COMPANY PROFILE



BOCCADAMO

BOCCADAMO

Company Profile

WHO WE ARE

Boccadamo S.r.l. is a leading Italian company in the national and international silver jewelery sector, emblem of quality and Made in Italy style.

Its history began in the early 80s thanks to the determination and passion of its founder, **Tonino Boccadamo**, who initially invested in the production of jewelery with hard and semi-precious stones.

At the end of the 90s, Boccadamo's founder intuition was to create a gold-silver district, focusing on the production of fashion jewelery in silver, anticipating the trends of the moment.

In 1998, the large factory of over 2000 square meters was inaugurated, where wonderful creations for the female and male universe are born today, in which the entire production chain is concentrated.

Quality, attention to detail and attention to technological innovation are the factors on which the company has built, from the outset, its competitive edge.

The skillful craftsmanship of the productive operators, coupled with the latest technology in the industry, allows the creation of unique jewelry in their kind, an expression of a wise balance between tradition of innovation.





PRODUCTION



Today, at the headquarter of the fashion factory, there are about 100 collaborators.

Within Boccadamo's headquarter, ideas and prototype jewelry are born, production takes place, and it is always the chief city of Ciociaria that starts shipping to all Italian and foreign dealers.



The hands of artisan experts with infinite passion and technique combine the taste and elegance typical of Italian style with creative experimentation, so giving life to unique jewelery and authentic design.

Each creation represents the Boccadamo values, in particular its Italian identity and the esaltation of real handmade.





Press campaign

Important investments are made in the field of Communication and Marketing, a sector within which Boccadamo has been a precursor in many respects, in particular digital, by investing in the web before even being established as a means of advertising.

From now on, the great potential of this tool in corporate communications and loyal customer custody activities was understood, with a full-featured multimedia offering.

Boccadamo is present on the largest Italian, female, family, male and specialist magazine, with monthly publications. Also in foreign market Boccadamo is present on the most important magazine of the country.

To this communication activity, there are numerous collaborations with important fashion bloggers and note influencers, able to mobilize a considerable audience through social like Facebook and Instagram, as well as with well-known faces of the Italian show, as a brand ambassador.





Internationalization

The foreign market, although it has always been present in corporate strategy, has taken on a role key in the last two years. During this period, the turnover recorded by exports represents 10% of the total, distributed **over 15 Countries around the world**.

Western Europe and the Mediterranean represent the areas of greatest interest, with an important presence also in the States of the East.

The International Business Development Strategy of the maison allowed the brand to enter very well in the **American market**, thanks to partnership established with an important player of the sector; furthermore, excellent results were obtained results in **Morocco**.

Openness is inserted within this logic of single-brand boutiques abroad, launched in December 2016, with the inauguration of the flagship store in **Nice** and continued in 2017 with a point of sale in **Iran** and **Mongolia** and in 2019 with the stores in **China** and the **Philippines** and in 2023 a new shop in **Stockholm.** As well as abroad, the brand's identity is growing also strengthening in Italy where, in September 2017, the flagship store was inaugurated in prestigious and central Via Frattina in Rome.




Svizzera
Germania
Francia
Polonia
Bielorussia
Spagna
Austria
Romania
Russia
Canada
U.S.A.
Grecia
Mongolia
Giappone
Marocco
Cipro
Iran
Cina
Israele
Panama
Colombia
French Polinesia
Sudafrica
Australia
BOCCADAMO
Panama
Svizzera
Australia
Iran
Romania
U.S.A.
Spagna
Canada
Giappone
Iran
Francia
Israele
Mongolia
Austria
Cipro
Cina
Grecia
Russia
Bielorussia
Polonia
Germania
Marocco
Sudafrica
Colombia
Polinesia Francese




BOCCADAMO


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BOTTEGA BOCCADAMO
Since 1978
RITUALS...


Made in Italy
BOCCADAMO
Made in Italy
HUAWEI

Packaging

Today, packaging as well as the traditional product protection and transportation functions has taken on a strategic importance in terms of positioning, recognition and differentiation of a company's products compared to other brands on the market. The "package" thus becomes an effective marketing tool available to the seller, a means of attracting the customer's attention and highlighting the quality of the products.

It is evident that the choice of materials and colors, design care, meticulous study of shapes, and the ecological impact of packaging are the tangible expression of Corporate Identity.



Olfactory logo

Another element through which the company is able to convey and strengthen the values and essence of the company itself is that linked to the olfactory logo, or to the fragrance that is emanated through the packaging and within the Boccadamo stores.

