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PCHi 2026 Opens in Hangzhou, Setting the Pace for the Year Ahead

Global launches, award winners, and technical dialogue energize the industry







Hangzhou, 18 March 2026 — The **Personal Care and Homecare Ingredients (PCHi)** trade show opened today at the **Hangzhou Grand Convention & Exhibition Center**, bringing together more than 860 exhibitors from 26 countries and regions across 70,000 square meters. As the world's largest cosmetics ingredients exhibition and the first major industry gathering of the year, PCHi 2026 serves as a global launchpad for ingredient technologies while offering brands, formulators, and manufacturers a strategic venue to source innovation for the year ahead.

Over the next three days, R&D professionals, formulators, regulatory specialists, and brand leaders will explore advances shaping the next phase of product development. With sustainability expectations, biotechnology breakthroughs, and evolving regulatory frameworks influencing formulation strategies, the event provides a timely platform for companies to align innovation, sourcing, and market strategy for the year ahead.

Global Launchpad: Innovation Debuts in Hangzhou







Opening day saw the unveiling of close to 50 new product launches, including both global introductions and China-market debuts. International and domestic companies presented developments spanning ingredient technologies, biotechnology, formulation systems, testing services, packaging materials, and AI-enabled applications.

Across the exhibition floor, many of the innovations reflected growing industry priorities around performance-driven formulations, sustainability integration, and compliance-ready development.







"PCHi provides a valuable platform to engage with the industry at a time when formulation priorities are evolving rapidly," said Isabelle Lacasse, Head of Global Marketing for Product Management and Formulation at Lucas Meyer Cosmetics. "We chose to introduce AlgaSurge™ at PCHi as developments in China increasingly influence global

product strategies. It also points to a broader shift toward more efficient formulation approaches, with greater emphasis on multifunctionality and substantiated performance."

"We are pleased to be part of PCHi once again, having exhibited for more than a decade," said Ms Kayco Mou, Global Operations, International Business Manager, Shanghai Huiwen Biotech Corp., Ltd. "As one of the first major industry events of the year, it provides a timely platform to introduce our new HWPDRN®DDS to a global audience. The event also plays an important role in connecting Chinese ingredient manufacturers with international partners and bringing early visibility to new innovations."





Visitors highlighted the opportunity to assess emerging technologies while engaging directly with developers and suppliers. Many noted that the concentration of ingredient innovations and technical expertise offered a valuable environment for evaluating solutions and exchanging insights with industry peers.

"What stands out at PCHi this year is the breadth of ingredients available for visitors," said Jananya Sriphairot, Supervisor, Cosmeplus Co., Ltd. "This is my second time attending, and the innovations showcased here are relevant beyond China, making it a valuable platform for sourcing ideas and tracking global developments."





Celebrating Excellence: Fountain Awards 2026 Winners Announced

A highlight of the opening day was the PCHi Fountain Awards Ceremony, recognizing advances in ingredient development, formulation technology, and applied science. Widely regarded as a benchmark for technical progress and formulation relevance, the Awards celebrate innovations shaping the future of personal care and homecare products.

This year the organizers received 295 product submissions and 19 Outstanding Engineer nominations, reflecting sustained investment in research and development across the industry. Entries were evaluated by a judging panel comprising scientific researchers, industry experts, and members of PCHi's Cosmetics Science & Technology Innovation Committee (CSTIC).





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The winners of the PCHi 2026 Fountain Awards are:

