

SEADREAM YACHT CLUB®

WELCOME TO SEADREAM

TRAVEL ADVISOR - SELLING GUIDE

IT'S YACHTING, NOT CRUISING® | ENJOY THE DIFFERENCE

IT'S YACHTING NOT CRUISING - ENJOY THE DIFFERENCE

"Yachting" is not only defined by size but describes a lifestyle aboard our intimate vessels. SeaDream's twin 56 stateroom yachts are favored for their elegant informality and personal award-winning service provided by a crew of 95.

SeaDream is an all-inclusive experience; Ocean view accommodations, al fresco gourmet dining, exquisite cuisine, water sports marina and water toys, mountain bikes, golf simulator, gratuities and more.

Since its establishment in 2001, SeaDream Yacht Club has received multiple awards, honors, and accolades from authoritative travel publications, various industry organizations, and unsolicited guest comments.

SeaDream Yacht Club is a privately owned Norwegian yachting company. We are proud to be celebrating our 20th Year Anniversary of delivering exceptional experiences and memories for our guests who we affectionately refer to as "SeaDreamers"



AWARD WINNING SERVICE · 56 COUPLES · 95 CREW · 5-STAR CUISINE · CASUAL ELEGANCE

WHAT SETS SEADREAM APART...

Our tag line says it all: It's yachting not cruising | Enjoy the difference

CASUAL ELEGANCE

Guests enjoy the ultra-luxury Yachting lifestyle in a relaxed, calm and casual atmosphere.

SERVICE

SeaDream's award-winning 5-star service is second to none. 56 couples cared for by 95 crew. Smaller is more personal. Thoughtfully intuitive & genuine.

INCLUSIVE

Ocean view accommodations, gourmet dining, open bar, water sports marina, fitness center, mountain bikes, golf simulator, gratuities and much more. It's all included.

CUISINE

Dining aboard SeaDream is truly an adventure for the senses. A multitude of options for all palates. Expertly crafted cuisine pleases the most demanding of connoisseurs.

AL FRESCO DINING

Enjoy meals in our gourmet outdoor restaurant which offers incredible views and backdrops the world has to offer.

YACHTING LIFESTYLE

Find hidden coves and harbours, broad teak decks, al fresco dining & personalized service that defines the lifestyle. Be as relaxed or as active as you like.

EXCLUSIVE & INTIMATE PORTS

SeaDream's unique itineraries visit grand yachting ports as well as hidden and secluded harbors giving guests exclusive access where larger ships are not able to go.

CHAMPAGNE & CAVIAR SPLASH™

Let the bubbles flow and enjoy some caviar with an amazing beach party & BBQ in the Caribbean beach waters. This is the best way to celebrate the yachting lifestyle.

DESSERT EXTRAVAGANZA

An elegant evening event. It's ultimate decadence with beautiful baked goods, tarts, pies, cakes and banana foster.

SEADREAM SPA

Experience the ultimate in time honored spa therapies. Achieve pure bliss and tranquility in this sanctuary. The only Thai-Certified spa at sea.

BALINESE DREAM BEDS

By day, enjoy unobstructed ocean views and fresh sea breezes from these elevated and comfortable beds. By night, get the best night sleep under an infinite canopy of stars.

WATERSPORTS MARINA PLATFORM

When the conditions are nice, our guests can enjoy SeaDream's Marina with all of the water sports equipment required for a proper yachtsman's vacation.



YACHT HIGHLIGHTS

The expression “yachting” is not only a statement about size; it’s a lifestyle that makes each guest feel like they are on their very own private luxury yacht. The atmosphere onboard is casually elegent, where guests can enjoy the pool, watch a movie under the stars or enjoy a special cocktail and a romantic dance to live music on the top bar.

TOP OF THE YACHT BAR

Welcome the day at the Early Risers Coffee. Throughout the day, enjoy amazing drinks from our expert bartenders. And for those meals in between, order a quick bite off the Insuite and Ondeck menu. The night sky transforms the deck to a memorable night with music and a social atmosphere.

YOGA, POOL & GOLF

Channel your inner yogi and try the morning Yoga on deck, led by our Thai-certified crew members. Lounge chairs are waiting by the pool side with a saltwater pool and a fresh water Jacuzzi®, the crew will ensure you will enjoy the time spent on deck. Or enjoy SeaDream’s Golf Simulator. Select from over 30 world-renowned golf courses and enjoy them in air-conditioned comfort.

