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THE WORLD OF SOLAR AND ENERGY STORAGE

## Showcase your brand across our platforms



**13 platforms, endless possibilities:**  
Reach local markets & amplify your  
expertise worldwide

With 13 unique platforms, **pv magazine** helps you  
target local markets and share your expertise globally.

Engage audiences through our newsletters,  
websites, and social channels, and spread your  
message across regions.

# Showcase your brand on ESS News. The go-to source for energy storage professionals

From battery technologies to grid integration, **ESS-News.com** covers the full spectrum of energy storage developments.

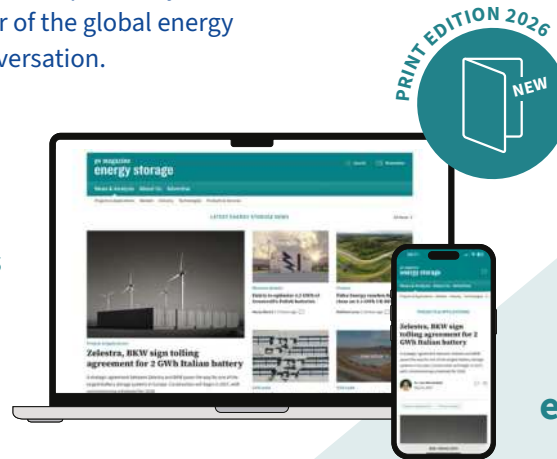
Our **daily free newsletter** reaches engineers, executives, and energy experts who rely on us for reliable, **up-to-date information**. We offer custom **advertising solutions** to help brands reach a qualified and focused audience.

With a **growing international readership** and **high engagement rates**: **ESS News** offers an ideal platform for companies looking to increase visibility in a rapidly evolving market.

Partner with us to position your brand at the center of the global energy storage conversation.

## Launch of ESS News print edition planned for 2026

Further information available upon request.



[ess-news.com](https://www.ess-news.com)

# pv magazine energy storage

Est. 2024 | English | Unique content

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[www.ess-news.com](http://www.ess-news.com)

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WEB | Page views



**1.13 M** Annual

**94,641** Monthly

---

NEWSLETTER | Daily



**1,020** Subscribers

**60 %** Open rate



# Price List

## PRINT EDITIONS



© iStockphoto/AndreasGPhotography

<b>216 × 303</b> (210 × 297)	pv magazine
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### Back cover outside

Global | € 8,000  
Germany | € 8,500

<b>216 × 303</b> (210 × 297)
---------------------------------

### Front cover inside

Global | € 7,500  
Germany | € 8,000

### Back cover inside

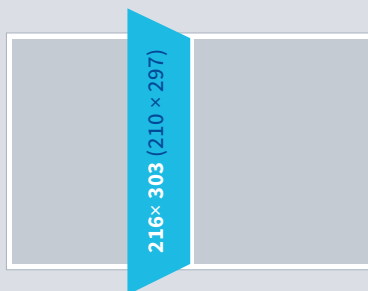
Global | € 7,000  
Germany | € 7,000

pv magazine	
<b>512 × 92 (500 × 80)</b>	

### ◀ Cover wrap

Global | € 10,000  
Germany | € 10,000

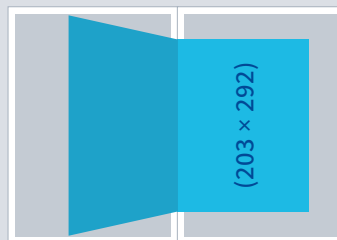
## SPECIAL FORMAT



### Special insert page (p. 2 or 3)

Global | € 7,000 each  
Germany | € 7,000 each

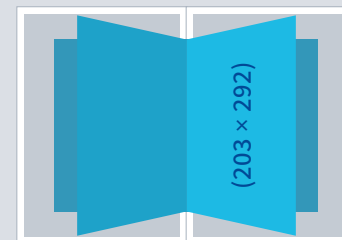
## INSERTS



### Loose insert | 2 pages\*

Global | € 600 each per 1,000  
Germany | € 600 each per 1,000

\* Insert already printed



### Loose insert | 4 pages\*

Global | € 700 each per 1,000  
Germany | € 700 each per 1,000

\* Insert already printed

⚠ Prices are per issue

■ Type area format

□ Format in bleed including  
3 mm all around

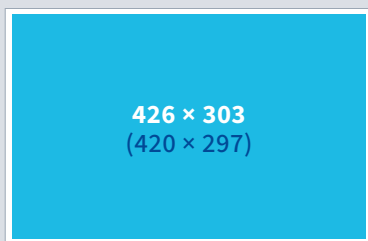
## LOOSE INSERTS

- Up to 25g (higher weight on request)
- Sizes only up to 203 mm width and 292 mm height