An important marketing tool that contributes to communicating the image of a young brand in ideas and innovative choices, making the shopping experience unique and unrepeatable.



Display

The brand identity is also perceptible within the Boccadamo authorized dealers' retail outlets, which are more than 1200 in all of Italy.

For each brand, Boccadamo's retailers devote about luminous and elegant display spaces through which present with care the jewelry of the fashion factory.

To each brand is associated a display case with its own size, in order to enhance the beauty of each creation, adapting to the needs of the retailer's space.

BOCCADAMO
Jewels



Time BOCCADAMO



mya BOCCADAMO



BOCCADAMO
Man



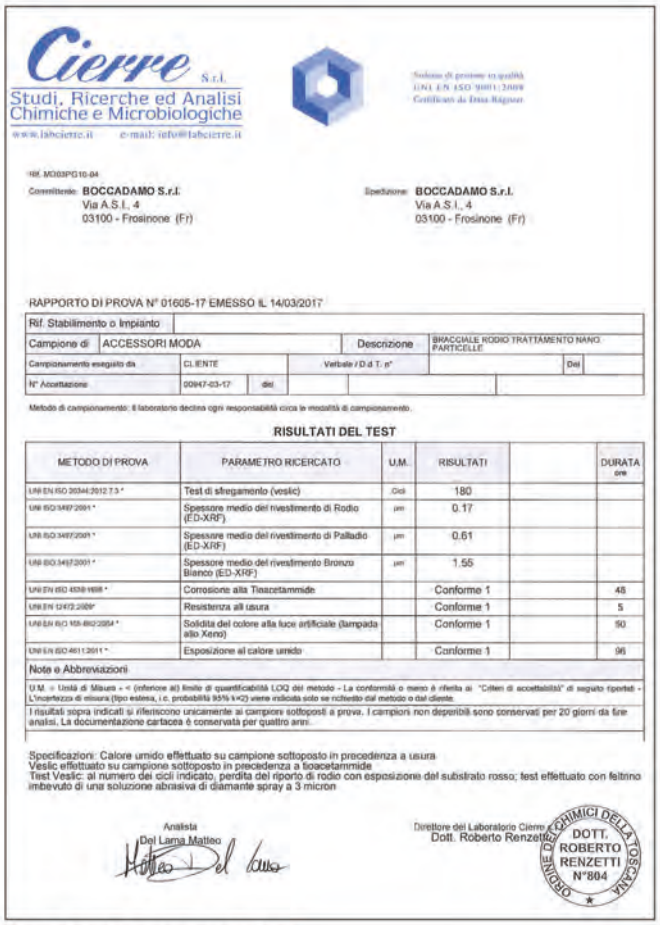
CERTIFICATES

All the products of the company are covered by a 2 year warranty.

The Boccadamo certification attests to the absence of defects in production and processing Made in Italy and the quality of the materials used.

All the jewels made by Boccadamo house have an identity card that accompanies them and allows those who buy them to know for certain what they wear.

In particular, Boccadamo creations are subjected to specific laboratory tests carried out by highly specialized companies that demonstrate compatibility with the parameters imposed by the international authorities in terms of toxicity, nickel free; resistance to halogen headlights, skin perspiration and sulphurous vapors, therefore absolutely non-allergic.



Cierre S.r.l.
Studi, Ricerche ed Analisi Chimiche e Microbiologiche
www.labcierre.it e-mail: info@labcierre.it

Committente: BOCCADAMO S.r.l.
Via A.S.I., 4
03100 - Frosinone (Fr)

Spedizione: BOCCADAMO S.r.l.
Via A.S.I., 4
03100 - Frosinone (Fr)

RAPPORTO DI PROVA N° 01605-17 EMESSO IL 14/03/2017

Rif. Stabilimento o Impianto			
Campione di	ACCESSORI MODA	Descrizione	BRACCIALE RODIO TRATTAMENTO NANO PARTICELLE
Campionamento eseguito da	CLIENTE	Verbale / D.d.T. n°	Del
N° Accettazione	00947-03-17	del	

Metodo di campionamento: Il laboratorio declina ogni responsabilità circa le modalità di campionamento.