STARLIT MOVIES™

The pool deck becomes your cinema under the night sky. Get comfortable with our lounge chairs and watch a concert or movie on the outdoor screen. Pillows, blankets, fresh popcorn and bar service make this a new movie experience.

DECK 4

Begin your evening with a hand at the Blackjack table in the casino. Enjoy a drink at the Piano Bar, a relaxed and social lounge area where you enjoy listening to live guitar and piano music or take refuge in the calming Library.





CELEBRATIONS & MILESTONES

Special occasions deserve the ultimate celebration. SeaDream Yacht Club is a well-known hidden treasure of a more intimate and unique vacation. So many of our guests choose SeaDream to celebrate those very special once in a lifetime moments.



DREAM HONEYMOON

Voted #1 for Romance by Cruise Critic in 2019. The yachting experience is more intimate and personalized. It's a post-wedding celebration where newlyweds can finally relax and leave the stress and planning behind.

ROMANCE

Better yet, choose to add a Sunrise or Sunset Romance Ceremony. There is no better way for couples to sail happily into marriage. Make it truly memorable by reserving our very private Balinese Dream Bed at the top of the yacht. Make it extra special with rose petals, champagne and delightful surprises.

ANNIVERSARY

Reconnect and revive the romance as you yacht to some of the most beautiful destinations of the world. This is the perfect way to celebrate an anniversary with that special someone who has been by your side throughout the years.

SPECIAL OCCASIONS

Celebrate those once in a lifetime moments with our unique programs, including our specially designed Wine Voyages. There is even a phenomenal. shoreside SeaDream beach party during Caribbean voyages to celebrate the yachting life, complete with Caviar and Champagne.

SIGNATURE SEADREAM

Memories that last a lifetime.

CHAMPAGNE AND CAVIAR SPLASH & PRIVATE BEACH PARTY

Guests experience true decadence as they are served champagne and caviar in the surf on an exclusive island or secluded beach in the Caribbean followed by a gourmet BBQ. A true celebration of the yachting lifestyle.



DREAM UNDER THE STARS

Our Balinese Dream Beds offer guests a once in a lifetime experience where they can sleep under the stars, complete with luxury duvet and linens. By day, they can lounge and take in the beautiful unobstructed views and ocean breezes.



SUITES AND DECKPLANS

OWNER'S SUITE

- 447 sq. ft. / 41.53 sq. meters
- Suite number 315
- Queen size bed
- Dining area
- ½ guest bath
- Separate master bedroom & bathroom
- Soaking tub with ocean views
- Located near the pool

ADIMRAL SUITE

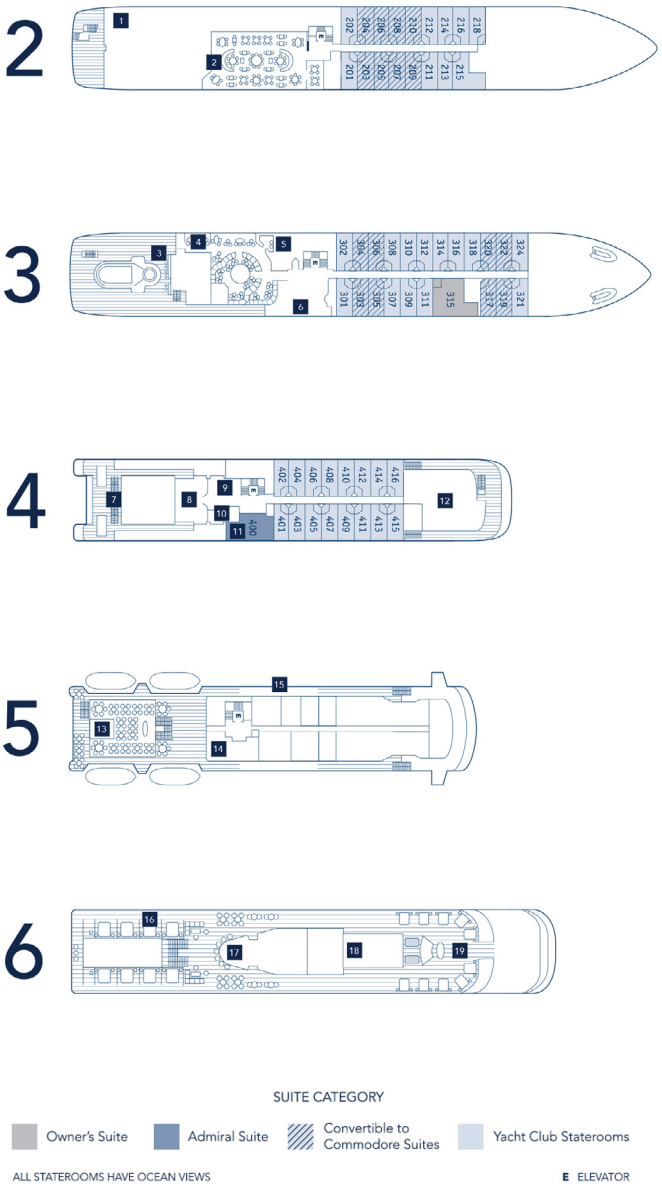
- 375 sq. ft. / 34.8 sq. meters
- Suite number 400
- 3 picture windows
- Queen size bed
- Dining area
- ½ guest bath & closet
- Separate master bedroom & bathroom
- Located near the Library