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# Price List

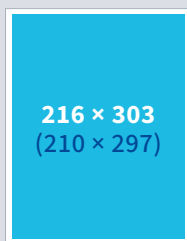
## PRINT EDITIONS



**2/1 page consecutive\***

Global | € 12,000  
Germany | € 12,000

\* The gutter is not visible



**1/1 page**

Global | € 6,500  
Germany | € 6,500



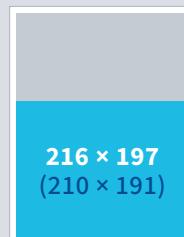
**2/3 page vertical**

Global | € 5,000  
Germany | € 5,000



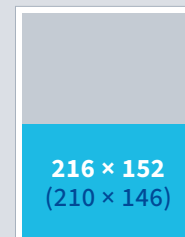
**1/2 page vertical**

Global | € 4,000  
Germany | € 4,000



**2/3 page horizontal**

Global | € 5,000  
Germany | € 5,000



**1/2 page horizontal**

Global | € 4,000  
Germany | € 4,000

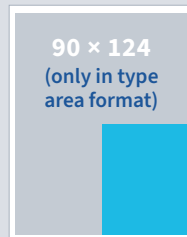
 Type area format

 Format in bleed including  
3 mm all around



### 1/3 page vertical

Global | € 2,500  
Germany | € 2,500



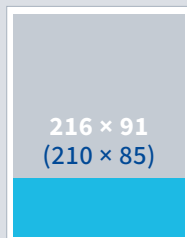
### 1/4 page vertical

Global | € 2,000  
Germany | € 2,000



### 1/3 page horizontal

Global | € 2,500  
Germany | € 2,500



### 1/4 page horizontal

Global | € 2,000  
Germany | € 2,000

## JOB ADS ONLINE

- recruiting ad € 3,000/month on the German platform
- additionally, two mentions in our daily German newsletter
- other platforms on request.

## AD SPECS

- unseparated PDF/X-3
- include fonts, logos and images
- resolution: 300 dpi
- CMYK color mode (do not create special or spot colors)
- maximum file size: 10 MB



For further details please contact our sales team:  
[sales@pv-magazine.com](mailto:sales@pv-magazine.com)

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# Price List

## DIGITAL

### AD SPECS

- All banners rotate. Banners should be supplied in the following formats: JPG, PNG, GIF or animated GIF; max. file size 900 KB.

\* CPM (cost-per-mille = cost per 1,000 advIEWS). Please note that all the prices are per each platform.

### PV MAGAZINE WEBSITES

- A** Global | Germany
- B** USA | Australia | France | Spain
- C** Brazil | China | India | Italy  
LatAm | Mexico
- D** ESS News



### Leaderboard

DESKTOP  
**1092 × 135 px, 728 × 90 px**  
 MOBILE  
**468 × 60 px, 320 × 50 px**

- A** € 42 CPM\* each
- B** € 5,000/3 months
- C** € 3,500/3 months
- D** € 7,000/3 months



### Skyscraper

DESKTOP  
**120 × 600 px**

- A** € 35 CPM\* each
- B** € 5,000/3 months
- C** € 3,500/3 months
- D** € 7,000/3 months



### Fullsize Banner

DESKTOP  
**468 × 60 px**  
 MOBILE  
**320 × 50 px**

**A** € 25 CPM\* each

**B** € 2,500/3 months

**C** € 1,500/3 months

**D** € 3,500/3 months



### Large Rectangle

DESKTOP  
**505 × 400 px, 405 × 350 px**  
 MOBILE  
**300 × 250 px, 200 × 250 px**

