



# ELROEL

01

## BRAND

BRAND STORY

HISTORY

PRODUCTS RANGE

POSITIONING

DOMESTIC & OVERSEAS SHOPS

EXHIBITION

02

## AWARDS AND CERTIFICATES

AWARDS

CERTIFICATES

03

## MARKETING

MARKETING

COLLABORATION

04

## PRODUCTS

PRODUCT



The value of true Beauty

01 · **ELROEL** BRAND

BRAND BRAND SLOGAN

# Every newness is for a beautiful Life

NEWNESS of ELROEL is not just for something unique,  
but for something new for beautiful life

BRAND STORY  
STORY

ELEGANT  
ROMANTIC  
ELLE

ELROEL isn't just a beauty brand but it's a visionary force in the world of cosmetics.

Founded and guided by the unparalleled creative director, the renowned Korean makeup artist 'Yoo Yang Hee' with a staggering 30 years of experience,

ELROEL has consistently blazed new trails in beauty with know-how of a K-Beauty Artist.

With pioneering formulas and cutting-edge packaging, we're rewriting the rules and introducing entirely new categories of cosmetic products.

We're setting them in the ever-evolving beauty market.



Profile

Completed Japan Professional Makeup  
KANEBO, Japan and worked in Public Relations Team  
Make-up director of Public Relations Office  
Director of Nest by Yoo Yang Hee  
Brand creative director of ELROEL Now

Activities

Hair/Make-up director of SBS Supermodel Competition  
Hair/Make-up director of SBS K-POP Collection  
Make-up director a variety of movies, fashion/beauty brands, magazines, celebrities, and fashion show  
Professor of INHA Technical College  
Lecturer of flight attendants in Korean Air

# BRAND HISTOR

- Launched ELROEL

- Launched 'Pang Pang Cushion

Ran ed No 1 on ma e u category  
of 'Cou ang'

2014

2015

- O ened ELROEL Online store
- De elo ed ig cushion ac aging  
mold E clusi e
- Partici ated in  
Shanghai Beauty E o CBE

- Launched 'Blanc Pact'

Reached KR 10 illion of sales  
for months  
Nominated as '2016 Hot Seller'

- Ran ed No 1 at KCPBA

Consumers' Preferred Brand

- Partici ation in Busan Asia Festi al

2016

2017

- O ened a flagshi store of ELROEL
- Partici ated in Bologna Cosmo rof
- Partici ated in Busan Asia Festi al BOF

# BRAND HISTORY

- Participation in Cosmo of world ide  
Prime one  
Nominated Finalist of makeup category
- Entered 'Marionnaud' in Italy  
Milano, Viareggio
- Participated in Cosmo of Asia

2018

- Entered Lotte Department Store  
Myeong dong, Amsil
- Entered online malls  
Duty Free Shops, Lotte, GS, etc
- Participated in Cosmo of world ide  
- Prime one
- Participated in Cosmo of Asia
- Entered in Italy

2019

- No Participated in Korean  
ASEAN K Beauty Festival
- Nominated as a brand of  
pioneering  
market in Southeast Asia  
by GS Home Shopping
- Signed an exclusive distribution  
contract for the Chinese region,  
received orders worth 50 billion  
USD

2020

- Acquired Chinese sanitary  
certificate NMPA  
Blanc Coeur Cream Stick  
Blending Compact Cushion
- Product SKU 6 items  
Based on June 2020
- Entered 'Marionnaud' in Italy  
Verona
- Opened LA ADA La Mall store  
Singapore, Malaysia, Philippines

2021

- Brand K certification  
Blanc Coeur Cream Stick
- Awarded with Seoul Awards  
Blanc Coeur Cream Stick V

# BRAND HISTOR

- Brand K certification

Blanc Co er Cream Stic V

Blanc Co er Mela Stic MX

- Participated in Cosmo rof orld ide  
Prime one  
Nominated Finalist of ma e u category  
Selected in Cosmotrends

- Pang Pang Suncushion S  
USA FDA OTC a ro ed
- Participated in Cosmo rof orld ide  
Prime one,  
A arded inner of Ma e u Products
- Participated in North America Cosmo rof  
Nominated Finalist of  
Ma e u Nail Product

- Participated in Cosmo rof orld ide  
Prime one  
Nominated Finalist of Ma e u Product
- Participated in Cosmo rof orld ide
- Participate in Cosmo rof Asia  
Nominated Finalist of Ma e u Product



## 2022

- Participated in Cosmo rof North America
- Participate in Du ai Beauty orld
- Participated in Cosmo rof Asia
- Entered oo10 a an
- Entered Ra uten a an

## 2023

- E ent S onsor of Cosmetic 60 in Paris  
Animation one
- Participated in Du ai Beauty orld  
Nominated Finalist of  
Lu ury Pac aging Product
- Participated in Cosmo rof Asia  
Nominated Finalist of  
Ma e u Product

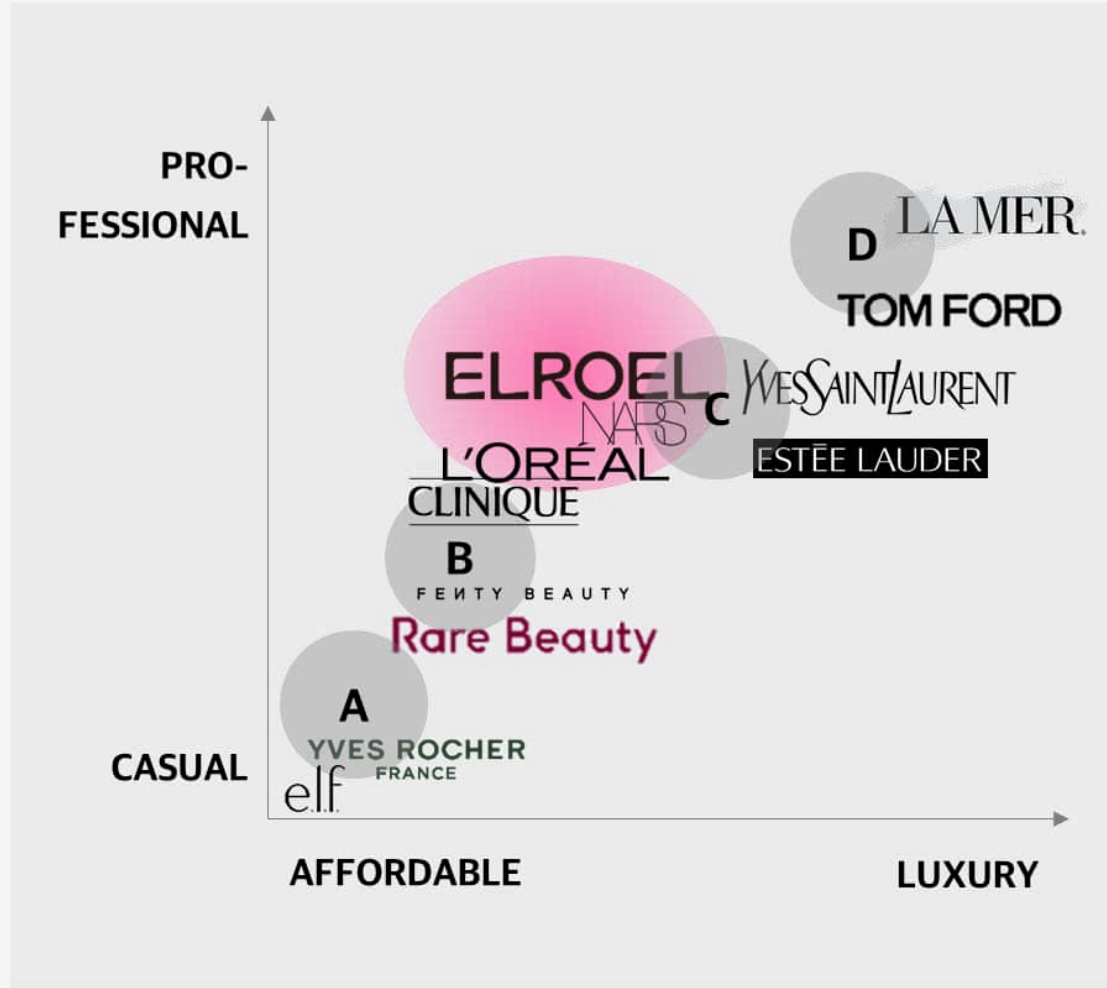
## 2024

- Brand sales e ceed 250 illion on
- Pang Pang Sun Cushion PLUS  
USA FDA OTC a ro ed
- Participated in Cosmo rof orld ide  
Prime one
- Entered in Australia
- Entered in USA Ama on
- Participated in Cosmo rof Asia

## 2025



# BRAND POSITIONING



단위 : USD

구분	FOUNDATION	SHADOW PALETTE	LIP STICK	MOISTURIZER
ELROEL	38~60	40~50	25~35	40~75
A	10~30	10~25	10~25	15~35
B	25~50	20~60	20~30	25~50
C	50~80	50~150	30~50	30~150
D	80~	80~	50~	100~

ELROEL

브랜드 소개 PRODUCTS RANGE

Sun Care  
선케어



CUSHION

CREAM

SERUM

STICK

PATCH

Ma eu  
메이크업



BASE

EYE

LIP

CHEEK

S in Care  
스킨케어



JEJU CERT LINE

PRESTIGE LINE

BASIC LINE

Hair Body  
헤어&바디



**ELgromath**

HAIR DYE

BRAND PRODUCTS RANGE  
ELROEL MEGA HIT PRODUCTS



	PANG PANG SUN CUSHION SERIES	BLANC STICK SERIES	BLENDING CUSHION	DOUBLE SHADOW STICK SERIES
<b>Units Sold</b>	M	M	M	M
<b>Certifications</b>	O P P BR	P P Mo R BR	P P	P P
<b>Awards</b>	<p>ahae ards o Bes e                      Produc                      ahae ards o in Efficac                      Perfor nce                      os o rend Re or                      os o rend Re or</p>	<p>os o ards ina is                      os o ards ina is                      Beau or d ards ina is                      os o ards ina is</p>	<p>os o ards inner</p>	<p>os o ards ina is</p>
<b>Others</b>	<p>Ran ed o in aver search resu s                      for "sun cushion"                      o in sa es on ELROEL officia                      e si e                      Based on da a fro rand aunch o                      Ma</p>	<p>i o vira videos have accu u a ed                      over i ion vie s cu u a ive</p>		

# BRAND DOMESTIC OVERSEAS STORES MAP

## KOREA

ONLINE [elroel.com](http://elroel.com)  
NAVER Store  
Lotte, C Mall, GS SHOP, SSG COM,  
Home Shopping, NS mall,  
KAKAOTALK STORE, uenit, Musinsa, you an

OFFLINE FLAGSHIP STORE in Hongdae

## ITALY

ONLINE [elroel.it](http://elroel.it)  
Amazon Italy

OFFLINE 250 of Pharmacy Beauty Salons

## SCOTLAND

OFFLINE FOXTON

## USA

ONLINE Amazon

## APAN

ONLINE oo10

## SINGAPORE, MALAYSIA

ONLINE Shopee

## Philippines

ONLINE Coming Soon

## AUSTRALIA, NEW ZEALAND

ONLINE ARH.COM.AU



# BRAND DOMESTIC OVERSEAS EXHIBITIONS HISTOR

2015 SHANGHAI BEAUT EXPO

2016 BUSAN ASIA FESTIVAL BOF

2017 COSMOPROF ORLD IDE  
BUSAN ASIA FESTIVAL BOF

2018 COSMOPROF ORLD IDE Prime one  
COSMOPROF ASIA

2019 COSMOPROF ORLD IDE Prime one  
COSMOPROF ASIA  
Korea Asean K Beauty Festi al

2020 COSMOPROF ORLD IDE e Cosmo rof X BORN  
COMOPROF ASIA DIGITAL EEK

2021 BRAND K Certification

2022 COSMOPROF ORLD IDE Prime one  
COSMOPROF NORTH AMERICA  
BEAUT ORLD in DUBAI  
COSMOPROF ASIA

2023 COSMOPROF ORLD IDE Prime one  
COSMOPROF NORTH AMERICA  
COSMETIC 60 in PARIS  
BEAUT ORLD in DUBAI  
COSMOPROF ASIA