RISULTATI DEL TEST

METODO DI PROVA	PARAMETRO RICERCATO	U.M.	RISULTATI		DURATA ore
UNI EN ISO 20344:2012 7.3 *	Test di sfregamento (vosic)	Cicli	180		
UNI ISO 3497:2001 *	Spessore medio del rivestimento di Rodio (ED-XRF)	µm	0.17		
UNI ISO 3497:2001 *	Spessore medio del rivestimento di Palladio (ED-XRF)	µm	0.61		
UNI ISO 3497:2001 *	Spessore medio del rivestimento Bronzo Bianco (ED-XRF)	µm	1.55		
UNI EN ISO 4538:1998 *	Corrosione alla Tioacetammide		Conforme 1		48
UNI EN 12472:2009*	Resistenza all usura		Conforme 1		5
UNI EN ISO 105-B02:2004 *	Solidità del colore alla luce artificiale (lampada allo Xeno)		Conforme 1		50
UNI EN ISO 4611:2011 *	Esposizione al calore umido		Conforme 1		96

Note e Abbreviazioni

U.M. = Unità di Misura - < (inferiore al) limite di quantificabilità LOQ del metodo - La conformità o meno è riferita ai "Criteri di accettabilità" di seguito riportati - L'incertezza di misura (tipo estesa, i.c. probabilità 95% k=2) viene indicata solo se richiesto dal metodo o dal cliente.

I risultati sopra indicati si riferiscono unicamente ai campioni sottoposti a prova. I campioni non deperibili sono conservati per 20 giorni da fine analisi. La documentazione cartacea è conservata per quattro anni.

Specificazioni: Calore umido effettuato su campione sottoposto in precedenza a usura
Vesic effettuato su campione sottoposto in precedenza a toacetammide
Test Vesic: al numero dei cicli indicato, perdita del riporto di rodio con esposizione del substrato rosso; test effettuato con feltrino imbevuto di una soluzione abrasiva di diamante spray a 3 micron

Analista
Del Lama Matteo

Direttore del Laboratorio Cierre
Dott. Roberto Renzetti

ORDINE DEI CHIMICI DELLA TOSCANA
DOTT. ROBERTO RENZETTI N°804

Test "resistenza e -coating"

- Sfregamento
- Resistenza all'usura
- Solidità del colore alla luce artificiale
- Esposizione al calore umido



Cierre S.r.l.
Studi, Ricerche ed Analisi Chimiche e Microbiologiche
www.labcierre.it e-mail: info@labcierre.it

Sistema di gestione in qualità UNI EN ISO 9001:2008 Certificato da Dnv-Rägister

ACCREDIA
LAB N° 0416

LABORATORIO ACCREDITATO DA ACCREDIA

Rif. MD01PG10-05

Committente: BOCCADAMO S.r.l.
Via A.S.I., 4
03100 - Frosinone (Fr)

RAPPORTO DI PROVA N° (test Report n°): 6447

Rif. Stabilimento o Impianto (Referring to plant)			
Campione di (Sample)	BIGIOTTERIA	Descrizione (Description)	BRACCIALE ORO BIANCO
Campionamento eseguito da (Sampling by)	CLIENTE	Verbale Campionamento (Report of sampling)	Del day
N° Accettazione (Identification n°)	2886-03 del (day)	Data inizio e fine analisi (Start and end of test date)	

Metodo di campionamento: Il laboratorio declina ogni responsabilità circa le modalità di campionamento
(Sampling method: Laboratory refuses any responsibility for samplig design)

RISULTATI DI ANALISI DEL TEST DI CESSIONE (ANALITYCAL RESULTS OF TEST)

METODO DI PROVA	PARAMETRO RICERCATO	Unità di misura (Units)	Valori Rilevati ±incertezza# (Release rate)	LOQ (limit of quantification)	Valore Limite (b) (Limit rate)	Validita' Compliance
UNI EN 12472:2009 + UNI EN 1811:2015	Nichel ceduto - Campione A (Nickel released - Sample A)	µg/cm2/set	<0,042	3,5 microg/l	0,5	YES

Note e Abbreviazioni

A causa della incertezza di misura del metodo, per oggetti che non penetrano il corpo umano, l'articolo è ritenuto conforme al Valore Limite di 0,5 µg/cmq/sett se il Valore Rilevato è inferiore a 0,88 µg/cmq/sett. Per oggetti che penetrano il corpo umano, l'articolo è ritenuto conforme al Valore Limite di 0,2 µg/cmq/sett se il Valore Rilevato è inferiore a 0,35 µg/cmq/sett.(Because of the combined measurement uncertainty, for objects that not penetrate the pierced part of the body, the article is compliant to Limit Rate of Test when Release Rate is less than 0.88 µg/cmq/week; For objects that penetrate the pierced part of the body, the article is compliant to Limit Rate of Test when Release Rate is less than 0,35 µg/cmq/week)