**A** € 40 CPM\* each

**B** € 5,000/3 months

**C** € 3,500/3 months

**D** € 7,000/3 months



### Medium Rectangle

DESKTOP & MOBILE  
**300 × 250 px**  
**200 × 250 px**

**A** € 30 CPM\* each

**B** € 3,000/3 months

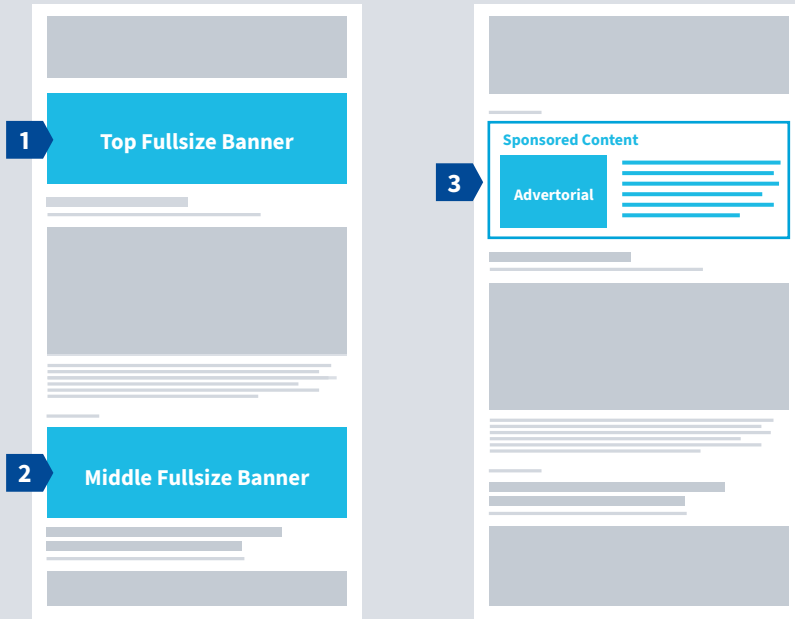
**C** € 2,000/3 months

**D** € 5.000/3 months

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# Price List

## NEWSLETTER BANNERS



### BANNER PRICE FOR 5 PLACEMENTS\*

- A Global | Germany
- B USA | Australia | France | Spain
- C Brazil | China | India | Italy | LatAm | Mexico
- D ESS News

\* on each platform

### 1 Top Fullsize Banner

DESKTOP & MOBILE

594 × 160 px

- A € 4,500
- B € 3,250
- C € 2,000
- D € 4,000

## 2 Middle Fullsize Banner

DESKTOP & MOBILE

594 × 160 px

A € 3,500

B € 2,750

C € 1,500

D € 3,500

## 3 Advertorial

DESKTOP & MOBILE

200 × 200 px

A € 3,500

B € 2,750

C € 1,500

D € 3,500

## TECH SPECS

- max. file size 60 kB, 72 dpi
- only JPG, PNG, GIF or animated GIF + link to website
- Advertorial: Text with max. 200 characters, link to website





For further details please contact  
our sales team:  
[sales@pv-magazine.com](mailto:sales@pv-magazine.com)

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# pv magazine Global EDITORIAL PLAN