2024 COSMOPROF ORLD IDE Prime one  
COSMOPROF NORTH AMERICA  
COSMOPROF ASIA

2025 COSMOPROF ORLD IDE Prime one  
BEAUT ORLD in TOK O  
COSMOPROF ASIA



BRAND DOMESTIC OVERSEAS EXHIBITIONS  
EXHIBITIONS AWARDS

2018/2019/2022/2023/2024/2025  
COSMOPROF Prime Zone



2019 이탈리아 볼로냐 코스모프로프



2019 홍콩 코스모프로프



2018 홍콩 코스모프로프

2019/2022/2023/2024

COSMOPROF AWARD WINNING

COSMOPROF Awards

- 201 'HEART FIT BLANC PACT' Finalist of Ma e u
- 2022 'BLANC COVER CREAM STICK V' Finalist of Ma e u
- 2022 PANG PANG SUN CUSHION Selected as Cosmotrend
- 202 'BLENDING COMPACT CUSHION', inner of Ma e u
- 202 'BLANC ROUGEX2' Finalist of Ma e u Nail
- 202 BLANC DOUBLE SHADO STICK Finalist of Ma e u
- 202 DOUBLE LA ER SERUM Finalist of Green Organic
- 202 BLACK BEAN HAIR COLOR Finalist of Hair
- 202 PANG PANG TONE UP SUN CUSHION Selected as Cosmotrends
- 2025 'BLANC COVER CREAM STICK' Finalist of Ma e u
- 2025 'DOT AMPOULE CUSHION' Finalist of Ma e u

2023

BEAUTYWORLD DUBAI AWARD  
WINING

beautyworld  
MIDDLE EAST

- 2023 'BLANC COVER CREAM STICK V' Finalist of Luxury Packaging

The value of true Beauty

02 · **ELROEL** A ARDS AND  
CERTIFICATES

# COSMOPROF Awards



## Cosmoprof Awards ?

At COSMOPROF, the world's largest cosmetic trade fair, awards are presented to the best products selected by a panel of judges. The panel of industry experts rigorously evaluates products based on various criteria, including innovation, creativity, convenience, ingredients and packaging, as well as safety. Through this strict review process, the top products in each category are chosen.

### Cosmoprof Awards

- 2019 'HEART FIT BLANC PACT'
- 2022 'BLANC COVER CREAM STICK V'
- 2023 'BLENDING COMPACT CUSHION' → WINNER
- 2023 'BLANC ROUGEX2'
- 2023 'BLANC DOUBLE SHADOW STICK'
- 2024 'JEJU DOUBLE LAYER SERUM'
- 2024 'BLACK BEAN HAIR COLOR'
- 2025 'BLANC COVER CREAM STICK'
- 2025 'DOT AMPOULE CUSHION'

### Cosmo Trends

- 2022 'PANG PANG BIG SUN CUSHIONS6'
- 2024 'PANG PANG TONE UP SUN CUSHION'



# BRAND AARDS



**DOT AMPOULE CUSHION**  
*2025 Cosmoproc Asia Finalist*



**Blending Compact Cushion**  
*2023 Cosmoproc Worldwide Winner*



**BLANC COVER CREAM STICK**  
*2025 Cosmoproc Worldwide Finalist*  
*2023 Beauty World Middle East Finalist*  
*2022 Cosmoproc Worldwide Finalist*



**Blanc Rouge X2**  
*2023 Cosmoproc North America Finalist*



**Double Layer Serum (Green Tea, Canola, Camellia)**  
*2024 Cosmoproc Asia Finalist*



**Blanc Double Shadow Stick**  
*2023 Cosmoproc Asia Finalist*



**Elgrowth Black Bean Salon Hair Color Cream**  
*2024 Cosmoproc Asia Finalist*



**Pang Pang Big Sun Cushion**  
*2022 Cosmoproc Worldwide Cosmotrends*



**Pang Pang Tone Up Sun Cushion**  
*2024 Cosmoproc Asia Cosmotrends*



**Heart Fit Blanc Pact**  
*2019 Cosmoproc Worldwide Finalist*



<https://www.hwahae.co.kr/awards/home/2025>

Cosmetic ingredient analysis platform

Winner of the No.1 Beauty Award in the first half of 2025 by Hwahae

### Hwahae BEAUTY?

Selection of the most loved products of the year by category  
Top 1 to 5 products selected based on reviews and ratings data among  
Hwahae-registered products



**ELROEL PANG PANG BIG SUN CUSHION S9**  
BEST NEW PRODUCT 2025  
SUN CUSHION/PACT No.1 in the category



**ELROEL PANG PANG TONE UP SUN CUSHION**  
Efficacy & Performance Award 2025  
SUN CUSHION/PACT No.1 in the category



Korea's national representative brand  
'BRAND K'

### BRAND K ?

To globally show innovative products, the national certification is awarded to products that have undergone stringent evaluation and are quality assured by the government.

- Selected for the 3rd round of Brand K in 2021 (Three products certified)
  - A. BLANC COVER CREAM STICK
  - B. BLANC COVER CREAM STICK V
  - C. BLANC COVER MELA STICK MX
- Brand K Certification Renewal Approved in 2023
  - A. Product addition – PANG PANG BIG SUN CUSHION S7
- Brand K Standards Revised in 2024
  - A. Brand K certification may be applied at both the product and brand level.

# BRAND CERTIFICATES



**OTC drug registration completed with the U.S. FDA**

## FDA OTC ?

To officially export to the United States, the product must be registered under the Over-The-Counter (OTC) category of the U.S. Food and Drug Administration (FDA), and an NDC (National Drug Code) number must be issued. Only after this process is completed can the product be legally distributed in the U.S. market.

## NDC NUMBER

- PANG PANG BIG SUN CUSHION S7 : NDC 83154-003-01/02
- PANG PANG MINI SUN CUSHION S7 : NDC 83154-003-03/04
- PANG PANG SUN CUSHION PLUS : NDC 83154-004-01/02

→ Officially export-ready products now pave the way for a full-scale entry into the U.S. beauty market



Proprietary Name	NDC Package Code	Strength	Dosage Form	Route	Application Number / Monograph ID	Labeler Name	Product NDC
ELROEL Pang Pang Sun Cushion Plus	83154-004-02	7g/100g, 3 g/100g, 1.52 g/100g, 9.7 g/100g	CREAM	TOPICAL	M020	MONOGLLOT HOLDINGS Inc.	83154-004

ELROEL

# Domestic Patent and Certificates

## SPECIAL PACKAGE BY ELROEL ONLY

- Development of patented cases and applicators only for ELROEL
- Completion of trendy products with development of exclusive and special cases
- The best suitable package design for the texture by cooperation with OEM companies

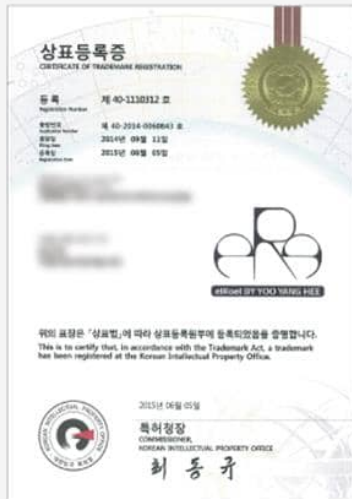
## SPECIAL R&D

- Development of highly-qualified and special texture (Acquisition of ISO and CGMP)
- Serializing Blanc Line by development of ‘Cream to pact,’ which is an exclusive texture of ELROEL
- Planning and production of products contained patented and new ingredients
- Safety assurance with Human Application Text, Hazardous Substance Test, and Hypoallergenic Test

# Overseas Certificates (2020.06)

## AVARIETY OF CERTIFICATION

- Europe CPNP (Cosmetic Products Notification Portal) 95 Products
- China NMPA (National Medical Products Administration) ‘Blanc Cover Cream Stick’ ‘Blending Compact Cushion’ 2 Products
- Indonesia BPOM (Badan Pengawas Obat dan Makanan) ‘Blanc Pact’ ‘Big Pang Pang Sun Cushion’ ‘Big Pang Pang Dot Cushion #21, #23’





The value of true Beauty

03 · **ELROEL** MARKETING

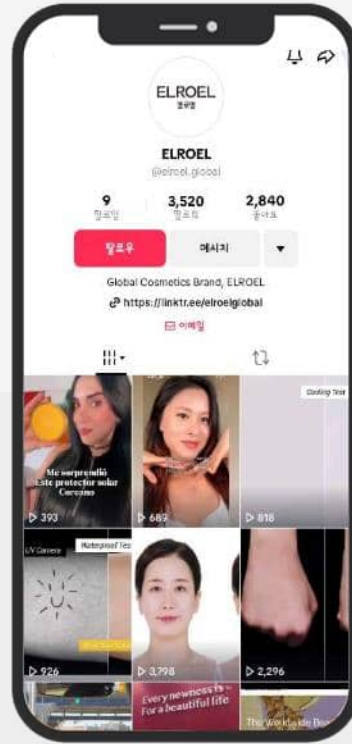
# TikTok Marketing

Actively implementing a digital marketing strategy centered on e-commerce channels, with cumulative TikTok viral views surpassing 100 million.



## ON-LINE MEDIA

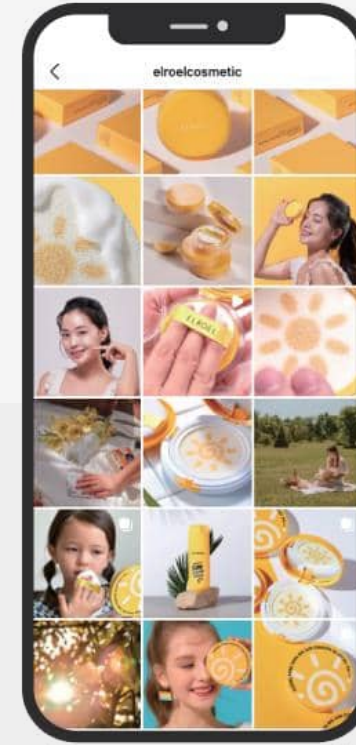
Managing official brand accounts on major domestic portals and global marketing platforms, including Instagram, YouTube, Naver, TikTok, and Kakao.



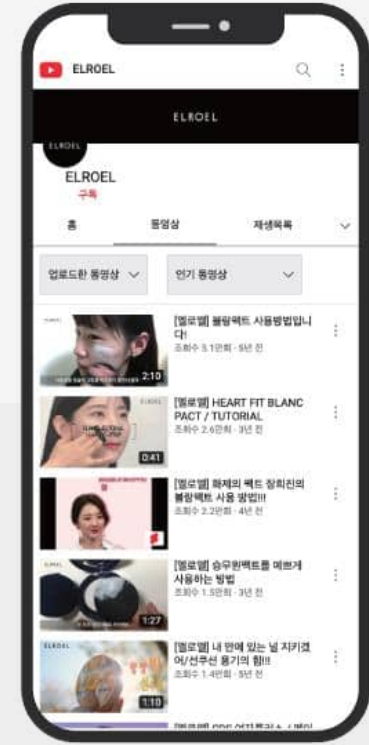
TikTok



Facebook



Instagram



Youtube

## INFLUENCER MARKETING

ELROEL and its products has been introduced by cooperation with powerful domestic/overseas beauty influencers.  
ELROEL has been introduced and directed make-up at the audition program Galaxy Star in Myanmar and has got recognition of excellence of Korean cosmetics.