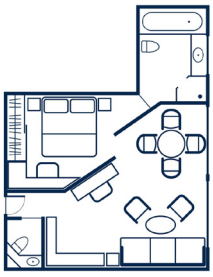
COMMODORE SUITE

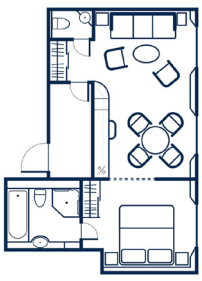
- 390 sq. ft. / 36.23 sq. meters.
- Combine two Yacht Club Staterooms to create a Commodore Suite
- Choose two twin beds or one queen bed
- Configuration allows for either an additional permanent queen bed or dining area.

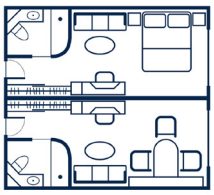
YACHT CLUB STATEROOM

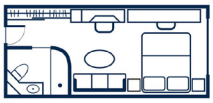
- 195 sq. ft. / 18.12 sq. meters
- Ocean view staterooms with one picture window (Y3, Y4) or two round windows (Y2)
- Choose two twin beds or one queen bed
- Located on Decks 2, 3, 4











SELLING SEADREAM

SeaDream has a global tribe of loyal guests, passionate advocates and ambassadors known as "SeaDreamers". Our unique yachting experience can be enjoyed by all different types of travelers.

And the best part; You already have the perfect clients for SeaDream! Our high repeat rate will have them returning again and again with their family and friends...and THAT is how a "SeaDreamer" is born!

SEADREAM IS...

- a unique culinary experience offering 5-star cuisine which is perfect for those "foodies" looking for a culinary adventure
- known for romance and ideal for honeymoons, weddings, vowel renewals
- outstanding for those who are celebrating a milestone event
- the perfect opportunity for cruisers who have sailed on other luxury lines and are looking for a more unique and intimate yachting experience
- great for travelers who may not find cruising appealing but enjoy 5-star resorts and exclusivity
- perfect for past river cruisers who have already experienced the pleasure of sailing on small vessels
- marvelous for "yachtees"
- intriguing for a active adults who seeks a luxury yet active experience on water
- calming for those who just want to relax whether its on deck on our Balinese dream beds or enjoying our Thai certified SPA
- a wonderful option for guests who are looking to visit unique itineraries calling on "yachting" destinations where we visit famous yachting ports as well as the hidden and secluded harbors that only yachts can access.

CARIBBEAN

From November to May join SeaDream in the Caribbean. The natural beauty, with its miles of beaches, private coves and brilliant turquoise water is brought to life with the casual luxury of a SeaDream yacht. Every voyage is designed to highlight the Caribbean's colorful sightseeing, wonderful dining and nightlife.

MEDITERRANEAN

The yachting experience in the Mediterranean in May through October. Enjoy the long days of sunshine, bustling sidewalk cafes and swimming from the yacht's marina. All the way from the Portuguese coast to all the way to the Black Sea, SeaDream visits some of the most colorful and historical ports of the region.

TRANSATLANTIC

SeaDream's Transatlantic voyages; lazy days at sea and the perfect opportunity to enjoy the unparalleled luxury and service provided on a SeaDream yacht. Transatlantic voyages are about reading that book you have never gotten around to, sleeping in because you can, be rejuvenized with spa treatments and enjoying fabulous breakfasts, lunches and dinners without a schedule. Revitalize your senses and take in the sea air.