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Spotlight Topics	 <b>FEBRUARY</b>	 <b>MARCH</b>
<b>Applications/ Installations</b>	<b>Energy storage</b> Editorial deadline → 05.01.2026 Closing date ads → 14.01.2026 Publication date → 05.02.2026	<b>Data Centers</b> → 28.01.2026 → 06.02.2026 → 02.03.2026
<b>Industry/ Suppliers</b>	<ul style="list-style-type: none"> <li>▪ Installation</li> <li>▪ Trackers &amp; racking</li> <li>▪ Rooftop PV</li> </ul>	<ul style="list-style-type: none"> <li>▪ Commercial storage</li> <li>▪ Hybrid systems</li> <li>▪ Operations &amp; maintenance</li> </ul>
<b>Storage/ Smart grids</b>	<ul style="list-style-type: none"> <li>▪ Grid friendly' solar</li> <li>▪ Module assembly</li> <li>▪ Critical minerals</li> </ul>	<ul style="list-style-type: none"> <li>▪ Battery safety</li> <li>▪ Battery degradation</li> </ul>
<b>Key events/ Regional focus</b>	<ul style="list-style-type: none"> <li>▪ Battery assembly</li> </ul>	<ul style="list-style-type: none"> <li>▪ World Future Energy Summit, Abu Dhabi   13–15.01</li> <li>▪ RE+ Northeast, Boston   03–05.02</li> <li>▪ E-world energy &amp; water, Essen   10–12.02</li> <li>▪ Intersolar &amp; Energy Storage North America, San Diego   18–20.02</li> </ul>
		<ul style="list-style-type: none"> <li>▪ Key Energy, Rimini   04–06.03</li> <li>▪ Solar Solutions Int., Vijfhuizen   10–12.03</li> <li>▪ PV Expo Japan, Tokyo   17–19.03</li> <li>▪ Battery Business &amp; Development Forum, Frankfurt/M.   31.03–01.04</li> </ul>

	<b>APRIL</b> Unsung regions → 03.03.2026 → 12.03.2026 → 02.04.2026	<b>MAY</b> Manufacturing → 07.04.2026 → 16.04.2026 → 11.05.2026	<b>JUNE</b> European grids → 12.05.2026 → 21.05.2026 → 18.06.2026	<b>JULY/AUGUST</b> Sustainability → 08.07.2026 → 17.07.2026 → 10.08.2026
	<ul style="list-style-type: none"> <li>▪ Labor and skills</li> <li>▪ Extreme weather</li> <li>▪ Inverters</li> </ul>	<ul style="list-style-type: none"> <li>▪ Shipping</li> <li>▪ Hybrid systems</li> </ul>	<ul style="list-style-type: none"> <li>▪ Rooftop PV</li> <li>▪ Operations &amp; maintenance</li> <li>▪ Installation</li> <li>▪ Agrivoltaics</li> </ul>	<ul style="list-style-type: none"> <li>▪ Hybrid systems</li> <li>▪ Extreme weather</li> <li>▪ Trackers &amp; racking</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Ingot &amp; wafer</li> <li>▪ Module assembly</li> </ul>	<ul style="list-style-type: none"> <li>▪ Polysilicon</li> <li>▪ Cell manufacturing</li> <li>▪ Back contact</li> <li>▪ Module assembly</li> </ul>	<ul style="list-style-type: none"> <li>▪ Grid friendly' solar</li> <li>▪ Critical minerals</li> <li>▪ Tandem cells</li> </ul>	<ul style="list-style-type: none"> <li>▪ Carbon footprint</li> <li>▪ Reporting and regulation</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Hybrid systems</li> <li>▪ Non-lithium storage</li> </ul>	<ul style="list-style-type: none"> <li>▪ Battery materials</li> <li>▪ Battery cell manufacturing</li> </ul>	<ul style="list-style-type: none"> <li>▪ Commercial storage</li> <li>▪ Co-location</li> <li>▪ Hybrid PPAs</li> </ul>	<ul style="list-style-type: none"> <li>▪ Critical minerals</li> <li>▪ Large scale storage</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Intersolar Middle East Conference, Dubai   07–09.04</li> <li>▪ SolarEX, Istanbul   08–10.04</li> <li>▪ SiliconPV, Ankara   13–17.04</li> <li>▪ SunRise Arabia, Riyadh   22.04</li> <li>▪ Solar &amp; Storage Live, London   29–30.04</li> </ul>		<ul style="list-style-type: none"> <li>▪ SNEC, Shanghai   02–05.06</li> <li>▪ The smarter E Europe, Munich   22–25.06</li> </ul>	<ul style="list-style-type: none"> <li>▪ Intersolar South America, São Paulo   25–27.08</li> </ul>