Moisturizing / Hydrating		
	Company Name	Product Name
Gold	Shenzhen Winkey Technology Co., Ltd.	WKPep®Ahatide
Silver	Ichimaru Pharcos Co., Ltd.	VeganProteoglycan
Silver	DKSH Performance Materials China Ltd.	SACRANEX™ Powder
Anti-wrinkle		
	Company Name	Product Name
Gold	Givaudan Active Beauty	Evernityl™
Gold	Jiangsu Trautec Medical Technology Co., Ltd.	tFNA
Silver	Shenzhen PAM^{2}L Biotechnologies Co., Ltd.	Colamin
Whitening / Brightening		
	Company Name	Product Name
Gold	Givaudan Active Beauty	Illuminyl™388
Silver	Ichimaru Pharcos Co., Ltd.	PeoGlow
Silver	Bloomage Biotechnology Corp., Ltd.	Hymagic™-VCHA
Sun Protection		
	Company Name	Product Name
Gold	Guangzhou Junrand Bio Technology Co., Ltd.	ZT-50SAS
Silver	Clariant Chemicals Technology (Shanghai) Ltd.	Eclipsogen™ CAP
Soothing / Anti-acne		
	Company Name	Product Name
Gold	DSM-Firmenich	GLYCARE® SK RENEW
Gold	Guangzhou Youke Biotechnology Co., Ltd.	YK artemisimin enzyme
Silver	Hangzhou Viablife Biotech Co., Ltd.	Hydroxytyrosol
Skin Barrier Repair		
	Company Name	Product Name
Gold	Shenzhen Dieckmann Biotechnology Co., Ltd.	Gold-EOP™ C46
Silver	Silab	NEOLIPYL®
Silver	Bloomage Biotechnology Corp., Ltd.	Hymagic™-GluHA
Skin Microbiome		
	Company Name	Product Name
Gold	Jiang Su Rayting Biotechnology Ltd.	RayCalm-FT
Silver	Greentech	INTIMYS®
Silver	Tianjin ZhongYao BoYan Biopharmaceutical Co., Ltd.	Lactobacillus Ferment
Hair Care / Scalp Care		
	Company Name	Product Name
Gold	Exsymol SAM	adesilnat
Gold	BASF (China) Co., Ltd.	ALOVERSIL
Silver	Givaudan Active Beauty	DandErase™
Oil-control		
	Company Name	Product Name
Gold	Shanghai Jayu Bio-Technology Co., Ltd.	Bingjiling® Hypericum Flavonoid
Silver	Guangzhou JunLin Biotechnology Chemical Co., Ltd.	Water Soluble Taxifolin WS8
Green/Sustainable		
	Company Name	Product Name
Gold	Shanghai Coachchem Technology Co. Ltd.	Anallerg®-NFA
Silver	Symrise China Holding Co., Ltd.	Mindera®
Silver	Momentive Performance Materials (Hong Kong) Ltd.	HARMONIE™ NatuVel gel
Sensory Enhancing		
	Company Name	Product Name
Gold	Moge um-Flow Technology (Shantou) Co., Ltd.	Core-shell microcapsule
Silver	Hallstar Beauty Company	HallSens™ DIAS
Silver	Dow Company	DOWSIL™ FC-5012 ID Resin Gum

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Emulsifying / Stabilizing		
	Company Name	**Product Name**
Gold	Evonik Specialty Chemicals (Shanghai) Co., Ltd.	symbio® muls Aquasoft MB
Silver	Clariant Chemicals Technology (Shanghai) Ltd.	Plantasens Emulsifier HP 49
Rising Star Engineer		
	Company Name	**Name**
-	Shenzhen Winkey Technology Co., Ltd.	Ruijun Wang
Outstanding Engineer		
	Company Name	**Name**
-	Nutri-Woods Bio-Tech (Beijing) Co., Ltd.	HanKun Ren
-	Shenzhen Winkey Technology Co., Ltd.	Jessica Peng

“China’s personal care market is playing an increasingly influential role in shaping global innovation cycles,” said a spokesperson from Reed Sinopharm Exhibitions (RSE). “For ingredient suppliers, formulators, and brands, staying close to developments here is essential. PCHi brings the global industry together at a critical moment in the year to exchange ideas, examine new technologies, and understand the trends shaping product development.”

From Recognition to Real-World Application



Beyond the awards ceremony, a range of featured displays across the exhibition floor highlight emerging technologies and product concepts. Areas such as the Innovation Zone, New Products Showcase, and other themed displays provide visitors with structured opportunities to explore new technologies and assess their potential commercial applications.

Together, these initiatives create a direct link between award recognition and practical implementation, allowing formulators, brand owners, and sourcing specialists to engage with the innovations shaping the next generation of personal care and homecare products.

Learning, Exchange, and Industry Dialogue



Alongside the exhibition, the three-day program features a series of technical seminars, industry forums, and new technology sessions. Discussions cover formulation science, regulatory developments, sustainability priorities, ingredient trends, and emerging technologies.

The program is designed to provide practical insights for stakeholders across the value chain, offering a platform where scientific research, regulatory understanding, and commercial strategy intersect.

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Looking Ahead: PCHi 2027 Returns to Guangzhou

RSE confirmed that the next edition of PCHi will take place from 24–26 February 2027 at the China Import and Export Fair Complex in Guangzhou, continuing the event's long-standing role in bringing together the global cosmetics ingredients industry.

For more information about PCHi, please visit www.pchi-china.com/en or follow PCHi on social media.

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