

Polar expands “Powered by Polar” offering through strategic partnership with Motorola

This collaboration brings Polar’s science-backed health and fitness technology to the new moto watch, delivering advanced insights for sleep, training, wellness, and recovery.

KEMPELE, FINLAND – JANUARY 6, 2026, 5 PM PST / 8 PM EST / 2 AM CET (Jan 7) / 3 AM EET (Jan 7) – Polar, a global leader in wearable sports and fitness technology for nearly 50 years, has signed a new partnership with Motorola to introduce a new generation of Motorola’s smartwatches, marking the first time a smartphone brand has integrated Powered by Polar features. The first result of this collaboration is the new **moto watch**, featuring Polar’s industry-leading capabilities for **sleep, training, wellness, activity, performance, and recovery**. These features are built on decades of sports science expertise and validated by millions of users worldwide.

Polar brings unmatched expertise and scientific credibility to this new chapter of Motorola’s lifestyle-tech strategy. Through this partnership, Motorola integrates Polar’s industry-defining fitness tracking and biomarker analytics into the new moto watch, elevating it beyond design and connectivity to deliver a more comprehensive health and wellness experience.

This partnership is part of Polar’s “**Powered by Polar**” offering—a comprehensive suite of science-backed algorithms that commercial partners can integrate into their products. These algorithms, refined through years of research and real-world validation, enable partners to deliver advanced health and fitness insights without the need for extensive in-house development.

“Transforming the future of wearables demands bold thinking and collaboration,” says **Sander Werring**, CEO of Polar. “Partnerships aren’t just an advantage—they’re the key to unlocking breakthroughs. By joining forces with innovators like Motorola, we can accelerate progress and deliver truly human-centric experiences that redefine what wearables can achieve.”

The new moto watch Powered by Polar is a testament to what’s possible when industry leaders combine expertise and vision to create technology that empowers people to live healthier, more active lives.

“With the new moto watch, we set out to create more than a wearable—we created a true everyday companion that elevates wellbeing through purposeful design and smart innovation. The debut of our partnership with Polar brings together decades of leadership in fitness science with Motorola’s commitment to meaningful technology, empowering consumers to better understand their health, stay connected, and live more confidently every day,” says **Sergio Buniac**, President of Motorola Mobility.

Through the “Powered by Polar” initiative, Motorola can expand their product capabilities—bypassing years of investment in research, science, and testing—by leveraging Polar’s proven solutions. The result is out-of-the-box access to features trusted by athletes, fitness enthusiasts, and millions of users globally.

On top of Polar capabilities, the moto watch features a 47mm, round face with a sleek, stainless steel crown and aluminum frame, IP68 underwater protection with 1 ATM, a durable Corning® Gorilla Glass® 3 that helps protect it from scratches. Plus, users can even take a quick, hands-

free call with the built-in microphone and speaker system or lean on audio notification alerts to keep them in the loop.

For more information

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ABOUT POLAR

For nearly 50 years, Polar has provided guidance for health, sports, and fitness with the world's best measurement technology and data-driven user insights to help people—from first-timers to professional athletes—achieve a happier and healthier life. Renowned for an unparalleled dedication to science and deep understanding of sports, wellness, and technology. Founded and headquartered in Europe, Polar is now globally recognized as the go-to partner for anyone looking to discover their true potential. Our award-winning product range includes pioneering sports wearables that integrate elegantly with Polar training apps and cloud services.

For more information, please visit polar.com

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