 <b>SEPTEMBER</b>	 <b>OCTOBER</b>	 <b>NOVEMBER</b>	 <b>DECEMBER/JANUARY</b>
<p>R&amp;D special</p> <p>→ 04.08.2026 → 13.08.2026 → 07.09.2026</p>	<p>Grids &amp; integration</p> <p>→ 08.09.2026 → 17.09.2026 → 08.10.2026</p>	<p>Recycling</p> <p>→ 06.10.2026 → 15.10.2026 → 04.11.2026</p>	<p>pv magazine Award winners</p> <p>→ 03.11.2026 → 12.11.2026 → 04.12.2026</p>
<ul style="list-style-type: none"> <li>▪ Microgrids</li> <li>▪ Monitoring</li> <li>▪ Integrated PV</li> </ul>	<ul style="list-style-type: none"> <li>▪ Cleaning robots</li> <li>▪ Operations &amp; maintenance</li> <li>▪ Inverters</li> </ul>	<ul style="list-style-type: none"> <li>▪ End of life treatment</li> <li>▪ Trackers &amp; racking</li> <li>▪ Agrivoltaics</li> </ul>	<ul style="list-style-type: none"> <li>▪ Mega projects</li> <li>▪ Soiling</li> <li>▪ Off grid/Microgrids</li> </ul>
<ul style="list-style-type: none"> <li>▪ Tandem cells</li> <li>▪ Silver</li> <li>▪ Module degradation</li> </ul>	<ul style="list-style-type: none"> <li>▪ Cell manufacturing</li> <li>▪ Module assembly</li> <li>▪ TOPCon</li> </ul>	<ul style="list-style-type: none"> <li>▪ Module design</li> <li>▪ Second life</li> <li>▪ Critical minerals</li> </ul>	<ul style="list-style-type: none"> <li>▪ Module degradation</li> <li>▪ Battery manufacturing</li> </ul>
<ul style="list-style-type: none"> <li>▪ Battery degradation</li> <li>▪ Non-lithium storage</li> </ul>	<ul style="list-style-type: none"> <li>▪ Large scale storage</li> <li>▪ Green hydrogen</li> </ul>	<ul style="list-style-type: none"> <li>▪ Battery materials</li> </ul>	<ul style="list-style-type: none"> <li>▪ Large scale storage</li> <li>▪ Battery cooling</li> </ul>
<ul style="list-style-type: none"> <li>▪ EUPVSEC, Rotterdam</li> <li>▪ Solar &amp; Storage Live, Birmingham</li> </ul>	<ul style="list-style-type: none"> <li>▪ Foro Solar, Madrid</li> <li>▪ All-Energy Australia, Melbourne</li> <li>▪ Renewable Energy India Expo (REI), Greater Noida</li> </ul>	<ul style="list-style-type: none"> <li>▪ Re-Source, Amsterdam</li> <li>▪ RE+, Las Vegas   16–19.11</li> <li>▪ Genera, Madrid</li> </ul>	<ul style="list-style-type: none"> <li>▪ Forum ITALIA SOLARE, Rome</li> <li>▪ Energaia, Montpellier</li> </ul>

# pv magazine Germany

## EDITORIAL PLAN



pv magazine Germany  
COVERING THE DACH-REGION  
(Germany, Austria, Switzerland)

### 📅 FEBRUARY

Editorial deadline → 07.01.2026  
Closing date ads → 16.01.2026  
Publication date → 06.02.2026

- Large-scale battery storage for C&I applications, co-location with ground-mounted PV systems, and as stand-alone installations (incl. market overview with premium selection entries)
- BBDF preview
- Installer market
- C&I PV systems

- E-world energy & water, Essen | 10–12.02
- PV Symposium, Bad Staffelstein | 03–05.03
- Battery Business & Development Forum, Frankfurt/Main | 31.03–01.04
- ENERGIETAGE, Berlin | 04–06.05

### 📅 JUNE

→ 19.05.2026  
→ 28.05.2026  
→ 19.06.2026

- Residential batteries incl. residential inverters (with market overview and premium selection entries), home energy management systems (with market overview and premium selection entries), Electricity trading from small-scale systems
- BBDF conclusions (large-scale battery storage)
- Product trends (PV modules, mounting systems, inverters, software)

- BEE-Sommerfest, Berlin | 09.07
- The smarter E Europe, Munich | 22–25.06

### 📅 SEPTEMBER

→ 12.08.2026  
→ 21.08.2026  
→ 14.09.2026

- Heat pumps, heating systems, sector coupling, smart home
- Hydrogen production, PPA and energy markets, battery storage
- Rooftop installations

- Memodo Expert Days

### 📅 NOVEMBER

→ 13.10.2026  
→ 22.10.2026  
→ 13.11.2026

- Charging infrastructure (incl. market overview of wallboxes and charging stations with premium selection entries)
- Large-scale PV systems, co-location with battery storage
- Grid connection

- Solar Solutions, Düsseldorf

# Powerful conversations. Global reach. Real impact.

pv magazine sets the benchmark for **virtual and in-person events**, where deep technical expertise meets sharp market insight.