< (inferiore al) limite di quantificabilità LOQ del metodo - * Prova non accreditata da ACCREDIA - # Incertezza tipo estesa, i.c. probabilità 95% k=2 (<(Less than)LOQ Quantification Limit of method - # Extended uncertainty, confidence level to probability 95% k=2)

I risultati sopra indicati si riferiscono unicamente al campione sottoposto a prova. I campioni non deperibili sono conservati per 20 giorni da fine analisi. La documentazione cartacea viene conservata per quattro anni. Marchio o riferimento all'accreditamento non implicano approvazione di prodotto da parte di ACCREDIA o del laboratorio stesso né accettazione di responsabilità di ACCREDIA per il risultato delle prove. L'elenco completo delle prove accreditate è disponibile sul sito www.accredia.it

Descrizione del campione: IM1: Componente bracciale - Articolo non destinato a perforare il corpo umano
Forma: Circolare spessore mm 1,97 Superficie esposta cmq 4,20
Volume della soluzione di test ml: 20

(b) Norma di riferimento (International Standard): UNI EN 1811:2015
Nota: La prova è stata eseguita su 1 campione (A) su richiesta del cliente

Specificazioni: Articolo costituito da materiali diversi ricoperti con un solo tipo di finitura superficiale, sottoposto per intero a simulazione di usura e corrosione secondo la norma UNI EN 12472:2009 e separatamente alla determinazione del nichel rilasciato come articolo non omogeneo - Rif. C.4.1.3.3 di UNI EN 1811:2015. (Coated item made of different materials with one type of surface finish, subjected in whole to simulation of wear and corrosion according UNI EN 12472:2009 and separately for detection of nickel release as non homogeneous article - ref. C.4.1.3.3 of EN 1811:2015)

