

GARAGE  
ARO ST  
WELLINGTON  
PROJECT

GARAGE PROJECT PRESENTS

# DERELICIOUS WEED

10 YEARS OF WEED



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GARAGE PROJECT

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ARO ST  
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PROJECT



**OUR PURPOSE IS  
TO CHANGE BEER  
FOREVER.**



**WE ARE HERE TO  
TRY SOMETHING NEW.  
JUST LIKE YOU.**





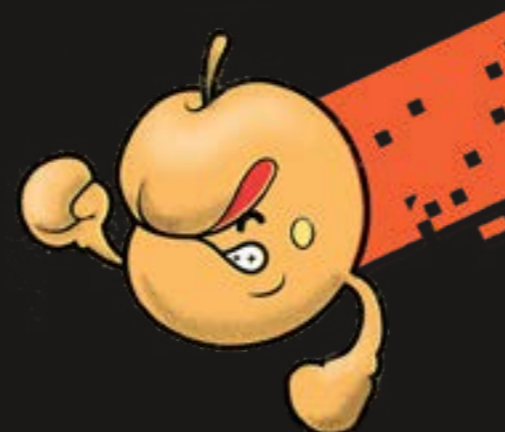
# ABOUT GARAGE PROJECT

- *Launched 2011 by Pete, Jos and Ian in an old petrol station in Aro Valley, Wellington, New Zealand*
- *Global reputation for quality, innovation and pushing the boundaries of brewing*
- *A wide portfolio of beers covering loved ongoing releases, cult seasonal and a steady stream of one offs*



# ABOUT GARAGE PROJECT

- *Carbon Zero Business Operation & proud Living Wage provider to our crew*
- *New Zealand's largest & and most awarded independent brewery*
- *Locations and offices in Wellington, Auckland, Melbourne*
- *Current export markets supported - Australia (no1 imported craft brewery), Singapore, China*





# UNIQUE NZ INGREDIENTS

Garage Project has access to unique and premium New Zealand brewing ingredients:

- *Founding partner in Hāpi Research with it's own breeding programme*
- *Investor in Nelson Lakes Hops - an exciting new growing region*
- *Garage Project co-founder Jos Ruffell is the creator of Phantasm - a novel brewing ingredient made from Marlborough Sauvignon Blanc grape skins*
- *Exclusive access to premium, high country spray free malt grown in the South Island*



# CORE RANGE BEER EXAMPLES:



# ROTATING SEASONAL AND COLLABORATION SPECIAL RELEASE EXAMPLES:



# ONE-OFF RELEASE EXAMPLES:



# AWARDS

A track record of award excellence with multiple Champion Brewery titles. Highlights from recent New Zealand and International Awards:

- **Champion Large Brewery 2021, 2022 & 2023**
- **Champion Large International Brewery AIBAs 2023**
- **Champion NZ Beer 2022 & World Beer Cup Silver 2023**
- **10 Gold Medals, 26 of 26 Medals**

2023 New Zealand Brewers Guild award entries, 100% Medal rate



# NEWS AND SPOTLIGHT

“GARAGE PROJECT IS THE HOTTEST BREWERY YOU’VE NEVER HEARD OF UNTIL NOW”



**DRAFT**

“SUCCESSFULLY PUSHING THE BREWING ENVELOPE FOR MORE THAN SIX YEARS”



**AMERICAN CRAFT BEER**

“THERE IS NO OTHER BREWERY ON EARTH LIKE GARAGE PROJECT”



**GEAR PATROL**

“NOVEL BREWS AND CULTISH BRANDING HAS SEEN THIS BREWERY ROCKET TO THE TOP OF THE HOPS”



**BBC**

“ONE OF THE MOST EXCITING NEW CRAFT BREWERIES IN THE WORLD”



**JAPAN BEER TIMES**

“GARAGE PROJECT PUSHES THE ENVELOPE WITH EVERY BATCH OF BEER”



**VICE**

# GLOBALLY RECOGNISED BRAND & COLLABORATOR

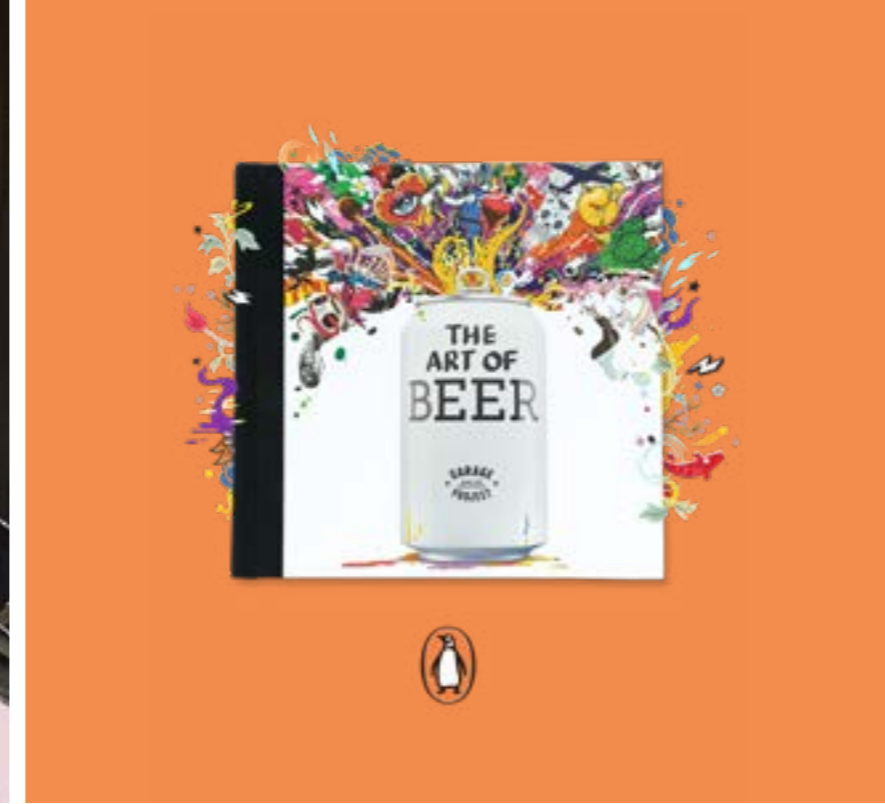
Garage Project has built a brand respected globally for innovative, playful beer experiences.

World class breweries and brands have chosen to collaborate with Garage Project, including artists, chefs, musicians.

Featured  
brewery  
collaborations



Featured  
non-brewery  
collaborations



**TOGETHER.**  
**WE WILL CHANGE**  
**BEER FOREVER.**