Be part of **high-level industry conversations**, position your brand alongside thought leaders in solar PV and energy storage, and connect with a **global network of decisionmakers**.



pv magazine | EST. 2015  
**EVENTS**



# Stand out in the industry: Showcase your thought leadership

## Benefit from our expertise

Reach your target groups across the entire PV and energy storage value chains.

## pv magazine Moderators

Our experienced editors curate and moderate each event with their dedicated knowledge and expertise, allowing your **thought leadership to shine**.

## Engage with your target groups

Our large international audience includes key influencers and the top **solar PV and storage decision-makers**.

## Connect with regional leads

Connect with **industry professionals, decision-makers, potential partners,** and **customers**, and receive contact data according to the latest GDPR standards.

## Raise your brand awareness

Give your speaker a stage, virtual or in-person, and have your logo displayed throughout each event and its **promotional communication** to pv magazine's audiences.

**Get involved!**  
**Become a partner.**



# Our key events in 2026

IN PERSON 

## SunRise Arabia April 22, 2026



In its third edition, the SunRise Arabia Clean Energy Conference returns with fresh insights into Saudi Arabia’s evolving energy landscape. Next year, the event will highlight how solar energy is powering the country’s rapidly growing data center sector, enabling sustainable and reliable digital infrastructure through clean power and energy storage solutions.

**202**  
registrants

**118**  
attendees

**7**  
partners

**126**  
companies

**8 +**  
hours of  
content

**24**  
speakers

All events' numbers are based on past events, and might vary for future events.

IN PERSON 

## Battery Business & Development Forum March 31 & April 01, 2026



Following a successful debut, pv magazine, Conexio-PSE, and SolarPower Europe return to Frankfurt for a dynamic 2-day deep dive into Europe’s grid-scale battery storage market. Join industry leaders, investors, and innovators for expert-led panels, strategic networking, and cutting-edge insights shaping the future of energy storage.

**450**  
registrants

**10**  
sessions

**12**  
partners

**330**  
companies

**22**  
countries

**70**  
speakers

All events' numbers are based on past events, and might vary for future events.

IN PERSON 

## pv magazine Focus

June 24, 2026



At Europe's biggest exhibition for the Energy Industry, the Smarter E Europe, we aim to bring together the brightest minds to discuss the market's hot topics affecting solar and energy storage markets in Europe and beyond.

**1,743**

registrants

**467**

attendees

**3**

partners

**1,400 +**

companies

**100 +**

countries

**22**

speakers

All events' numbers are based on past events, and might vary for future events.

VIRTUAL 

## Virtual events:

Global reach, real impact.



At pv magazine, we've built a reputation for delivering high-impact virtual events. From Roundtables Europe to pv magazine USA Week, our virtual events bring together global industry leaders to tackle the most pressing solar and energy storage topics. With thousands of registrants worldwide, we offer high-value exposure, expert engagement, and qualified lead generation.

Our 2026 virtual event lineup will be announced soon—now is the perfect time to partner with us and put your brand at the center of the global energy transition.

# Engage with your target groups and gain direct leads



pv magazine | EST. 2015  
**WEBINARS**

**Showcase your expertise** on the industry's most renowned **Webinar platform** and **generate new leads** from across the entire solar and energy storage value chains thanks to our tailored virtual pv magazine Webinars.