Chinese power influencers Wang Yong have introduced ELROEL's products to Chinese consumers and show premium image and K-beauty's hot items.  
Thousands of views at online shopping platform Taobao Live continuous global media promotion such as Vietnam program Oh My Baby and magazine Zai eoul

## SEASON CAMPAIGN

TV-CM, YOUTUBE, SMR, SNS - IMC MARKETING



## PPL

COOPERATION WITH TV SHOWS and CELEBRITIES TO SHOW AND INTRODUCE ELROEL'S PRODUCTS



ELROEL's Creative Director, Ms. Yang-Hee Yoo, gained widespread attention by appearing on popular beauty programs such as Women Plus and Stargram, where she showcased her makeup techniques and expertise - sparking the trend known as "Yang-Hee Yoo Makeup."

# PUBLICITY

PRESS RELEASE FOR ISSUE MAKING IN ONLINE, OFFLINE

**엘로엘, 2022년 블로냐 코스모프루프 어워즈 파이널리스트 선정**  
 승인 2022.05.04 09:23

**엘로엘 '팡팡선쿠션S6', 코스포트렌즈 리포트 2022 선정**  
 승인 2022-04-16 09:40:00

**글로벌 뷰티 브랜드 '엘로엘', 프로 골퍼 후원 조인식**  
 승인 2021.12.07 14:31



## ELROEL MUSE

ELROEL's Previous Brand Muses



# MARKETING COLLABORATION

## SPORTS PLAYER X ELROEL

Professional Golfer Park Sung Hyun (NDL) X ELROEL Collaboration : NDL Suncushion  
Professional Tennis Player Kwon Soon-woo X ELROEL Collaboration : Fano Suncushion



## BRAND X ELROEL

ELROEL has collaborated with a wide range of brands across various industries.  
Launched the "Landers Sun Cushion" in partnership with SSG Landers, a professional baseball team.  
Released a "Kids Sun Cushion" in collaboration with global sports brand FILA.  
Teamed up with CJ O Shopping's in-house beauty brand SEP to launch the "SEP X ELROEL Sun Cushion."





The value of true Beauty

03 · ELROEL PRODUCT



## Pang Pang Big Sun Cushion S9

Brightening, Skin Care, UV Protection, Restoring the Skin Barrier | SPF50 PA+++ | Ma  
Waterproof | Big 25g

### Features

This 25g large-size sun cushion offers 4-in-1 benefits: UV protection, brightening, wrinkle care, and skin barrier support.

It soothes and strengthens skin with 43% aloe vera leaf juice and ceramide. Patented brightening ingredient Melawhite and a vitamin complex help restore and brighten the skin.

Cooling agents calm overheated skin.

It provides up to 80 hours of hydration, cools skin by -5°C, and offers 8-proof protection (UVA, UVB, waterproof, sand-proof, sweat-proof, activity-proof, sea water-proof, and fine dust-resistant).

It also helps prevent tanning and soothes skin irritated by UV rays and external stress.

### Ingredients

Aloe Vera Leaf Juice, Soothing Cooler Blend (kelp, yam root, elm root, violet),  
Brightening Complex (water lily, lemon myrtle, apple),  
Vitamin Complex (Calcium Pantothenate, Sodium Ascorbyl Phosphate), Ceramide NP

### How To Use This

Step 1. Take an appropriate amount and apply evenly to the face. Gently pat for absorption.  
Step 2. Reapply as needed.



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## Pang Pang Big/Mini Sun Cushion S8

Brightening, Skin Care, UV Protection SPF50 PA++ Water proof Big 25g, Mini 10g

### Features

This 25g big sized product is a triple functional (Wrinkle care, Brightening, UV protection) sun cushion that helps calm the heated skin from the strong sunlight and turns it into a beautiful skin.

It contains 410,000ppm of aloe vera leaf juice to soothe irritated skin and contains Cica Complex, Vitamin Complex and 10 herbal extracts to provide skin recovery effects. In addition, the cooling ingredient allowing cooler and fresher sun care.

Moisture lasts for 72 hours and instantly decreases the skin temperature by 4.9 degrees, and the 7-proof (UVA, UVB, Water-proof, Sand-proof, Sweat-proof, Activity-proof, Fine dust) effects perfectly protect the skin against various external stimuli.

### Ingredients

Aloe vera leaf juice, Soothing cooler ingredients (Aloe vera leaf extract, Kelp extract, Dioscorea japonica root extract, Ulmus davidiana root extract, Viola mandshurica flower extract), 10 herbal complexes, Vitamin Complex (vitamin E, vitamin C, vitamin B3, vitamin B5, Vitamin B6), Cica Complex, Aqua Teca 100T(Centella Asiatica, Madecassoside, Madecassic Acid, Asiaticoside, Asiatic Acid)

### How To Use

Take an appropriate amount, spread it evenly on the face and gently dab on the skin. Reapply several times if necessary.



CPNP

SCPN

ELROEL

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## Pang Pang Yellow Sun Cushion Plus

Brightening, Skin Care, UV Protection | SPF50 PA++ | Water Proof  
Big 25g, Medium 15g, Mini 8g

### Features

With our foundation-free tone-up sun cushion, you can effortlessly enhance your skin in just one second, anytime and anywhere. It protects your skin from harmful UV rays and environmental pollutants, while leaving a soft, milky radiance that simplifies your daily routine. This daily tone-care sunscreen blends the benefits of both organic and inorganic UV filters, offering a smooth, non-greasy formula that perfectly adheres to your skin without any residue.

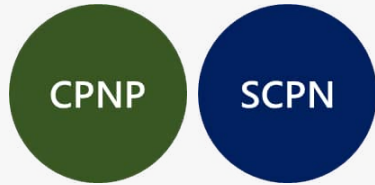
With a 7-proof effect (UVA, UVB, water/sand/sweat/activity-proof, fine dust), it perfectly protects your skin from various external irritations. Containing 410,000 ppm of Aloe Vera Leaf Juice and a Cica Complex, it soothes irritated skin, and the patented cooling ingredient instantly lowers the skin temperature upon application, offering a cool and refreshing feeling.

### Ingredients

Aloe vera leaf juice, soothing cooler ingredients (Aloe vera leaf extract, Kelp extract, Dioscorea japonica root extract, Ulmus davidiana root extract, Viola mandshurica flower extract), 10 herbal complexes, Vitamin extracts (vitamin E, vitamin C, vitamin B3, vitamin B5, Vitamin B6)

### How To Use Tips

Take an appropriate amount, spread it evenly on the face and gently dab on the skin. Reapply several times if necessary.



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## Pang Pang Sun Cushion Plus

Brightening, Skin Care, UV Protection SPF50 PA++ Moisture Proof Original 15g

### Features

Our Foundation-Free Tone-up Sun Cushion allows instant skin correction in just one second, anywhere. It is a daily tone care UV protector that protects the skin from UV rays and external pollutants while naturally brightening the skin tone with a milk-colored finish, easing daily makeup efforts.

It contains 410,000ppm of aloe vera leaf juice to soothe irritated skin and contains Cica Complex, Vitamin Complex and 10 herbal extracts to provide skin recovery effects. In addition, the cooling ingredient allowing cooler and fresher sun care.

Moisture lasts for 72 hours and instantly decreases the skin temperature by 4.9 degrees, and the 7-proof (UVA, UVB, Water-proof, Sand-proof, Sweat-proof, Activity-proof, Fine dust) effects perfectly protect the skin against various external stimuli.

### Ingredients

Aloe vera leaf juice, Soothing cooler ingredients (Aloe vera leaf extract, Kelp extract, Dioscorea japonica root extract, Ulmus davidiana root extract, Viola mandshurica flower extract), 10 herbal complexes, Vitamin Complex (vitamin E, vitamin C, vitamin B3, vitamin B5, Vitamin B6), Cica Complex, Aqua Teca 100T(Centella Asiatica, Madecassoside, Madecassic Acid, Asiaticoside, Asiatic Acid)

### How To Use

Take an appropriate amount, spread it evenly on the face and gently dab on the skin. Reapply several times if necessary.



ELROEL

## Pang Pang Sun Cushion Plus

Brightening, Skin Care, UV Protection SPF50 PA Ma ater roof Original 15g

### Features

Our Foundation-Free Tone-up Sun Cushion allows instant skin correction in just one second, anywhere. It is a daily tone care UV protector that protects the skin from UV rays and external pollutants while naturally brightening the skin tone with a milk-colored finish, easing daily makeup efforts.

It contains 410,000ppm of aloe vera leaf juice to soothe irritated skin and contains Cica Complex, Vitamin Complex and 10 herbal extracts to provide skin recovery effects. In addition, the cooling ingredient allowing cooler and fresher sun care.

Moisture lasts for 72 hours and instantly decreases the skin temperature by 4.9 degrees, and the 7-proof (UVA, UVB, Water-proof, Sand-proof, Sweat-proof, Activity-proof, Fine dust) effects perfectly protect the skin against various external stimuli.

### Ingredients

Aloe vera leaf juice, Soothing cooler ingredients (Aloe vera leaf extract, Kelp extract, Dioscorea japonica root extract, Ulmus davidiana root extract, Viola mandshurica flower extract), 10 herbal complexes, Vitamin Complex (vitamin E, vitamin C, vitamin B3, vitamin B5, Vitamin B6), Cica Complex, Aqua Teca 100T(Centella Asiatica, Madecassoside, Madecassic Acid, Asiaticoside, Asiatic Acid)

### How To Use

Take an appropriate amount, spread it evenly on the face and gently dab on the skin. Reapply several times if necessary.



## Pang Pang Tone Up Sun Cushion

Brightening, Skin Care, UV Protection SPF50 PA Ma Big 25g, Medium 15g

### Features

This vegan tone-up sun cushion fully protects the skin from UV rays and external pollutants and brightens the skin tone for a radiant complexion.

With a peach-colored tone-up, it naturally corrects dull and dark skin, providing a lightweight and fresh finish without any heavy feeling on the skin.

Contains panthenol and ceramide to help improve the skin barrier, and AQUAXYL and 8-layer hyaluronic acid replenish moisture and provide a smooth application. This product contains plant fermentation complex and edelweiss extract with anti-aging effects, providing sun care and skin care at the same time.

### Ingredients

D-Panthenol, DS-Ceramide, AQUAXYL, Natural RE, Hyper HA-G, Leontopodium Alpinum Extract

### How To Use This

Take an appropriate amount, spread it evenly on the face and gently dab on the skin. Reapply several times if necessary.



## Fano Big Sun Cushion [Golf Edition]

Brightening, Skin Care, UV Protection SPF50 PA++ Water proof Big 25g

### Features

It is an upgraded version of the previous Fano Sun Cushion UD. A cushion-typed sun protection which can be used easily even during outdoor activities such as hiking and golf. It can be used as it is not sticky and has a refreshing feel, so you can use it without any burden.

It is a triple functional (Wrinkle care, Brightening, UV protection) 25g big-sized product which assists soothing skin which heated by the powerful sun rays, ultimately leaving the skin beautiful.

With aloe vera leaf extract instead of purified water as a base, it soothes skin stimulated by sunlight and with 5 Vitamins and twice the content of tea extracts, it offers immediate cooling feeling and assists skin recovery.

### Ingredients

Aloe vera leaf extract, Tea extracts (Chrysanthemum extract, Green tea extract, Lemon balm leaf extract, Rosemary leaf extract, Rooibos leaf extract, Thyme flower/leaf extract, Jasmin flower extract), Vitamin extracts (Vitamin E, Vitamin C, Vitamin B3, Vitamin B5, Vitamin B6)

### How To Use This

Take an appropriate amount, spread it evenly on the face and gently pat the skin to fit the product. Reapply the product several times if necessary.



## Fano Big Sun Cushion [Tennis Edition]

Brightening, Skin Care, UV Protection SPF50 PA++ Water Proof Big 25g

### Features

This is a sun cushion in collaboration with Korean tennis player Soon-woo Kwon. A cushion-typed sun protection which can be used easily even in extreme sports such as tennis. It can be used as it is not sticky and has a refreshing feel, so you can use it without any burden.

It is a triple functional (Wrinkle care, Brightening, UV protection) 25g big-sized product which assists soothing skin which heated by the powerful sun rays, ultimately leaving the skin beautiful.

With aloe vera leaf extract instead of purified water as a base, it soothes skin stimulated by sunlight and with 5 Vitamins and twice the content of tea extracts, it offers immediate cooling feeling and assists skin recovery.