Analista

Direttore del Laboratorio Cierre
Dott. Roberto Renzetti

ORDINE DEI CHIMICI DELLA TOSCANA
DOTT. ROBERTO RENZETTI N°804

Test nichel free

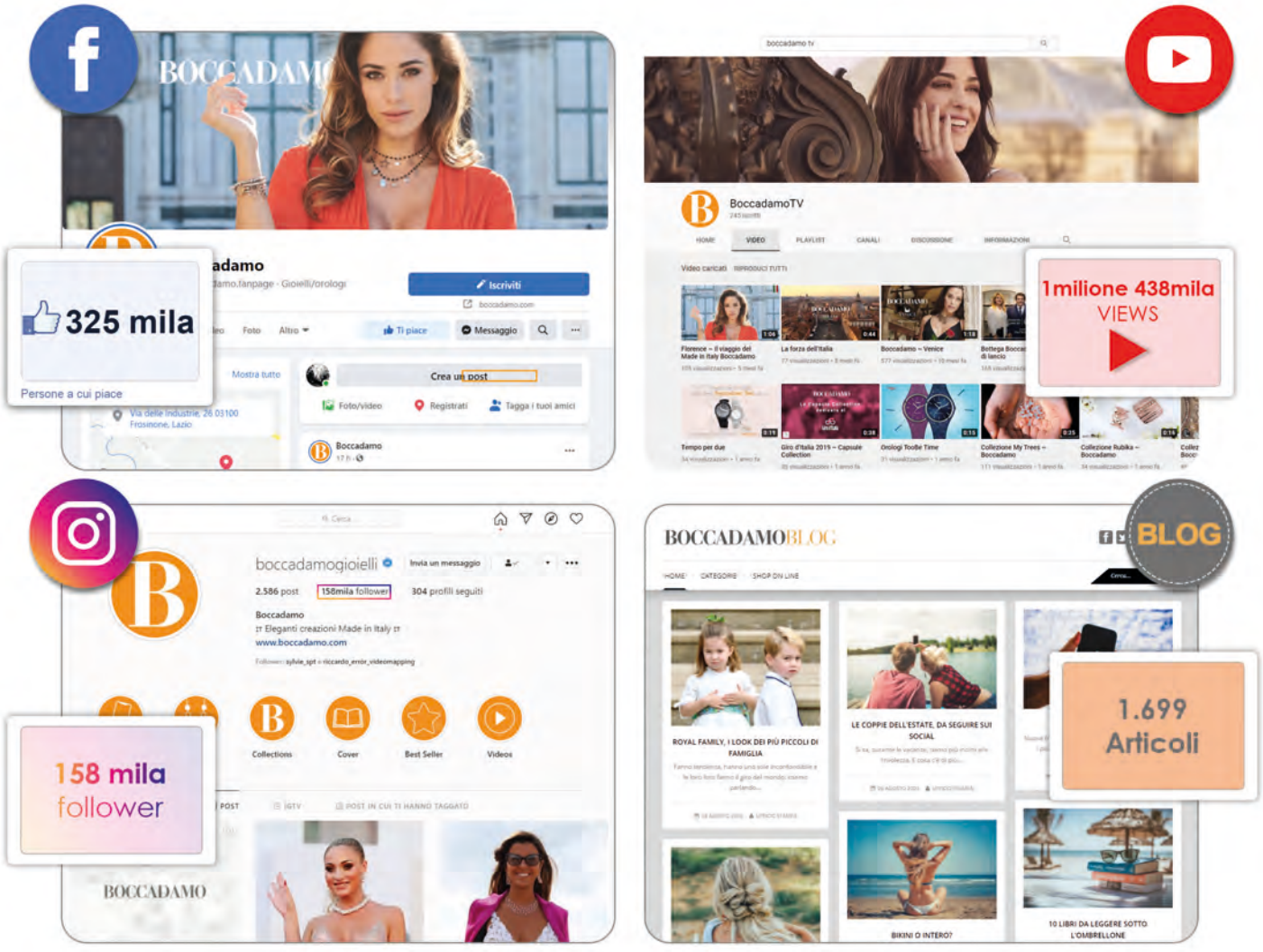
- Nichel ceduto

Web engagement

The importance that Boccadamo gives to digital is also in the web's ability to establish and maintain a constant dialogue with its users.

The Boccadamo website, the blog with its countless articles, keeps thousands of users up to date on the latest maison news, adv campaigns, TV spots and promotional activities.

As an active media advocate, Boccadamo is present on the major social networks: Facebook, Instagram, Twitter and YouTube.



Boccadamo Foundation

The **Boccadamo Foundation** is an association aimed at promoting the individual and solidarity and is born at the will of its founder, **Tonino Boccadamo**.

It is active both nationally and internationally, with specific areas of intervention: environmental protection, socio-sanitary assistance and the fight against endemic illnesses, which are still victims today in the poorest countries of the world. world. Among the most important initiatives is the project "Anche Tu Puoi", designed to raise funds for the humanitarian activities carried out in Burkina Faso by the Friar Camillian Vincenzo Luise.

The "***Un Metro per la Vita***" project was completed in 2012, with which the company donated 200,000 euros for the construction of forty houses in Port au Prince, Cité Soleil, Haiti. The little houses were built and delivered in record time and the street they faced was named "***Rue Boccadamo***".

Boccadamo also promoted, in collaboration with District 2080 of the Rotary Club, the "***End Polio Now***" initiative to pursue the noble purpose of eradicating polio in the world.

Among the activities already started by the Foundation is the realization of an jewelery school to train and start the profession of disabled people.

Participants have the opportunity to follow the course free of charge which will provide them with the tools for full entry into the workplace.

Among the latest initiatives "Donare è un Dono", a collection of essential goods to be distributed to families in difficulty across the territory of the Province of Frosinone.

Projects Made



Un Metro per la Vita

Settore:
Assistenzialismo e opere edili



Anche Tu Puoi

Settore:
Assistenzialismo sanitario



Un Cuore di Solitarietà

Settore:
Assistenzialismo socio-sanitario



End Polio Now

Settore:
Immunizzazione ed Eradicazione del morbo



Uniti per le Donne

Settore:
Prevenzione Sanitaria



Il Valore del Gioiello

Settore:
Assistenzialismo e promozione dell'individuo

"Creare bellezza per Boccadamo significa
realizzare gioielli che vadano
oltre il loro essere preziosi.
Ci impegnamo per infondere ad ogni
creazione un'anima, affinché ciascuna sia un
piccolo sigillo dell' amore che
nutriamo verso questo lavoro,
fatto di creatività, sapienza artigianale e
valorizzazione dello stile italiano".



"Creating beauty for Boccadamo means making
jewels that go beyond their being precious.
We try to infuse a soul in each our creation,
so that each one is a small seal of the love we
have for this work, made by
creativity, artisan wisdom and enhancement
of the Italian style".

BOCCADAMO

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Made in Italy

www.boccadamo.com