**Over the last 12 months, we had 89 Webinars with close to 56,000 registrants.**

We offer **in-depth and interactive** formats tackling the industry's hottest topics and newest products. Choose your target market across pv magazine's many platforms: from Global to Germany, from USA to Spain and more, in the **local language!**

Our Webinars are known for their curated and moderated discussions, tapping the pv magazine **editorial team's expertise.**



## WEBINARS ON AVERAGE

**627**

registrants

**297**

attendees

**48.23%**

average leads

## TOP 3 WEBINARS OF 2025

**2,751**

powered by ENBW

**1,762**

powered by Entrix

**1,409**

powered by Twice

# pv magazine Moderation: Professional. Credible. Impactful.

Elevate your event with the trusted voices of pv magazine. **Our experienced editors bring credibility, industry insight, and professional moderation to your live or virtual sessions or a product launch**—ensuring engaging discussions and a smooth, polished experience.

## Looking to expand your reach?

Combine with promotional support across pv magazine's global channels for maximum visibility and impact.

**Set your event apart with expert-led moderation.**



# Get your company noticed with sponsored content

**pv magazine** has an engaged audience of readers interested in the solar and storage industries. **Sponsored content** helps you tap into that readership and reach our readers where they are – **online and offline!** With **13 platforms** to choose from, you can **target specific regions or go global.**

## Articles on our digital platforms

Sponsored articles are formatted like the news articles you see on our platforms and are promoted on our **social media channels** and in our **daily newsletters.**



## Social media posts to reach our audience

Sponsored social media posts help you spread your message far and wide via our **LinkedIn, Facebook, and X channels.**



## Amplify your trade show presence with sponsored video interviews

Enhance your participation at key industry events with a sponsored video interview filmed at your booth and **professionally produced** to share your story with our audience. These videos are ideal for **boosting visibility, building credibility,** and extending the impact of your **trade show presence.**



# Our Special Editions – your opportunity to target regional markets

**pv magazine** regularly produces **Special Editions** that are distributed at key regional events. These editions provide you with an exclusive opportunity to showcase your brand and products to a relevant audience in specific markets.

Our Special Editions are published for the following events:

- **KEY**, Focused on the Italian market
- **BePositive & Energaia**, Focused on the French market
- **Intersolar South America & Intersolar Summit Brasil Nordeste** Focused on the Brazilian market
- **RE+**, Focused on the U.S. market
- **Genera**, Focused on the Spanish market

Each Special Edition is **tailored to its specific market** and follows the format of our regular magazine issues. It includes various **advertising opportunities** to present your company effectively in the targeted region.

**Print copies** are distributed at the events, while the **digital version** is also available on our website and promoted via **social media** and our **daily news-letter**, reaching a broad readership even after the event.



**Take advantage of this opportunity to position your company in the relevant market and directly engage with your target audience, boosting your visibility within the industry.**

## SPECIAL EDITIONS 2025



Brazil | France | Italy | Spain | USA

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# Testimonials



**Molly Morgan**

Senior Research Analyst

**EXAWATT**

“ Working with the pv magazine team is something I always look forward to and is often my highlight of attending trade-shows. Alongside the enjoyable and welcoming atmosphere, collaborating with the events team has been a great way to develop my network and has facilitated some great connections. I would encourage anyone to work with the events team at pv magazine as it is a sure-fire way of contributing to topical conversations around the PV and renewable energy industries.



**Jenny Chase**

Lead Solar Analyst

**BLOOMBERGNEF**

“ pv magazine has its own team of experts on the solar market, and that shines through in the events they organise. These are always well-scoped, well-informed, focused and highly insightful.

“ **pv magazine is one of, if not the most, influential solar industry media. It is consistently shown to be super-neutral, objective, technical-serious, and trustworthy, and is industrial players', investors' and other stakeholders' preferred medium for sharing industry news and technical stories.**



**Dany Qian**

Vice President

**JINKOSOLAR**



**Jeff Yan**

Global Brand Director

**HUAWEI DIGITAL POWER**

“ As a leading media outlet in the photovoltaic industry, pv magazine has consistently guided the industry's development with its professional and in-depth reporting. Huawei has had the pleasure of collaborating with pv magazine for over a decade, during which we have witnessed the magazine's outstanding contributions to driving industry progress and spreading positive energy. pv magazine not only provides authoritative information and insights but also serves as a vital platform for communication and collaboration among global photovoltaic professionals. We sincerely wish pv magazine continued success, constant innovation, and ever-greater achievements in the future!



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