### Ingredients

Aloe vera leaf extract, Tea extracts (Chrysanthemum extract, Green tea extract, Lemon balm leaf extract, Rosemary leaf extract, Rooibos leaf extract, Thyme flower/leaf extract, Jasmin flower extract), Vitamin extracts (Vitamin E, Vitamin C, Vitamin B3, Vitamin B5, Vitamin B6)

### How To Use This

Take an appropriate amount, spread it evenly on the face and gently pat the skin. Reapply the product several times if necessary.



## Ice Water Sun

Brightening, Skin Care, UV Protection SPF50 PA+++ 100ml

### Features

Ultra-Fine Mist Sun Protection for the Whole Family This sun mist delivers quick and lightweight UV protection to all areas of the body including hard-to-reach spots such as arms, legs, and back thanks to its ultra-fine spray application.

Its clear water-based formula is free from stickiness, white residue, and heaviness, making it ideal for use by men, children, and all family members without discomfort.

Packaged in a non-gas 100ml container, it complies with airline carry-on regulations, ensuring convenient sun care while traveling, hiking, or enjoying other outdoor activities.

The fine mist applies evenly without clumping and is infused with Jeju Active Complex and Artemisia Extract to calm and shield skin exposed to UV rays. It also features Triple Hyaluronic Acid and a patented Soothing Cooler, helping relieve heat sensation while providing refreshing sun protection.

### Ingredients

Jeju Active Complex, Jeju Artemisia Extract, Aloe Vera Leaf Juice, Triple Hyaluronic Acid, Soothing Cooler (patented)

### How To Use & Tips

**Step 1.** Shake well before use.

**Step 2.** Spray evenly on areas exposed to the sun, such as arms, legs, back, and neck.

**Step 3.** Reapply as needed especially before extended outdoor activities or water play to maintain effective sun protection.



## Eco Sun Serum

Brightening, Skin Care, UV Protection SPF50 PA+++ Ma 30ml

### Features

This lightweight and hydrating sun serum provides powerful UV protection and is free from fragrances, colorants, and silicones, ensuring safe use for all skin types.

This product features a reef-safe formula, consciously excluding ingredients harmful to marine ecosystems and coral reefs, reflecting our commitment to environmental responsibility.

This serum contains 81% skin conditioning components, including aloe vera juice and Cica complex, and soothes irritated skin with a gentle sun formula, making it suitable even for sensitive skin.

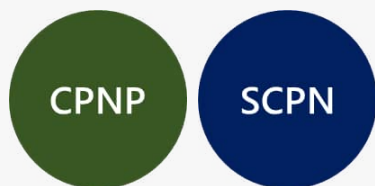
### Ingredients

Diethylamino Hydroxybenzoyl Hexyl Benzoate, Ethylhexyl Triazone, Niacinamide, Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine, Diethylhexyl Butamido Triazone, Terephthalylidene Dicamphor Sulfonic Acid, Adenosine

### How To Use & Tips

Apply an appropriate amount evenly on the skin as the final step in your skincare routine.

For adequate UV protection, ensure that the generous amount of sunscreen is applied.



## No Sebum Big Sun Stick

UV Protection 1 SPF50 PA Ma 1 g

### Features

This large 4cm sun stick provides strong UV protection with just one swipe. The clear, silky formula absorbs oil, blurs pores like a primer, and leaves a soft, matte finish no stickiness or caking, even with reapplication.

It's gentle on the skin and eyes (tested for irritation), and safe for both face and body.

Made with 5 natural soothing extracts, it helps cool the skin, reduce heat-aging, and provides long-lasting sun protection with 4-proof defense and calming benefits.

### Ingredients

Jeju Fermented Green Tea Extract, Jeju Rosemary TDX, Jeju Active Complex (Aloe Vera Leaf, Echinacea, Prickly Pear, Rice, Millet), Korean Black Raspberry Root Extract, Soothing Cooler, Anti Sebum P

### How To Use & Tips

**Step 1.** Twist up the stick and gently apply to the face.

**Step 2.** Reapply every 2-3 hours, especially with long sun exposure.

CPNP



ELROEL

## Airy Core Sun Stick

Brightening, Skin Care, UV Protection | SPF50 PA | Ma | 5g

### Features

This soft, silky-textured core sun stick with a double-layered core structure provides robust UV protection, skin soothing, and vitamin care.

Even in hot and humid weather, it can be applied multiple times without feeling heavy, thanks to its airy fit, diagonal cutting, and triangular shape, which allow for precise UV protection in narrow areas like under the eyes and around the nose.

This product offers sun protection and comprehensive skin management. Its dual-core structure contains five types of Cica ingredients for soothing care and ten vitamin components for melanin care.

### Ingredients

Octocrylene, Homosalate, Ethylhexyl Salicylate, Butyl Methoxydibenzoylmethane, Ethylhexyl Methoxycinnamate, Polysilicone-15, Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine, Licorice Root Extract, Adenosine

### How To Use & Tips

Spread evenly as the final step of your skincare routine.

Reapply lightly and frequently when carrying the product with you.



## Bright Vita Sun Cream

Brightening, Skin Care, UV Protection    SPF50 PA++++    Ma    50ml

### Features

This sunscreen provides top-level SPF50+ PA++++ protection, blocking both UVA and UVB rays.

It contains 44% sea buckthorn water to hydrate and soothe your skin.

The soft pink formula applies smoothly without leaving a white cast and works well as a makeup base.

Its light texture gives your skin a fresh, radiant glow.

It's also reef-safe, free from ingredients harmful to marine life.

### Ingredients

44% Sea Buckthorn Fruit Water, Whitening Actives (Niacinamide, Glutathione, Tranexamic Acid)"

### How To Use & Tips

**Step 1.** At the end of your skincare routine, apply evenly to your face

**Step 2.** Use enough product for proper sun protection.



## Pure Mild Sun Cream

Brightening, Skin Care, UV Protection    SPF50+ PA++++    Ma    50ml

### Features

This sunscreen provides strong protection against UVA and UVB rays with SPF50+ and PA++++. It uses 100% mineral filters, making it safe and gentle for sensitive skin.

With Cica Complex, Tea Tree Leaf Extract, and Allantoin, it soothes and moisturizes the skin while protecting it from irritation.

The soft, silky cream spreads easily without leaving a white cast and has a fresh finish.

It's fragrance-free and color-free, so it's safe for the whole family to use.

Plus, it's made with a reef-safe formula, so it's kind to the ocean too.

### Ingredients

Cica Complex, Tea Tree Leaf Extract, Allantoin, Hyaluronic Acid Complex

### How To Use & Tips

**Step 1.** At the end of your skincare routine, apply evenly to your face.

**Step 2.** Use enough product for proper sun protection.



## Barrier Defense Sun Cream

Brightening, Skin Care, UV Protection    SPF50+ PA+++    50ml

### Features

This sunscreen combines mineral and chemical filters to protect your skin gently. It goes on smoothly, feels light, and doesn't cause irritation.

With ceramide, cholesterol, and allantoin, it calms sensitive skin and helps repair the skin barrier.

The silky, non-sticky texture makes it safe for daily use by the whole family.

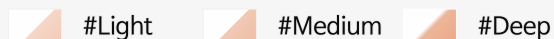
### Ingredients

Allantoin, Panthenol, Ceramide, Cholesterol

### How To Use & Tips

**Step 1.** At the end of your skincare routine, apply evenly to your face.

**Step 2.** Use enough product for proper sun protection.



ELROEL

## Blanc Cover Cream Stick

Brightening, Skin Care, UV Protection PA 1 g

### Features

As a form with a twist, ELROEL presents an exclusive formula that transforms from lifting cream to foundation. Equipped with cream's hydration and foundation's coverage, it is a magic foundation stick that transforms into the color suitable to your skin complexion.

Portability and convenience have been upgraded by placing ELROEL Blanc Pact in a stick container that comes with a built-in brush made with German artificial hair (32,000 hairs).

Compared to Season 1, French collagen and French Sederma Volufiline have been doubled, presenting ultimate volume & hydration.

Moisturizing lasts for 50 hours, glow lasts for 50 hours, covers wrinkle/dead skin/pore/blemishes, improves volume of eye bags/cheeks/forehead, helps enhance bimaxillary (upper/lower jaw) lifting through covering. Also completed clinical tests for preventing smears inside masks.

In addition, this product has been proven to be effective in improving skin wrinkles, elasticity, and upper and lower jaw lifting after two weeks of use.

### Ingredients

French collagen (45,000 ppm), VOLUFILINE (20,000ppm), desert plant extract, flower oil extract

### How To Use This

Apply appropriate amount of the stick part on the face, and gently brush with the brush part to apply.



ELROEL

## Blanc Cover Mela Stick 4X

Brightening, Skin Care, UV Protection PA Ma ater roof 12g

### Features

A unique formula that starts as a brightening cream and transforms into a foundation. This stick foundation combines the moisture of a cream with the coverage of a foundation covering dark spots and giving whitening care at once.

It contains UK Vitamin C for antioxidant and brightening care, plus glutathione to help reduce pigmentation and blemishes.

The upgraded diagonal-cut stick with a triangle edge allows precise application on small areas. It's water- and sweat-resistant, tested for long-lasting coverage up to 60 hours. It helps cover wrinkles, dark spots, pores, and blackheads while protecting skin from heat. Perfect for hot weather. Dermatologically tested for low irritation.

### Ingredients

UK Vitamin C, Glutathione, Tranexamic Acid, Centella Exosome

### How To Use Tips

1. Extend about 1cm of the product and apply it to the face.
2. Spread it from the inside outwards using the built-in brush at the bottom of the product.
3. Reapply on areas needing more coverage and finish by gently patting.

## PRODUCT FACE MAKEUP



#21 Light Beige #23 Natural Beige #25 Medium Beige

ELROEL

# Blending Compact Cushion

Brightening, Skin Care, UV Protection SPF50 PA Big 25g Original 12.5g

## Features

This cushion foundation is divided into 16 sections with four colors and formulations of bronzer, concealer, foundation, and tone-up cream with a patented filling method.

You can achieve a customized coverage by blending four colors together. Contains two patented glow powder to smooth your skin texture and cover blemishes, leaving your skin with a luxurious, clear, and subtle glow from any angle.

Moisture and glow last up to 50 hours without melting off, and has excellent lasting effect without breaking down even under extreme conditions. It also helps cover acne marks/wrinkle/pores/ blemishes.

## Ingredients

Hibiscus flower water 340,000PPM, Hippophae rhamnoides water, Vitamin B12, Royal jelly, Silkworm Cocoon Extract. 17 different types of flower extract

## How To Use This

1. Take the appropriate amount on the cushion puff.
2. Spread it on the face to blend.
3. Gently dab to finish off.



 #21 Light Beige  #23 Natural Beige

ELROEL

## Blending Cushion HD

Brightening, Skin Care, UV Protection SPF50 PA Original 12.5g

### Features

This cushion foundation uses patented technology to combine foundation, concealer, glow cream, and tone-up cream into 16 divided zones.

You can blend the 4 colors to match your skin tone for custom coverage.

It contains premium caviar, low molecular hyaluronic acid, and collagen for deep hydration and radiant glow.

It helps cover wrinkles, dark spots, pores, and acne marks while delivering a 3D luminous effect.

Keeps skin moisturized and makeup fresh for up to 60 hours, leaving your skin glowing and firm all day.

### Ingredients

Caviar Extract, Collagen Extract, Hyaluronic Acid, Royal Jelly Extract


### How To Use This

Step 1. Take an appropriate amount with the puff.

Step 2. Blend the colors to match your skin tone and apply evenly.

Step 3. Gently pat for a smooth, glowing finish.



 #21 Light Beige  #23 Natural Beige

ELROEL

## Dot Ampoule Cushion

Brightening, Skin Care, UV Protection SPF50 PA Original 15g

### Features

This is a high-moisture cushion foundation that contains 92% skincare ingredients, keeping your skin hydrated all day long. It has been clinically tested for 24-hour makeup wear and anti-darkening, delivering deep hydration from within to create a natural, radiant glow that lasts for hours.