UNIQUE PROGRAMS

SeaDream Wine Voyages are designed to enhance both your culinary and yachting experience. Explore the flavors and history of some of the world's most renowned wineries, as well as several less familiar, but equally notable vineyards. Join us for exclusive and interesting wine tastings during your voyage, followed by a special Winemaker's Dinner, where SeaDream's Executive Chef's degustation menu is complemented with top cuvees from our visiting Winemaker.

PRICE PROGRAMS & RESOURCES

Our sales "Dream Team" is committed to helping you grow your business with SeaDream Yacht Club by providing an array of programs to assist you in selling SeaDream to your clients.

COMBINED VOYAGE SAVINGS

To ensure that our guests experience all that each specially selected port of call has to offer, many of our itineraries feature overnight stays in some of the best yachting ports and harbors in the world. Our unique itineraries offer opportunities for guests to combine voyages without repeating ports. SeaDream offers a 10% savings on the 2nd segment and on all additional segments thereafter.

ONBOARD FUTURE VOYAGE SAVINGS

While aboard, guests may reserve a future voyage on SeaDream and save. The Club Director aboard either of the yachts will assist with the booking process. SeaDream notifies the Travel Advisor of record once the booking is made, so encourage your clients to take advantage of the onboard savings.

Book a specific voyage and save 15%. A 25% deposit is required at time of booking while aboard. Make an open booking and save an 10%. Guest has 2 years from time of booking to select their voyage. $2,500 deposit required. Deposit is fully refundable.

Guests can also make a booking for their friends and family not onboard and receive a 5% discount. A 25% deposit is required for a specific voyage and a $2500 deposit is required for an open booking.

CLUB VOYAGES

Club Members are our valued guests that have sailed at least once on a regular full fare voyage. Club Members may receive a $500 savings per stateroom at the time of booking on select voyages.

YACHT LAND ADVENTURES (YLA'S)

We offer complimentary, shoreside activities include hikes and walking tours, shopping with the Chef, mountain bike rides for private exploration in select ports of call. If your clients are feeling more adventurous, they can book our Yachting Land Adventure excursions which can be booked and purchased on board. Guests receive a 10% savings if they pre-book our YLA's and pay in full on website.

YACHT CRUISING FOR CHARITY, LIVE AUCTION PROGRAM

Our low risk program allows your charity the opportunity to sell the voyage and pay the consignment fee after the auction, only if the voyage is sold. Since SeaDream is a luxury, high ticket purchase and not a household brand, we do require the voyage is sold in a live auction format, not raffle, silent auction or online auction.

TRAVEL ADVISOR PORTAL

We invite you to visit our TA Portal where you can make bookings, create flyers, order brochures, access our video and image library, download forms plus much more! To view our Travel Advisor Portal, click here

REDUCED RATES FOR TRAVEL ADVISORS

Booking a reduced rate voyage is the perfect way for our valued travel advisors to experience SeaDream.
Visit our TA portal for details.

Our Partnership:

SeaDream only markets to our Travel Partners and rely on YOU to offer this amazing experience to your clients.

GROUPS & CHARTERS

Booking special interest groups with familiar faces is now more important than ever. Our Group Program makes selling and promoting groups lucrative and easy. And our intimate yachts are the perfect size for chartering private large groups.

GROUP PROGRAM

- Minimum of 7 / maximum of 18 staterooms double occupancy.
- TC earnings are based on the number of staterooms sold. Select voyages have unique tour conductor earning opportunities. You may earn up to a maximum of two (2) staterooms per voyage
- Unique to our group program, a TC is equivalent to a full stateroom.
- Additional bonus commission may be offered on select voyages.
- We offer 2 ways to secure your group:
    - Lock in Rate Group Agreement: 90 day price guarantee with a $300 refundable* deposit
    - Confirmed Space: 25% deposit of the gross invoice due within 4 business days of creation of the group.
- Commissions for bookings under a group contract are paid at the same rate as the commissions paid to the agency for FIT bookings.
- Reach out to your Director of Sales to learn more about our group opportunities.. Find your local Sales Director here

CHARTERS

The intimate size of our yachts at just 112 guests each is the perfect option for private charters for guests who prefer to travel exclusively within friendship, family groups or known associations and corporations.

THE POSSIBILITIES ARE ENDLESS:

Customized itinerary / Onboard entertainment / Menus, décor, fireworks, excursions / Perfect for milestone events



AWARD WINNING SERVICE · 56 COUPLES · 95 CREW · 5-STAR CUISINE · CASUAL ELEGANCE

SEADREAM YACHT CLUB®

To make a booking please contact Reservations:

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