The key ingredients, Cica PDRN and 7K Collagen Complex, help soothe the skin and improve elasticity, leaving it smooth, firm, and healthy as if you had just completed your skincare routine. It also provides excellent coverage for acne marks, blemishes, dark circles, pores, and wrinkles, giving a flawless yet natural finish.

After 4 weeks of use, it helps improve fine lines around the eyes, nasolabial folds, and forehead wrinkles, while melanin care brightens the overall complexion, resulting in clearer and more radiant skin.

### Ingredients

CICA PDRN, 7K Collagen Complex

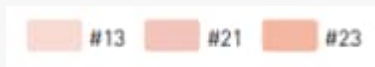
### How To Use

Step 1. Take an appropriate amount with the puff.

Step 2. Apply evenly over the skin.

Step 3. Reapply to areas that need extra coverage or glow.

CPNP



ELROEL

## Tangle Master Concealer

Brightening, Skin Care, UV Protection SPF50 PA 10ml

### Features

A concealer with a moist and bouncy texture that adheres tightly to the skin, covering all skin imperfections from local areas to the entire face.

With three finely differentiated cover shades according to brightness, it allows for customized tone coverage from concealing blemishes to contouring and highlighting.

Enriched with French collagen water, it aids in skin volume care. With sebum control ingredients (ANTI-SEBUM P, SEPICONTROL A5) and fixer ingredients (Fluran, AQUA GG, FUCOSKIN), it is an excellent product with long-lasting effects.

Covering wrinkles, blemishes, pores, and dark circles, it provides a clean skin expression without crumbling for 50 hours of makeup, hydration, and volume.

### Ingredients

French collagen water 372,000PPM, SYN-HYCAN, ANTI-SEBUM P, SEPICONTROL A5, Fluran, AQUA GG, and FUCOSKIN.

### How To Use

1. Take a small amount and spread it evenly over the face. Gently tap to finish.
2. Apply multiple times as needed.

CPNP



## Dewy Primer

10ml

### Features

An essence primer that combines the functions of a moisturizing cream, primer, and base in one.

With 90.68% of skin conditioning ingredients, it provides a moist feel like essence, smoothly blending into the skin for a smooth skin texture.

### Ingredients

90.68% skin conditioning ingredients, sunflower seed oil, and tocopherol.

### How To Use

Take a moderate amount and apply thinly to the desired area. After using the primer, apply the base product after sufficient adhesion.

### Tips

1. Mixing it with foundation or BB cream adds moisture and enhances makeup longevity.
2. Applying primer to uneven areas before base makeup during touch-ups allows for a clean skin expression.

CPNP



ELROEL

## No Sebum Fixing Powder

g

### Features

Sebum controlling ingredient and Anti-Acne complex which make a clear skin all-day long are included.

Fine particles of loose powder cover pores and unevenness thoroughly to look as soft as baby's covering pores and unevenness thoroughly, as if photo filters are done on.

The integrated powder container combines powder and puff, making it easy to tap to get the right amount of powder. It's handy for on-the-go touch-ups anywhere, anytime.

### Ingredients

Sepicontrol A5(Sebum control ingredient patented in France), Anti-Acne Complex(Acne, Sebum control ingredient), Tea tree extract

### How To Use This

Open the cap, dab the face lightly with the puff at the end of makeup. Use it on the area which needs to be lightened or corrected at any time.

CPNP



## Pink Lighting Powder

2g

### Features

Fine jewel powder which makes the face 4-dimensional looking by giving brightening effects on the dull areas. Pink powder and subtle pearl shimmer keep the face luminosity and glow all-day long.

Has great portability and comes with all-in-one container which makes right amount of powder comes out onto the face just by dabbing lightly.

### Ingredients

Jewelry complex (Amethyst, Pearl, Tourmallin, Ruby), Diamond core powder, Calamine(Natural pink powder), White rose extract, Sepicontrol A5(Sebum control ingredient patented in France)

### How To Use

Open the cap, dab the face lightly with the puff at the end of makeup. Use it on the area which needs to be lightened or corrected at any time.

CPNP



#01 #02 #03

## Defining Slim Pencil Eyebrow

0.0 g

### Features

A long-lasting pencil eyebrow with a 1.5mm slim type for delicately and naturally filling in eyebrows with a three-dimensional triangular shape.

The hard formula texture provides a natural color without clumping, creating clear eyebrows strand by strand.

It adheres without smudging in water or sweat, maintaining color and shape all day long.

### How To Use Tips

1. Draw the eyebrow line with the edge of the pencil and fill in empty areas with the flat part.
2. Use a screw brush to naturally groom the eyebrows.



## Blanc Double Shadow Stick

1 g

### Features

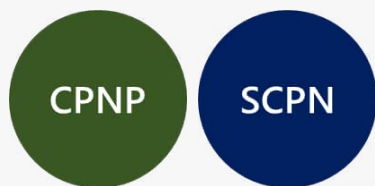
A two-tone eye shadow stick consisting of a main shade and point shade that allows even makeup beginners to achieve a natural gradient eye makeup look with just one touch.

The color of each shade is carefully selected based on the 2022 S/S trend, and three texture variations of matte, shimmer, and glitter are matched in the best combination for each shade, which allows a more versatile makeup look. Its built-in sponge tip makes it fast and easy to blend without any extra tool needed.

With its dual proof (waterproof, sweatproof) features, the initial colors applied last for up to 48 hours without smudging.

### How To Use Tips

1. After applying the main color on the eyelid, place the point color close to the eyelashes and draw in a linear motion from the front part of the eyes towards the outer part.
2. Main color can be used lightly under the eyes for a touch of cute look.



ELROEL

## Barely Mood Shadow Palette

g

### Features

Easy Everyday Eyeshadow Palette With practical color combos, this palette is great for anyone to use daily – no fuss, just flattering shades.

Universal Palette for All Skin Tones Comes in two shades – 01 Brown Mauve and 02 Pale Rose that suit both warm and cool undertones. No need to worry about skin tone – everyone can wear it.

5 Textures, Smooth Finish Includes matte, glitter, shimmer, cream highlighter, and matte pearl for easy makeup styling.

The talc-free formula gives a soft and smooth color payoff.

[01 Brown Mauve] A sophisticated color that blends deep brown with a calm mauve tone to create dimensional, smoky eyes with elegance.

[02 Pale Rose] A soft and delicate rose hue enhanced with a subtle glow, perfect for creating a pure and romantic look.

### How To Use This

✓ One Palette, Complete Makeup

Use this palette for base shadow, under-eye highlights (aegyosal), eyeliner, and highlighter – all in one compact.



ELROEL

## Extension Eye Styler

Types of Lashes Design: Natural Eye, X-Volume, Mood Eye, Applicator: 1

### Features

Experience the revolutionary no-glue, one-touch false lashes with a pre-applied adhesive that attaches directly to your lash line. Backed by patents in the United States, China, and Korea, these innovative lashes detach from the holder and apply instantly without additional adhesive. Unlike disposable alternatives, each pair can be reused 7-8 times or even longer with proper care, offering a semi-permanent solution for stunning lashes.

The set includes three distinct styles to suit any occasion, makeup look, or desired eye shape, allowing you to choose the perfect lashes for every moment.

01 Natural Eye: Features lashes of varying lengths and thicknesses in a crosshatched design, creating naturally long and voluminous lashes

02 X-Volume: Seamlessly blends with your natural lashes while creating dramatic definition through C-curling, offering luxurious volume without overwhelming your look

03 Mood Eye: Designed with connected lash strands that create an elegant extension effect, lending your eyes an alluring depth and sophistication

### How To Use: Tips

Step 1. Remove the lash holder from the storage tray.

Step 2. Using the applicator or holding the end of the lashes, quickly detach them from the holder.

Step 3. Hold the lashes with the applicator and begin application at the center of your eye, then secure the inner and outer corners following your natural eye shape.

Step 4. Use the applicator to pinch your natural and false lashes together for secure placement. The adhesive may soften if exposed to temperatures above 30 C.

If softening occurs, refrigerate for 5 minutes before use.

To restore adhesion, apply heat with a hair dryer for 10-20 seconds.

## PRODUCT LIP MAKEUP



## Blanc Rouge X2

5g

### Features

Introducing ELROEL's innovative two-tone lipstick that uniquely responds to your lip's pH and changes color, creating a personalized lip color just for you.

With twice the moisturizing oil compared to our Season 1 edition, this product boasts a generous 85.64% inclusion of our high-moisture lip essence, embracing a formulation that aids in enhancing lip volume and smoothing away dead skin cells.

Experience the convergence of a lip balm's hydration, a lip essence's moisture, a lipstick's vibrant color, and a lip tint's longevity, all in one product. From lip care to makeup, it offers a complete package, maintaining both moisture and color for an impressive 72 hours.

### Ingredients

Retinyl palmitate, Jojoba seed oil, Argan kernel oil, Sunflower seed oil, Meadowfoam seed oil

### How To Use This

Simply twist the container to reveal the content and apply a suitable amount gently along your lip line for the best results.

ELROEL



## Blanc Essential Lip Oil

5ml

### Features

With 99.55% naturally-derived ingredients, this lip oil conditions the lips and leaves them healthy-looking.

The set consists of 2 nourishing lip oils with a rich texture that creates soft gloss and plumps lips, and 3 reversal lip oils a lighter consistency and tint that create revitalized lips.

It is a 4-in-1 universal lip treatment that completes lip care for makeup by combining the nutrition of a lip oil, the moisture of a lip balm, the shine of a lip gloss, and the color of a lip tint.

### Ingredients

6 types of oils, 100,000 ppm

(Morocco argan oil, Spanish olive oil, South American macadamia oil, Australian jojoba seed oil, Mexican sunflower seed oil, Mediterranean sweet almond oil)

Use of colors derived from nature

(Indian mulberry flower/leaf/bark extract, turmeric root extract, eclipta prostrata extract, corallina officinalis extract, drumstick seed oil, ocimum sanctum leaf extract)

### How To Use

Twist the lid, take an appropriate amount of the product and apply it smoothly on the lips.



## The First Rosemary Serum

Brightening, Skin Care 20ml

### Features

It is a step 0 serum essence that contains 72% Italian rosemary leaf extract, which is extracted drop-by-drop at a low temperature for 20 hours using a cold brew method.

It has a slightly acidic formulation with the pH level similar to that of the skin, so it can be used on sensitive skin without irritation.

Due to the rosemary leaf extract, it has anti-inflammatory, antioxidant, and antibacterial effects. It is a versatile serum that tones, soothes, moisturizes, and hydrates the skin.

### Ingredients

72% Italian rosemary leaf extract, 82% naturally-derived extracts, rosemary leaf oil, althaea rosea flower extract

### How To Use This

In the first step of skincare, take the amount indicated on the container onto a cotton pad or your palms, and absorb it by applying over the entire face.

- Daily Care: After cleansing, take the product on a cotton pad or your palms and apply it on the face.
- Special Care: After cleansing, moisten a cotton pad with the contents and place it like a face mask onto areas that require moisture and soothing, and then remove after 5-10 minutes.
- Use it as the first step of skincare on weekdays for daily care, and use it as an essence mask for a special experience, offering a change in your skin after one month.



## Derma Laser Cream

Brightening, Skin Care 2 50ml

### Features

ELROEL's unique PHYTOCRES® formulation, combining indispensable components for skin regeneration, is the star ingredient in this daily rejuvenation cream which offers a fundamental and holistic approach to skin health.

Its soft, moist, ointment-like texture, free from any sticky residue, swiftly soothes skin sensitized by various external factors and fortifies the skin's barrier, making it an excellent choice for everyday use.

This dual-functional product, certified by the Food and Drug Administration, is enriched with Rosemary Extract, Centella Asiatica Exosome, Lipid Repair Complex, and PASSIOLINE®, which collaborate to restore your skin's barrier and shield it from external stressors. Having passed primary skin irritation and sensitive skin irritation tests, this gentle facial cream is a safe choice even for those with delicate, sensitive skin.

### Ingredients

PHYTOCRES®, Rosemary extract, Centella Asiatica exosome, Lipid repair complex, PASSIOLINE®

### How To Use This

Following your cleansing routine, as the final step in your skincare, apply a generous amount evenly across your face, allowing it to absorb fully into the skin.



## B12 Vita Cream

Brightening, Skin Care 2 50ml

### Features

Infused with essential Vitamin B12, known for its inherent pinkish glow, this vitamin cream offers a moisture energy boost to your skin and alleviates various skin concerns brought on by external stressors.

With its luxuriously creamy texture, similar to whipped cream, it quickly and densely replenishes hydration, transforming dry, dull skin into a vibrant, lively complexion. Its lightweight finish makes it a superb choice for daily use, devoid of any burden.

Endorsed as a dual-functional product by the Food and Drug Administration, it boasts the inclusion of Blood Orange Extract, VITA-HA400, and VITA Poly Peptide, which contribute to maintaining a clear, radiant complexion.

Having passed primary skin irritation and sensitive skin irritation tests, this gentle facial cream is a safe choice even for those with delicate, sensitive skin.

### Ingredients

Vitamin B12, Blood orange extract, VITA-HA400, VITA Poly Peptide

### How To Use This

Following your cleansing routine, as the final step in your skincare, apply a generous amount evenly across your face, allowing it to absorb fully into the skin.

# PRESTIGE COLLAGEN SKIN CARE LINE





## Prestige Collagen Lifting Capsule Toner

Brightening, Skin Care 2 1 5ml

### Features

Introducing our revolutionary capsule toner, meticulously formulated with collagen capsules and a moisture serum blend. Experience the power of these synergistic ingredients, delivering nourishment effectively without any sticky residue.

Unveil a radiant, youthful complexion with our specialized skincare product. Infused with five types of peptides, ultra-low molecular weight collagen, plant-based collagen, and a plethora of moisturizing and antioxidant ingredients, including OLIGO-HA, nano-sized hyaluronic acid, herbal extracts, Ectoin, and Giga White. This powerhouse formula focuses on enhancing elasticity and lifting for visibly firmer, smoother skin.

### Ingredients

Ectoin, 5GF Solution (FGF, EGF, IGF, TGF, KGF-2), ALPAFLOR® GIGAWHITE CB, VOLUFILINE, Collagen Peptide 300, Collageneer, OLIGO-HA, PH-Hyaluronan Nano-Particles, Ext-Beautiful Herb Story

### How To Use This

Take an appropriate amount of the contents, apply it to the skin, and finish by tapping.



## Prestige Collagen Lifting Emulsion

Brightening, Skin Care 2 1 5ml

### Features

Experience the transformative power of our emulsion, enriched with collagen to leave your skin feeling deeply moisturized and luxuriously smooth, without any greasy residue.

Unveil a radiant, youthful complexion with our specialized skincare product. Infused with five types of peptides, ultra-low molecular weight collagen, plant-based collagen, and a plethora of moisturizing and antioxidant ingredients, including OLIGO-HA, nano-sized hyaluronic acid, herbal extracts, Ectoin, and Giga White. This powerhouse formula focuses on enhancing elasticity and lifting for visibly firmer, smoother skin.

### Ingredients

Ectoin, 5GF Solution (FGF, EGF, IGF, TGF, KGF-2), ALPAFLOR® GIGAWHITE CB(), VOLUFILINE, Collagen Peptide 300, Collageneer, OLIGO-HA, PH-Hyaluronan Nano-Particles, Ext-Beautiful Herb Story

### How To Use This

Take an appropriate amount of the contents, apply it to the skin, and finish by tapping.



## Prestige Collagen Lifting Capsule Cream

Brightening, Skin Care 2 55ml

### Features

Indulge in the ultimate skin treatment with our firm collagen capsule cream. Blending delicate pink capsules with a transparent moisturizing gel, this innovative formula balances skin nutrition, promoting optimal health and elasticity.

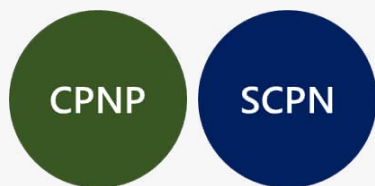
Unveil a radiant, youthful complexion with our specialized skincare product. Infused with five types of peptides, ultra-low molecular weight collagen, plant-based collagen, and a plethora of moisturizing and antioxidant ingredients, including OLIGO-HA, nano-sized hyaluronic acid, herbal extracts, Ectoin, and Giga White. This powerhouse formula focuses on enhancing elasticity and lifting for visibly firmer, smoother skin.

### Ingredients

Ectoin, 5GF Solution (FGF, EGF, IGF, TGF, KGF-2), ALPAFLOR® GIGAWHITE CB, VOLUFILINE, Collagen Peptide 300, Collageneer, OLIGO-HA, PH-Hyaluronan Nano-Particles, Ext-Beautiful Herb Story

### How To Use This

Take an appropriate amount of the contents, apply it to the skin, and finish by tapping.



## Prestige Collagen Serum Cream

Brightening, Skin Care 2 25ml

### Features

Embrace the refreshing sensation of our capsule serum cream. Bursting with moisture-rich collagen capsules, this unique formula instantly floods your skin with hydration and nutrients, leaving it revitalized and supple to the touch.

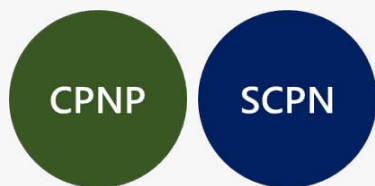
Unveil a radiant, youthful complexion with our specialized skincare product. Infused with five types of peptides, ultra-low molecular weight collagen, plant-based collagen, and a plethora of moisturizing and antioxidant ingredients, including OLIGO-HA, nano-sized hyaluronic acid, herbal extracts, Ectoin, and Giga White. This powerhouse formula focuses on enhancing elasticity and lifting for visibly firmer, smoother skin.

### Ingredients

Ectoin, 5GF Solution (FGF, EGF, IGF, TGF, KGF-2), ALPAFLOR® GIGAWHITE CB, VOLUFILINE, Collagen Peptide 300, Collageneer, OLIGO-HA, PH-Hyaluronan Nano-Particles, Ext-Beautiful Herb Story

### How To Use This

Take an appropriate amount of the contents, apply it to the skin, and finish by tapping.



## Prestige Collagen Eye Cream

Brightening, Skin Care 2 25ml

### Features

Elevate your skincare routine with our intensive anti-aging eye cream. Crafted to diminish fine lines to deep wrinkles, its high-density texture snugly embraces your skin for optimal care.

Versatile in application, it extends beyond the delicate eye area to tackle wrinkles on the forehead and neck.

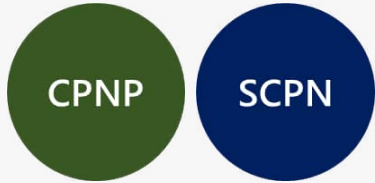
Unveil a radiant, youthful complexion with our specialized foundation product. Infused with five types of peptides, ultra-low molecular weight collagen, plant-based collagen, and a plethora of moisturizing and antioxidant ingredients, including OLIGO-HA, nano-sized hyaluronic acid, herbal extracts, Ectoin, and Giga White. This powerhouse formula focuses on enhancing elasticity and lifting for visibly firmer, smoother skin.

### Ingredients

Ectoin, 5GF Solution (FGF, EGF, IGF, TGF, KGF-2), ALPAFLOR® GIGAWHITE CB(, VOLUFILINE, Collagen Peptide 300, Collageneer, OLIGO-HA, PH-Hyaluronan Nano-Particles, Ext-Beautiful Herb Story

### How To Use This

Take an appropriate amount of the contents, apply it to the skin, and finish by tapping.



## Prestige Mela Serum Cream

Brightening, Skin Care 2 25ml

### Features

Experience the transformative power of brightening serum cream, meticulously formulated for targeted melanin care. Combat freckles, age spots, uneven skin tone, and dullness with ease.

Its luxuriously moisturizing texture effortlessly blends into your skin, leaving behind a non-sticky, dewy finish.

Unveil a radiant, youthful complexion with our specialized foundation product. Infused with five types of peptides, ultra-low molecular weight collagen, plant-based collagen, and a plethora of moisturizing and antioxidant ingredients, including OLIGO-HA, nano-sized hyaluronic acid, herbal extracts, Ectoin, and Giga White. This powerhouse formula focuses on enhancing elasticity and lifting for visibly firmer, smoother skin.

### Ingredients

Ectoin, 5GF Solution (FGF, EGF, IGF, TGF, KGF-2), ALPAFLOR® GIGAWHITE CB, VOLUFILINE, Collagen Peptide 300, Collageneer, OLIGO-HA, PH-Hyaluronan Nano-Particles, Ext-Beautiful Herb Story

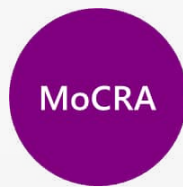
### How To Use This

Take an appropriate amount of the contents, apply it to the skin, and finish by tapping.

PRODUCT PRODUCT

COSMETIC  
CERT **JEJU** Products Line





## Double Layer Serum

Camellia Revitalizing / Canola Brightening / Green Tea Pore Tightening

100ml

### Features & Ingredients

❖ JCC Certification (Jeju Cosmetic Cert)

Products produced in Jeju Island using raw materials grown in Jeju Island, a clean area in Korea, and a product line that has received quality certification from the Jeju Island Governor (local government) through strict screening.

This double-layer serum with a dual formula of oil and serum layers provides immediate nourishment and hydration with a delicate mist spray.

It is rich in moisture and can be applied before or after makeup without clumping or stickiness. Containing pure Jeju water and Camellia flower extract (antioxidant, soothing, moisturizing), it is a JCC-certified cosmetic by the Governor of Jeju Island, ensuring safe use of the ingredients. It has completed skin irritation tests and can be safely used on sensitive skin.

**Camellia Revitalizing** : Extracted using traditional Korean pressing methods, camellia flowers, which are rich in catechins and are a representative winter flower of Jeju, provide nourishment and vitality to dry skin.

**Canola Brightening** : Containing canola flowers, a representative spring flower of Jeju, rich in Vitamin C and cultivated for both edible and medicinal purposes, this ingredient helps to brighten dull skin tones and make them more vibrant.

**Green Pore Tightening** : Jeju, known as the optimal place for tea cultivation and a clean region, provides green tea that helps to alleviate troubles and care for enlarged pores.

### How To Use & Tips

Shake the product up and down, mix it sufficiently, spray it evenly over the entire face, and tap it lightly to absorb it.



## Heartleaf Pore Control Gel Clay

50g

### Features

❖ JCC Certification (Jeju Cosmetic Cert)

Products produced in Jeju Island using raw materials grown in Jeju Island, a clean area in Korea, and a product line that has received quality certification from the Jeju Island Governor (local government) through strict screening.

This dual clay pack combines gel and clay to absorb oil, improve oily skin, and care for sebum, pores, and dead skin cells in one go.

Bentonite and kaolin absorb sebum from pores, while PHA and LHA remove residual dead skin cells and impurities. Houttuynia cordata extract soothes the skin.

Containing pure Jeju water and fermented Houttuynia cordata extract (skin soothing, texture refining), it is a JCC-certified cosmetic by the Governor of Jeju Island, ensuring safe use of the ingredients.

It has completed skin irritation tests and can be safely used on sensitive skin.

### Ingredients

Heartleaf fermented extract, Kaolin(Clay)

### How To Use & Tips

1. After cleansing, apply an appropriate amount to your dry face.
2. After 5 minutes, gently massage and rinse with lukewarm water.



## Camellia Calming Scrub Mask

50g

### Features

❖ JCC Certification (Jeju Cosmetic Cert)

Products produced in Jeju Island using raw materials grown in Jeju Island, a clean area in Korea, and a product line that has received quality certification from the Jeju Island Governor (local government) through strict screening.

This petal scrub mask with a jelly texture provides immediate hydration and soothing care while gently removing dead skin cells with camellia petal powder.

Made using 100% Jeju camellia petals after extracting essence, the remaining material is upcycled into calming powder to quickly soothe irritated skin.

Containing pure Jeju water and Camellia flower extract (skin soothing, brightening), it is a JCC-certified cosmetic by the Governor of Jeju Island, ensuring safe use of the ingredients.

It has completed skin irritation tests and can be safely used on sensitive skin.

### Ingredients

Camellia Japonica Flower Extract, Camellia Japonica Seed Oil, hyaluronic acid

### How To Use & Tips

1. After cleansing, apply an appropriate amount to your dry face.
2. After 10-15 minutes, gently roll to scrub and massage, then rinse to clean.



ELROEL

## Cypress Tree Bubble Pack Cleanser

50g

### Features

❖ JCC Certification (Jeju Cosmetic Cert)  
Products produced in Jeju Island using raw materials grown in Jeju Island, a clean area in Korea, and a product line that has received quality certification from the Jeju Island Governor (local government) through strict screening.

This 4-in-1 cleanser with a doughy texture provides cleansing, exfoliation, skin texture refinement, and hydration in one go.

Rice bran and 3-second generating bubbles massage the skin to remove unnecessary dead skin cells and impurities.

Containing pure Jeju water and cypress leaf extract (skin soothing, moisturizing), it is a JCC-certified cosmetic by the Governor of Jeju Island, ensuring safe use of the ingredients.

It has completed skin irritation tests and can be safely used on sensitive skin.

### Ingredients

Chamaecyparis Obtusa Leaf Extract, Lactobacillus Ferment, Oryza Sativa (Rice) Bran

### How To Use & Tips

Apply an appropriate amount to a wet face, create bubbles for 3-5 minutes, then gently roll to scrub and rinse with lukewarm water.

## PRODUCT CLEANSER

CPNP

SCPN

MoCRA



ELROEL

# Carrot Relief Oil To Foam

100ml

## Features

### ❖ JCC Certification (Jeju Cosmetic Cert)

Products produced in Jeju Island using raw materials grown in Jeju Island, a clean area in Korea, and a product line that has received quality certification from the Jeju Island Governor (local government) through strict screening.

Apply an appropriate amount to a wet face, gently massage, then rinse with lukewarm water.

The light and refreshing oil gently dissolves makeup, and the rich foam removes impurities from deep within the skin.

Containing pure Jeju water and carrot extract (sebum reduction, oil-water balance), it is a JCC-certified cosmetic by the Governor of Jeju Island, ensuring safe use of the ingredients.

It has completed skin irritation tests and can be safely used on sensitive skin.

## Ingredients

Daucus Carota Sativa (Carrot) Root Extract, Tea Tree Oil

## How To Use & Tips

Step 1. It has completed skin irritation tests and can be safely used on sensitive skin.

Step 2. Add water to create foam, massage once more, then rinse with lukewarm water.

CPNP



ELROEL

## Honey Lemon Mask

80ml

### Features

❖ JCC Certification (Jeju Cosmetic Cert)

Products produced in Jeju Island using raw materials grown in Jeju Island, a clean area in Korea, and a product line that has received quality certification from the Jeju Island Governor (local government) through strict screening.

This gentle, easy-rinse mask unites the power of Jeju honey and lemon to enhance skin hydration, texture, and tone simultaneously. Formulated with sugar crystals and lemon extract, this mask effectively removes dead skin cells while brightening your complexion, creating the perfect canvas for makeup application. Jeju-sourced honey delivers rich moisture to dry skin, while lemon creates a smooth, clear, and translucent complexion. The gentle sugar scrub further refines skin texture for a flawless finish. The easy-wash formula rinses clean with lukewarm water for convenient, effective cleansing. This mask has completed primary sensitivity testing and is proven to improve skin moisture, texture, and tone.

### Ingredients

Jeju Honey & Lemon, Sugar

### How To Use & Tips

**Step 1.** After cleansing, evenly apply to the dry face, avoiding the eye area.

**Step 2.** Gently massage in circular motions after 5-10 minutes.

**Step 3.** Rinse thoroughly with lukewarm water.

Use a cleansing sponge or sea sponge for effortless removal.

For morning skincare, apply and rinse as a cleanser substitute to boost hydration and achieve radiant skin.



## Crema Hand

Brightening, Rinse Care 2 20ml

### Features

Our high-moisture perfume hand cream gently cares for dry hands and offers a lasting, rich fragrance, like a perfume.

Our cream melts smoothly into the skin by delivering a fresh, non-sticky feel.

Our high-functioning hand cream, enriched with wrinkle-improving active ingredients, offers a smooth, healthy skin treatment. Enhanced with shea butter and moisturizing oils, it offers an enriched sense of deep hydration.

### Ingredients

Adenosine, shea butter, sweet almond oil, coconut palm oil

### How To Use

Apply an appropriate amount to dry hands and gently spread and absorb.

### Fragrance

No. YOO : ELROEL's signature scent / Woody, Fluty, Saffron

No. 003 : Fragrance of March grass/ Green, Floral

CPNP



## Moisture Jelly Lip Mask

50g [20pcs]

### Features

This lip mask provides moisture and care to dry and flaky lips with a single hydrogel mask.

The hydrogel type patch offers a cooling sensation and high adhesion, allowing it to stay in place even when shaken, delivering concentrated nourishment. Containing the essence equivalent to two bottles of Provence rose water, it helps provide moisture and soothing care, leaving lips hydrated and vibrant.

### Ingredients

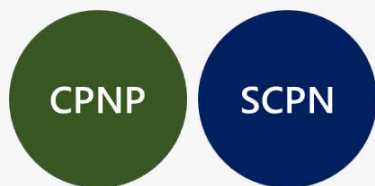
PROVINCE ROSE WATER, ROSEMARY LEAF EXTRACT, ALLANTOIN

### How To Use & Tips

Step 1: Take out one jelly lip mask and apply it to fit the shape of your lips.

Step 2: Press the edges of the lip mask to ensure it adheres well.

Step 3: After 15-20 minutes, gently remove the mask and lightly tap the remaining essence to absorb



## Pore Clearing Pack / Pore Melting Pad

0ml 60 ads

### Features

This is a special gel-to-film pore pack that removes blackheads and whiteheads in just one use. It helps clean deep inside pores, reduce their size and number, and improve skin elasticity. It's gentle and safe for sensitive skin, with a quick and easy application.

It contains a patented Peach Tree Resin Extract to tighten pores, boost elasticity, and control sebum.

Cocoa Extract helps remove dirt and oil from pores fast and easily. For better results, use a pore melting pad for about 10 minutes before applying the pack.

### Ingredients

Cocoa Extract, Peach Tree Resin Extract, Bakuchiol, Brown Pore Tightening Complex

### How To Use This

Step 1. Gently soften pores with a pore melting pad for 5-10 minutes.

Step 2. Apply the pore clearing pack evenly in a thin layer.

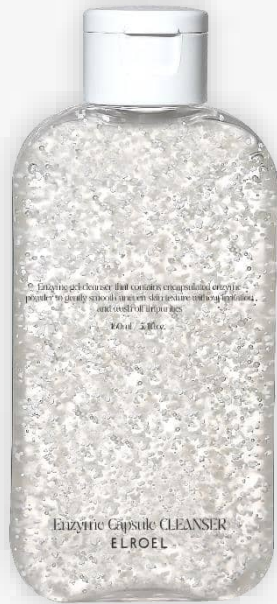
Step 3. After 15-20 minutes, when fully dry, peel it off slowly.

Use 1-2 times a week.

Apply an appropriate amount of the product in an even layer.

Make sure it's fully dry before peeling off.

## PRODUCT CLEANSER



# Enzyme Capsule Cleanser

160ml

## Features

This cleansing product features a moisture gel cleanser with enzyme powder encapsulated to lock in skin moisture while gently removing sebum and dead skin cells, offering exceptional skin texture improvement.

It's a 2-in-1 cleanser that enables daily deep cleansing without irritation with its rich and firm bubbles and can be used as an enzyme pack for special care.

It finishes moistly after removing impurities, providing a 10-layer moisturizing effect on the skin's stratum corneum. This product helps improve natural skin tone (brightness), skin radiance, and blackheads.

## Ingredients

Miracle Enzyme, Keratin Enzyme, PHA, Ectoin

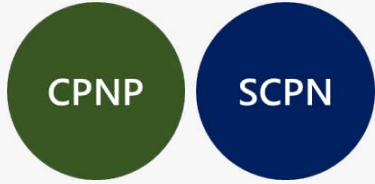
## How To Use

1. Take an appropriate amount on wet hands.
2. Rub the enzyme capsules to break them, mix with the gel until it foams, then cleanse.
3. Rinse cleanly with lukewarm water.

## Tip s

1. Put an appropriate amount in a pack bowl and stir with a deep clean brush.
2. When a thick, white enzyme pack is ready, apply it thickly to the entire face, avoiding the eyes and mouth.
3. Rinse off with lukewarm water after 3-5 minutes.

ELROEL



## No-Wash Oneshot Cleansing Tissue

10ea

### Features

With a single sheet, it cleanses from sunscreen to thick makeup at once without the need for double cleansing or extra washing. It is a natural sheet that doesn't irritate your skin.

Our water-based cleansing product leaves no residue after cleansing and provides a moist and comfortable sensation. It combines cotton and Tencel in an optimal ratio to create a natural sheet that minimizes skin irritation for easy cleansing.

Italian hot spring water cleans waste in the skin and preps the skin, and its green tea extract, chestnut bulgaris water, panthenol, and shikakai fruit extract help soothe the skin, providing skincare benefits.

### Ingredients

Italian hot spring water, green tea extract, chestnut bulgaris water, panthenol, shikakai fruit extract, vitamin tree fruit extract , camu camu fruit extract

### Ho To Use T i s

1. Take out one sheet. Make sure to close the cover after using it.
2. Wipe the base makeup gently along the skin texture, and for eye and lip makeup, hold for about 10 seconds to melt the makeup and wipe it off.

# ELgrowth

Hair care brand created by ELROEL

## Grow and Glow

ELgrowth specializes in creating a scalp environment where hair can grow healthy and glowing. We find ingredients from around the world to ensure they can be used safely on people. Our sincerity lies in delivering genuine products to our customers based on trustworthy ingredients and ELgrowth's effective technology.



## Black Bean Salon Hair Color Cream

Colorant 55ml / Oxidant 55ml

### Features

This first dual-layer hair color product with an oil treatment base and moisture color base is a gel-type enriched with more nutrients.

When mixed, Part 1 and Part 2 form a tangy moisture gel that does not trickle down, and the holes in the dual hairbrush allow for even application without streaks, making it easy and quick to dye hair alone.

It contains 91% naturally derived ingredients, including coffee bean extract that helps maintain hair color and prevent hair loss, a complex of 17 amino acids which are key components of hair, and a complex of 20 black foods that assist with anti-inflammatory and antioxidant effects.

### Ingredients

Coffee bean extract, a complex of 17 amino acids, naturally derived protein complex, and a complex of 20 black foods

### How To Use & Tips

1. Pour all of Part 1 (Colorant) into the Part 2 (Oxidizing Agent) container and mix side to side.
2. Replace the cap of Part 2 with the comb cap.
3. Squeeze the container and apply evenly from the roots to the ends of the hair as if combing.
4. Leave on for 10-20 minutes.
5. After the time has elapsed, wash clean with soap or shampoo and rinse thoroughly with warm water.



## Pang Pang Sun Cushion Stick

Brightening, Skin Care, UV Protection SPF50 PA++++ Ma 50ml

### Features

Introducing a new sun care product that combines the benefits of a sun cushion and a sun stick in one product: A refreshing sun cushion stick in the form of a water serum that does not leave white cast or stickiness.

Portable stick-type UV-protect sunscreen that can be applied without getting it on your hands with its built-in puff. With Korea's highest UV index, you can protect your skin from UV radiation by reapplying it regularly during outdoor activities.

It has a 6-fold proof effects (UV A block, UV B block, fine dust block, oil proof, sand proof, activity proof) and contains 300,000 PPM of aloe vera leaf extract and 100,000 PPM of Icelandic glacier water for quick soothing and cooling effects.

### Ingredients

300,000 PPM of aloe vera leaf juice, 100,000 PPM of Icelandic glacial water, 5 patented ingredients (Anti Sebum P, 5a-Avocuta, Soothing Cooler, Aquasil, Natural SW)

### How To Use

1. In the case of first use, place the puff on the back of your hand to unlock it, or press the middle of the puff about three times.

(New product has a safety lock to prevent leakage)

2. Gently press down the puff on your skin and swipe on the areas that need UV protection.



## Pang Pang UV Patch

2 cs ea

### Features

A cooling sun patch that protects the skin from intense sunlight using a thin sun protection fabric with great adhesion. Lasts throughout outdoor activities such as golf, tennis, cycling, and hiking.

(Blocks UV-A 96.9%, UV-B 99.9% / limited to the area covered by the fabric)

Thin and elastic patch that adheres well to curved area of the skin and wears comfortably, and its moisture hydrogel provides an immediate cooling effect.

### Ingredients

-Tocopheryl acetate, Hydrolyzed Hyaluronic Acid, Ceramide NP, Peppermint oil, Alpha Bisabolol, Aloe vera leaf extract, Portulaca Oleracea Extract

### How To Use

1. Remove the transparent film and attach it around the eyes and around the cheekbones.
2. Remove gently when you want to stop using it.



#one

ELROEL

## Heart Fit Blanc Pact

Brightening, Skin Care, UV Protection    SPF50 PA    Original 15g Mini 5g

### Features

It is a reversible formula that changes from a cream to a compact, which is the exclusive texture of ELROEL. It is a magic foundation compact which the color changes to match your skin complexion.

It is a 2018 F/W newly released product of Blanc Series which provides great coverage, brightening effect with luscious glow.

The elasticity enhancing ingredient fills the skin firmly and the jewel and water glow ingredients give the face volume and a three-dimensional effect to bring a heart-shaped glow to the face.

The triple correcting effects with the triple colors provide a perfect skin tone.

: White    Equally covers the skin tone

Pink    Gives skin vitality

Green    Relieves redness

### Ingredients

Jewelry Complex (Diamond, Pearl, Amethyst, Ruby, Nephrite, Sapphire, Tourmaline), Moisture Soothing Complex (Green tea, Chamaecyparis obtusa, Bambusa vulgaris, Aloe vera leaf), Lotus water, AHP 500, ACTIMP powder (Patented), VOLUFILINE (Patented)

### How To Use    Tips

Roll 3-5 rounds with puff on the contents as the temperature and pressure break the color capsules and transforms to the suitable color. Spread over the face like applying a facial cream. Finish off by tapping with the puff to increase the brightness and adhesion.



ELROEL

## Blanc Brightening Pact

Brightening, Skin Care, UV Protection PA Ma Original 12g

### Features

Elroel's exclusive inverting formulation that changes from white cream to foundation. It's a magic foundation compact that changes its color to suit your skin tone, combining the smooth application of a cream and the coverage of a foundation. It contains 320,000ppm of vitamin tree water, British vitamin C and brightening care patented ingredients, providing a bright tone-up effect.

It helps with wrinkle/beauty mark/blemish/pore/blackhead cover, and provides brightening effect on blemish/melanin/skin transparency/uneven skin tone/hyperpigmentation.

Triple-proof (waterproof, sweatproof, activityproof), completed mask stain prevention test, long lasting clinical trial (up to 50 hours), and hypoallergenic test.

### Ingredients

Hippophae Rhamnoides Water(320,000ppm), Vitamin C, Glutathione, Tranexamic Acid, HPDR(Salmon DNA extract), 4 types of patented brightening ingredients, Pullulan, Aqua GG, Fucose

### How To Use Tips

1. Take an appropriate amount on the puff, and apply on the skin like a cream.
2. Apply on the whole face, and finish by tapping with the puff to increase the brightness and adhesion.



- #01 Dark Circle Cover
- #02 Redness Cover
- #03 Blemish Cover

## All Cover Trio

15g

### Features

As 3 correctors that are compulsory for covering skin blemishes, it is a mini correcting trio that perfectly covers dark circle, flush and blemishes. Based on complementary contrast principle, the pinkish #01 Dark Circle Cover hides blue dark circles, the mint-color #02 Flush Cover uniformly covers uneven skin tone and the beige #03 Blemish Cover hides skin blemishes such as freckles, moles and pimples perfectly.

### Ingredients

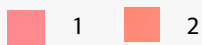
#01 Dark circle cover : Salmon Egg Extract , Salmon oil

#02 Redness cover : Opuntia Ficus-Indica Extract , Mentha Viridis (Spearmint) Leaf Extract

#03 Blemish cover : Melaleuca Alternifolia (Tea Tree) Leaf Extract, Centella Asiatica Extract

### How To Use This

Take an adequate amount and apply on areas that require coverage then gently tap.



## Chiffon Jelly Blusher

5g

### Features

This is a jelly blush with a fluffy, chiffon-like texture, which includes only the advantages of the powder and cream types, while making up for their disadvantages.

It is a solid blush with a see-through velvet texture that creates a transparent look that reminds of watercolors.

By spreading a thin layer, it provides a soft-matte finish.

The Jewel Complex contained in the blush covers the skin beautifully, and its amino acid, derivative-coated powder makes the skin smooth.

The puff-included mini compact makes it portable and convenient to apply, and you can easily achieve naturally flushed cheeks.

### Ingredients

Jewel Complex powder coated with amino acid derivatives.

### How To Use This

After taking an appropriate amount with the puff, spread it over each cheek evenly, and finish it off by dabbing it lightly.



## I-tist Shadow Palette

1g

### Features

This is a 7-color eyeshadow palette that perfects your unique mood with daily colors without being restricted to personal colors and brilliant jewel glitters.

With its tone-on-tone color combinations, you can create looks with two different moods; Vintage Rosy mood and Mute Ginger mood.

High fixing color pigments stay on the skin without powder scattering, regardless of whether you use brush or finger, ensuring the initial colors are long lasting.

It is comprised of 4 types of textures; Velvet Matte (2), Silky Shimmer (2), Melting Jelly (2), Sparkle Glitter (1), presenting deep and abundant colors.

### How To Use This

Take an appropriate amount on the finger or brush and apply evenly on the eye rims. Complete your unique look by freely mixing the desired colors.



## Expert Single Shadow/Cheek/Shading

### Features

Create your own palette with 3 different types and 19 different colors (13 eye shadows, 3 blushes, 3 contouring shades).

Eyeshadows come with 4 textures: matte, shimmer, sparkly pearl glitter and cream.

Blush & contouring shades come with 2 textures: matte and shimmer.

Blendable, long-lasting, and sticks onto the part applied without any fallout.

### Ingredients

Pearl Extract, Camellia Sinensis Leaf Extract, Vaccinium Angustifolium (Blueberry) Fruit Extract, Aloe Barbadensis Leaf Extract, Malpighia Emarginata (Acerola) Fruit Extract, Olea Europaea (Olive) Fruit Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Limnanthes Alba (Meadowfoam) Seed Oil

### How To Use This

1. Choose the desired colors to create your look.
2. Take out the pan using the hole on the side.
3. Place the pan on the desired area of the Y Palette.
4. Your Y Palette is created!



## Y Palette

### Features

With this customizing magnetic palette, you can easily mix & match the desired color and types between eye shadow, blush and contouring shades to create your own palette.

### How To Use It

1. Choose the desired colors to create your look.
2. Take out the pan using the hole on the side.
3. Place the pan on the desired area of the Y Palette.
4. Your Y Palette is created!



#01

## Extension Long & Curl Mascara

5ml

### Features

Lengthening-and-volumizing mascara in soft black color with a hint of brown that creates natural and flattering lashes without being stuffy.

Coats the eyelashes thinly and thoroughly without clumping, resulting in beautifully lengthened eyelashes with a light finish that does not burden the eyes.

Its slim-curved bristles help creating perfectly curled lashes from the root to the tip.

A long-lasting fixing mascara that's resistant to water, sweat, and oil while keeping the eyelashes looking perfectly lifted without any smudges.

### How To Use Tips

1. Use the curved part of the brush to coat the lashes from roots to tips.
2. As this product has a strong fixing power, it is recommended to use a dedicated remover for thorough cleansing.



## Extension Slim Pencil Eyeliner

0.06g

### Features

A 1.5mm slim gel eyeliner that can create a variety of looks, from delicate to bold lines.

With its gel texture that glides on smoothly, you can do your eye makeup without irritation and create opaque lines without being patchy.

Long-lasting without smudging from water and sweat, maintaining clean lines all day long.

### How To Use Tips

1. Twist at the base to advance the pencil liner (1~2mm) and draw a line as if filling in the gaps between the lashes.
2. Close the cap after use to prevent the content from drying out.



## Aloe Serum Stick

Brightening, Skin Care 2 11g

### Features

A moisturizing stick that contains 100,000 ppm of Jeju aloe vera extract to immediately calm irritated and sensitive skin and keep your skin hydrated.

100,000ppm of Ayurveda's secret plant Shorea Robusta Seed Butter, which melts at skin temperature, is added to realize a soft application, and it gets absorbed without stickiness, creating beautiful glow that fills the skin.

PEG, silicone-free, and 91% natural-derived mild ingredients make it easy for sensitive skin to use.

It is also a multi-use stick that can be used not only on the face but also on the tips of the hair, hands, feet, and elbows that require additional moisture.

### How To Use This

1. Twist the stick to take out an appropriate amount and gently spread it on your face, body, or any dry areas.
2. Reapply whenever you want to moisturize your skin, and gently massage it into the skin with your hands.



## Diamond Peeling Stick

11g

### Features

An ultra-simple exfoliating stick that solves all your troubles from exfoliation and pore care to texture and skin radiance care at once.

Instead of microplastic ingredients that irritate the skin, this is a low irritation product that helps gently exfoliate the skin with ingredients from nature.

SING GREEN is applied instantly to soften keratin, and thorn and diamond powders are used to thoroughly exfoliate. After exfoliation, vitamin oil and sarasu seed butter hydrate the skin, leaving it hydrated and moisturized.

### Ingredients

SING GREEN (plum extract, apple extract, papaya fruit extract, grape extract), thorn powder, diamond powder 100PPM, vitamin oil (European (German) produced vitamin oil ingredients), salazu seed butter

### How To Use This

1. Swirl the container to dispense an appropriate amount of the contents and apply evenly to the face.
2. Roll gently with hands like a massage.
3. Rinse thoroughly with warm water.



## Homme All-In-One Moisturizer

Brightening, Skin Care 2 100ml

### Features

This is a one-step, all-in-one skincare product for men that takes care of all stages, such as aftershave, skin, lotion, cream, etc. at the same time.

This is an emulsion without the use of an emulsifier, made with a Gel Matrix System that provides a light consistency without stickiness.

Ultra-hydrating moisturizer with a soft formulation that quickly seeps into the dry and rough skin and provides nutrients and hydration.

It strengthens the skin barrier Filaggrin and the water channel Aquaporin to help maintain healthy skin.

### Ingredients

Italian Filaggrin complex, Tannin complex, Anti-Sebum P, Aqua GG

### How To Use

Take an appropriate amount and evenly apply it onto the skin.



## Homme Gentle Facial Wash

100g

### Features

Multi-cleansing product for men that effectively removes impurities such as sebum, dead skin cells and dirt. It leaves your skin feeling fresh, clean and smooth.

Creates fine, rich foam which is perfect to be used as a shaving cream (foam) on dry skin which will leave your skin soft without irritation.

### Ingredients

Filaggrin complex, Tannin complex, 5 Avocuta, Anti-sebum P

### How To Use This

1. Wet your face and lather up a walnut-sized amount of product on your palm. Gently massage onto the face.
2. If used as a shaving foam, apply it on the targeted area without water. Rinse after shaving.